

# CAMPUS CONNECTION

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## WELCOME, NEW FACULTY AND STAFF!

Prospects for the school year are exciting to all of us at CSUMB. This air of anticipation was evident at the World Theater on August 20th as dozens of new faculty and staff members officially joined the university team.

Betty McEady, director of the Liberal Studies Institute, began by offering all new and returning employees a

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*New faculty and staff enjoying welcoming presentation*

## STUDENT ENROLLMENT JUMPS

This fall, CSUMB welcomes its largest class ever. Enrollment, which was approximately 2,600 FTE for the spring 2001 semester, will grow to over 3,000, with the majority of students first-time freshmen. "We are expecting a first-year



*A record number of students have enrolled*

class of over 900 new continuing and new freshmen and transfer students of over 450," reports Institutional Assessment and Research Director Juan Avalos. The count will not be final until

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## LIGHTNING FAST INTERNET COMING

A high-tech revolution is underway that will benefit everyone on campus. For the first time, cam-



*Signing cable TV agreement are, from left, Jim Faircloth, president of USA Media, CSUMB President Peter Smith and CSUMB Chief Technology Officer Lev Gonick.*

pus residents will enjoy expanded cable TV service, including the History Channel, National Geographic, Animal Planet, the Learning Channel and others. The new system will offer 72 channels, as well as three channels reserved for academic programs. Perhaps most anticipated by staff and faculty who live on campus is the ability to access the Internet at speeds in excess of 100 times 56K telephone service.

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## 'EVERY EMPLOYEE HAS A CONTRIBUTION TO MAKE'

— Dolores Cole

Associate Vice President of Human Resources and EEO Dolores Cole is one person whose actions can affect every staff and faculty member. Joining CSUMB in June, her newly created position centralizes staff resources, academic personnel and the EEO function under a single associate vice president. Here are a few excerpts from a recent interview.

*Q: Describe your new position.*

*A:* We are one of the few CSUs to bring the three departments together. I think it's the model for the future. At CSUMB, these functions had previously all reported to three different areas in the university.



*Dolores Cole, new Associate Vice President of Human Resources and EEO*

*Q: How do you plan to support our mission?*

*A:* In talking with administrators, staff and faculty, I've been asking about their concerns regarding human resources. The most common refrain is that we're not living up to our *Vision Statement*. We have a unique *Vision Statement* because it recognizes that we're all interconnected. All employees must understand the importance of working to make the *Vision Statement*

a reality. While no single person or department can do this, Human Resources can stay focused and remind people of it by keeping it out there in the forefront.

*Q: Tell us about your background.*

*A:* For four years, I worked for the University of Southern California as their director of affirmative action and job development. I then became director of affirmative action and human resources at a California community college. In addition to my university and college positions, a major electronics corporation employed me as their director of affirmative action. Earlier, working for the federal government, I traveled around the Midwest monitoring affirmative action plans.

*Q: What's your education?*

*A:* In addition to my doctoral work in higher education administration, my M.B.A. is from USC. My M.A. in counseling is from the University of Michigan and I have a bachelor's degree in sociology from Wayne State University.

*Q: What are your goals?*

*A:* I have three major goals — achieving consistent application of our policies, adhering to our *Vision Statement* and obtaining consistency in our academic personnel. By accomplishing these tasks, we will have a much stronger human resources function. Also, Human Resources is uniquely positioned to provide guidance to senior management of the university, as well as other employees, faculty and staff. Management can't be effective without faculty

and staff. Faculty cannot do its job without management. Staff cannot do its job without management and faculty. I hope to reinforce that key point — the interconnectedness of all employees in realizing the *Vision Statement* and delivering a quality educational product to students.

*Q: What challenges do you face?*

*A:* It's important to recognize each individual employee and his or her role. We must model mutual respect. That's how we motivate people. That's how we get the best from them. That's the way we make them want to be here. I think every employee has a contribution to make.

