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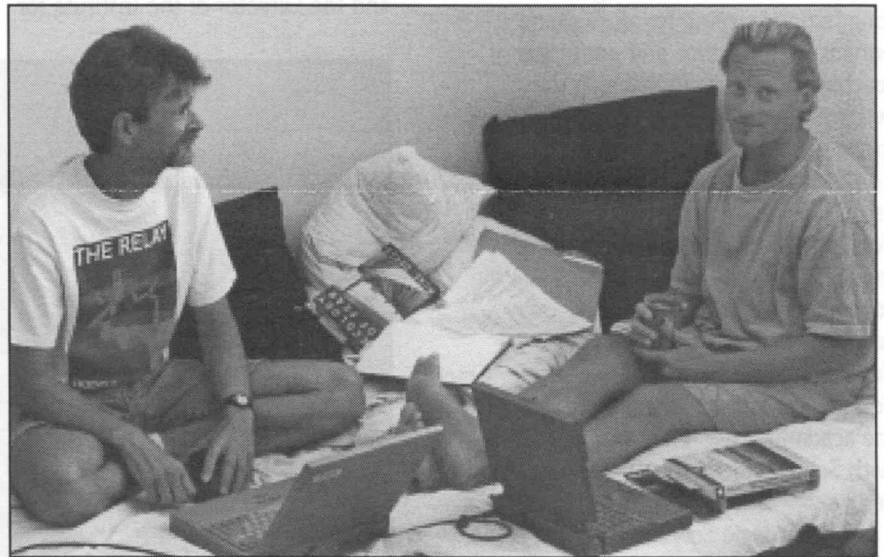
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## CSUMB Professors Honored With Carnegie Scholarships

Two professors at CSUMB were honored recently with a Pew National Fellowship Carnegie Scholarship. The Carnegie Academy for the Scholarship of Teaching and Learning (CASTL) recog-

Shulman, president of The Carnegie Foundation for the Advancement of Teaching.

Such work is essential, Shulman said, because teaching tends to be a private act, limited to the teacher and the students; it is rarely evaluated by professional peers. "The result is that those who engage in innovative acts of teaching rarely build upon the work of others. We work to render teaching public, subject to critical evaluation and usable by



Professors (L-R) Gerald Shenk and David Takacs worked long hours to develop a teaching method they call "praxis."

nizes 40 outstanding faculty from diverse fields around the nation who will work together to invent and share new conceptual models for teaching. Dr. Gerald Shenk, of CSUMB's Social and Behavioral Sciences faculty and Dr. David Takacs, of CSUMB's Earth Systems Science and Policy faculty have been chosen as recipients of this prestigious award.

"The Pew National Fellowship Program for Carnegie Scholars supports the work of distinguished faculty who are contributing to an emerging scholarship of teaching and learning," said Lee

others in both the scholarly and the general community," he said.

CSUMB professors Dr. Gerald Shenk and Dr. David Takacs have been working together over the past several years developing a teaching method they call "praxis." Dr. Shenk says, "Praxis is a learning cycle that both students and instructors participate in. It begins with self-reflection, then study and discussion of course materials, which becomes the foundation for intentional action in the real world to achieve a well-defined goal related to who we are and what we are studying." Drs. Shenk and Takacs are  
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finding the praxis method of teaching to be a better way of teaching ethical values and effective citizenship without imposing their personal values on the students.

Dr. Shenk says that he teaches "so that their students may become ethical, self-aware participants in the civic lives of their communities." Dr. Takacs says, "For the most part, teaching is something that gets done behind closed doors, with just me and my students. College professors have very little training in how to teach, and in how students learn. I wanted to participate in the Carnegie program because by making teaching more public, by making teaching and learning a more public enterprise, the ultimate beneficiaries will be the students."

Pat Hutchings, who directs the higher education program of CASTL with Shulman, noted, "Our purpose is to support work that will foster significant, long-lasting learning for all students, enhance the practice and profession of teaching and bring to teaching the recognition and reward afforded to other forms of scholarship."

Carnegie Scholars serve a one-year term during which they investigate and document work on issues in the teaching and learning of their field. While the scholars work primarily in their own academic settings, they spend two 10-day summer sessions together at the Foundation and additional time during the academic year. They will also work with Scholars from the 1999 and 1998 groups.

