

CAMPUS CONNECTION

News About US—CSUMB's Staff & Faculty

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Dongs Give CSUMB Planned Gift

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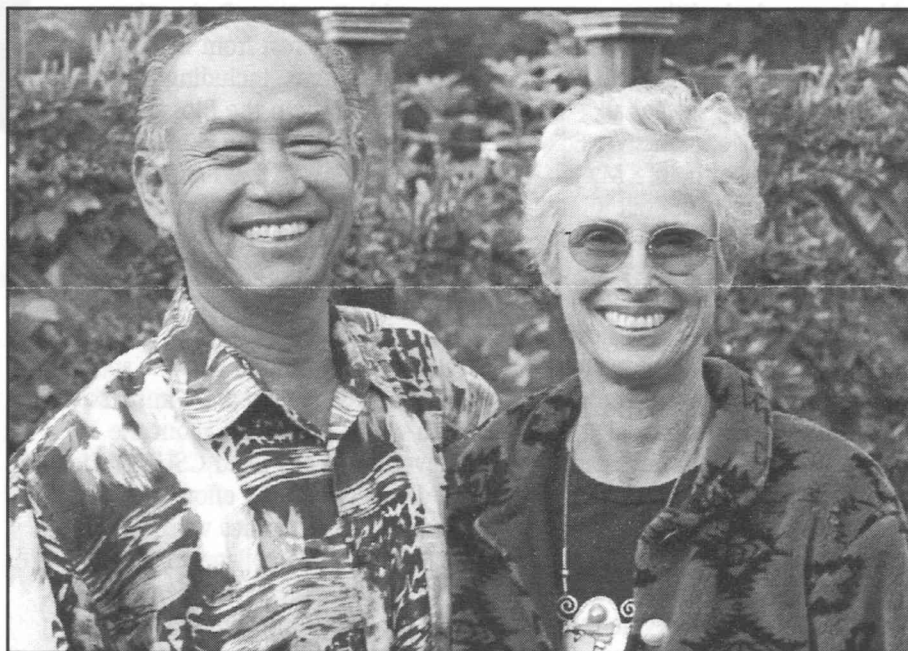
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A Los Gatos couple gifted their Silicon Valley house, valued in today's market at \$540,000, to CSUMB's scholarships fund, which provides aid for students who are often the first in their families to attend college.

This major planned gift is funded by the gift of a residential piece of

residence will be sold under a special new "flip" provision recently allowed by the IRS, the proceeds of which will be invested conservatively.

Janice and Ron Dong, both 63, worked for a combined total of fifty years for the public school system in the San Jose area and for twelve years,



Ron and Janice Dong gifted their Silicon Valley house, valued in today's market at \$540,000, to CSUMB

property in the Silicon Valley and represents two very significant firsts for CSUMB: This is the first planned gift secured by the University's Planned Giving Program; and this is the first gift of real property to benefit the University.

In what is known as a "flip charitable remainder net income unitrust," the Dong's have put their property into a trust, which will provide income of 5% of the value of the trust as determined annually back to them. When the last of the two pass away, the entire fund will go to CSUMB's scholarship fund. The single family

supplemented their income on the weekend by working on their commercial fishing boat from Friday evenings until Sunday evening on their boat that was fitted by Ron. In the summer, they continued to follow the fishing fleet up and down the coast of California. They both ran the boat without any help, and often sold their catch out of the trunk of their car in the teachers' parking lot at their schools.

Future students at CSU Monterey Bay will be beneficiaries of a gift from the heart of two retired school
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teachers/commercial fishermen.

Janice and Ron Dong took advantage of a new IRS provision that allows a small percentage of the large gift to go back to the donors for the remainder of their lives, allowing them to retire comfortably.

The Dongs made this major gift by setting up a trust which will fund student scholarships while providing them with an income for life and other substantial tax benefits.

