

## Inside this

- 1 First Distinguished Professor Hired at CSUMB
- 2 Staff/Faculty Profile
- 3 RISE Program Floats into Second Year
- 4 The Wireless Revolution Continues
- 5 News Briefs
- 6 Calendar
- 7 Benefits Update
- 8 H.R. Information

California State University,  
Monterey Bay

University Advancement, Building 86A  
100 Campus Center

## First Distinguished Professor Hired at CSUMB

CSUMB's first Distinguished Professorship has been selected. Dr. Louis Denti, previously from San Jose State University, University of California at Riverside and CSU

San Bernardino, has been selected to create CSUMB's new Special Education program.

Dr. Denti recently started work at CSUMB this semester.

CSUMB's first Special Education program, which is an integral part

of the teacher education program, began its formation in January of 2000 thanks to a generous gift from longtime Carmel resident, Mrs. Marjorie P. Love.

CSUMB will work collaboratively with Chartwell School, a nationally recognized leader in special education, to create a teacher training curriculum that focuses on identifying and addressing the needs of dyslexic students and which emphasizes a structured, sequential, and linguistically based approach to reading and writing instruction.

Dr. Denti began his higher education career at CSU Long Beach and graduated with a Bachelor of Arts in Psychology. From there, he

obtained his Masters in developmental Psychology at CSU San Bernardino and finally a Ph.D. at United States International University in San Diego in

Leadership and Human Behavior.

Dr. Denti plans to develop a comprehensive professional education program in special education at CSUMB. He will work on integrating special education instruction into the teacher cre-



Dr. Lou Denti poses outside his new office in building 15.

dential program, the Masters program in Education, and relevant portions of the undergraduate Liberal Studies curriculum. Dr. Denti will develop, plan, and implement a model Mild/Moderate Education Specialist Credential program at CSUMB in the area of mild/moderate disability, which emphasizes reading instruction.

Dr. Denti says, "CSUMB's mission to innovate across disciplines, provide Service Learning, and experiment with the use of new technology speaks to the creative force needed to make the special education program come to fruition. The leadership must forge new **(Continued on next page)**

*(Continued from previous page)* relationships in the community, build bridges between general and special education, and create a dynamic, fluid teacher preparation program.

"This distinguished professor position offers me a tremendous opportunity to build relationships with our local community as well as connect with professionals at the state, national, and international levels," he adds.

Since 1997, Dr. Denti has been director of the Division of Special Education and Rehabilitative Services at San Jose State University. He has also been a teacher, lecturer, substance abuse counselor, associate professor, editor, at-risk youth coordinator and an administrator. Dr. Denti has also written, co-written and edited over sixty publications on the subjects of special education, disabilities and education.

Dr. Denti will also be developing a guest speakers program to offer workshops related to reading instruction and special education. In addition, he will be collaborating with local schools in program planning, implementation, and setting up future relationships with nearby special education sites. Dr. Denti will serve as advisor to Mild/Moderate Education Specialist credential students and will be supervising student teachers and interns.



## Staff/Faculty Profile: Christine Sleeter

When Christine Sleeter received her teaching certificate through a field-based teacher education program in Seattle, she became immediately fascinated with improving curriculums for a multi-cultural stu-

dent body. After receiving her teaching credential Sleeter worked and lived in inner city Seattle teaching a wide range of ethnic backgrounds. "I really loved spending time with such a diverse group of kids," she says. "It was so exciting to me. I even volunteered to supervise a lunchtime basketball program and I didn't even know anything



*Christine Sleeter at her office in building 3*

about the game. The kids taught me so much."

After teaching in a classroom in Seattle for a year Sleeter, who grew up in Medford, Oregon, moved to Wisconsin where she received her PhD from the University of Wisconsin, Madison. She focused her thesis work on the study and development of curriculums meant for a multi-cultural classroom.

Following graduation Sleeter was offered a job at the university's Parkside campus where she taught for 9 ½ years and became a nationally known expert on multi-cultural education. While in Wisconsin Sleeter wrote or edited eight books on multi-cultural teaching and curriculum development.

Sleeter came to CSUMB in 1995 and was part of the planning faculty for the university. In 1997 she coor-

minated CSUMB's startup of the Master of Arts in Education program, which has graduated 6 students and has 80 students currently enrolled.