The Carnegie Scholars program is one component of The Carnegie Academy for the Scholarship of Teaching and Learning, which involves teachers in elementary and secondary schools as well as faculty members from high education. The higher education component includes the Pew National Fellowship Program for Carnegie Scholars, the Carnegie Teaching Academy Campus Program (coordinated by the American Association for Higher Education), and collaborations with scholarly and professional societies. The \$6 million, five-year effort is funded by The Pew Charitable Trusts and The Carnegie Foundation.

The Pew Charitable Trusts are among the nation's largest private philanthropies. The Trusts' education programs

seek to raise the performance of students at all levels of education, especially their capabilities to learn for understanding and to acquire the literacies they need for productive employment and effective citizenship in an increasingly complex society.



## Faculty/Staff Profile: Meet Sandy Hale

There are many stories of people who have left public education to pursue successful business careers in the private sector. However, few people ever talk about people that leave profitable business careers in order to follow their dreams to become full-time educators. Sandy Hale, a CSUMB faculty member and the Director of the Institute for



*Sandy Hale addresses the audience during the Capstone festival last year.*

Management & International Entrepreneurship, is one of those people.

At the end of 1996 Hale left the International Resources Group, a Washington D.C.-based consulting company that he co-founded, in order to tackle the challenges of working at a university still in its infancy. "When I decided to leave Washington there were only a few places that I considered moving and I initially never thought of

California," says Hale. "But the fact that CSUMB was a start-up school and I'd have an appointment in two different disciplines made the position very appealing to me."

Hale's career has focused on combining international entrepreneurship with environmentally sustainable management plans. After attending UC Berkeley and Stanford as an undergraduate he received his MBA from Harvard Business School and his PhD from the Economics University of Vienna. While in Vienna he was an advisor to the Hungarian Ministry of Finance and wrote his thesis on the environmental implications of restructuring the Hungarian economy.

"Many Eastern European economies were very industry oriented and the governments were trying to prop those heavy industries up because they employed just unbelievable amount of people," explains Hale. "One factory could employ 20,000 people. And you figure a whole town was dependent on

it. They were reluctant to shut these factories down but they were uneconomic, they polluted, they used too much energy, and nobody wanted their products anyway. There were all kinds of reasons that they should shut most of those plants down. And eventually most of them did get shut

down."

While in Europe Hale discovered that in many cases you could actually document the economic and social costs of pollution and in a lot of cases the local citizens could feel those costs directly. Hale says that the average life expectancy of factory workers in some Eastern European countries was 35-40 years old.

Since relocating to the Monterey Bay area Hale has focused his studies on the

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local economy. He explains that the economic and environmental problems you find in the Salinas Valley are "much like the problems that I worked on with my company," he explains. "So relocating here was very appealing to me. This job has a real kind of social mission that appeals to my idealism."



## WASC Accreditation Update

As CSUMB continues taking steps towards gaining final accreditation by the Western Association of Schools and Colleges (WASC) in the fall of 2002, the university is preparing for a return visit from a WASC team this fall. According to Linda Stamps, Senior Associate for Accreditation and Policy Development, a 3-5 member WASC accreditation team will visit campus October 18-20, 2000. "The goal of the team's fall visit is to judge our progress and capacity as we move towards meeting our accreditation goals," says Stamps.

Regional accreditation of schools started over 100 years ago and began as a way for educational institutions to establish standards of quality. Accreditation certifies that a school meets accepted criteria and standards and that it is achieving its own stated objectives.

The WASC accreditation team, which will be lead by Dr. Judith Ramaley, former President of Portland State University and current President of the University of Vermont, will receive a progress report from CSUMB by August 18 that will prepare them for their visit.

The report, which is based on WASC recommendations from the 1997 visit, is being compiled by Stamps and a campus-wide team. Currently, the group is preparing a preliminary version of the report expected to be completed before the end of the semester. CSUMB must also prepare a proposal for an institution-wide self-study in preparation for the accreditation visit that will take place in the Fall, 2002.

The WASC 2002 Proposal Team will begin meeting this month to review the



*Members of the CSUMB Quilters Club, which include (L-R) Linda Hadreas, Gail Racherbaumer, Gail Salgado, Therese Segundo, Priscilla Angulo, Marge Sanico, Lynda Haddox, and Diane Ehlers display the makings of their first quilt. The club meets every Thursday at noon at the BBC and welcomes new members--even people that don't already know how to sew.*

requirements for accreditation and develop themes for self-study to be included in the current report. Members are Stamps, Salina Dilorio, Juan Avalos, bobbi bonace, Amy Driscoll, Diane Cordero de Noriega, Juan Jose Gutierrez, Joe Larkin, Trisha Lord, Amalia Mesa-Bains, Vince Montgomery, Nile Dupstadt, Steve Reed, and Dan Shapiro.