Steve Weldon, the Director of Planned Giving at CSUMB, remarked about the power of Ron and Janice's commitment. "After our discussions about CSUMB, the Dong's decided that they wanted to help ensure that our students with significant economic need, especially those from underserved backgrounds, had the opportunity for a university education. They also wanted these scholarships to be provided in perpetuity, so that all future generations of students would have this vital financial help. My job was to work with them to craft a planned gift to achieve their charitable dream while protecting their retirement."

After further discussion and analysis, the Los Gatos couple placed their \$525,000 Silicon Valley rental property in an irrevocable trust, in which the property will be sold and reinvested for growth and income. The trust provides them income for life, and when the last of them passes away, all of the trust funds automatically fund an endowment that will provide these scholarships forever.

Janice emphasized that this was a carefully thought out gift. "We were able to make such a large gift because Steve helped us fashion a trust which protected our retirement. In addition to an income for life, we received a substantial income tax deduction which we will use for 2000 and we can carry it over for five more tax years. We did not have to pay a penny of what otherwise would have been a huge capital gains tax on the appreciated value of the property. Finally, by putting it in a charitable trust, we removed it from our estate,

avoiding considerable estate taxes."

"And the extra benefit is that when we don't want to manage the property anymore, we can appoint a trustee to do all of the work," noted Ron. Ron and Janice had earlier placed two other rental properties to trusts for higher education institutions, one of which provided a 25% interest for CSUMB.

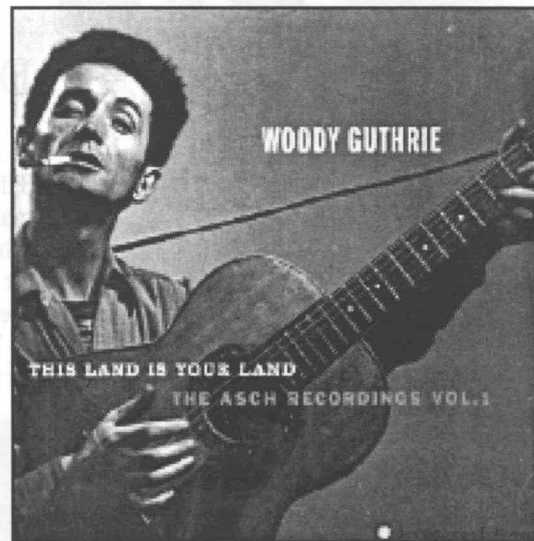
"CSUMB's mission really struck us. And we liked the fact that our gift would have a major impact at a young, ambitious university. So we wanted to make a big gift, and we hope it will encourage other individuals to consider CSUMB. We feel it's a great investment."

Finally, after decades of hard work, and spending their hard earned money carefully, the Dong's were able to retire. Rather than taking the interest from their various investments, including the rental property in the Blossom Hill area of San Jose, the Dong's began to divide it up. They first set up a small trust with their alma mater, Redlands College and were looking at other opportunities to donate when they were invited to attend CSUMB's Inaugural address given by President Bill Clinton. Listening to the speeches given that day, they were impressed with what they heard about the University. They liked CSUMB's focus on diversity and the effort to attract students from families who may never have considered college an option. Though not exactly first generation himself, Mr. Dong considers himself "... one and half generations. My mother ... was raised in China and once in the United States worked day and night in order to ensure that her kids would be able to get ahead. She saw that the best way to do that was through a college education."

Even though the trust will be providing income to the Dongs, it will be invested for both income and growth so that it will grow to beat inflation, maximizing the amount which will be placed in the endowment.



Local Events: The Smithsonian Brings Guthrie Exhibit to Steinbeck Center



Woody Guthrie's "This Land Is Your Land" album

The Smithsonian's groundbreaking exhibition, *This Land is Your Land: The Life and Legacy of Woody Guthrie* is on view at the National Steinbeck Center in Salinas through March 4th, 2001.

In collaboration with Woody Guthrie's daughter, Nora Guthrie, who is the Executive Director of the Woody Guthrie Archives, the Smithsonian Institution Traveling Exhibition Service (SITES) has organized an exhibition that draws from rarely seen objects and film footage, original artifacts, folk art and illustrations to reveal the complexity of a man who has been described as a poet, musician, protester, idealist, hobo, and folk legend. Visitors to the exhibition hear previously unreleased music and interviews from the Smithsonian Folkways collection throughout the exhibition.

