



# CAMPUS CONNECTION

APRIL, 2002

VOLUME 3 • NUMBER 7

## A RESOURCE STUDENTS CAN DEPEND ON

To old-timers at CSUMB, Caroline Haskell is no stranger. To newer staff and faculty members, her name may be harder to place. Haskell is the director of CSUMB's Personal Growth and Counseling Center. She and her staff deal with the psychological side of problems, providing crisis intervention and therapy services for students.

During CSUMB's early years, only limited student counseling services were available. When Haskell arrived with the goal of offering alcohol education programs, she soon found herself the impetus for forming the present-day center.

"Working crisis situations is our main reason for existing," said Haskell. "We try to prevent something serious from happening. For staff and faculty, and sometimes parents, we also offer what I call case consultation, on primarily student-related issues."

The center's mission is to support students in a way that allows them to stay enrolled at CSUMB and succeed in their academic endeavors.

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Caroline Haskell, left, with Mary Treasure, the center's office manager

## CELEBRATION OF COMMUNITY IS ALMOST HERE

The gala Celebration of Community evening is approaching. It honors individuals who have made significant contributions to the community and have excelled in their careers. At the event



Guests enjoy the festivities during an earlier Celebration of Community event.

on April 25, they will be honored as Distinguished Fellows of CSUMB.

Proceeds from the event benefit our Local Area Scholarship Opportunity (LASO) Program,

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## SCIENCE/ACADEMIC CENTER IS 'TOPPED OFF'

The ceremony called "topping off" is a long-standing tradition in the construction industry. It

occurs when the highest structural point in a building has been completed. To celebrate this event, the steel beam is signed and hoisted into place. February 21 was the topping off date for CSUMB's new world-class Science/Academic Center.



*Dr. Chris Hasegawa gives local television audiences a briefing on construction progress during "topping off" ceremony.*

Mauldin-Dorfmeier Construction, Inc. is the general contractor. The architect is Anshen & Allen of San Francisco. The \$24.5 million building is being funded by local community members, as well as government sources. Over \$14.5 million has come from the state and \$5.5 million from private donations, including \$2.25 million from the David and Lucile Packard Foundation. The university is currently working to raise matching funds for a \$1 million challenge grant and still needs to raise \$4.5 million more for the project. ❖

## COUNSELING CENTER (CONTINUED FROM PAGE 1)

"Our Vision Statement created an imperative," continued Haskell. "We have students with all sorts of needs, and must continually find ways to meet those needs. This requires thinking differently and creatively."

Haskell notes that over the five years that she has been at CSUMB, the center has seen, on average, between 10 to 15 percent of the student population on a clinical basis each year. In terms of its outreach and prevention work, they see approximately 50 to 60 percent of the population by way of classroom presentations and workshops.

Haskell is supported by a staff of mostly part-time professionals and interns. Mary Treasure, office manager, maintains everything related to the center's administration and greets each client with an all-important smile. Gary Rodriguez, educational outreach director, focuses on implementing an alcohol and drug prevention program. He also oversees a peer counseling program which trains students to help fellow students who are experiencing difficulties. Mel Mason, the center's first full-time employee, is another key person, both to the center and as a well-known leader of the African-American community. Lynne White-Dixon, the center's part-time clinical supervisor, oversees an intern program which provides the majority of therapy services.

The center has a grant with the Monterey County Department of Health for providing education about issues such as reproductive health and sexuality education. Through Community Hospital of the Monterey Peninsula, the center has a clinical psychologist on campus one day a week to see students. The center also works with the Monterey Rape Crisis Center. To provide religious support for students, the counseling center also houses the campus ministry office.

The National Coalition Building Institute (NCBI) also has an affiliate here, one of 72 nationwide. It works to reduce prejudice by training teams on campus to address multicultural issues.

On any given day, it's a tall order for Haskell and her dedicated team to keep on top of all this activity. To their credit, they continually make it happen. ❖

## TAMARA MURPHY WINS PRESTIGIOUS AWARD

Tamara Murphy, a CSUMB senior and earth sciences major, was recently selected as the STARS (Students That Are



Tamara Murphy

Recognized for Service) award winner from CSUMB. One student from each CSU campus is chosen for this annual honor. Each student is selected for his or her inno-

vative effort to improve the lives of people with social justice or environmental issues. Murphy will join winners from the other CSU campuses at a ceremony in Long Beach on April 12 and 13. She served

*...after taking an environmental justice class, I realized there are so many injustices that need to be fought.*

— Tamara Murphy

as a volunteer with California Rural Legal Assistance (CRLA) working on projects related to methyl bromide as well as calculating wages and overtime pay for farmworkers. As her senior project, she is developing a policy to help CRLA work more effectively with Cal-OSHA through a partnership program.

"My career plans have changed dramatically since I began college," said Murphy. "I dreamed of being a marine biologist but, after taking an environmental justice class, I realized there are so many injustices that need to be fought. I'm now pulled between education and law. Both seem to deal with injustice in different ways." ❖

## DIVERSITY DAYS

CSUMB held its second annual Diversity Days from March 4 through 14. A variety of workshops, concerts and lectures celebrated the cultural and ethnic diversity of the campus community.

"There is a lot of talk about diversity at CSUMB, about building a multicultural community based on mutual respect," said Hyon Chu Yi, program chairperson.

"Diversity Days is about moving past the rhetoric to help us celebrate ourselves and learn from each other. My hope is that Diversity Days will reaffirm our commitment to the vision which brought so many of us here." ❖

## TEAM USA MONTEREY BAY COMMUNITY KICKOFF

Team USA Monterey Bay is planned as a full-service, year-round training center at CSUMB to nurture the next generation of American distance running stars. While helping these athletes achieve excellence, Team USA will also create role models for the general community. As mentors, the athletes will promote and encourage physical fitness and general health for people of all ages.

