



CAMPUS CONNECTION

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AMALIA MESA-BAINS HONORED

The Legacy Award has been presented to Amalia Mesa-Bains, CSUMB Director of Visual and Public Art, by the Mexican Heritage Plaza. The International Latino Academy of the Arts, which sponsors the award, honored her lifetime achievement in the arts. California Lt. Gov. Cruz Bustamante attended the event, held in September.

Dr. Mesa-Bains was also recently a guest of First Lady Laura Bush at a luncheon honoring Marta Fox, First Lady of Mexico. The occasion, at the Terra Museum in Chicago, marked the opening of the exhibition *Latino Treasures of the Smithsonian*. Mesa-Bains

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'ONE-STOP SHOPPING' AT NEW SERVICE CENTER

After several transition phases, the new Campus Service Center is preparing to open this October in Building 47.

Known as the One Stop Shop, it will eliminate the need for students and employees to visit different offices spread throughout the campus when they require basic

administrative services. These include such tasks as paying fees, getting Otter Cards, obtaining keys, picking up transcripts and buying parking permits. The center's staff will also help visitors

obtain maps and other information about the campus.

"It's a one-stop shop for students, provid-

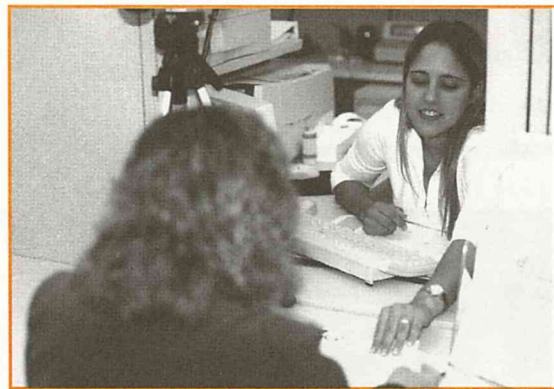
ing everything for administrative non-academic activities," said Tony Lucas, Director of the Campus Service Center and Quality Improvement.

"The entire process is streamlined, we do the

navigation so a student or employee doesn't have to."

The Stop will bring student and employee services together under one roof. The goal is to offer a resource consisting of the

most frequently used campus services. It will dramatically simplify obtaining these services — a step other universities are trying to implement. ❖



Andrea Arredondo, customer service specialist, offers answers in the new Campus Service Center.



Building 47, home of the new Campus Service Center.

WORLD THEATER PROMISES EXCITING VENUE FOR ALL

CSUMB's World Theater will offer a series of presentations in the spring, through the administrative and creative skills of Dawn Gibson-Brehon, our new director of the Presenting Program and World Theater.

"I want to have presentations that are diverse," said Gibson-Brehon. "Artists from different backgrounds, different parts of the world, different art and aesthetic forms. My vision is to create an atmosphere of being accessible, whether administratively or culturally.

"My interest is in offering programs that people will not fear attending due to their lack of understanding of what's being presented," she explained. "Depending on the art form, people may feel shy about attending certain events. I want them to just enjoy the performances.

"The challenge of this position brought me to CSUMB. It's something new and exciting. I have always loved being in a university environment," she explained.

"Students are so great to work with and to learn from. Every day is a challenge with a lot of things to get into place to keep the building operating and to work with

others in planning our exciting programs. The World Theater is set up to offer technological presentations and I really want to start using that technology. People who don't live here will then have access to our programs."



Dawn Gibson-Brehon leads the World Theater

For three and a half years, Gibson-Brehon was manager of a presenting series for the performing arts center at Palm Beach Community College in Florida. The center's offerings included family performances, chamber music and modern dance. In New York City, she managed two different dance companies and worked in a number of art disciplines. She also worked for a dramatic theater company and an opera company in summer stock. At George Mason University, she coordinated all artist services for the university's 2,000-seat facility. Typically, forty-eight events a year were presented, featuring such luminaries as the Pittsburgh Symphony and the late Isaac Stern.

Gibson-Brehon has a B.A. in music from Hart School of Music, a conservatory of the University of Hartford, and an M.A. in arts, with a major in art administration, from the University of Wisconsin.

Reflecting on the challenges of her new position, Gibson-Brehon said, "There is a lot of ground work to do. My two biggest challenges are to promote awareness of the theater to those outside the campus and to develop audiences from throughout the community." ❖



The World Theater

CAMPUS COMMUNITY MOURNS LOSSES FOLLOWING TERRORIST ATTACKS

The terrorist attacks of September 11 left people around the world with feelings of disbelief, anger and sorrow. On September 12, the CSUMB community gathered in the Quad to remember those who perished. Flowers were placed at the base of the flagpole in a symbolic act of respect for the lives lost. During the noontime ceremony, President Peter Smith offered his personal thoughts. Here are some excerpts:

"From our separate beginnings, we are here today, together, as members of this university community, California State University Monterey Bay, with respect and reverence for the

diversity of thought, tradition, religion and culture that define our great country.