Sleeter is also working on her next book called *Culture, Difference, and Power*, which will come out in the form of an interactive e-book on CD ROM. "It will be used like a textbook, but with video and interactive exercises," she explains. "I think in pictures and images quite a bit, so an e-book seemed like a great idea."



## CSUMB Helps Produce e- Commerce CEO

When CSUMB's Vision was first conceived, the university's founders new instructing students in technology would have to be a key focus of the school. In the early 1990's technological innovations were

moving at lightning speeds and Web-based companies were increasing their share of the worldwide market of goods and services. CSUMB wanted their students prepared for a technology-infused new world.

One of the most unique aspects of CSUMB's concentration on technology has been the formation in 1997 of the Electric Eels. The student group, which specializes in e-commerce, has helped funnel the university's focus on technology into practical applications for those students interested in one day forming their own Web-based companies.

According to CSUMB alum Dana Lookadoo-Ilari, who was the founding president of the Electronic Eels, "One of the most important things that CSUMB provided me, through *(Continued on next page)*

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their classes and through my participation in Electronic Eels, was a dual business and technology background. You just can't get that from many schools and it is so important for starting a business."

And starting a business is exactly what Lookadoo-Ilari has done. In fact she has started two businesses. While a student at CSUMB she started Triage Online Solutions, which focused on Web authoring, maintenance, and development.

Lookadoo-Ilari developed the company through her CSUMB graduation in 1999 and then went into partnership with Patrick Rayne to form Unique Focus ([www.uniquefocus.com](http://www.uniquefocus.com)), which was launched in August of last year.

Lookadoo-Ilari says that Unique Focus provides Web hosting, e-commerce, online databases, Web development, and corporate training. According to their Website the company utilizes business methods to strategically develop each project and follow a prescribed process to ensure that the end product meets each clients objectives.

As CEO of Unique Focus, Lookadoo-Ilari is in charge of sales, marketing, developing business strategies, and helping to guide the over-all direction of the company. "I'm proud of the work we've done so far and I think we're in a good position to be successful," she states.

According to Lookadoo-Ilari, her work ethic and her ability to juggle multiple tasks was fostered while she was at CSUMB. Along with being a full-time student and President of Electric Eels, during her senior year she started teaching CST251, which is CSUMB's basic Web design class. Under the direction of faculty member and Webmaster Greg Pool, Lookadoo-

Ilari developed teaching skills that she still uses today by teaching classes for such companies as Sun Microsystems.

"For me the most important part of going to CSUMB was that, through class assignments, I was able to develop a portfolio that got me job offers right out of school," she says.



*Dana Lookadoo-Ilari, CSUMB alumna and CEO of Unique Focus, works from her new office in Monterey.*

## RISE Program Floats into 2nd Year

Is middle school too early to begin thinking about going to college in order to pursue a career in the sciences? It might be for the child, however the parents of low-income students can't help think about their children's future and the tuition costs associated with universities. But, for students who are interested in studying science, CSUMB may be able to help out with the finances.

This fall CSUMB will start its second year of a grant-funded program called Recruitment in Science Education (or RISE). RISE is an innovative, hands-on after school

program that works with local students interested in learning more about science and the environment. About 70 students from Natividad Elementary, Frank Paul Elementary, and Los Arboles Middle School participated in the program last year and if these same students complete the program this year they will receive \$1,000 to eventually attend CSUMB and \$500 if they choose to attend a different university.

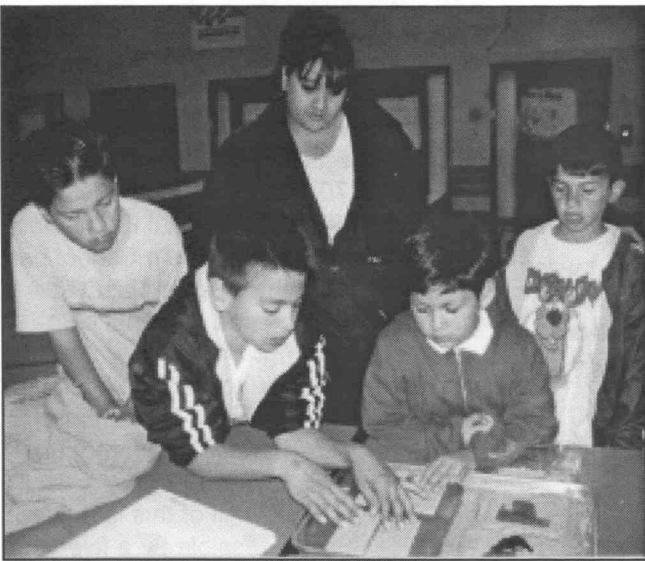
All of this is made possible by a five-year grant from the Berkshire Foundation; a local foundation started by Carmel residents Roberta and Hilton Bialek. "This is a program that shows that the community is really out there to support the kids," says new RISE Coordinator Debbie Delatour.

