



# ALUMNI NEWSLETTER

FALL 2002

## PROP. 47 WILL SUPPORT CSUMB'S GROWTH

We've all left our mark in some way or another here at CSU Monterey Bay. I am now asking you to think about adding another achievement to our history. This November, Proposition 47, an issue vitally important to our university's future, will be on the ballot. Prop. 47, the "Kindergarten-University Public Education Facilities Bond Act of 2002," should get everyone's attention. If passed by the voters, the bond will provide \$13.05 billion to K-12 schools, colleges and universities for much-needed capital improvements.

The CSU system will get \$495.9 million, with CSUMB receiving \$15.29 million of this amount. The campus will benefit with an upgrade of our telecommunications infrastructure. The funds will also lead to a new library facility. Why a new library? Because the current facility will not accommodate future enrollment increases, let alone provide the resources needed in a top-quality university library.

Prop. 47 is the first of two bond requests to fund education projects which will be presented over the next four years. The second proposition will appear on the ballot in March 2004. If the 2004 bond measure is approved, the funds CSUMB receives from it will go toward library equipment and renovation of the academic complex.

Not only will Prop. 47 support university improvements, it will also benefit the schools where our alums teach, the schools where our children, nieces and nephews attend classes, and the schools where our grandchildren will be educated for decades to come. Unfortunately, many of our schools are overcrowded, need expansion, or require major structural repairs to make them safer. This bond measure will help those schools. To make sure the bond money achieves these objectives, administrators will be held accountable for its spending. The funds can only be used for capital improvements on campuses, not for salaries or programs.

How will passage of this bond measure affect our lives? Taxes will not be increased. Passage of Prop. 47 will leave our state's debt ratio at 4.24 percent, well within the 5 percent margin that Standard & Poor's (S&P) considers desirable.

While conceding that inadequate school facilities are a serious problem, opponents of Prop. 47 argue that assuming more bond debt could harm the state's finances. They also believe the school construction process takes too long.

Although this measure may not seem important to some, California's students, educators and parents believe it is vital. I ask you to think about how the passage of Prop. 47 will favorably affect your local schools, the future of education, and the future leaders of our state — today's children of California. You can make a difference in education by voting for this measure. Please consider the significance of Proposition 47 when you vote this November.

*Nicole Mendoza*

President, Alumni Association



Student Orientation Week held its first Community Day on August 23. From left, CSUMB alums Silka Saavedra, Joe Lara and Nicole Mendoza tested new and continuing students about their CSUMB knowledge on the Wheel-O-CSUMB. Do you know another name that was originally considered for CSUMB? See answer on page 4.

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CSU MONTEREY BAY  
ALUMNI ASSOCIATION



## CSUMB SUPPORTS THE FIGHT

"It's about hope. It's about learning to cope. It's about taking up the fight. It's about finding a cure for cancer. It's called *Relay for Life*." That's the lyric of *Life Song* by Chris Bruton.

Each year the American Cancer Society holds an 18 to 24 hour *Relay for Life* walk to raise money for cancer research. The Monterey County chapter of the society held its second annual walk on campus at Freeman Stadium September 20-21. The event was conducted in many cities throughout the nation, including Salinas, Santa Cruz and Hollister.

This year, the Monterey *Relay for Life* raised more than \$70,000. Over 25 teams participated to raise money for cancer research. The "Beat-Alls" team consisted of CSUMB alums. The "Mammograms" team was made up of staff members and alums. These dedicated supporters walked in shifts throughout the foggy night to help fund the fight to cure cancer.