At the first stop of the exhibit, Guthrie's traditional influences play over the sound system - i.e. samples of country western, blues, and anglo-bal-lads. At the second stop, visitors hear

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Guthrie's folk story voice as he introduces excerpts from his album "Dust Bowl Ballads." The last stop is a video which includes interviews and songs from artists influenced by Guthrie including Bob Dylan, Bruce



Woody Guthrie and family

Springsteen, and Billy Bragg.

Said John Steinbeck of Woody Guthrie on the album cover to *Hard Hitting Songs for Hard-Hit People*, "Woody is just Woody. Thousands of people do not know he has any other name. He is just a voice and a guitar. He sings the songs of a people and I suspect that he is, in a way, that people. Harsh voiced and nasal, his guitar hanging like a tire iron on a rusty rim, there is nothing sweet about Woody, and there is nothing sweet about the songs he sings. But there is something more important for those who will listen. There is the will of the people to endure and fight against oppression. I think we call this the American Spirit."

"This Land is Your Land" follows Guthrie's life through his personal history and artistic development. The exhibition has minimalist design, evoking the physical landscapes of the places in which Guthrie lived and worked - including Oklahoma, Texas,

California, and New York. Guthrie's voice and those of his biographers act as counterpoints to the exhibition's narrative.

The final section of the exhibition highlights Guthrie's legacy and features contemporary artists who have been influenced by his work. Guthrie was born in Okemah, OK in 1912. Family tragedies and hard times led him to Texas and then to California, where he began his music career, singing songs as a Depression Era Dust Bowl refugee. Well versed in the booms and busts of land, fortunes, and hearts, Woody sang to migrant farm workers and at union rallies.

Guthrie's wanderings from Los Angeles to New York City, where he finally settled, made him an accidental traveling folklorist, collecting cowboy songs, mountain ballads, religious music, blues and work chants. He then blended these styles into more than 1,000 original songs. His prodigious career spanned only seventeen years, until his early death in 1957 when Huntington's Disease took his life. During his battle with the disease, he wrote numerous songs and poems, four novels, and hundreds of letters, essays, and newspaper columns. He drew and painted prolifically and recorded hundreds of songs, both traditional tunes and his own compositions. He sang about love, war, natural disasters, unionism, fascism, and children.

"This Land Is Your Land: The Life and Legacy of Woody Guthrie" is free with paid admission to the National Steinbeck Center museum, and is open daily from 10:00am to 5:00pm. Admission is \$7.95 for adults, \$6.95 for seniors and students with ID, \$5.95 for youth 13-17, \$3.95 for chil-

dren 6-12 and free for children 5 and under, and free to members. For additional information call 831/775-4720 or visit <http://www.si.edu/>.



CSU To DISTRIBUTE FACULTY SALARY RAISES

The CSU announced last month that it will begin the process of distributing the salary increases awarded under the current faculty contract so that faculty can receive retroactive pay checks as soon as possible. Pay checks will begin to be distributed as early as March.

The six percent increase to the faculty salary pool will increase the average salary for full professors -- who comprise nearly 60 percent of the CSU full-time tenure-track faculty -- to more than \$80,000, and increase the average salary for all tenure-track faculty to nearly \$72,000.

The CSU and the California Faculty Association (CFA) have been bargaining since last February.

The CFA contract has included a merit pay program since 1995. The current merit pay program was agreed to by the CFA and is in their current contract, which expires at the end of June 2001 and contains the merit pay process and schedule for fiscal year 2000/01. The current program uses 40 percent of the faculty salary increase pool for merit increases and service salary increases and the other 60 percent is allocated to across-the-board increases.

All of the universities with which the CSU compares itself for salary purposes, and most universities in the nation have merit pay systems. In fact, all represented and non-represented CSU employees are compensated in part based on merit.

The CSU and CFA will begin
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bargaining on a new contract in March or April, and will consider alterations to the current merit pay process.