"We are angry and concerned. We grieve and we mourn for those killed and injured in the terrible attacks yesterday. We cry for the pain that has been inflicted. Our hearts go out to those who have lost friends and family. We



Students, faculty and staff honored those who died or were injured in the attacks.

pledge our support to the communities and people in need and we offer our prayers for them.

"And, finally, we ask that our leaders not let this moment of evil stand, that they be steadfast and strong, wise and determined, in their response to this act of war and the pursuit of justice." ❖

AMALIA MESA-BAINS CONTINUED FROM PAGE 1

has her own piece in the exhibition, the *Ofrenda for Dolores del Rio*, an installation from the collection of the National Museum of American Art. Amalia Mesa-Bains is an author of scholarly articles and a nationally known lecturer on Chicano art. Her works have been displayed domestically and internationally. Numerous organizations and universities have presented her with special achievement awards. Her solo exhibitions include *Venus Envy Chapter III: Cibuatlampa, the Place of the Giant Women*, at the Steinbaum Krauss Gallery, New York (1997) and *Venus Envy Chapter II: The Harem and Other Enclosures* at the Williams College Museum of Art (1994). ❖

BBC NEARS COMPLETION

The Black Box Cabaret (BBC) has long served the campus community as a coffee house and place of entertainment. In early November, the rebuilt and totally refurbished BBC is slated to open adjacent to the current Human Resources office (Building 80), near the back of Building 82.



The staff of the BBC is now scheduling events to be held on Tuesdays, Thursdays, Fridays and Saturdays.

NEW EMPLOYEE PROFILES

■ Rob Weisskirch, Ph.D.

As Assistant Professor of Human Development in the Liberal Studies Institute, Weisskirch is teaching child development and adoles-

cence. He received a B.A. in psychology

"... a great opportunity to build an outstanding human development program."

— Rob Weisskirch

and a multiple subject teaching credential at UC Irvine. This was followed by a masters in social work at San Diego State University and a Ph.D. in human development at UC Davis.

Weisskirch said CSUMB gives him "a great opportunity to build an outstanding human development program. I hope to increase service learning opportunities in human development, initiate classes on family education and build an academic tie with the Child Development Center."

■ Bobbi Long, M.F.A.

The Institute for Communication Science and Technology welcomes back Associate Professor Bobbi Long. Three years ago, she left CST to develop a graphic design program for San

"I love the small friendly atmosphere of CSUMB."

— Bobbi Long

Francisco State. While developing the program, Long spent time on the Inverness Islands where she kayaked and sailed. Last spring, she came back to CSUMB to co-teach Multimedia I with Ken Wanderman. Noting that a professor

was needed in her field of study, she returned to CSUMB full-time. Long will co-teach two courses this semester, *Multimedia I* and *Major ProSeminar*, as well as teaching a publication design class. She received an M.F.A. in graphic design from Kunstgewerbeschule in Switzerland. Her specialty is typography and information design.

"I have many friends here," Long said. "I love the small friendly atmosphere of CSUMB. It's also a place where I can resume my kayaking and sailing. It's great to be back and I look forward to starting the semester."

■ Deborah Lango, Ed.D.

Deborah Lango joins CSUMB as an Assistant Professor of Social Foundations in the Liberal Studies Institute. She will be teaching and developing Social Foundations courses for Liberal Studies majors. Lango earned her B.A. and M.A. in sociology, with an emphasis in education and ethnic and race relations, at CSU Sacramento. She later attended the University of San Francisco to earn an Ed.D. in International and Multicultural Education. In 1998, Lango

"CSU Monterey Bay epitomizes my own personal vision and mission."

— Deborah Lango

returned to her hometown of Bakersfield to teach at CSU Bakersfield.

"CSU Monterey Bay epitomizes my own personal vision and mission," Lango noted. "When I read the Vision Statement, it was like reading a chapter out of my own book." She hopes to "serve as a model to students who, like myself, have parents who were migrant farm workers."

■ Matt Galvin

As CSUMB's video and web engineer, Matt joined the IT Engineering group within Information Systems and Network

NEW EMPLOYEE PROFILES

Services. He handles all media encoding and delivery via the Web. Matt will also support Teledramatic Arts & Technology, The World Theater along with Information Systems and Networking Services.

Matt was previously employed by both the private and public sectors in San Diego and Los Angeles. He is a UC Santa Cruz alumnus.

■ Linda Rogers, Ph.D.