Dolores Cole is no stranger to challenges and has enjoyed major professional successes in her previous academic, corporate and federal careers. She is now poised to develop solutions for the unique challenges that lay ahead in her new position. Her office is located in Building 80. •

STUDENT ENROLLMENT  
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the official census in late September. Admissions and Records began registration last spring to ensure a smooth process. Student Activities added an additional trip to Big Sur's Pico Blanco campground for the Annual Otter Days overnight excursion in order to accommodate the large number of students wanting to attend. Two additional renovated residence halls welcomed some of the new freshman who will live on campus. •

# NEW EMPLOYEES

- Jessica Beas, Financial Aid Assistant - Financial Aid Office
- Paul Bender, Records Specialist - UPD
- Ross Brown, Technician - World Theater
- Valarie Brown, Director of Admissions & Records
- Sya Buryan, Academic Advisor - SAAP
- Kia Caldwell, Assistant Professor - HCOM
- Troy Challenger, Faculty Technology Consultant - ATMS
- Jaime Chavez, Automotive/Equipment Mechanic - FS&O
- Dolores Cole, Associate Vice President - Human Resources Development & EEO
- Chas Croslin, Box Office Analyst - World Theater
- Jerry DeLeon, Career Development Coordinator - SACD
- Donald Eddy, Print/Electronic Production Specialist - UA
- Eleanor Funk, Ombudsperson - Provost's Office
- Matthew Galvin, Broadcast and Web Engineer - IS
- Dawn Gibson-Brehon, Director of Presenting Program & World Theater
- Michelle Gonzalez, Administrative Support Assistant II - ASRH
- Belinda Hieb, Administrative Support Assistant II - SLI
- Troy Holt, Transportation/Parking Administrator - Public Safety
- Kenneth Howe - Director of Writing
- Chris Khan, Student Services Coordinator - CST
- Deborah Lango, Assistant Professor - LSI
- Amy Lauder, Events and Administrative Support Assistant - UA
- Ian Lee, Assistant Professor - MIE
- Bobbi Long, Associate Professor - CST
- Steven Lopes, Financial & Auxiliary Services Assistant - AF
- Thomas May, Administrative Analyst/Specialist - IMSA
- Mehul Mody, Assistant Director for Space Management - Campus Planning and Space Management
- Irene Nares-Guzicki, Associate Professor - Teacher Ed
- Gilbert Neri, Assistant Professor - VPA
- John Pope, Locksmith - FS&O
- Don Porter, Public Affairs/Communication Specialist - UA
- Michelle Riel, Assistant Professor - TAT

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A five-year agreement was signed recently between CSUMB and USA Media Group, LLC. It calls for installing a fiber optic network to replace the existing copper cabling. Known as the Fort Ord Fiber Project, this is the first phase of a major renovation of the existing telecommunications infrastructure.

"The signing of this agreement is an historic milestone," said Lev Gonick, CSUMB's chief technology officer, at a news conference on August 15th. President Peter Smith and Jim Faircloth, president of USA Media Group, placed their signatures on the agreement.

"This moves CSU Monterey Bay another giant step along its chosen path to becoming an information technology leader," said Smith. Faircloth added that "construction will be in full force for the next couple of months. We expect completion of phase one by the end of the first quarter of next year."

"For students," said Gonick, "the most exciting part is that they will be able to enjoy incredibly fast speeds through the cable modem technology we're building." •

## KAREN MENDONCA LEADS STUDENT AFFAIRS



*Dr. Karen Mendonca leads Student Affairs*

If you've contacted Academic Planning and Budget lately, you may have had the pleasure of getting to know Karen Mendonca, our new vice president for student affairs. She previously served as the interim associate vice president for academic affairs. Her new position calls for providing administrative leadership and oversight for all student life programming. Mendonca manages the

operations of thirteen departments within Student Affairs, overseeing their programs and budgets. She works collaboratively on long-range goals for student affairs, including retention activities, student outcomes, student scholarships and program enhancement.

**"I HOPE TO FACILITATE COLLABORATIVE WORKING RELATIONSHIPS AMONG ALL CAMPUS CONSTITUENCIES . . ."**

— KAREN MENDONCA, VICE PRESIDENT FOR ACADEMIC AFFAIRS

"I'm looking forward to working with the talented and committed students, staff, faculty and administrators at CSU Monterey Bay," said Mendonca. "I hope to facilitate collaborative working relationships among all campus constituencies and identify new opportunities for partnership development, both on the campus and in the larger community."