Staff/Faculty Profile: Meet Steve Zmak

When graphic artist Steve Zmak arrived at CSUMB in July of 1996, he had very little free time available to explore his new hometown. Upon his arrival Zmak, who is the university's Graphic Design Coordinator, immediately went to work on the second CSUMB catalog, which needed to go out to students in a little over a month. In order to complete the catalog, Zmak tirelessly worked an average of 14-hours for 32 consecutive days. "It was the first university catalog I ever helped produce," says Zmak. "When we finished I was finally able to see the rest of campus outside of my office door."

Zmak came to CSUMB by way of Southern California, where in the seventh grade he became interested in photography and was soon shooting pictures with his camera of choice—a Canon 35mm SLR—for his middle school yearbook in Huntington Beach.

Years later, after graduating from UC San Diego with a degree in Political Science, Zmak focused his skills by working for one of the largest, oldest and most comprehensive social service agencies in San Diego County—Episcopal Community Services. He spent five years using

black-and-white photography to document the humanitarian and heroic efforts of AIDS and domestic violence counselors, case-workers for the homeless and mentally ill, Head Start teachers, and medical professionals.

"In five years I probably shot over



CSUMB Graphic Artist Steve Zmak is located in Building 86A.

300 rolls of film for the agency," says Zmak. "It was such an important job for me on so many different levels. Not only did I learn an incredible amount about photography and the printing process, but I also learned so much about the importance of social services, especially transitional programs."

Soon after completing his first CSUMB catalog, Zmak made it a point to get outside and explore the landscapes and oceanscapes that surrounded his new hometown on the Central Coast. Struck by the stunning and

dramatic beauty of the area, he began photographically documenting many local natural places and people's relationships with their environment.

According to Zmak, his motivation for photography comes from eliciting an emotional spark, in himself and others, and is driven by an obsession with documenting the essence of moments, memories, and fractals.

Zmak's first published work as a fine artist is called *The Lonely Coast*, which is a collection that is made up of six lithographs and 17 other photographs. The collection will be on display at the ArtZ International Gallery on Alvarado Street in Monterey. He will also be selling his prints at the Old Monterey Market Place Tuesday afternoons from 4-7pm on Alvarado Street.



CSUMB Receives Gift from Monterey Peninsula Foundation

The Monterey Bay Peninsula Foundation recently announced that they are giving CSUMB one of their largest gifts to date—\$63,000 each year for three years—for help in construction of the Science Academic Center that will be located on the university's campus. To date the university has raised \$17.7 million of the \$22.1 million required for the center, which will be the school's first new building since it opened its doors to students in the fall of 1995.

"We are pleased that the Monterey Bay Peninsula Foundation has made an investment in the construction of the Science Academic Center," says CSUMB President Peter Smith. "We believe the center will help bring international recognition to CSUMB's
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NEWSBRIEFS

Five-Year Award Picture

Anyone interested in ordering a copy of the five-year service award group shot taken at the State of the University Address, please contact Deanna Ross (582-3385) in HR by Friday, March 2nd.

A digital copy is available on FirstClass, conference folder, CSUMB Publications folder, photos folder.

Change in Retirement Health Benefit Coverage

The California Public Employees' Retirement System (CalPERS) recently notified the California State University (CSU) of legislation that impacts your CalPERS-sponsored health benefits after you retire and subsequently become eligible for Medicare.

Previously, State law provided CSU retirees and their enrolled dependents who are eligible for Federal Medicare insurance benefits the option of remaining enrolled in a "basic" health benefits plan. However, legislation passed that eliminated this option for CSU retirees enrolled in CalPERS health programs. CSU employees who retire and become eligible for Medicare effective January 1, 2001 or later no longer have the option of remaining in a "basic" health plan but will be required to coordinate their federal Medicare benefits with their CalPERS health program benefits. Retirees will be required to enroll in their health plan's Medicare plan upon becoming Medicare eligible.

For more detailed information please see announcement on Staff & Faculty.