Low-income students enrolled in RISE meet two times a week after school for two hours and learn about science through

actively participating in fun educational games like diagramming the San Andreas Fault using peanut butter and graham crackers overlaid with a map of California, or creating a homemade nursery using self-watering planters.

Also, an integral part of each meeting has been snack time where, thanks to the generous donations from Whole Foods, ravenous adolescents experience a wide variety of organic produce and healthy snacks. According to Delatour, she has been informed by several parents that these snacks were beginning to positively influence their children's food choices. Delatour hopes to expand the snack program and to integrate some scientific investigations into the areas of food production and the effects of **(Continued on next page)**





Students in the RISE program learn about science through many hands-on activities.

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different foods on the human body.

The RISE students will be followed through 12th grade and similar after school services, academic support and counseling will be offered. Each year approximately 40 new 6th graders will be added to the program and each year at the end of 7th grade 40 committed participants will receive their scholarship, which will be placed in a special interest-bearing account that will be used towards their college education.

Along with Delatour, Dan Fernandez and Sharon Anderson, who are the faculty advisors, Hester Parker, a National Science Foundation-funded Post Doctoral Researcher, and CSUMB Service Learning students run the program.



## The Wireless Revolution Continues at CSUMB

By Lev Gonick, CTO

First it was wireless notebooks, now it is wireless personalized mobile services.

Over the summer, CSUMB

began its exploration of wireless technology beginning with its implementation of wireless infrastructure to support mobile and flexible computer access to the campus network. According to Josh Callahan, lead engineer at CSUMB, "as the campus network, known as OtterNet 2000 is being upgraded this fall, wireless contact points will be installed across the campus. By the time the new switched gigabit network is completed later this year, more than 75 wireless contact points supporting wireless notebooks and wireless desktops will be distributed around campus."

Wireless services are being used on a regular basis by students, faculty, and staff in the MLC (Building 18), Building 41 and Building 43.

### Cellular Telephones

At the beginning of Fall term, CSUMB became the first public university in the State of California to serve as a wireless field-test location for personalized mobile services that Virginia-based Nextel VPN will offer commercially in 2001.

Additional personalized mobile services are being developed in this pilot effort with NY-based UPOC, a "generation i" wireless community portal. For participating in the wireless campus program, CSUMB initially received 75 Nextel wireless cellular telephones that also can be used for Voice over IP two-way

radio, viewing special Web pages and exchanging e-mail. CSUMB has distributed these phones to a cross-section of student, staff, and faculty members who are currently using the technology at no cost. IT@CSUMB.EDU technical staff have found the Voice over IP two-way radio indispensable to their efforts. Michael Stewart, interim manager for Technology Support Services claims that "although we've only been using the devices since the beginning of September its hard to imagine how we survived with out them." Students are using the cellular devices to both keep in touch with each other, for maintaining communication with their families, and for surfing the Web and doing email.

Nextel will erect a cell tower on CSUMB's East Campus to provide wireless access throughout the East, Central and Main campus during the period of the pilot project.

UPOC will be working to rollout a suite of vertical WAP-based applications for student users of the technology, including wireless 2-way services, student club and student group services, ASAP services and many gen-i communities.

CSUMB will continue to be a leader in the wireless domain. Discussions are under way with other vendors to provide other  
*(Continued on page 7)*

# NEWSBRIEFS

## Campus Picks Mission Statement

CSUMB Provost Diane Cordero de Noriega and the Strategic Planning Committee recently announced the results of the voting for the Campus Mission Statement. More than 50% of the votes were for Option 3:

**TO BUILD A MULTICULTURAL LEARNING COMMUNITY FOUNDED ON ACADEMIC EXCELLENCE FROM WHICH ALL PARTNERS IN THE EDUCATIONAL PROCESS EMERGE PREPARED TO CONTRIBUTE PRODUCTIVELY, RESPONSIBLY, AND ETHICALLY TO CALIFORNIA AND THE GLOBAL COMMUNITY.**

This version will serve as the working draft mission statement. With this Statement in hand, the SP committee may now move ahead into the planning process. The mission statement may evolve further to encompass the total Strategic Plan and your participation.

