



ALUMNI NEWSLETTER

FALL 2001

- 2 – OTTER FODDER
- 3 – IN SYMPATHY WELCOME WEEK BBC REOPENS
- 4 – OTTER TIDBITS NEW VIDEO CALENDAR

ALUMNI ARE 'JUST ENOUGH'

By Nicole Mendoza
Class of 2000

Many students attend entrepreneurship courses, but few of them get a chance to later become involved in a start-up venture. CSUMB alums Luke Archer, Ryan Slack, Tim Rodgers and Wendy Boddy are the exceptions.



Clockwise from left, Luke Archer, Rob DiCuccio, Tim Rodgers, Ryan Slack and Wendy Boddy.

Archer (IMIE Class of '99) joined forces with his friend Chris McKay to start DirectHit, a supplier of watches and other novelties. Setting their sights higher, the duo began to conceptualize something to "not only teach a skill, but market a product having a positive impact on today's youth and their passion to learn." The result is a CD-ROM for teaching skills related to music vocals. It's available locally at Borders.

The new venture was named JustEnough. It's now three years old.

To further develop their product, they retained alum Rob DiCuccio (TMAC Class of '01) as a consultant. Ryan Slack, also the Class of '01, soon joined the company, assisting with product programming and design.

"They (the alumni) are not pigeonholed," said JustEnough CEO Joe Roth. "They can multitask and are interdisciplinary with everything. I'm glad they're here."

Rounding out the team, Tim Rodgers (Class of '99) works with marketing while Wendy Boddy (Class of '01) keeps the office running smoothly.

"We would not have been able to do what we've accomplished without their spirit," Roth concluded. "I hope that CSUMB will continue to produce students with such interdisciplinary, entrepreneurial spirit."

Check out this exciting venture at JustEnough.net. ❖

SCIENCE CENTER PROJECT MOVING AHEAD FAST

A big milestone in CSUMB's history took place on August 30 with a groundbreaking for the \$24.5 million Science/ Academic Center. It's the first completely new building on campus. The 68,000 square foot facility will be located at the corner of First Street and Fifth Avenue. It will open during 2003.

Hundreds were on hand for the celebration. The building has been funded with over \$14.5 million from the State of California. Other donors include Hilton and Roberta Bialek, The David & Lucille Packard Foundation, The Don Chapin Company, Granite Construction, Jim and Sue Antle, Tom and Alayna Gray, Monterey Peninsula Foundation, Jim and



Let the groundbreaking begin!

Jane Bracher, Patricia and Robert Chapman, Community Foundation for Monterey County, First National Bank of Central California, Iris and Stephan Dart, MaryKay Higgins, Katherine Massel, Jim and Doreen McElvany, Peter and Sally Smith, Peter E. Blackstock, Lars Pierce and Mary Shaw. To complete the project however, another five million dollars is needed. ❖

CSU MONTEREY BAY
ALUMNI
ASSOCIATION



OTTER FODDER

1995

Following graduation, **Elizabeth Sneha Panholzer** received a teaching credential. She's now a substitute teacher for the Carmel Unified School District. A devoted mother, Elizabeth has two children. She also volunteers her time to Amrita Nilayam, an organization devoted to feeding local farmworkers and their families.

1996

After graduation, **Claudia Summers** received a multiple subject teaching credential. She teaches at Del Monte School in Monterey. On Saturdays, Claudia tutors at an elementary school serving the children of officers attending the Naval Postgraduate School (NPS). She has also completed her masters degree in teaching.

After obtaining her teaching credential in '96, **Jennifer Andrade** taught kindergarten and first graders at Calaveras Elementary School in Hollister for two years. She and husband Allen have two children: Jaelyn Nicole, three years, and West Allen, five months. Jennifer plans to return to teaching next year.

1997

In '97 **Sabrina Lawrence Coffelt** graduated as a Liberal Studies major. In '00, she earned a Masters of Arts in Education, specializing in instructional technology, with a 4.0 GPA. She is a technical coordinator at New Brighton Middle School in Capitola. Sabrina has also assisted the Pajaro Valley Family Services Association and Watsonville Women's Club with fundraising.

Desa Sredanovich graduated from HCOM. She's a counselor at Westmont High School in Campbell, California. Desa also volunteers at the Young Women's Conference, held at Asilomar, where she works with "at risk" teens.

1998

Lisa Bellavia is a TAT graduate. She's now between jobs while traveling in Italy. Lisa says that "going to CSUMB was the best decision I've ever made."

Aaron Wood graduated as an SBSC major. He went on to San Jose State to get his M.A. in counselor education. Aaron is employed as a behavioral specialist with Tucci Educational Systems. He's also earned a pupil personnel services credential.

1999

Following graduation from CSUMB, **Linda Baker** was accepted into an M.A. program in rehabilitation counseling at San Diego State.