CSU Summer Arts

Jim Spalding, Director, CSU Summer Arts

We are contacting you to give you the opportunity to learn more about Summer Arts workshops for July 2001. You might not be aware, but CSU faculty can take any one of our 16 classes for only \$3 on the fee waiver program. Yes, that is correct. If you are an instructor at any CSU campus, you can participate in this very unique program for the same price as a fancy cup of coffee. Full-time CSU staff are also eligible for this low price. Contact Joanne Bartok, jbartok@calstate.edu, for more information.

CSU Summer Arts is a multidisciplinary festival of arts education, offering masterclasses in visual arts, theater, music, dance, creative writing, arts education, and new technologies including film, video and computer arts.

These summer workshops, currently hosted by Fresno State, provide intense artistic immersion and the chance to study with world-renowned guest artists. This year the program of masterclasses plus a festival in the visual and performing arts runs from July 1 to July 28.

For more information check out our website: www.calstate.edu/summerarts.

Faculty Director Position

By Hedy Wainscoat, Academic Affairs

On behalf of the Advisory Board of the Institute for Teaching and Learning and the Office of the Chancellor, the Executive Vice Chancellor is inviting nominations and applications for the position of Faculty Director of the CSU Institute for

Teaching and Learning.

The Institute for Teaching and Learning is a systemwide office of the California State University devoted to the enhancement of teaching and learning. Its primary mission is to provide assistance and resources for faculty members to grow professionally to achieve the highest standards of university teaching excellence.

Resume review will begin on March 12, 2001, and continue until the position is filled.

Please contact me by email or phone (x4403) if you would like additional information.

Security Systems

By Natalie Stauffer, Security Systems Analyst

As many of you are aware, Security Systems has been reorganized in order to be more responsive to your security needs. To ensure efficient and effective service, I was hired to answer all your security questions and concerns. I will be the person who takes care of all your building access requests and building security programming needs.

Other functions and duties that I will handle include:

- Assist in the technological planning and development of the campus security and alarm systems.
- Consult with departments about security system needs.
- Conduct periodic analysis of the security and alarm systems to ensure full functionality.
- Program, administer, and maintain the campus security card access system and the campus alarm system.

If you have any questions regarding building security and/or access, I can be reached at ext.3978 or through FirstClass. Please don't hesitate to contact me if you have any questions.

CALENDAR

FEBRUARY 20

WHAT: "Leveling the academic playing field for Deaf and Hard-of-Hearing Students"
This teleconference program will be conducted in a roundtable format moderated by Dr. Vicki Casella, Director of the Center for the Enhancement of Teaching at San Francisco State University. The roundtable will include five faculty members from various institutions of higher education. A number of pre-videotaped comments from students pertaining to academic issues act as a springboard for the roundtable discussion. During the program the assembled faculty will address faxed questions from the viewers.

WHEN: 11am - 12:30pm

WHERE: University Center Room 114/115

FOR MORE INFORMATION: Please contact Jackie Mills at 582-3672

FEBRUARY 20

WHAT: Rinse (DJs and dancing)

WHEN: 10pm - 1am

WHERE: University Center Living Room

FOR MORE INFORMATION: Please contact Hoss Koch via FirstClass

FEBRUARY 22

WHAT: Piecemakers Quilting Group

WHEN: 12noon - 1:00pm

WHERE: MLC room 171

FOR MORE INFORMATION: Please contact Lynda Haddox via FirstClass

FEBRUARY 22

WHAT: CSUMB ADA Self-Evaluation Workshop. Staff, students, faculty, and administrators are encouraged to attend.

WHEN: 3 - 5pm

WHERE: University Center rooms 114/115

FOR MORE INFORMATION: Please contact Lisa Stone at 582-5061

FEBRUARY 23

WHAT: "Our Future in Space" by Dr. Sally Ride, the first American woman in space

WHEN: 6:00pm for private reception, 7:30pm for lecture only

WHERE: University Center

Cost: \$100 for private reception and lecture, \$30 for lecture only

FOR MORE INFORMATION AND TICKETS: Please call 751-1858

FEBRUARY 24

WHAT: Musical Planting Days

WHEN: 10am - 2pm

WHERE: The beautiful Fort Ord Public Lands. Follow the signs from the freeway.