There's plenty of optimism that an effective treatment will be found, yet researchers are still seeking that elusive cure. If you're interested in



The alumni team "Beat-Alls," representing CSUMB in *Relay for Life*, were, clockwise from left, Amy Lauder, Mayra LLamas, Amy Tomasi, Nicole Mendoza, President Peter Smith, Priscilla Angulo, Lupe Figueroa, Natalie Stauffer, Sally Smith, Kate Conkling and Silka Saavedra.

participating in a *Relay for Life* walk in your own neighborhood, contact your local branch of the American Cancer Society to find out when the next walk will be held. CSUMB is committed to continuing its support of *Relay for Life* in the Monterey area. If you're interested in joining a CSUMB team next year, email [alumni@csumb.edu](mailto:alumni@csumb.edu). ❖

## NEW DEAN FOR AHSS

The Center for Arts, Human Communication and Creative Technologies (AHCCT) has both a new name and a new dean. It's now called the College of Arts, Humanities, and Social Sciences (AHSS) and its new dean is Dr. Barbara Mossberg. Most recently, Mossberg served as president of Goddard College in Vermont and as senior consultant to the American Council on Education, Center for Institutional and International Initiatives. Mossberg was also awarded the Ersted Prize (University Distinguished Teaching Award) at the University of Oregon.

As dean of AHSS, Mossberg will provide leadership and advocacy for strategic and budgetary planning; faculty and staff recruitment, development and evaluation; curricular and fiscal management; enrollment planning, student recruitment and retention; program review; and accreditation. The new college includes the Human Communication, Global Learning, Music and Performing Arts, Social and Behavioral Sciences, Visual and Public Art, and World Languages and Cultures institutes.

Mossberg received her Ph.D. in English from Indiana University, an M.A. from Indiana University, and a B.A. from UCLA. ❖



Dr. Barbara Mossberg

## DEANSHIP FOR MARSHA MOROH

Dr. Marsha Moroh has become dean of the College of Science, Media Arts, and Technology, formerly the Science, Technology, and Information Resources center (STIR). She joined CSUMB in January 1995 as a founding faculty member and full professor in interdisciplinary studies. Moroh was instrumental in the development of the Institute for Communication Science and Technology (CST) and the Telecommunications, Multimedia, and Applied Computing (TMAC) major. In 1996, she assumed the interim dean position for the Center of Science, Technology, and Information Resources.

As the permanent dean of the College of Science, Media Arts, and Technology, Dr. Moroh will continue to provide leadership and advocacy for all phases of the college's operations, including student recruitment, retention and accreditation.

Dr. Moroh received a Ph.D. in computer science from Polytechnic Institute of New York, an M.A. in operations research from New York University, and a B.A. from Dickinson College in Pennsylvania. ❖

## IN MEMORIAM

Margaret Parker, Class of '97, has passed away following a short illness. In 1995, Margaret started work in CSUMB's Athletics Department as a student assistant. She joined the same department as their accounting technician in September 1997. We extend condolences to her family, fellow alums and her many friends on campus.



CSU MONTEREY BAY  
**ALUMNI**  
ASSOCIATION

Yes! I want to keep the Vision.  
Sign me up for the Alumni Association.

**MEMBERSHIP**

- 2002 Promotional Lifetime Membership — \$175.00 — Receive a chrome or brass CSUMB Alumni License Frame.  
Check preference: \_\_\_Brass \_\_\_Chrome
- Annual Membership — \$35.00
- Three Year Membership — \$60.00 (Save \$45.00)

Enclosed is my check for \$ \_\_\_\_\_ payable to the CSUMB Alumni Association.

Or, charge to:     VISA     MasterCard     Discover     American Express

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**PLEASE COMPLETE**

Name \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone (    ) \_\_\_\_\_ Work Phone (    ) \_\_\_\_\_

Email \_\_\_\_\_ Social Security # \_\_\_\_\_

Class Year \_\_\_\_\_ Major \_\_\_\_\_

Please check the appropriate boxes if you are interested in participating in any of the following Alumni Association activities:

- Alumni Board                       Fundraising                       Special Events
- Member Recruitment               Campus Relations               Web Development

**QUESTIONS?**

Please call 831-582-4723 or email alumni@csumb.edu

Mail this form, with your check, to:

CSU Monterey Bay  
Alumni Association  
100 Campus Center, Bldg. 86A  
Seaside, CA 93955

## DIRECTORS SET GOALS AT RETREAT



Alumni Association board members attended a retreat at Moss Landing Marine Labs to develop goals and activities for 2002-2003. At rear, from left, are Mayra Llamas, Greg Riley, Silka Saavedra, Shawn Burson, Nile Duppstadt, James Frazier, Nicole Mendoza, Priscilla Angulo and Sky Rappoport. Seated, from left, are Tessie Brodrick, Mary Porter, Lin Blaskovich, Yesenia Parra and Judie Swartz.

