



ALUMNI ASSOCIATION NEWSLETTER

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Alumni Profile: Dana Lookadoo-Ilari

When CSUMB's Vision was first conceived, the university's founders new instructing students in technology would have to be a key focus of the school. In the early 1990's technological innovations were

university's focus on technology into practical applications for those students interested in one day forming their own Web-based companies.

According to CSUMB alumna

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Dana Lookadoo-Ilari, CSUMB alumna and CEO of Unique Focus, works from her new office in Monterey.

moving at lightning speeds and Web-based companies were increasing their share of the worldwide market of goods and services. CSUMB wanted their students prepared for a technology-infused new world.

One of the most unique aspects of CSUMB's concentration on technology has been the formation in 1997 of the Electric Eels. The student group, which specializes in e-commerce, has helped funnel the

Dana Lookadoo-Ilari, who was the president of the Electronic Eels, "One of the most important things that CSUMB provided me, through their classes and through my participation in Electronic Eels, was a dual business and technology background. You just can't get that from many schools and it is so important for starting a business."

And starting a business is exactly
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what Lookadoo-Ilari has done. In fact she has started two businesses. While a student at CSUMB she started Triage Online Solutions, which focused on Web authoring, maintenance, and development. Lookadoo-Ilari developed the company through her CSUMB graduation in 1999 and then went into partnership with Patrick Rayne to form Unique Focus (www.uniquefocus.com), which was launched in August of last year.

Lookadoo-Ilari says that Unique Focus provides Web hosting, e-commerce, online databases, Web development, and corporate training. According to their Website the company utilizes business methods to strategically develop each project and follow a prescribed process to ensure that the end product meets each clients objectives.

As CEO of Unique Focus, Lookadoo-Ilari is in charge of sales, marketing, developing business strategies, and helping to guide the over-all direction of the company. "I'm proud of the work we've done so far and I think we're in a good position to be successful," she states.

According to Lookadoo-Ilari, her work ethic and her ability to juggle multiple tasks was fostered while she was at CSUMB. Along with being a full-time student and President of Electric Eels, during her senior year she started teaching CST251, which is CSUMB's basic Web design class. Under the direction of faculty member and Webmaster Greg Pool, Lookadoo-Ilari developed teaching skills that she still uses today by teaching classes for such companies as Sun Microsystems.

"For me the most important part of going to CSUMB was that, through class assignments, I was able to develop a portfolio that got me job offers right out of school," she says.

A Welcome From the New Director of Alumni Relations & Special Projects

Dear Alumni,

When the opportunity came along to serve as Interim Director of Alumni Relations & Special Projects I enthusiastically accepted the challenge. For the past two years, as Public Affairs Coordinator, I coordi-



Lin Blaskovich has recently been appointed the Interim Director of Alumni Relations and Special Projects.

nated the commencement ceremony which gave me the chance to work closely with students and members of the Alumni Association. The students impressed me with the caliber of their Capstone presentations, their respect for each other, and their joyous participation in commencement. The Alumni Association members impressed me with their desire to make the commencement ceremony a meaningful experience for the students and their guests. They worked hard at providing all the guest services and tending to personal needs of the graduates. So you can imagine how eager I was to continue working with students and the Alumni

Association.

The Alumni Association plans to continue and increase their presence on campus while serving students after they leave CSUMB and I want to work with them to help achieve that goal. I hope you will consider joining this group of dedicated people (read about the new board officers in this newsletter) and help the Alumni Association develop into a unique and integral part of CSUMB. You chose CSUMB as your university, now choose to stay connected.

Reflections on the Alumni Association's First Retreat

This past summer the Alumni Association held an all-day retreat at the Monterey Beach Hotel. The alumni's Faculty Advisor, Conni Blackwell, members of the Alumni Association Board, John McCutcheon, and Lin Blaskovich attended the retreat. According to Board member Leon Smith ('00) "The retreat was a way for people to get to know each other

and form goals for the Association. It was so well planned and far exceeded my expectations."