FOR MORE INFORMATION: Please contact Drew Ready via FirstClass

FEBRUARY 26

WHAT: Shakuhachi Musicians featuring Kurahashi Yoshio

WHEN: 4pm - 6pm

WHERE: CSUMB Music and Performing Arts Institute, Building 30, 6th Avenue

COST: Free

FOR MORE INFORMATION: Please contact Shirlene Campbell at 582-3009

FEBRUARY 28

WHAT: A Black History Banquet

WHEN: 6 - 8pm

WHERE: University Center

COST: Students, \$6.50, Staff/Faculty, \$8.50, General Admission, \$10.50. Tickets available through the World Theater Box Office

FOR MORE INFORMATION: Please contact Aya Guillory at 582-3960

MARCH 1

WHAT: President's Symposium: Ready 2 Net, Inside the Web for Teacher Education

Ready2Net is a four-part series of national and international interactive roundtable meetings focused on the challenges and opportunities that the Internet presents to higher educations. Part II of the series will focus on technology is changing the way teachers teach and the impact of technology in the classroom.

WHEN: 11:00am - 12:30pm

WHERE: Program is free and available by live broadcast via satellite and streamed over the Net.

REGISTER NOW AT ready2net.monterey.edu

FOR MORE INFORMATION: ready2net.monterey.edu

MARCH 31

WHAT: Monterey Bay Half Marathon

WHEN: 7:30am (registration). Early registration encouraged.

WHERE: Stadium

COST: Pre-Race Entry fee \$30 / Race-Day Entry Fee \$35

FOR MORE INFORMATION: Please call the race hotline at 582-3015

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excellent Earth System, Science, and Policy (ESSP) program and help educate local students to become the science leaders of tomorrow."

The Monterey Peninsula Foundation, is perhaps best known for putting on the AT&T Pebble Beach National Pro-Am and beginning last year, took over the smaller Nike Tournament and renamed it "buy.com", which is a golf tournament held at Bayonet Golf Course.

"The Monterey Peninsula Foundation is committed to funding organizations and programs that demonstrate the greatest positive effect in our community," says Foundations Executive Vice President, Ollie Nutt.

The Science Academic Center, designed by renowned architects Anshen & Allen of San Francisco, will enable CSUMB to bring its science and math curriculum into a well-designed facility that supports the Vision and the Mission of the school. The building will provide state-of-the-art labs for chemistry, biology, geology, and physics; math classrooms; science classrooms; a learning courtyard; faculty offices; a lecture hall; and a seminar room. Construction of the Science Academic Center will begin in the summer of 2001 and the project will be completed in the spring of 2003.



Celebration of Community

This year's Celebration of Community is going to be April 19, 2001. Below is a list of the Fellows and the categories in which they will be honored at this year's event:

- Agribusiness: Tom Merrill, Merrill Farms
- Business: Carlos Ramos, General Manager, Univision 67 KSMS-TV
- Community & Human Services:

Dina Ruiz Eastwood, Reporter and former Anchor, KSBW-TV, Linda Padilla Sanchez, Director of Prevention, Sun Street Senters

- Education: Dr. Robert Infelise, Superintendent, Monterey Peninsula Unified School District
- Literature & Film: Terri DeBono, "Mac & Ava" Film Production Company, Steve Rosen, "Mac & Ava" Film Production Company
- Military: Colonel (Retired) Daniel D. Devlin, Former Commander, Defense Language Institute - Foreign Language Center and Presidio of Monterey
- Public Service: Brandon Hill, Officer, Salinas Police Department; President, Salinas Police Activity League
- Science & Technology: M.R.C. Greenwood, Chancellor and Professor of Biology, UC Santa Cruz
- Sports: The Honorable William Burleigh, Founder & Past President, Big Sur International Marathon



Construction Update

By Robin Katsuki, AIA/ NCARB
Interim Director, Design & Construction

(Editors note: This is a brief update describing the current status of several construction projects on campus. For more information please contact Robin Katsuki at 582-3032.)

