Integrated information literacy assessment: Implications for efficiency, faculty engagement, and closing the loop

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Why integrate assessment?
What happens when assessment of information literacy is combined with other intellectual skills?
- Efficiencies are created
- Breadth of data collected increases
- Faculty are engaged

Institutional learning outcomes
One of our four institutional learning outcomes includes five intellectual skills:
CSUMB graduates demonstrate competence in...
- critical thinking
- written communication
- oral communication
- information literacy
- quantitative reasoning

Integration of assessment
Our campus conducts periodic assessment of information literacy, and our methods have evolved over time to include measures of information literacy in the assessments of each of our other intellectual skills. In 2017, our campus conducted three rounds of assessment, each including information literacy.

Methods
In order to evaluate student performance at or near graduation, the Center for Teaching, Learning, and Assessment collected student work across programs, including:
- Capstone papers
- Video recordings of capstone presentations
- Projects requiring quantitative data

This resulted in a greater breadth of data collected on information literacy than previous assessments, which had only evaluated written work.

Rubrics
Faculty assessment scholars for each round of assessment scored student work using a rubric consisting of 8-11 criteria. Two or three of these criteria addressed information literacy. These were adapted from AAC&U’s Information Literacy VALUE Rubric.

Excerpted rubric criteria addressing information literacy:

<table>
<thead>
<tr>
<th>Level 4 - Advanced*</th>
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<tbody>
<tr>
<td>Supporting material</td>
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<td></td>
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<tr>
<td>Use of support</td>
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<td>Academic integrity</td>
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*Performance levels not pictured here include: Level 3 – Proficient, Level 2 – Developing, and Level 1 – Beginning

Discussion
This integrated assessment model has several key features:

For a campus assessing multiple intellectual skills, combining those that are evidenced in a single type of student work creates efficiency by reducing the number of separate assessments.

Faculty who are drawn to participate in the assessment work based on interest in one of the other intellectual skills are exposed to information literacy concepts as well, thus raising the profile of information literacy on campus.

With time for reflection built into the assessment process, faculty are engaged with the intellectual skills, including information literacy, and discover ways to improve teaching and learning.

Closing the loop
Our closing the loop efforts have focused on two areas identified as challenging for students:
1. Synthesizing information from sources
2. Citing sources in oral presentations

Closing the loop activities have included:
- workshops for faculty
- creation of assignment guides
- additional information literacy instruction
- development of a resource for citing sources in oral presentations

Campus-wide improvements to the teaching and learning of information literacy cannot be effectively enacted by librarians alone, thus the involvement of other faculty in the assessment process and in closing the loop is key to the potential of our method for effecting change.

Acknowledgments
These integrated assessments were made possible by the hard work of CSUMB faculty Judith Canner, Ondine Gage, Nelson Graff, Sharlene Gregg, and Swarup Wood, as well as Center for Teaching, Learning, and Assessment Director Daniel Shapiro.

Figure 1: Three rounds of assessment.

[Image of author summarizing project]

Figure 2: Faculty engaged in assessment work.

[Image of assessment process]

Full rubrics, rubric guides, and assignment guides are available at https://csumb.edu/ta/lo-assignment-guides-rubrics-and-threshold-concepts