On a beautiful, sunny Monterey Bay day, the participants spent time assessing last year's Alumni Association activities for effectiveness and productiveness, with an eye toward improving their service to CSUMB students and alumni. "The overriding theme of the retreat was 'how can we be valuable to CSUMB's alumni?'," says Smith. "Though there were many different voices heard and different opinions given during the retreat, we all had a similar focus and I think that's so hard to achieve with a group."

NEWSBRIEFS

Alumni Association Elects New Officers

At the Board meeting this past September the Alumni Association elected its new Officers. Those selected started serving their two-year term in September. Following is a short bio of your officers:

Sky Rappoport, President

Sky graduated in 1997 in International Entrepreneurship with an emphasis in Accounting. He has worked for 15 years in nonprofit arts management. In recent years his primary focus has been on nonprofit accounting development and ticketing operations.

Tessie Brodrick, Vice President

Tessie graduated in 1997 in Global Studies and is currently working at the Community Hospital of the Monterey Peninsula as the Scholarship Coordinator. She has been an active Board member since 1998 and served as the Chief Financial Officer for two years.

Shannon Kau'i Kahumoku, Secretary

Shannon "technically" graduated from CSUMB but is still in classes to finish her dual degree in both World Languages and Cultures and Global Studies during the Fall 2000 semester. She is a long-time resident of the Monterey Peninsula and she plans to work hard in the upcoming years to make the Alumni Association a viable and connected organization.

Felix Cortez-Littlefield, Chief Financial Officer

Felix received a B.A. from CSUMB in 1997 and a M.A. in Education in the spring of 2000. While at CSUMB he taught part

time in the Institute of Computer Science and Technology and the Science's Technology Tools program. He was also a member in the Electronic Eels, MEChA, and the faculty advisor for the Ollin Folklorico Dance Company.

KAZU, CSUMB Complete Agreement for Community Radio Station

Community radio station KAZU-FM and the Foundation of CSUMB have completed an agreement transferring the assets and broadcast license of the community radio station to the university foundation, representatives of the two organizations announced this passed summer.

The Federal Communications Commission must approve the license transfer from the non-profit Monterey Bay Public Broadcasting Foundation to the Foundation of CSUMB. That process is expected to take at least 60 days.

Documents to start the process have been filed with the FCC in Washington, DC. Until the FCC formally approves the transfer, the CSUMB Foundation cannot participate in the operation or structure of the station, and the current KAZU board remains responsible for all station operations, according to KAZU board President Ken Peterson.

"We're really pleased to be at this point," said Ken Peterson, who heads the board that operates the 23-year-old community radio station. "We believe this is the best way to secure a future for KAZU as

an independent community radio voice for the Monterey Bay region, and to preserve the high-quality, diverse programming that has been our hallmark since the beginning."

CSUMB Receives Nearly \$14.5 Million for New Science Center

Governor Gray Davis signed the 2000-2001 appropriations bill, which contained the State of California's first capital outlay expenditure for construction of CSUMB's new Science/Academic Center. The facility, which will be the first new building for the six-year-old campus, will focus on innovative science education. The State appropriation of \$14,450,000 will represent the core of a public-private partnership to construct the 64,000 square foot Center. A community Facilities Committee, chaired by Bob Antle, is working to raise the private and corporate gifts that, along with State Capital Outlay funds, will support the development of the \$22.1 million complex.

State legislators from the Central Coast were instrumental in working to get the state to include the \$14,450,000 in the budget. "We are extremely grateful for the support of Senator McPherson and Assemblyman Keeley for their guidance and support for this project," said CSU Monterey Bay President, Peter Smith. "This was the first time the State of California appropriated capital outlay funds to build a brand new building on this campus, and it could not have happened without the help from our State Senator and State Assemblyman," according to Smith.

OCTOBER 17

WHAT: Graduate and Professional School Fair

WHEN: 10am until 2pm

WHERE: University Center

60 graduate and professional schools will be on hand to answer questions and give out information.