Mendonca has a Ph.D. in education, with a specialization in policy and management research, from UC Berkeley. She has two M.A. degrees: one in educational psychology/counseling from the University of San Francisco and the other in education from CSU Chico, where she received a B.A. in liberal studies. Mendonca has served as the associate vice president for student affairs and senior director for retention services/director of counseling, career development and academic support services at CSU Stanislaus. She was a faculty mentor and the president's designee to the university union board of directors. Mendonca was an American Council on Education Fellow and CSU Executive Fellow and visiting vice president for university affairs at CSU Long Beach. •

## SCIENCE CENTER TO BECOME A REALITY

A major milestone in CSUMB history took place on August 30. A groundbreaking commemorated the start of construction of our \$24.5 million Science Academic Center. It is the first completely new building on campus. The Institute for Earth Systems Science & Policy (ESSP) and the Institute for Mathematical Science and Applications (IMSA) will be located in the 68,000 square foot facility, at the corner of First Street and Fifth Avenue. The center is slated for completion during 2003.



*Dr. Chris Hasegawa at the groundbreaking ceremony.*

A special speaker was Louis Caldera, the CSU system's Vice Chancellor for University Advancement.

"We're building in some cutting-edge teaching facilities that will really help push our students into the kind of learning we know they're capable of," said Hasegawa. "All science classes are interactive and project-based."

The building has been funded for over \$14.5 million by the State of California. Other donors include Hilton and Roberta Bialek, The David & Lucille Packard Foundation, The Don Chapin Company, Granite Construction, Jim and Sue Antle, Tom and Alayna Gray, Monterey Peninsula Foundation, Jim and Jane Bracher, Patricia and Robert Chapman, Community Foundation for



*The groundbreaking begins!*

Monterey County, First National Bank of Central California, Iris and Stephan Dart, MaryKay Higgins, Katherine Massel, Jim and Doreen McElvany, Peter and Sally Smith, Peter E. Blackstock, Lars Pierce and Mary Shaw. To complete the project however, another five million dollars is needed. Any and all contributions will be appreciated. •

WELCOMING  
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warm welcome. She then introduced President Peter Smith.

"When I came back from vacation this fall, it felt like a different place," Dr. Smith commented as he enthusiastically greeted those in the audience. "We are not a start-up campus anymore. We have advanced to another level — that of being a new university. It's a great feeling."

The day's keynote address, "New Literacies for New Times," was delivered by Glynda Hull. After being introduced by McEady, Dr. Hull related how she began her career as a sixth grade teacher in Mississippi and is now an associate professor in language, literacy and culture at UC Berkeley. Hull's research interests include writing, literacy and the under-prepared student.

"Literacy has been at the heart of what I've been doing my whole career," Hull said. "When these activities fit into people's lives, they become literate."

"Everybody can learn to write," she continued. "People engage in many literacies outside of a school setting. It's important to build on these assets."

Provost Diane Cordero De Noriega noted that "our focus is on critical thinking, reading and writing." Later she introduced the many new employees who have joined the university since the beginning of January. Each was congratulated on coming aboard and received a framed CSUMB Vision Statement to display in their office. •



## PEOPLE ON THE MOVE

- Priscilla Angulo to Administrative Support Coordinator - SA
- Andrea Arredondo to Customer Service Coordinator - CSC
- Yolanda Barba to Lead Customer Service Coordinator - CSC
- Anna Chavez-Rivera to Counselor - SOAR
- Loyanne Flinn to Lead Customer Service Coordinator - CSC
- Mari Garcia to Outreach Counselor - SOAR
- Yolanda Garcia to Customer Service Coordinator - CSC
- Asuman Johnson to Student System Programmer - IS
- Robin Katsuki, Director of Design & Construction - Campus Planning and Space Management
- Tomirra Larkin to Academic Advisor - SAAP
- John McCutcheon to Chief of Staff - President's Office
- Margie Peralez to Customer Service Coordinator - CSC
- Amy Tomasi to Administrative Support Assistant II - CES
- Renee Viray to University Relations Clerical Assistant - UA
- Charles Wallace to Instructional Technologies Developer - SBSC

## NEW EMPLOYEES

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- Linda Rogers, Professor - LSI
- Rachel Rosner, Coordinator, Community Partnerships - SLI
- Stephen Schweitzer, Workstation Technician - Technology Support Services
- William Shephard, Director of Teledramatic Arts and Technology
- Davinder Sidhu, Liberal Studies Advising Coordinator - LSI
- Rick Skibinski, Data Network Analyst - IS
- Amie Stiener, Institutional Research Analyst - Institutional Assessment and Research
- Jack Warren, Facilities Maintenance Mechanic - FS&O
- Rob Weisskirch, Assistant Professor - LSI
- Naoko Yamamoto, Japanese Program Language Facilitator - WLC
- Lynn Yee, Customer Service Coordinator - CSC

Special thanks to Human Resources for the above information.

