

2019

## Personal, Professional & Social Responsibility Assignment Guide

California State University, Monterey Bay

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## ULO2 Personal, Professional & Social Responsibility Assignment Guide

California State University, Monterey Bay

**Personal, Professional and Social Responsibility:** *CSUMB graduates engage in **ethical reasoning** and **public action** that are informed by historical, multicultural, global, ecological and equity-oriented perspectives.” (Approved, 12/10/2018)*

This assignment guide is a tool educators can use to critically examine and improve their assignment guidelines for the purpose of helping student produce better work. There is no expectation that assignments explicitly address all questions posed in the guide. Rather, each guide poses questions to help educators make decisions about what kinds of prompts to include -- or not to include -- in their assignment guidelines.

As you review the assignment guidelines, respond to the questions below (generated from the [Personal, Professional & Social Responsibility rubric](#)) and revise your assignment prompts if appropriate and helpful to students. Depending on course level and prerequisites, it may be reasonable to expect students to know how to respond without explicit prompting. Consider providing students with a work sample that illustrates excellent performance.

Our operationalization of ULO2 includes three core concepts: 1) Ethical Reasoning; 2) Personal and Professional Public Identities; and 3) Public Action. The model is developmental as the core concepts build on each other. At the base of the model is one’s framework for **Ethical Reasoning**. One’s Ethical Reasoning then informs, or is embedded in, one’s **Personal Public Identity** and one’s **Professional Public Identity**. And finally, those Personal and Professional Public Identities are expressed through one’s **Public Action**.

The figure below demonstrates the developmental nature of our approach to ULO2: **Ethical Reasoning** informs **Personal and Professional Public Identities**, which in turn are expressed through one’s **Public Action**. Based on the Founding Vision Statement of CSUMB, we have decided to frame Ethical Reasoning through the following five dimensions: historical, multicultural, global, ecological and equity-oriented. Personal and Professional Public Identity has two dimensions: Breadth and Depth of Commitment to Social Responsibility. Finally, Public Action has three dimensions: Ethically-Informed, Scope of Goals and Collective Action.



**UL02: Personal, Professional & Social Responsibility  
Assignment Guide**

**Ethical Reasoning**

Historical Dimension	<ul style="list-style-type: none"> <li>• What guidance does the prompt offer for students to explain the details of <b>the historical dimension of</b> their ethical framework?</li> <li>• Does the assignment prompt the student to analyze the impact of it?</li> </ul>
Multicultural Dimension	<ul style="list-style-type: none"> <li>• What guidance does the prompt offer for students to explain the details of <b>the multicultural dimension of</b> their ethical framework?</li> <li>• Does the assignment prompt the student to analyze the impact of it?</li> </ul>
Global Dimension	<ul style="list-style-type: none"> <li>• What guidance does the prompt offer for students to explain the details of <b>the global dimension of</b> their ethical framework?</li> <li>• Does the assignment prompt the student to analyze the impact of it?</li> </ul>
Ecological Dimension	<ul style="list-style-type: none"> <li>• What guidance does the prompt offer for students to explain the details of <b>the ecological dimension of</b> their ethical framework?</li> <li>• Does the assignment prompt the student to analyze the impact of it?</li> </ul>
Equity-Informed Dimension	<ul style="list-style-type: none"> <li>• What guidance does the prompt offer for students to explain the details of <b>the equity-informed dimension of</b> their ethical framework?</li> <li>• Does the assignment prompt the student to analyze the impact of it?</li> </ul>
<b>Ethical Reasoning Framework</b>	<ul style="list-style-type: none"> <li>• What guidance does the assignment provide to help the student describe how the different dimensions of their ethical framework inform and relate to each other?</li> <li>• Does the assignment specifically prompt the student to describe a specific ethical issue and its stakeholders, by explicitly stating the ethical issue and not just describe a setting that implies an ethical issue?</li> </ul>

**Personal and Professional Public Identities**

<b>Breadth</b> (The extent to which the five dimensions inform one's public identity)	<ul style="list-style-type: none"> <li>• Does the assignment prompt the student to consider the different dimensions of the ethical framework in the development of both their personal and professional public identities?</li> </ul>
<b>Depth of Social Responsibility</b> (The depth and clarity of commitment to social responsibility in both personal and professional identity)	<ul style="list-style-type: none"> <li>• Does the assignment prompt the student to articulate a sense of social responsibility that emerges from the integration of both their personal and professional public identities?</li> <li>• Does the assignment prompt the student to examine their positionality within wider social contexts?</li> </ul>

**Public Action**

<b>Ethically-Informed</b> (The extent to which actions are consistent with articulated ethical reasoning)	<ul style="list-style-type: none"> <li>• Does the assignment prompt the student to connect their public action to their stated ethical reasoning framework and to their personal and professional public identities?</li> </ul>
<b>Scope of Goals</b>	<ul style="list-style-type: none"> <li>• Does the assignment prompt the student to analyze how the goals of their public action address wider societal contexts?</li> </ul>

(From individual to systemic change)	<ul style="list-style-type: none"><li>• Does the assignment prompt the student to present strategies for creating systemic change?</li></ul>
<b>Collective Action</b> (From individual to collective action)	<ul style="list-style-type: none"><li>• Does the assignment prompt the student to reflect on the need to go beyond individual actions toward collective action?</li><li>• Does the assignment prompt the student to consider how their individual actions may or may not increase capacity for collective action? How do they bring others into the work in meaningful ways?</li></ul>