## DIRECTORS JOIN THE BOARD

Six new members have joined the existing alumni association board. Julie Uretsky, a 1999 Collaborative Human Services graduate, is an associate planner with the City of Pacific Grove. She serves as a field mentor with the CHHS Field Practice Program.

Nile Duppstadt, '01 IMIE grad, works as an educational software developer and webmaster for Critical Thinking Books and Software.

Yesenia Parra, '02 IMIE grad, is a full-time employee at CSUMB in the Office of the Provost. She plans to continue her studies and obtain a master's degree.

Mary Porter, '02 HCOM grad, works in re-entry counseling services at Monterey Peninsula College. Mary is a former business owner.

Greg Riley, '02 IMIE grad, served in student government and on various campus committees while a student at CSUMB.

Reelected board members include Sky Rappoport and Ingrid C. Villeda. Continuing board members include Priscilla Angulo, Tessie Brodrick, Shawn Burson, James Frazier, Mayra Llamas, Nicole Mendoza, Silka Saavedra, Chris Svendsen and Judie Swartz.

Outgoing board members include Troy Challenger, Theodore Hightower, Kau'i Kahumoku and Leon Smith. These dedicated people have provided years of hard work and many contributions to the association. ❖

## NEW BENEFITS FOR MEMBERS!

A number of existing benefits, and some great new ones, are available when you join the CSUMB Alumni Association. The dues are small and can easily pay for themselves many times over.

Some of the new benefits include discounted Kaplan courses, free human resources seminars, savings on group insurance and participation in the "Wild Vacations" discount vacation program.

Kaplan, Inc. offers alumni association members a discount on most of their courses. Call Kaplan at 800-KAP-TEST for information and costs.

University Human Resources offers a variety of free training opportunities throughout the year. They range from "Mistake-Free Proofreading and Grammar" to "How to Develop and Administer a Budget."

Alums can obtain free group insurance rate estimates for cars, homes and renters through Liberty Mutual.

You can also go on a wild vacation! As an alum, you're invited to use Wild Vacation, a travel organization offering discounts to amusement parks, hotels, recreation services and more.

For detailed information on any of the above benefits, visit the Alumni Association at [csumbalumni.org](http://csumbalumni.org), find "Benefits" along the left side of the screen, and click on "Savings." In addition to providing you with valuable benefits, association membership makes it possible to award scholarships to students in need and offer programs and services to students and alumni. ❖

## COMPUTER CLASS DISCOUNTS

Open Computer Systems Computer Education Center (OCS CEC) offers a state-of-the-art computer education lab in Pacific Grove. OCS CEC stresses its reasonable size classes, with client-centered training for most applications and operating systems.

Alumni association members can enroll in a full, six-hour course for only \$130. The regular price is \$180. Alums who are not members of the association will get a lesser discount.

For more information contact Butch Taylor at OCS CEC at 831-646-1027 or email [Education@OpenComputer.com](mailto:Education@OpenComputer.com)

## NAME CHANGES AT CSUMB

As a young university, it's inevitable that the names of academic units within CSUMB will change over time. The first changes are:

- College of Arts, Humanities, and Social Sciences (AHSS) replaces Arts, Human Communication, and Creative Technologies Center (AHCCT) and Social and Behavioral Sciences Center (SBSC).
- College of Professional Studies replaces Center for Education and Professional Studies (CEPS).
- College of Science, Media Arts, and Technology (SMART) replaces Science, Technology, and Information Resources center (STIR).

The answer to the question on page one is *University of Fort Ord*, or "UFO."