- Building 47 Student Services Building is currently under construction for fall 2001 opening.
- Science Academic Center is approximately 50% into the Architect's working drawing phase and on schedule for summer 2003 opening.
- Divarty 208 & 210 Housing is currently undergoing minor demolition and abatement and is on schedule for

fall 2001 occupancy.

- ADA Survey, Transition Plan and Self Evaluation is on schedule for 3/01 completion.
- Outdoor Swimming Pool Complex feasibility study being completed.
- Building 81 BBC Renovation plans are in plan check with construction cost estimates being finalized by the Architect for final campus review with students and the BBC Planning Group.
- Building 98 Meeting House ADA Parking and Sitework is complete except for some minor railing work.
- Building 13 Science Lab Acoustical Upgrades have been completed.
- Building 84B & B86B & C Interior Space Reconfiguration with systems furnishing is complete.
- Building 06 Windows have been installed.
- Building 50 Science Wet Lab Landscaping plans are ready to be bid out for 6/01 completion.
- Building 86F and Building 84A Plans for Interior Space Modifications on track for Summer 2001 construction and occupancy.



Humor

Reaching the teen audience

In an effort to capture the attention and patronage of the lucrative teen market, magazines like People, Vogue and Cosmopolitan are including sections and content that directly speak to the younger generation. Here's a sampling of some of the recent headlines in those sections:

Teen Scientific America

Is the Earth Over Two Billion Years Old—Like Your Dad?

Teen U.S. News & World Report

Is the Pope Catholic? Your Surprising Letters!

Teen Psychology Today

Why Everybody Hates You—Duh, It's Called "They're Jealous"

—adapted from the *New Yorker*



Family Matters

Make time for life when work gets busy

You've done all you can to get some balance between your work life and your personal time. But suddenly a new project lands in your corner, or it's the busy season at your job. Before you throw your hands up in despair, try these two techniques to get you through the busy times:

On again, off again: This method allows you to keep late nights at work to a reasonable level. Schedule one to three days when you'll plan to work late or come in extra early. Schedule the other days as your normal work hours. This method allows you to set more realistic goals both at work and at home—like when to say “yes” or “no” to certain projects or activities on any given day. And knowing that there are days of reprieve in the week helps you get through the longer days you've scheduled.

Marathon and rest: Sometimes the work at hand may leave you with absolutely no free time. This is when

the marathon-rest technique will work best. Commit to work extra long days for several days or even months (if need be). But set a definite date when you'll end the grueling sessions. This helps you get everything you need to get done at work and keeps expectations realistic at home.

—adapted from Coming Up for Air by Beth Sawi (Hyperion)



New Hires for January

Jane Wong, Budget Director, Administration & Finance

Jamal Amine, Junior UNIX Administrator, Information Systems & Network Services

Cheri Bartimus, Information Specialist, Service Learning Institute

Employees on the Move for January, 2001

Don Burns, Corporal, University Police Department



CSUMB Employees Passing Probation in January

Rebecca Bergeon, Library Learning Complex

Craig Vershaw, Administrative Services

Robert Mazurek, University Advancement

Hector Uribe, Athletics, Sports, Recreation & Health

Christy Seawell, Inst. For Communications Science & Tech

Loretta Wyer, Library Learning Complex

Anna McLaughlin, Library Learning Complex

CAMPUS CONNECTION

To Submit Material

Campus Connection is published biweekly every other Thursday of the academic year. Campus news may be submitted by e-mail to robert_mazurek@monterey.edu, may be faxed to 582-4117, or may be delivered on hard disk or paper to University Advancement, Building 86A. Items will be published on a space available basis and are subject to editing. Writing should be in news style, short and direct. For inquiries call 582-3302.

Delivery Preference

If you would prefer to access this newsletter electronically and not to receive it as hard copy, please send email expressing that preference or check here then cutout and return this box to: Robert Mazurek, Building 86A.

I do not wish to receive hard copy of future issues of Campus Connection.

Watkins, Steve
Chair
Academic Senate

Bldg 12

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