According to Salina Dilorio, the WASC project's administrative analyst and a CSUMB graduate in Human Communication, a folder will soon be available over FirstClass, which will contain current versions of the preliminary report and both Stamps and Dilorio encourage feedback from the campus community.

WASC has recognized 146 senior colleges and universities throughout California, Hawaii, and Guam as possessing an "exemplary commitment to academic excellence." CSUMB's President, Dr. Peter Smith, has said accreditation by WASC will be "the single most significant milestone in [CSUMB's] short history."

WASC, which was founded in 1962 and is housed at Mills College in Oakland, is the newest of six regional agencies. The current commission is made up of faculty members and admin-

istrators from 21 schools including Stanford University, Santa Clara University, and the University of Hawaii. The commission is also represented by members from three of California State University's (CSU) own campuses, including WASC's Chairman, Marilyn Sutton, who is Professor of English at CSU Dominguez Hills. Also represented on the Board are administrators from CSU San Marcos and CSU Northridge.

The long road to accreditation, which began for CSUMB in 1994, will culminate in the fall of 2002 when another visiting team makes its final campus visit. Stamps expects initial accreditation to be issued when the WASC Board of Directors meets in February of 2003. "I think we're in very good shape [to be accredited]. We have some work to do between now and then, but I'm confident we'll receive initial accreditation," says Stamps.

Currently, once a school becomes a member it must apply for reaccreditation at least every 10 years. However, WASC is in the process of revamping its current standards and processes. As a result this time frame may change.



# Granite Construction Challenges CSUMB with \$22 Million Science Center Donation

As CSUMB prepares to build its first entirely new building on campus, a Science/Academic Center to be located near the heart of campus, Granite

Construction Inc. has announced it will donate \$500,000 to the project as a challenge grant to the university, which will be responsible for raising matching funds.

Dave Watts, Granite's Chairman of the Board, President, and CEO said today, "For many years, Granite Construction Inc. and its employees have been dedicated to education providing support for schools across the country. Our \$500,000 contribution to the Earth Systems Science and Policy Program is on behalf of the employees at Granite and solidifies our commitment to innovative and quality institutions like California State University, Monterey Bay." Mr. Watts is also the Chairman of the California State Chamber of Commerce.

Mr. Watts has not only given his company's support but has contributed significant hours and energy as a member of CSUMB's President's Council. The President's Council mission is to work with the university to provide funding resources in support of campus priorities. The Facilities Committee of the President's Council is chaired by Mr. Bob Antle, CEO of Tanimura & Antle.

Designed by renowned architects Anshen & Allen of San Francisco, the Science/Academic Center will enable CSUMB to bring its innovative science curriculum into a building designed specifically to fulfill the needs established in the vision and mission of CSUMB's Earth Systems Science and Policy program. The Center will be composed of labs for Geology, Chemistry, Biology, and Physics, math classrooms,



*CSUMB President Peter Smith (middle) shakes hands with Granite Construction CEO Dave Watts at a press conference last week to announce Granite's Science Center donation. Other participants in the press conference included (L-R) Bob Antle, CEO of Tanimura & Antle, ESSP Professor Bill Head, and CSUMB ESSP student Bronwyn Feikert.*

computer labs, Capstone Labs (for senior projects), a Learning Courtyard, faculty offices, 100-seat lecture hall and seminar room. It will feature state-of-the-art multimedia technology throughout the building. Construction will begin in spring, 2001 and the Center will be completed in winter, 2002.

On an academic program level, the new Center will provide essential space for increasing enrollments of the university as a whole and in Earth Systems Science and Mathematics/Statistics specifically. While the ESSP program currently has 250 students, by the year 2010, the enrollment is expected to soar to over 1500. All CSUMB students must participate in science and math courses in order to graduate.