## '02-'03 BOARD OFFICERS ELECTED

Officers of the association elected during the annual retreat were:

- Nile Duppstadt, President Elect
- Silka Saavedra, Secretary
- Greg Riley, Chief Financial Officer
- Nicole Mendoza assumes the role as President
- Tessie Brodrick assumes the role as Immediate Past President

# OTTER FODDER

## 1998

**Jennifer Clayton**, Liberal Studies major, currently teaches seventh-grade literature and language arts at Gambetta Middle School in Castroville. In 2001, she earned the district's teacher of the year award.

**Rey Morelos**, CHHS major, has been accepted into the masters of public administration program at CSU Stanislaus.

**Laura Riggs**, CHHS alum and 2000 San Jose State M.S.W. grad, has accepted a position as director of services at the Central Coast Center for Independent Living in Salinas.

## 1999

**Gina Hamilton**, ESSP major, works as project manager/planner for an environmental planning and natural resources firm in San Jose.

**Gabriella Moreno**, CHHS major, has been accepted into the M.S.W. program at the University of Hawaii.

## 2000

**Carly Campbell**, grad of the Teacher Credential Program, is now a first-grade teacher at Beresford Elementary School in San Mateo.

**Walter Davis**, an IMIE graduate, has launched his own entertainment company, Kingspin Entertainment.

**Kari Rawlings**, Liberal Studies major, works as an assistant for the City of Monterey in the Museums and Cultural Arts Division. Kari was recently accepted, with honors, by University of the Pacific School of Law, where she was awarded the Barristers Scholarship.

**Nancy Shelton Howe**, Liberal Studies major, summa cum laude grad, was awarded a \$20,000 "Governor's Teaching Fellowship" in 2001 to attend UC Santa Cruz, where she will earn a Ph.D. in education.

**Leon Smith**, HCOM major, has published a poem, "Coming Out of the Pain, Shame, and Lost Honor in WWII." It was published by Quicksilver Moon in the spring of 2002.

**David Wilhelm**, a TMAC major, works at Surf Control in Scotts Valley.

## 2001

**Monica Aguilar** graduated with a B.A. from VPA. She is engaged and will be planning her wedding in the coming months.

**Jason Bergman**, TAT major, is a scheduling coordinator for Walt Disney Feature Animation in Burbank. Jason's name will appear in the credits for the Disney movie, "Treasure Planet."

**Jennifer Smith**, TMAC major, works in IT@CSUMB.

**Nicki Westbrook**, TMAC major, who worked at the DOD's Defense Manpower Data Center as a student intern, now works full-time at the center. Nicki is also working toward her master's degree.

## 2002

**Sally Garcia**, a CHHS grad, has accepted a position as financial education program and development coordinator with the National Community Reinvestment Coalition in Washington, D.C.

**Alison Clifford Geitner**, TAT major, has entered a film, "Gender Equality," in the Mill Valley Film Festival. Alison recently had the film screened at the Toronto International Comedy Film Festival. She has also been invited to screen the two-minute short at the Gulf Coast Film Festival in Houston.

**Patricia Sullivan**, VPA grad, received a grant from the Cultural Council of Santa Cruz to create giant skeleton puppets for Day of the Dead 2002.

**Christina Witkowski**, CHHS major, has been accepted into the M.S.W. program at CSU Sacramento.

## ALUMNI VISION SCHOLARSHIP WINNERS ANNOUNCED

The Alumni Association awards three scholarships (\$500 each) during the fall to a new student, upper division transfer/continuing student, and a graduate student. The scholarships are funded by association member dues and various fundraising events held throughout the year. The following people earned scholarships this year:

■ **Vision Award to new incoming student — Gabriela Orantes.**

Gabriela is from Petaluma, California. She plans on majoring in Global Studies. While in high school, Gabriela worked with a San Francisco-based non-profit group called Just Act and for a local congresswoman. She was ASB president of her high school and is the first in her family to attend college.