OCTOBER 18

WHAT: Men's Soccer v. Dominican College

WHEN: 3:00pm

WHERE: Soccer Complex

OCTOBER 20

WHAT: Men's Soccer v. UC Santa Cruz

WHEN: 3:00pm

WHERE: Soccer Complex

OCTOBER 20

WHAT: Women's Volleyball v. San Jose Christain

WHEN: 7:30pm

WHERE: WAC

OCTOBER 28

WHAT: Women's Volleyball v. Bethany

WHEN: 7:30pm

WHERE: WAC

NOVEMBER 4

WHAT: Women's Volleyball v. Menlo College

WHEN: 7:30pm

WHERE: WAC

NOVEMBER 11

WHAT: Kelp Kraze Day

WHEN: 11:30 am to 4:00 pm

WHERE: Sixth Avenue on campus

Calling all alumni to return to campus for the second annual Kelp Kraze Day. This festive street fair offers music, entertainment, family fun, craft and food booths, and krazed events. Free admission and parking.

TUESDAY, NOVEMBER 21

WHAT: State of the World 2001

WHEN: 7:00 pm to 8:30 pm, with reception to follow

WHERE: World Theater

Christopher Flavin, Acting President of the WorldWatch Institute and co-author of *State of the World 2001*, will provide his perspective

on global environmental issues including specific examples of interest to Monterey County. Cost: Free to students, \$10 donation for general public

NOVEMBER 29 & 30, DECEMBER 1, 2, & 3

WHAT: Diary of a Scoundrel

WHEN: Nov. 29 @ 8:00 pm, Nov. 30 @ 8:00 pm, Dec. 1 @ 8:00 pm, Dec. 2

@ 2:00 pm and 8:00 pm, with presentation by Director Alexander Mikhailov 30 minutes prior to play, and Dec. 3 @ 2:00 pm

WHERE: World Theater

Director Alexander Mikhailov is the Artistic Director of the Russian Company "Free Space" in Orel, Russia, and the Head of Acting at the Orel Russian Institute of Culture and Art. He is an Honored Worker of the Arts of Russia, a high acknowledgement of distinction in his country. He is CSUMB's Visiting Fulbright Scholar this semester.

Diary of a Scoundrel is the story of a resourceful young man of meager means, Glumov, who sets out to con his way into the inner circle of Moscow society. Using his abundant imagination, he plays on the snobbery and hypocrisy of the upper class, pampering their various egos in an attempt to ingratiate himself to them. The play has many bright, witty characters in intriguing, complicated, and comic situations. Written by Alexander Ostrovsky in 1869, *Diary of a Scoundrel* is an excellent example of Russian satire and wit. The language is rich and complex and much of the play's charm lies in its continued relevance to today's society.

COST: General admission \$10. Seniors and CSUMB Students, Alumni, Staff and Faculty \$8. For tickets call the World Theater 582-4580.

MARK YOUR 2001 CALENDAR!

Dance Theater of Harlem presents *Dancing Through Barriers*~a lecture demonstration using the arts to ignite the mind and teach confidence, discipline, focus and commitment. January 17 and 18. World Theater.

Our Future in Space, presented by Dr. Sally Ride, the first American Woman in Space. February 23. University Center.

FOR MORE INFORMATION ON EVENTS PLEASE CALL 831-582-4723.

Accessing FirstClass

By Troy Challenger

CAN I KEEP MY FIRST CLASS ACCOUNT WHEN I GRADUATE?

Yes, for now. Your Alumni Association has an agreement with the campus to maintain the email accounts of all CSUMB graduates until the new Web Portal under construction is completed. Then accounts will be moved to the new system.

HOW DO I ACCESS MY FIRST CLASS ALUMNI ACCOUNT?

To access your e-mail account, you will not be using the campus modem pool any longer, but instead you will be accessing the Internet through any Internet

Service Provider (ISP) you choose, such as AOL, Bell Telephone, or one of the many free ones listed below. Note: Even with free ISP's, it is very important that you choose their local access number for the area you are calling from. Otherwise you could be connecting to a number that is long distance or costing you toll charges!