Linda Rogers has joined us as a Professor of Human Development in Liberal Studies. For the last eleven years, she has worked at Kent State University. Rogers received her undergraduate

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— Linda Rogers

degree in Perth, Western Australia. She received her M.A. and

Ph.D. at Purdue University in Developmental Psychology and Research Strategies. "I like the fact that CSUMB students go into the community and relate theory to the everyday world," she said. "I think it's excellent that CSUMB sees, as a mission, that the community is related in an organic way to the work that researchers and theorists do."

■ Will Shephard, Ph.D.

Teledramatic Arts and Technology welcomes new Director Will Shephard to its faculty. He comes to us from Washington State University,

Pullman. Shephard will co-teach Intro to TAT and Actor's Process. He received his B.A. from UC Davis, his M.F.A. from New York University and his Ph.D. from Florida State.

Shephard looks forward to heading up a program in development: "One where theater, film, video, new media and radio are all combined. It's an innovative program," he commented "and we'll see some exciting developments."

■ Ian Lee, Ph.D.

Ian Lee is Assistant Professor for the Institute for Management and International Entrepreneurship (IMIE). He received a Ph.D. in political science from Carleton University in Ottawa, Canada. He later served as an assistant professor at the Carleton University School of Business and was also supervisor of the Bachelor of International Business program at Carleton. Lee spent many years teaching abroad in countries such as Hong Kong, Poland, Cuba and Romania. He will teach the Capstone course, *Strategic Management*, and an introductory management course. Lee will also teach a graduate course, *Organization Behavior in Knowledge-Based Organizations*. "I was strongly attracted to CSUMB due to the focus on student-centered learning explicitly organized around learning outcomes," Lee remarked. He looks forward to contributing to the development of IMIE.

"I was strongly attracted to CSUMB due to the focus on student-centered learning . . ."

— Ian Lee

Contributors to this report included Nicole Mendoza, Cory Schmidt and Elizabeth Abrens.

INSOMNIA?

You're dead tired after a hectic day and all you want is a good night's rest but, when you go to bed, you end up tossing and turning. Few of us can escape the occasional sleepless night. Instead of giving into frustration and chasing away all hope of rest, try these sleep-inducing tips:

- ❑ **Stay in the dark.** Most sleep experts recommend getting out of bed if you can't sleep. If you do get out of bed, make sure you keep your surroundings dark. Put on your favorite robe and relax in a comfortable spot. Do not turn on any lights (not even the television) because they can trick your brain into thinking it's time to get up. After about a half hour, go back to bed.
- ❑ **Take a couple of aspirin or Tylenol.** They act as a gentle relaxant by easing mild muscular stress and tension. The stress release can help you get to sleep without resorting to sleeping pills or harsher medications.
- ❑ **Count sheep (or cats or toasters).** The point is to occupy a sleepless, busy mind with a repetitive task. The method is a classic one, except that most of us don't have a clear picture of what sheep really look like. So pick anything, even a toaster, to count until you fall asleep.
- ❑ **Regulate your breathing.** Based on ancient and proven teachings, breathing techniques are among the most effective ways of relaxing the body and mind. One technique is to keep the tip of your tongue on the roof of your mouth, just in back of your front teeth. Inhale deeply through your nose to a count of four; hold your breath for a count of eight. Don't get caught up in how long or deep your breath is. Aim for consistency.

— adapted from *Sleep Well, Sleep Deep* by Alex Lukeman (M. Evans and Company)

NEW BEGINNINGS

Barbara Lawson, formerly vice president of Administration and Finance at CSUMB, recently accepted a position with the Academic Alliance for AIDS Care and Prevention in Africa. This organization, comprised of pre-eminent African and Western infectious disease experts, is establishing the first large-scale HIV/AIDS clinic in Uganda to train medical personnel from across the continent on the latest treatment options. Their goal is to bring the highest standard of care to patients. Lawson was a board member of the San Francisco AIDS Foundation for six years. In her new position as lead fiscal administrator, she will be based in San Francisco. A recruitment firm has been retained by CSUMB to conduct a national search for her replacement.

CSUMB's Chief Technology Officer **Lev Gonick** has accepted a position at Case Western Reserve University in Cleveland, Ohio, his hometown. He is their new vice president of information services and the chief campus information officer. In this position, Gonick will support the large and diverse campus community, addressing the needs of a major medical school, law school and engineering college. At CSUMB, he assisted in developing the IT Strategic Planning Framework and other significant IT projects. His replacement has not been selected.

Glenda Hart, our longtime payroll manager, left CSUMB in late September to join CSU Dominguez Hills.

EVENT COMING UP?