■ **Vision Award to transfer/upper division student — Sasha Sanchez.**

Sasha is from Citrus Heights, California. While attending high school in Honduras, she volunteered at a government-run daycare center. Sasha is also the first in her family to attend college. She was involved in student government at her community college. Sasha is a Global Studies major and the co-founder and vice president of the Forum for International Issues Club. Sasha's goal is to have a high-ranking career in global affairs.

■ **Vision Award to Masters or Credential Student — Juanita Perea.**

From Carmel Valley, Juanita is one of 16 children and the first in her family to attend college. She received her B.A. and completed all requirements for a multiple subject credential from CSUMB. Juanita teaches in a bilingual classroom in Prunedale. In addition to raising four children, Juanita is pursuing an M.A. in education.



*Tessie Brodrick, board member, with scholarship recipients. From left, Gabriela Orantes, Sasha Sanchez, Brodrick and Juanita Perea.*

## ALUMNI ASSOCIATION BOARD OF DIRECTORS

Nicole Mendoza, '00 — *President*  
 Nile Duppstadt, '01 — *President Elect*  
 Silka Saavedra, '99 — *Secretary*  
 Greg Riley, '02 — *Chief Financial Officer*  
 Tessie Brodrick, '97 — *Immediate Past President*  
 Sky Rappoport, '97  
 Priscilla Angulo, '00  
 James Frazier, '97 and '01  
 Shawn Burson, '00  
 Mayra Llamas, '00  
 Christine Svendsen, '01  
 Judie Swartz, '98  
 Ingrid Villeda, '00  
 Yesenia Parra, '02  
 Mary Porter, '02  
 Julie Uretsky, '99

## CSUMB ALUMNI ASSOCIATION FOUNDATION FINANCIAL REPORT

This is a summary of the Alumni Association's financial activity through June 30, 2002, the end of the 2001/2002 fiscal year.

Year	Income	Expense	Balance
98/99	\$2,010	\$64	\$1,946
99/00	11,858	3,316	8,543
00/01	18,351	7,793	10,557
01/02	31,826	17,312	14,514
Totals	<u>64,045</u>	<u>28,485</u>	<u>35,560</u>

Endowment scholarship fund: \$4,230

— James A. Frazier, member, board of directors and CFO

## MONDAY NIGHT FOOTBALL AT BBC!

Come join your friends, and meet new ones, while viewing Monday Night Football at the Black Box Cabaret. Cheer your team onward to victory! Enjoy your favorite beverage and satisfy your appetite with Monday night food specials. Check out the BBC at the [CSUMB.ORG/bbc](http://CSUMB.ORG/bbc) Website.



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## THE WORLD THEATER PRESENTS

**THURSDAY, OCTOBER 24, 2002, 7:30 P.M.**

*Ethos Percussion Group* — Hailed by *The Washington Post* as "spellbinding," the concert showcases a variety of musical styles and percussion instruments from around the world.

**WEDNESDAY, OCTOBER 30, 2002, 7:30 P.M.**

*Ronald K. Browne/Evidence* — One of America's hottest new young choreographers, Browne has been acclaimed for his distinctive style of high-energy choreography that merges African dance, ballet and hip-hop.

**FRIDAY, NOVEMBER 1, 2002, 7:30 P.M.**

**SATURDAY, NOVEMBER 2, 2002, 2:00 P.M. AND 7:30 P.M.**

*Monterey Bay Film Festival* — featuring films and videos that focus on a variety of relationships between human beings, our cultures, and the world around us. Three sessions covering two days offer quality programs that revolve around social issues, diverse perspectives, environmental concerns, and cultural celebration.

**SATURDAY, FEBRUARY 1, 2003, 7:30 P.M.**

*Kronos Quartet* — Join us for *Visual Music*, an evening-length multi-disciplinary performance marking Kronos' 30th anniversary season.

For more information or to purchase tickets, call the World Theater at 831-582-4580 or visit the [CSUMB.EDU/worldtheater](http://CSUMB.EDU/worldtheater) Website. All dates and artists are subject to change.

## CONTRIBUTIONS FOR OTTER FODDER

Send contributions for Otter Fodder to [alumni@csumb.edu](mailto:alumni@csumb.edu)