Robert Benaderet graduated as an IMIE major. He's now the national director of marketing for Metro Networks Westwood One Company. Robert says he's "having a great time working and living in San Francisco."

Julie Berhard graduated with a Liberal Studies degree. She's working at a computer start-up company in Scotts Valley, California.

Gonzalo Coronado graduated as a CHHS major and served in the office of California State Assemblyman Simon Salinas. Gonzalo is now a field representative for Mr. Salinas in his assembly district.

Julie Beeck graduated with a VPA major. She currently works for Enterprise Rent-A-Car.

Mary-Elizabeth Robinson graduated with a degree in Liberal Studies. She's a fifth grade teacher with the Mountain View School District and volunteers with Amnesty International.

Paul Gamble graduated as an ESSP major. He works for Novcal Waste Systems, Inc. In his free time, Paul enjoys playing football.

Donovan Ventresca graduated from Liberal Studies. She is a community educator and self defense instructor at the Women's Crisis Center.

2000

Nicole Shamblin graduated as a Liberal Studies major. She's enrolled in the CLAD/BCLAD multiple subject teaching credential program at CSUMB. Nicole is also a student teacher at Marina Del Mar School.

Jack Wong graduated from IMIE. He works for Wells Fargo Private Client Services.

Diana Flores graduated with a Master of Arts in Education. She works for the Hollister School District. Diana also volunteers with LULAC after-school activities.

Jennifer DePaolo graduated from ESSP. She is the head teacher at the Sylvan Learning Center in San Jose. Jennifer also volunteers as an assistant dolphin and sea lion trainer at the Long Marine Lab in Santa Cruz.

Zachary Johnston graduated as an IMIE major. He works for Vivianie New Education. Zachary is their community marketing manager. He plans to move to San Diego to get his M.S. in eCommerce.

Natalia Smith graduated as an HCOM major. She is currently writing grants at the John XXIII AIDS Ministry in Monterey to support the Americorps VISTA program.

Ingrid Villeda graduated with a degree in Liberal Studies. She received a Fort Ord Scholarship and a Retired Teachers Association scholarship. Ingrid teaches a 2nd/3rd grade combination English immersion class at Santa Rita Elementary School in Salinas. She also volunteers as a contributor and translator for Single Mom Magazine.

2001

Rosalind Bibbens graduated as an SBSC major. She volunteers as a youth group leader at Friendship Baptist Church in Seaside. Rosalind is applying for grad school and wants to attend the MSW program at San Jose State.

Ami Barzelay graduated from TMAC. He is now a senior systems engineer for StarBak Communications, Inc. Ami's future plans include getting an M.B.A. ❖



WELCOME WEEK WAS GREAT!

Providing a life-long connection with students and CSUMB. That's one of the goals of

the Alumni Association. On a recent cold and foggy day, the association set up a rest stop on the Quad. New students and their parents were welcomed as students moved into residence halls. There was plenty of free popcorn, nachos and bottled water. Alumni staffing the rest stop included Tessie Brodrick, Class of '97, Nicole Mendoza, Class of '00, and Stephanie Huber, Class of '01.

FUN FOR ALL AT KELP KRAZE

It's become a tradition at CSUMB to close down Sixth Avenue, set up food booths, start the music and fill the day with "krazed events." Climb a rock wall, get an otter tattoo, watch the clash of the spheres (aren't you curious about that one?), down some great eats and reminisce about the good old days at CSUMB. The Alumni Association sponsors a food booth and all proceeds go to the Alumni Association Scholarship Fund. It's a great day to return to your alma mater. Visit with former professors, chat with new students and connect with your old classmates. Admission and parking are free. Mark your calendar for November 10, 11:30 a.m. to 2:30 p.m. and we'll see you there.

BBC TO REOPEN SOON

There is a warm spot in the hearts of all alumni for the Black Box Cabaret (BBC). It's long served the campus community as a coffee house and place of entertainment. In early November, the rebuilt and totally refurbished BBC is slated to open adjacent to the current Human Resources office (Building 80), near the back of Building 82. The staff of the BBC is now scheduling events to be held on Tuesdays, Thursdays, Fridays and Saturdays. The BBC has its own website: CSUMB.EDU/bbc.



The BBC will be ready to open in early November.