## 2000/2001 Academic Senate Members

The composition of the new Academic Senate and its Standing Committees is nearly complete. Below is the membership to date of the Academic Senate, which held its first meeting on September 27.

### Academic Senate Executive Committee:

Academic Senate Chair - **STEVE WATKINS**

Academic Senate Vice-Chair - **DONALDO URIOSTE**  
Secretary - **DIANA GARCIA**  
Faculty Member-at-Large - **RINA BENMAYOR**  
Faculty Member-at-Large - **MARK O'SHEA**  
Statewide Academic Senator - **KEN NISHITA** (ex-officio)  
Statewide Academic Senator - **ROBERT VAN SPYK** (ex-officio)  
Provost and Vice President for Academic Affairs - **DIANE CORDERO DE NORIEGA** (ex-officio)  
Student Voice Academic Senator - **MATTHEW FIORI** (ex-officio)

### Faculty Representatives (19 members):

Collaborative Health and Human Services - **BRIAN SIMMONS**  
Earth Systems Science & Policy - **DAN FERNANDEZ** (Suzy Worcester, Alternate)  
Education M.A. - **CONNI BLACKWELL**  
Global Studies - **ROBINA BHATTI**  
Health and Wellness - **BOBBI BONACE**  
Human Communication - **RENEE CURRY**  
Integrated Studies Special Major - **RICHARD HARRIS**  
Liberal Studies - **BETTY MCEADY**  
Library - **KATHLENE HANSON**  
Management and International Entrepreneurship - **COLLEEN MULLERY**  
Mathematical Sciences and Applications - **HONGDE HU**  
Music and Performing Arts - **RICHARD BAINS** (Paulette Gissendanner, Alternate)  
Social and Behavioral Sciences - **GEORGE BALDWIN**  
Teacher Credential Program - **PEGGY LAUGHLIN** (Jean Mitchell, Alternate)  
Telecommunications, Multimedia,

and Applied Computing - **DOUG MACINTIRE** (Eric Tao, Alternate)  
Teledramatic Arts and Technology - **BENNY AMBUSH** (Caitlin Manning, Alternate)  
University-Wide Programs (Service Learning, Writing, Proseminar, Counseling Center) - **SETH POLLACK**  
Visual and Public Art - **JOHANNA POETHIG**  
World Languages and Cultures - **RAFAEL GÓMEZ**

## Flu Shots

The Campus Health Center (CHC) will be conducting its annual walk-in Flu-Shot Clinic on Friday, October 27, 2000 from 10:00am to 3:00pm. Due to the limited supply of flu vaccine received, this service is open only to the campus community on a first come, first served basis. This year the fee is \$12.00 payable at the time the vaccination is administered.

If you have questions, please call us at extension 3965.

## GSI Relocated

Effective immediately, the Global Studies Institute has been moved to the Social and Behavioral Sciences Center.

Dean Armando Arias and Dean Dorothy Lloyd have accepted this temporary arrangement after consultation with and the concurrence of the SBS faculty and the Academic Senate Executive Committee (ASEC).

This relocation should be considered temporary at this time, pending a review of the organization and distribution of the degree programs within institutes and centers.

# CALENDAR

## OCTOBER 7

**WHAT:** Women's Soccer v. Simpson College  
**WHEN:** 2:00pm  
**WHERE:** Soccer Complex  
**FOR MORE INFORMATION:** Please call 582-3015

## OCTOBER 9

**WHAT:** Men's Soccer v. Menlo College  
**WHEN:** 3:30pm  
**WHERE:** Soccer Complex  
**FOR MORE INFORMATION:** Please call 582-3015

## OCTOBER 10

**WHAT:** Women's Soccer v. Menlo College  
**WHEN:** 4:00pm  
**WHERE:** Soccer Complex  
**FOR MORE INFORMATION:** Please call 582-3015

## OCTOBER 11

**WHAT:** Women's Volleyball v. Simpson  
**WHEN:** 7:30pm  
**WHERE:** WAC  
**FOR MORE INFORMATION:** Please call 582-3015

## OCTOBER 14

**WHAT:** Women's Soccer v. Dominican College  
**WHEN:** 2:00pm  
**WHERE:** Soccer Complex  
**FOR MORE INFORMATION:** Please call 582-3015

## OCTOBER 14

**WHAT:** Women's Volleyball v. CSU Maritime  
**WHEN:** 7:30pm  
**WHERE:** WAC  
**FOR MORE INFORMATION:** Please call 582-3015  
October 17

## OCTOBER 17

**WHAT:** Graduate and Professional School Fair  
**WHEN:** 10am until 2pm  
**WHERE:** University Center  
60 graduate and professional schools will be

on hand to answer questions and give out information.