## ATHLETIC CALENDAR (HOME GAMES)

- September 20 - Women's Soccer vs. Concordia University  
September 20 - Men's Soccer vs. Concordia University  
September 21 - Women's Soccer vs. Fresno Pacific  
September 22 - Men's Soccer vs. San Jose Christian College  
September 22 - Women's Volleyball vs. Mills College  
September 30 - Women's Soccer vs. Montana State University  
September 30 - Men's Soccer vs. Montana State University  
October 2 - Women's Soccer vs. Mills College

## EVENT COMING UP?

Whenever there is an upcoming event you feel would be of interest to the staff and faculty, please fill in the *Event Publicity and News Intake* form on FirstClass. Whether it's a conference, new program, course or athletic event, we would welcome the opportunity to print it in this space.

# OUR NEW 'OMBUD'

Ombud, a common word in the Swedish language, refers to a representative of the people. In a university setting, the ombudsperson assists students, faculty and staff with all types of concerns.

Listening to problems on a daily basis, and helping develop solutions agreeable to the parties involved, is not an easy task. At CSUMB, it is the job of Eleanor Funk, Ph.D., our new ombudsperson. Funk promotes a positive campus climate by listening, providing information, offering referrals to other resources and identifying workable options.

"I cause people to think about their options, brainstorm and help empower them to solve problems," said Funk. "CSUMB is a complex institution where people often don't know where to seek help. Having a resource to deal with the wide range of issues that develop is vitally important.

"When negative situations occur, I'm here to help. The other part of my job is to look at our structures within the university, along with its procedures and policies, to see if they work fairly for students, staff and faculty.

"My position is independent of any institution within the university, so I can serve as a completely impartial resource. I can go to anyone in the whole university to solve a problem. Unless a person requests otherwise, our discussion is completely confidential. No one knows whom I see, let alone what issues are

discussed. This office is set apart so an individual can feel comfortable in coming to see me. If desired, I can even meet in another building or off-campus.

"I also enjoy meeting people when they don't have problems, often in an informal setting over coffee."

For the past two years, Funk was ombudsperson at Bryn Mawr College in Pennsylvania. Her experience also includes time as deputy director at Forums Institute for Public Policy in New Jersey and proprietor for the Artemis Group, a mediation and facilitation consulting service.



*Dr. Eleanor Funk is ready to help.*

From 1990 to 1998, Dr. Funk was senior associate director at Alliance for Employee Growth and Development. She has served as adjunct faculty at various institutions: Houston Community College; Austin Community College; Mercer County Community College; University of Texas, Austin; University of Houston; Bryn Mawr College.

Funk has a Ph.D. in counseling psychology, an M.A. in educational psychology and a B.A. in sociology and psychology. All degrees are from the University of Texas, Austin. She's licensed in the State of New Jersey as a psychologist, certified mediator and ombudsperson. •



## COMPUTER ACHES AND PAINS

If you want to avoid the aches and pains that result from working at a computer all day, shake things up at your workstation. The key to avoiding repetitive stress injuries is to make sure you get as much activity as possible. Here's how:

- Move your trash basket to a different location every day. Try to move it to areas that are not within easy reach.
- If you are right-handed, use your left hand to do easy tasks like picking up the phone or reaching for folders.
- Try to stand as often as possible — when co-workers enter your work area to talk to you, when you are on the phone, and after each task.
- Place frequently used materials on top of a book shelf so you have to reach up to pull them down.
- Use a rest room on another floor. Take the stairs.
- Try to rearrange the placement of materials and equipment in your work area once a month.

— adapted from Pain Free at Your PC, by Pete Egoscue with Roger Cittines (Bantam Books)

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NEWS ABOUT CSUMB'S STAFF & FACULTY

# CAMPUS CONNECTION

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