The director of the Earth Systems Science and Policy program, Dr. Chris Hasegawa, explains what the new Center will mean to students today and in the future; "The Science/Academic Center will facilitate a learning environment that attracts and sustains student interest in the sciences by fostering a spirit of exploration and discovery," said Dr. Hasegawa. "It will allow for creative interaction between faculty and students, across scientific disciplines, using state-of-the-art technologies in the areas of marine and coastal ecology, science education, and watershed systems."

Of the \$22.1 million needed for the Center, \$14.5 million has been requested from the state of California. The balance of \$7.6 million is currently being raised from private resources. Lead gifts from the David and Lucile Packard Foundation, Granite Construction, Inc.,

and others have brought in approximately \$3 million, leaving a balance of \$4.6 million to be raised.



## Tech Notes Part I

By Lev Gonick, CTO

During my first three months on campus, I have been asked by numerous campus community members to share technology related developments that may be of interest to the community. I have committed to a regular column in Campus Connections to share some highlights.

**OtterNet2000** - The number one technology project underway on the campus is the refresh of the campus network, known as OtterNet. OtterNet2000 will result in a complete rebuild of our campus network infrastructure providing us with state of the art switched networking capabilities. This will provide not only high-speed bandwidth across the campus network but also support virtual local area networks and virtual private networks. As more and more faculty use the network for streaming media, multimedia, and simulation software our network will support these and other applications. Chris Taylor, Executive Director of Collaborative Technology Initiatives, is coordinating OtterNet2000.

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# NEWSBRIEFS

## Study at Sea Program to Sail into the Monterey Bay

This Sunday, April 23 Monterey Bay will be graced by the arrival of the TS Golden Bear, a 500-foot teaching vessel housing the first group of CSUMB students to participate in the California State University's Study at Sea program. The TS Golden Bear will begin its two-month long voyage in Vallejo and will be making a stop in the Monterey Bay for 6-8 hours for the official send-off by CSUMB Study at Sea friends.

The Golden Bear will also be allowing the participating student's families to come aboard for a tour of the ship. The families, VIPs, and members of the media will be ferried out to the ship and will see the 200 students from CSUMB, Cal Poly San Luis Obispo, and Cal Maritime Academy off as they visit such exotic locations as the Grand Cayman Islands, Mexico, Peru, Chile, Honduras, and Panama.

The CSUMB students have been busily preparing for their months at sea, beginning when the regular semester started at CSUMB in January. The students have been taking basic ship safety courses, weather oceanography, navigation, satellite and wireless communication classes, and two required courses relevant to living and learning on a ship, in addition to their regular semester courses.

Once on the ship, students take classes and participate in the operation of the TS Golden Bear. Since the vessel is a Coast Guard training ship, the students will become certified merchant seamen.

## Graduation Information

On Saturday May 20, 2000 at 10:00 CSUMB will be holding its fourth annual Commencement Ceremony. This year's ceremony will be held at Freeman Stadium located off Second Avenue.

Faculty and staff participating in the Academic Procession may assemble in

Building 2 Conference Room at 8:30am or go directly to the assembly area by the Field House. Shuttle service from Building 2 to the commencement site will begin at 8:45am. The last shuttle will leave at 9:20am.

## Commencement Week Activities

The Senior Capstone Festival will be held on Thursday, May 18-19, 2000 in various locations. The festival celebrates the culminating projects of graduating seniors. These projects reflect an integration of knowledge, skills, and abilities developed over the course of a student's learning experience at CSUMB. The projects include oral histories, multimedia and video productions, original poetry, and art installations. Following are the dates and locations for the presentations by department: Human Communication, Friday, May 19, 2000 from 9am until 1pm at the World Theatre; Visual and Public Art, Friday, May 19, 2000 from 9am until 4pm at buildings 71 and 72; World Language and Cultures, Friday, May 19, 2000 from 9am until 3pm in room 118 of building 49; and Social and Behavioral Sciences, Friday, May 19, 2000 from 9am until 4pm in building 114 and 116 of the University Center.

The Commencement Awards Ceremony will take place on Friday, May 19, 2000, from 4:30 until 6:30pm at the University Center. Seating is limited and tickets are required and available at the University Center. The Awards Ceremony will honor the recipients of the student awards for Academic Honors, Distinction in the Major, the Alumni Association Vision Award, the Social Justice Award, the Tri-County Achievement award, the President's Exemplary Student Achievement award, and the Service Learning Award.