ALUMNI ASSOCIATION BOARD MEMBERS

CSUMB alumni were recently asked to nominate graduates to serve on the Alumni Association Board of Directors. Ballots were sent to all association members. Nineteen nominations were received, representing every graduating class. Currently, there are nine members on the board. Our goal is to bring aboard ten new members. At its November 26th meeting, the board will choose its slate of officers for 2002. New board officers and members will be announced in the next newsletter. The current members are:

- Tessie Brodrick, '97, President-Elect
- Troy Challenger, '97, Board Member
- Felix Cortez-Littlefield, '97/'00, Chief Financial Officer
- Theodore Hightower, '00, Board Member
- Richard Ingram, '00, Board Member
- Kau'i Kahumoku, '00, Secretary
- Sky Rappoport, '97, President
- Leon Smith, '00, Board Member
- Ingrid Villeda, '00, Board Member

IN SYMPATHY

The terrorist attacks of September 11 left people around the world with feelings of disbelief, anger and sorrow. On September 12, the CSUMB community gathered in the Quad to remember those who perished. Flowers were placed at the base of the flagpole in a symbolic act of respect for the lives lost.



Millions have contributed time, prayers, blood and money to the relief effort. At this stage, what America's overwhelmed rescue and philanthropic organizations need most is our financial support. Please make a donation today.



Visit the CSUMB.EDU website to make a donation to one or more of these organizations. ❖

OTTER TIDBITS

NEW CAMPUS SERVICE CENTER OPENS

After several transition phases, the new Campus Service Center is open for business in totally refurbished Building 47. There's no longer a need for students and employees to visit offices spread around the campus to take care of such things as paying fees, getting Otter Cards, obtaining keys, picking up transcripts and buying parking permits. Nicknamed "The Stop," it's a true one-stop shop for students, providing everything for administrative, nonacademic activities.



Building 47, home of the new Campus Service Center

ALUMNI WEBSITE ON THE WAY

Coming soon to a computer near you! The alumni website is undergoing major design changes. Look for a rollout this winter. Here's a sneak preview: a career center to post and find jobs and submit your resume. Plus an OtterActive site where you can chat with other alums through forums. We'll even have an OtterStore on the site where you can buy a sweatshirt or hat with the alumni logo. Best of all, CSUMB news and alumni info about campus events will be instantly accessible. Stay tuned and we'll let you know when it's ready for a visit!

ON SALE NOW!

The Alumni Office has its own store and you're welcome to come shop during the week. How about either a brass or chrome license plate frame for \$20? Sage color sweatshirts are only \$20. Gray, sage and teal color T-shirts go for \$10 and baseball caps for \$15. All clothing has an official Alumni Otter Logo. Beat the holiday rush and shop today! The Alumni Office is located in Building 86A, diagonally across the street from the Otter Sports Center (formerly called the WAC).

RELIVE THE MOMENT - AGAIN AND AGAIN!

Listen up, class of 2001! See your classmates walk into the stadium, hear the speakers and watch your own graduation! Every word and scene was recorded. This keepsake video is two hours long. (Remember — that's how long the ceremony was!). Buy your own copy for only \$30.00, including shipping and handling, from the Alumni Association.

Send me ____ video(s) at \$30.00 each, which includes shipping and handling. My check is enclosed. Mail this order to: Alumni Association, Building 86A, CSUMB, 100 Campus Center, Seaside, CA 93955.

Name _____

Address _____

City _____ State _____ ZIP _____

Daytime Phone () _____

email _____



CALIFORNIA STATE UNIVERSITY
Monterey Bay
ALUMNI OFFICE
100 CAMPUS CENTER, 86A • SEASIDE • CA 93955-8001

NONPROFIT ORG
U.S. POSTAGE
PAID
SEASIDE, CA
PERMIT NO. 76

RETURN SERVICE REQUESTED

Silveria, Janie
Library Learning Complex
Bldg 12

MARK THE DATE

Thursday, November 1

The Murasaki Ensemble

Lecture Demonstration

10:00 - 11:50 a.m.

Music Hall, Building 30

Thursday, November 8

Cyril Pabinui and Led Kaapana

*Hawaiian Slack Key Guitar Lecture
Demonstration*

10:00 - 11:50 a.m.

Music Hall, Building 30

Saturday, November 10

Kelp Kraze

11:30 a.m. - 2:30 p.m.

Sixth Avenue

UPCOMING SURVEY

CSUMB's Office of Institutional Assessment and Research (IAR) is planning to mail a survey to you this November. It will help develop an overall portrait of CSUMB graduates. The survey is based on the philosophy that many of the outcomes of a college education aren't apparent until some time passes after graduation. You are the best source of information about those outcomes. We hope you'll complete the short survey to tell us how attending CSUMB has impacted your life. For more information, call Amie Cavagnaro of IAR at 831/582-3878.

SOME GREAT REASONS TO JOIN THE ALUMNI ASSOCIATION

- Use the CSUMB Library plus libraries at other CSUs.
- Get reduced prices at the CSUMB bookstore.
- Enjoy Outdoor Recreation Center rentals, trips and classes.
- Get discount tickets for some World Theater events, when available.
- Membership discounts at the Otter Sports Center.
- A CSUMB.EDU email address and access to FirstClass.

Membership form is available on CSUMB.EDU/alumni