## OCTOBER 18

**WHAT:** Men's Soccer v. Dominican College  
**WHEN:** 3:00pm  
**WHERE:** Soccer Complex

## OCTOBER 20

**WHAT:** Men's Soccer v. UC Santa Cruz  
**WHEN:** 3:00pm  
**WHERE:** Soccer Complex

## OCTOBER 20

**WHAT:** Women's Volleyball v. San Jose Christain  
**WHEN:** 7:30pm  
**WHERE:** WAC

## OCTOBER 28

**WHAT:** Women's Volleyball v. Bethany  
**WHEN:** 7:30pm  
**WHERE:** WAC

## NOVEMBER 4

**WHAT:** Women's Volleyball v. Menlo College  
**WHEN:** 7:30pm  
**WHERE:** WAC

## NOVEMBER 11

**WHAT:** Kelp Kraze Day  
**WHEN:** 11:30 am to 4:00 pm  
**WHERE:** Sixth Avenue on campus  
This festive street fair offers music, entertainment, family fun, craft and food booths, and krazed events. Free admission and parking.

## TUESDAY, NOVEMBER 21

**WHAT:** State of the World 2001  
**WHEN:** 7:00 pm to 8:30 pm, with reception to follow  
**WHERE:** World Theater  
Christopher Flavin, Acting President of the WorldWatch Institute and co-author of *State of the World 2001*, will provide his perspective on global environmental issues including specific examples of interest to Monterey County. Cost: Free to students, \$10 donation for general public. For more information: Please call 582-3015.



(Continued from page 4)

services to CSUMB's growing wireless cellular and wireless computing environment.



## Merit Salary Increase Update for CSEA Employees:

In August 2000, the CSU reached agreement with California State Employees' Association (CSEA) regarding changes in compensation for FY2000/2001. The 2000/2001 salary program for CSEA employees includes a Merit Salary Increase (MSI) Program. The MSI program replaces the Performance-based Salary Increase (PBSI) program. The MSI program compensation pool is allocated proportionally to individual campuses from the Chancellor's Office. CSUMB recently received the allocation for our campus and is in the process of calculating the MSIs for employees based on the following eligibility criteria:

- \* An employee must have served 12 months of continuous service in a CSEA represented classification at the same campus prior to July 1, 2000, in order to be eligible for an MSI. An employee is ineligible if there has been a break in service.

- \* An employee newly hired by the campus into a CSEA represented classification who is serving a probationary period as of July 1, 2000, is ineligible for an MSI.

- \* An employee currently serving a probationary period in a CSEA classification is eligible for an MSI if the employee has immediate prior 12 months continuous service in a CSEA represented classification with no break in service.

Eligible employees with overall performance ratings of satisfactory receive a 1.2% base salary increase. Employees with overall performance ratings of Commendable and Outstanding will receive a salary increase in excess

of 1.2%, which will be the same percentage for employees receiving the same rating. In cases where the MSI percentage cannot be fully applied to the base salary because the employee has reached the top of the classification salary range, the difference will be paid in the form of a lump sum bonus. The percentage amounts are determined at the campus level (based on amount of allocation; number of eligible employees; number of overall ratings per category; base pay of employees) and are in the process of being calculated. You will be updated as to the MSI percentage for employees with overall ratings of Commendable and Outstanding, with timelines for implementation, as soon as this information is available.

The MSI increase will be effective July 1, 2000.



## Exceptional Manager Program

*By Human Resources*

Human Resources is pleased to bring you the "second season" of The Exceptional Manager Certificate Program scheduled to begin on October 12!