DO I NEED THE FIRST CLASS SOFTWARE? No, but having the latest First Class software loaded on your desktop or laptop is the best way to access all the features of the email system, including chats and conferences. You may download First Class from <http://it.csUMB.edu/help/tech/software/shareware/>

Or, for paid Alumni members only, you may checkout a software CD-ROM from the Alumni Office (building 86A), that will allow you to more quickly load First Class on to your computer.

HOW DO I REACTIVATE MY FIRST CLASS ACCOUNT? If you have not been using your account for a while it may be temporarily on hold. Send an email or call Lin Blaskovich, Director of Alumni Relations, requesting that your account be made active again.

Your name and passwords should be the same as they were. For most of us the User ID: is the first



The start of the school year, the new CSUMB otter mascot, and the new CSUMB soccer field were ushered in by the first annual Otter Sports Fest. The Alumni Association participated in the ceremonies.



four letters of our last names followed by the last four numbers of our social security number. The Password: is usually the first five numbers of our social security numbers.

ACCESSING YOUR FIRST CLASS EMAIL FROM A BROWSER: You can also access your email account to a limited extent directly through Netscape or Explorer by going to <http://fc.monterey.edu>. [Note: do not enter www] Connecting to your account this way instead of through the First Class software won't allow you to use all the features, but you can read and send mail from any computer hooked to the Internet without installing FirstClass.

WHAT IS THE NEW ALUMNI WEB PORTAL?

The new web portal under construction will provide alumni with an online community where they will be able to access many useful services and will be able to stay in touch with each other and the University. Imagine your own personal home page that you can customize to suit yourself and which gives you a daily planner, telephone directory and address book; even access to your email by phone, plus customizable links to many new alumni services, such as resume writing, job-bank; a searchable directory of alumni by name, year of graduation, profession or personal interests; up to the

minute news about the University and your friends and fellow alumni; buy alumni logo'd items online; learn of special discounts for home games and special

events on campus and in the community; take classes online. And a whole lot more!

WHEN WILL THE NEW ALUMNI WEB PORTAL BE DONE? We expect to see a functional version up in the Spring of next year. You can help by sending in suggestions for features and services you'd like to see included. Also, if you would like to assist as a beta tester as the site is being constructed, or serve on the Web Portal Technology Committee, just let us know! For now, the old web site will be where we will post updates on this project...and other important news. So check in often at <http://alumni.monterey.edu>

YES! I WANT TO JOIN THE CSUMB ALUMNI ASSOCIATION. SIGN ME UP!

Annual Membership

- \$20.00 Anyone who joins during the year 2000
- \$35.00 Regular membership

3-Year Membership

- \$60.00 (a \$105 value!)

Enclosed is my check for \$ _____ payable to the
CSUMB Alumni Association.

- Or, charge to: VISA
 MasterCard
 Discover

Card # _____ Exp. Date _____

Signature _____

Social Security Number _____

Name _____

Address _____

City _____ State _____ Zip _____

Home Phone (_____) _____

Work Phone (_____) _____

Email _____

Class Year _____

Major _____

I am interested in being part of the following:

- Alumni Board
- Events Committee
- Technology Committee
- Newsletter/Publications Committee
- Educators Chapter

PLEASE MAIL THIS FORM TO:

Lin Blaskovich, CSUMB Alumni Realtions
100 Campus Center, Building 86A
Seaside, CA 93955

Questions? Please call 831-582-4723 or
email lin_blaskovich@monterey.edu

ALUMNI ASSOCIATION NEWSLETTER

Future Issues

Future issues of this quarterly CSUMB Alumni Association Newsletter will be filled with features, biographies, news briefs, membership information, coming events, and more. Your comments and suggestions are welcomed. Please direct them to Lin Blaskovich via phone (831-582-4723) or e-mail lin_blaskovich@monterey.edu.

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