The African Students United Commencement Celebration will take place on Friday, May 19, 2000 from 7 until 9pm at the Seventh Day Adventist Church, 1600 Broadway Avenue, Seaside. And the Chicano/Latino Commencement Celebration will take

place on Saturday, May 20, 2000 from 5pm until midnight at the University Center.

## CSUMB Collaborates with the MIIS

CSUMB, in collaboration with the Monterey Institute of International Studies (MIIS) presents the Collaborative Seminar Series to connect science and policy. The lecture series is entitled "Connecting Science and Policy: A CSUMB/MIIS Collaborative." The MIIS Environmental Policy program is working together with CSUMB's Institute for Earth Systems Science and Policy. Each seminar is free and begins at 7:00pm and will run until 8:30pm.

The upcoming events and topics for discussion are: April 26, "Defining and Mapping Coastal Marine Resources with GIS and Acoustic Remote Sensing," with presenter CSUMB Professor Rikk Kvitek beginning at 7:00pm at MIIS's Morse Lecture Hall, 440 Van Buren Street, Monterey; May 3, "Business and the Environment: Strange Bedfellows," with presenter MIIS Professor Laura Strohm beginning at 7:00pm at CSUMB's Music Hall, building 30.

For more information please contact Dr. Laraine Lomax at 647-4624.

## Spotlight on Service

Scott Clary and Stewart Jenkins, from CSUMB's Service Learning Institute, are looking for nominations for this year's Spotlight on Service Celebration. The celebration will be held on Thursday, May 18th, 2000, from 4-6pm at the University Center and will highlight Service Learning partnerships by acknowledging community partners, students, and faculty for their contributions to the program. The Spotlight on Service Learning Celebration will acknowledge everyone who is nominated. For more information or to nominate please contact Clary or Jenkins over FirstClass or by phone at 582-4604.

## APRIL 21

**WHAT:** The Digital Schoolhouse  
**WHEN:** 9:00am-noon  
**WHERE:** Building 18, 106  
**FOR MORE INFORMATION:** Please contact H.R. at 582-3389 or [www.monterey.edu/faculty\\_staff/development/](http://www.monterey.edu/faculty_staff/development/)

## APRIL 21

**WHAT:** Monte Carlo Night  
**WHEN:** 8:00pm-2:00am  
**WHERE:** University Center  
From 8PM-12AM come out and play blackjack, poker, craps, roulette, bingo, or participate in a bungee run to earn tickets toward drawings for prizes. Also, get temporary tattoos, get stuck to a velcro wall, participate in a game show, or watch your friends get hypnotized! A shuttle will run from housing and the dorms to the event throughout the night (7PM-3AM). All of the proceeds from this event will benefit Dorothy's Place in Salinas. Cost: \$2  
**FOR MORE INFORMATION:** Please contact Sarah Griffin via First Class  
**ATTENTION Monte Carlo Night supporters:** In order for Monte Carlo Night to happen, volunteers must be found to fill over 170 volunteer hours. This can include dealing blackjack or poker, helping people into harnesses and suits for the velcro wall or bungee run, being a "tattoo artist," etc. To volunteer: Please call ICC at 582-3328 or contact Kendia Harrington via First Class

## APRIL 25

**WHAT:** Assault on Gay America  
**WHEN:** 8-10 pm  
**WHERE:** MLC, room 118  
Assault on Gay America is a PBS Documentary film and will be followed by a panel discussion.  
**FOR MORE INFORMATION:** Contact Ethan Brown at 582-2337

## APRIL 25&26

**WHAT:** Management Seminar: Conducting effective performance evaluations. Presented by H.R. and Tom Schenck  
**WHEN:** 8am-4pm  
**WHERE:** Building 29  
Evaluating and judging people is human nature and an important part of relationship management. These day-to-day, moment-to-moment evaluations are informal and often unconscious. They are often emotional reactions to what is going on at the moment and do not involve a conscious weighing of evidence. This is a natural process, but one that gets many managers in trouble when it comes time for more formal evaluations. As an independent management consultant, Tom Schenck has worked

with numerous organizations for nearly a decade. He focuses on helping small to medium sized organizations improve their productivity and their overall effectiveness. He specializes in helping individuals become more proficient in their communication, relationship, and leadership skills. Tom's undergraduate degree in Industrial Organizational Psychology is from the University of Illinois and his graduate work is in Organizational Communication.  
**FOR MORE INFORMATION:** please call H.R. or sign up at: [www.monterey.edu/faculty\\_staff/development/](http://www.monterey.edu/faculty_staff/development/)