The inaugural program was a great success with attendance in each course averaging about 30 participants. Feedback from the 65 managers and staff who attended these sessions was positive. The program was highly rated and majority found that they gained valuable ideas, strategies and insights. At the first Quarterly Management Briefing for 00/01, nine employees were awarded their plaque-mounted Certificates of Achievement for successfully completing the requirements of this program. Please note that participants have two years to complete this program. If you have taken one or two courses already, you are highly encouraged to register for the other courses required to receive your certificate by the end of the 00/01

academic year.

As the fall semester unfolds, we invite you to consider The Exceptional Manager Certificate Program as you decide on ways to renew and further develop your skills. Unlike public seminars, this program is specifically designed with you in mind! The Exceptional Manager Certificate Program offers the benefits of a structured training curriculum and a sound foundation on which to continue building. This program contains the basic supervisory training every manager needs in a five-course format that can be completed within one academic year.

For more details about program outcomes and completion requirements please refer to ProSource 2000-2001.

**Course 1: New Ways for Managing Today's Changing Workforce, October 12, Thursday, 8:30 a.m. - 4:30 p.m., Bldg. 29-University Center**

New Ways for Managing Today's Changing Workforce is a high energy day of learning. You won't waste your time studying pie-the-sky theories. Instead you'll get right down to the success factors that will help you become an Exceptional Manager.

Whether you are a new manager or have many years of experience, you are sure to benefit from this high-energy day!

Course 1 will be led and facilitated by Brian Halliday, one of the founders of Omega Research & Training Institute in Southern California.

Brian has conducted hundreds of training sessions and workshops for the government and public sector. His clients include, CSU Fullerton, Los Angeles Housing Authority, PacificCare, British Safety Council, Anheuser Busch and the National Safety Resources Center. Brian also lectures at universities in the United Kingdom and the U.S. He has worked in a variety of industries including, government, aerospace, healthcare, food, manufacturing, retail and insurance. His affiliations include membership with the

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American Society of Training and Development, the World Safety Organization and the International Institute of Management.

For info about other required courses, please refer to ProSource 2000-2001. To request disability accommodations or interpreting please call Toni Uribe at ext. 4426 at least 5 business days prior to the event.



## New Hires

**ARLENE KREBS**, Technology Development Officer, Office of the CTO

**SEAN ROACH**, Payroll Technician, Human Resources

**WENDY JOHNS**, Administrative Support Assistant II, Conference & Event Services

**BRANDY GERMAIN**, Purchasing Assistant, Administration & Finance

**STEVEN O'NEILL-YODER**, Workstation Technician, Information

Technology

**LARK SIMMONS**, Media Production Specialist I, Academic Technology & Media Services

**ERIC GARCIA**, Police Officer, Public Safety



## Employees on the Move

**BOB WOODRUFF**, SIVA Geospatial Instructional Technician, ESSP

**EVA SALAS**, Risk Management & Budget Assistant, Administration & Finance

**LUIS ALVARADO**, Facilities Maintenance Supervisor, Facilities Services & Operations



## CSUMB Employees Who Recently Passed Probation

**YOLANDA PEREZ**, Administrative Analyst/Specialist, Institute for Human Communication

**ANDREA ARREDONDO**, Administrative Support Assistant I, Public Safety

**WILLIAM LAIRD**, Administrative Support Assistant II, Inst. for Community Collaborative Studies

**HOPE ESCAMILLA**, Administrative Support Coordinator I, Office of the President

**FRANCINE FLORES**, Administrative Analyst/Specialist, University Advancement

**TONI URIBE**, Administrative Support Assistant I, Human Resources

**CYNDI OLVERA**, Administrative Support Assistant I, Admissions & Records

**ROBIN ACOSTA**, Administrative Analyst/Specialist, Public Safety



# CAMPUS CONNECTION

### To Submit Material

Campus Connection is published biweekly every other Thursday of the academic year. Campus news may be submitted by e-mail to [robert\\_mazurek@monterey.edu](mailto:robert_mazurek@monterey.edu), may be faxed to 582-4117, or may be delivered on hard disk or paper to University Advancement, Building 86A. Items will be published on a space available basis and are subject to editing. Writing should be in news style, short and direct. For inquiries call 582-3302.

### Delivery Preference

If you would prefer to access this newsletter electronically and not to receive it as hard copy, please send email expressing that preference or check here then cutout and return this box to: Robert Mazurek, Building 86A.

I do not wish to receive hard copy of future issues of CampUs Connection.

**O'Hare, Shelia**  
Reference Librarian(Temp)  
Library Learning Complex  
Bldg 12

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