Whenever there's an upcoming event you feel would be of interest to faculty and staff, please fill in the *Event Publicity & News Intake* form on FirstClass. Whether it's a conference, new program, course or athletic event, we welcome the opportunity to print it in this newsletter.

ORD MARKET HAS IT ALL

From a cup of coffee to a shopping cart full of groceries, you can get it all at the recently opened Ord Market on Imjin Road. The market's opening on July 20 has made life a little easier for those on the CSUMB campus.

"A lot of young people from the university are excited about our opening," said Darryl Choates, owner of the Ord

Market. "We are grateful to students, along with the CSUMB staff and faculty, for their support. The people living in the immediate neighborhood have also been very supportive.

"Our drivethru coffee service has become very pop-

ular," explained Choates. "We start serving at six in the morning and continue through two in the afternoon." A variety of coffee, espresso, latte, cappuccino and tea beverages are on the menu. Choates reports that rapid attention and high quality have made this service a popular amenity with commuters.

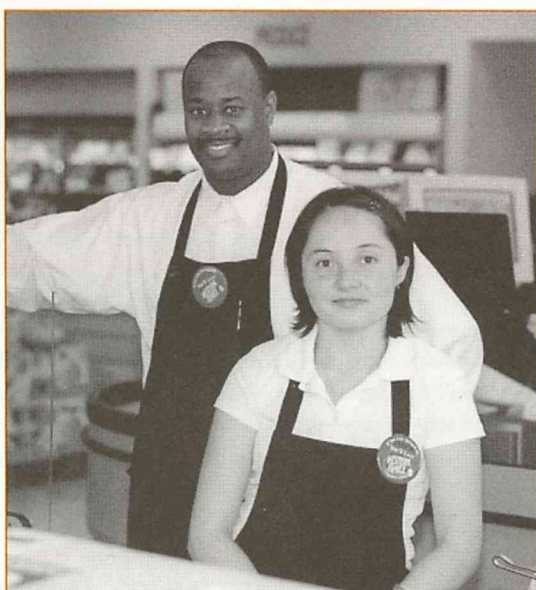
Inside the store, a deli serves a variety of luncheon items. A popular selection is the "Otter Bay"—a combination turkey, bacon and avocado sandwich.

In addition to canned and packaged goods, the market has a bakery, meat section and produce department.

"My mission is to be competitive in pricing and service with large supermarkets," said Choates. "If we don't have something a customer wants, we will stock it."

Choates' plans for the future include

opening a gas station and car wash. The Ord Market is located at the corner of Abrams Drive and Imjin Road. The store is open from 8:00 a.m. to 10:00 p.m. Monday through Saturday and 8:00 a.m. to 9:00 p.m. on Sundays. ❖



Owner Darryl Choates with store clerk Carryn Johnson, a CSUMB student

NEWSBRIEFS

Jose Martinez-Saldana is serving as SOAR interim director while Director Alethea De Soto is on maternity leave.

Colleen Nickles, currently chief financial officer and foundation administrative director, is serving as interim administrator in charge of Administration and Finance until the position is filled. She is sitting in for Barbara Lawson who, until mid-August, was the vice president of Administration and Finance.

NEW COURSE SESSIONS

This semester, additional course sessions were added to accommodate the large number of students who need to take introduction classes such as Freshman ProSeminar (PROS 100) and Tech Tools (CST 101). Along with the many new part-time faculty recently hired, ten new fulltime faculty members have joined CSUMB.

They include associate professor Ian Lee, who is teaching *Principles of Management* and *Senior Capstone for Management* and International Entrepreneurship majors, as well as teaching a graduate course.

The Visual and Public Arts Institute welcomed their new associate professor, Gilbert Neri, who is teaching the *Large Scale Digital* workshop and *Ways of Seeing*, a class that explores philosophical and ethical thinking in public art.

HOW TO BEAT THE SNACK ATTACK

The bane of every dieter's regimen is the urge to snack. But snacking doesn't have to mean cheating on a healthy diet. In fact, some studies have shown that people who snack are less likely to overeat than those who go too long without eating. Besides, eating three light meals and two to three snacks a day prevents dips in energy, keeps up your metabolism and actually helps you stick to your diet by staving off cravings for less healthy foods. The challenge is to make sure your snacks are nutritious and low in calories. Experts recommend snacks that are based on carbohydrates for fast energy, including the following:

- Dried fruit and nut snack mix
- Low-fat, whole-grain crackers
- Low-fat, whole-wheat pretzels
- Raw veggies
- High-fiber cereal
- Fresh fruit
- Half a whole-wheat bagel
- Reduced-fat microwave popcorn

— adapted from the Health eOffice website

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NEWS ABOUT CSUMB'S STAFF & FACULTY

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