## APRIL 26

**WHAT:** University-wide Discussion of Entry Level Math Course Requirements  
**WHEN:** Noon to 2 p.m.  
**WHERE:** Bldg. 18, Room 118  
The Institute for Mathematical Sciences (IMSA) invites all CSUMB faculty, staff, and students to participate in a discussion of entry level mathematics at CSUMB. Learning mathematics is a dynamic endeavor involving the acquisition of skills, processes, and concepts. IMSA is in the process of redesigning the Math 61/Math 95 entry level math courses and in order to best serve the needs of students and faculty, we invite the campus community to exchange ideas and give feedback which will inform our redevelopment process.  
**FOR MORE INFORMATION:** contact Don Pierce at 582-3713 or Shannon McCann at 582-4231.

## APRIL 26-30 (APRIL 26 IS A PREVIEW PERFORMANCE)

**WHAT:** Twilight: Los Angeles, 1992  
This celebrated contemporary play by award-winning playwright/performance artist Anna Deavere Smith explores the fury, anguish, ambiguity and hopeful heroics of the 1992 Los Angeles rebellion, the most devastating and costly civil disturbance in our nation's history.  
Directed by: Benny Ambush  
**WHEN:** April 26-29 at 8:00pm & April 30 at 3:00pm  
**WHERE:** World Theater  
**COST:** General: \$10, Faculty/staff/military/alumni/senior: \$8, Preview(April 26th only): \$5, Students: \$6  
**FOR MORE INFORMATION:** Please call 582-4580

## APRIL 26

**WHAT:** Academic Senate Meeting  
**WHEN:** 12:15-1:50  
**WHERE:** The Meeting House  
**FOR MORE INFORMATION:** Please contact Hedy Wainscoat at 582-4403

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**Campus Cable** - Beginning in the fall 2000, students living in residence will be able to access academic and university broadcasting programming using not only the streaming media technology with OtterNet2000 but also over Channel 59 on their televisions. Don Kiser, the campus cable guy is our lead.

**Update on weekend modem pool** - over the past 2 months progress has been made to support enhanced customer service for accessing email over the weekend. Once a week on Friday night after midnight the campus moves it's main server (Seal) off-line to support a complete back up of the system. The backup takes as much as 12 hours to complete. Now users of email will be able to continue sending email, even while Seal is off line. In addition, people sending you email over the weekend will be able to reach you although not until our Seal server comes back on line around mid-day on Saturday. You will continue to be able to access the campus web and other information resources. Ron Smith, Associate Director for Information Systems is our lead.

**Student advising online** - the campuses' first release of student online advising is being used right now. The product is collaboration between Info Sys and Student Advising Center. Charis Glasspool and Steve Brown are our the project leads.

**Printer service contract** - The campus is currently outsourcing services for computer printers through Applied Digital Solutions in Monterey. If anyone has questions about their printer needs, please contact our campus liaison, Michael Stewart, head of our Workstation Support Group.

**Desktop obsolescence** - This summer a major project is underway to swap out more than 300 desktop computers that have been reviewed and assessed as obsolete. Many of these are 5-year-old Macintosh computers. Unless specific applications are required, we will be defaulting to a PC computer as we move to standardize our hardware and support on campus. In the next month, those users who are likely to have new computers installed will be contacted to prepare for the change over and/or refresh. There is a large team working on the computer obsolescence program headed up by Chris Taylor, our Executive



*Last week Leon Panetta hosted a discussion about the 2000 Presidential Campaign with veteran news reporters Sam Donaldson, Bill Plante, and CSUMB and local high school students at the University Center*

Director of Collaborative Technology Initiatives.

**Backup Computers** - The campus IT staff is seeking the cooperation and support of the campus computer-using community to get all computers backed up over our new OtterNet2000 network. Nearly 80% of all computers on campus now have a piece of software called Retrospect Remote installed that supports backups. Greg Smith, our software coordinator and Michael Stewart from our Workstation Support Group are heading up this effort to protect the critical documents that are being prepared but not being backed up.

**Keyserver Technology** - The campus IT staff is also seeking support to getting another piece of software on desktops which will allow the campus to rationalize the allocation of expensive computer software licenses through a technology known as keyserver technology. This technology allows users on the network to request a just-in-time delivery of software to their workstation in their office or lab without permanently placing that software on the workstation. As a result, when the user is finished with the application, their license returns to the available pool once they log off the computer allowing another user, somewhere else on campus to access the software.

*(Tech Notes Part II will be in the next issue)*



## CalPERS Long-Term Care Plans

In response to a survey of public employees who know they need long-term care coverage but haven't purchased it, CalPERS will offer plans with additional less expensive options during their 2000 application period. That period will begin April 1 and end June 30, 2000.

Who is eligible to enroll? All California public employees, retirees, their spouses, parents and parents-in-law are eligible for this important program, but they must apply by June 30, 2000.

Enhanced Benefits: The 2000 Application period will provide new applicants the opportunity to choose from a broader array of benefit options in each of our three Long-Term Care Plans. The new benefit options will have lower benefit amounts for nursing home care, assisted living facility care, home care and more affordable rates. Premiums for plans with the lower benefit amounts will be approximately 20% lower! All three plans will offer daily nursing benefit amount of either \$100 or \$130. Assisted living daily amounts will be either \$50 or \$65. Monthly home care benefit amounts will be either \$1,500 or \$1,950.

Because of your great risk of needing long-term care at some point in life, you  
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are encouraged to consider how you will pay for it. Long-term care coverage is one good way to deal with the high cost of care. The average cost of one year in a nursing home today is \$47,000. By 2019, one year of nursing home care is expected to cost \$119,000. The average stay for a person age 65+ is 2.6 years. Sixty percent of Americans over age 65 will need some form of long-term care. If you plan for this risk today, you will have a way to meet this serious financial concern in the future.

The CalPERS Long-Term Care Program provides quality coverage that is more affordable than before, with the new lower cost plans to fit everyone's needs. All premiums are age-related. The younger you are, the less a plan costs. Interested employees should call 1-800-266-1050 to request a CalPERS Long-Term Care application kit or visit the Web at <http://www.calpers.ca.gov>. It will be mailed shortly before the 2000-application period begins.

A CalPERS Long Term Care representative will be available for questions and answers May 3rd, 11:30-1p.m, Bldg. 3, conference room.



A graduating senior gets her picture taken with cap and gown at Grad Fest, which was held last week at the University Center.

## Zmak and CSUMB Win Award for Viewbook

Zmak Creative and CSUMB recently won a first place award for the CSUMB 1998-1999 Viewbook at the Compass Awards 2000, which is the largest regional public relations awards competition in the United States. The Compass Awards recognize and honor public relations excellence.

The 16-page, five-color Viewbook was designed to provide a quick, yet comprehensive introduction to CSUMB

for prospective students. Tina Zmak, owner of Zmak Creative, developed the theme, and researched and wrote the text. CSUMB's Publications Department, led by Steve Zmak, CSUMB's Graphic Design Coordinator, handled the graphic design, photography, and print production. The Viewbook captured first place in the "brochure" category.



## Looking for Faculty/Staff Kudos

CampUs Connection will be starting a section of faculty and staff kudos. This is the perfect place to recognize members of the CSUMB community who receive awards, create new and exciting programs, present papers at conferences, give speeches, and are all-around contributors to the CSUMB name. Please send faculty and staff kudos to Robert Mazurek over FirstClass or by phone at 582-3302.



# CAMPUS CONNECTION

### To Submit Material

CampUs Connection is published biweekly every other Thursday of the academic year. Campus news may be submitted by e-mail to [robert\\_mazurek@monterey.edu](mailto:robert_mazurek@monterey.edu), may be faxed to 582-4117, or may be delivered on hard disk or paper to University Advancement, Building 86A. Items will be published on a space available basis and are subject to editing. Writing should be in news style, short and direct. For inquiries call 582-3302.

### Delivery Preference

If you would prefer to access this newsletter electronically and not to receive it as hard copy, please send email expressing that preference or check here then cutout and return this box to: Robert Mazurek, Building 86A.

I do not wish to receive hard copy of future issues of CampUs Connection.

Publisher ■ University Advancement

Writer ■ Robert Mazurek

Editors ■ Robert Mazurek  
Holly White

Please direct comments about this newsletter to Robert Mazurek:

■ Phone: 582-3302

■ [robert\\_mazurek@monterey.edu](mailto:robert_mazurek@monterey.edu)

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