Regina Jacobs, four-time Olympian and two-time World Outdoor Championship silver medalist, will appear at the kickoff event at CSUMB on April 12.

Team USA Monterey Bay will operate in partnership with Running USA (a nonprofit trade organization of the sport's leading entities) and USA Track & Field (the sport's national governing body).

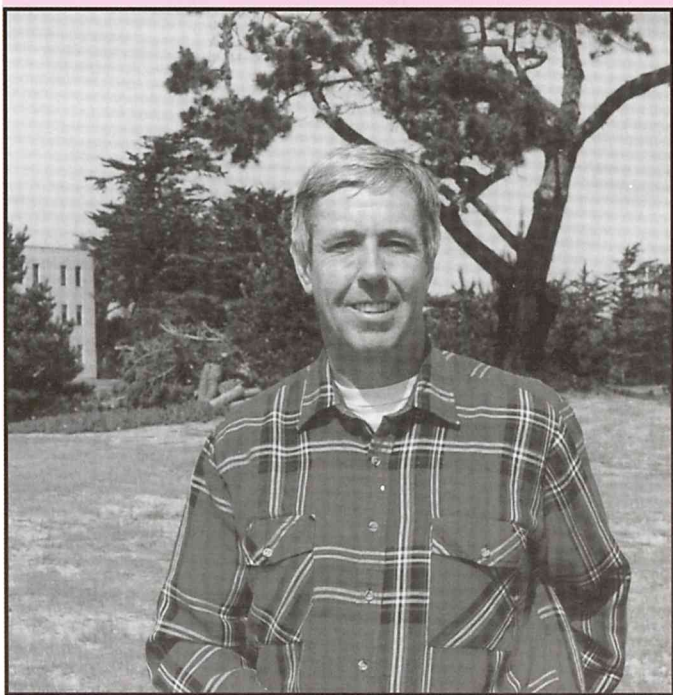
Mark your calendar for 11:30 A.M., April 12, for the kickoff of the Team USA Monterey Bay Distance Running Training Center Project. The location is the University Center. ❖



## COAST-TO-COAST RUN AWAITS PAUL SANFORD

Paul Sanford wears several hats in his professional and personal life. A part-time CSUMB faculty member in HCOM, Sanford is also an attorney and senior citizens advocate with an office in Aptos. Starting in May, he will participate in a relay that has great personal meaning for him: RunAmerica 2002.

The relay, a fundraiser to support research on a particular form of muscular dystrophy known as myotonic dystrophy, will be run in honor of Barry Wald, a friend of Sanford who suffers from the disease. Also known as Steinert's disease, the inherited disorder affects about one in every 8,000 people. Currently, there is no cure or significant treatment for this disease.



*Paul Sanford, after finishing a morning class schedule, gets ready for an afternoon of running.*

Several dozen runners have committed to participate in the relay, although not all of them can dedicate the four weeks required to traverse the country. Six runners from the team, including Sanford, will run various segments of the relay from one coast to the other.

At the pace of 100 miles per day, Sanford's team estimates it will take them about 30 days to run the relay from Oregon to Boston. Each runner will traverse 26 miles before handing off the next leg to another runner.

"Craig Johnston (the run's main organizer) called me on New Year's Day of 2001 and asked if I'd like to participate," continued Sanford. "After talking with my wife about the challenge, and assessing the type of training regimen I'd need to complete such a grueling run, I told Craig yes. After all, I wasn't even running at the time the call from Craig came."

"To practice for the relay, I now run six days a week, averaging 48 miles during the week.

"I have run the Boston Marathon, along with a number of others. I know firsthand how tough it is to maintain a pace over a long haul. Considering the level of training I've been subjecting my body to, I'm confident I'll be able to run those 26 miles each day."

Sanford and Johnston are originally from Wellesley, Massachusetts. They have been friends since elementary school.

Many of the runners are either employed at, are students at, or have graduated from Lewis and Clark Law School in Portland, Oregon. Johnston is a professor at Lewis and Clark.

"Every dollar we raise will go toward finding a cure for myotonic dystrophy," explained Sanford.

"Recognizing this important cause, it's satisfying to tackle the strenuous training and keep focused. We're running about 3,300 miles. If a person would donate just a penny for each of those miles, it amounts to \$33. This is a small amount to pay for supporting a life-saving endeavor. It's a great feeling to do something that's contributing to a worthy cause, and get my body into tip-top shape in the process."



## 'HISTORIES FROM FORT ORD' EXHIBIT NOW SHOWING

From 1917 until 1976, when Fort Ord ceased functioning as the nation's primary basic training site, approximately 1.5 million men and women — including Clark Gable and Clint Eastwood — endured Army training on the



*Army troops taking a break during training maneuvers at Fort Ord.*

installation's 28,000 acres of scrub brush and sandy fields.

Throughout April, CSUMB is hosting an exhibit, "Histories from Fort Ord: A Military Education — Skills, Attitudes and Values." It's produced by the Fort Ord Historical Archives Project, the Fort Ord Alumni Association, and the Monterey County History and Art Association. The show examines how the Army trained people in the required skills and then developed attitudes in its trainees to guarantee the skills would be used effectively.

The exhibit features training and testing materials, yearbooks, and a series of photographs depicting the daily lives of soldiers during training. Part of the show is interactive: a wall display features a series of questions from a typical Army oral exam preparation manual; viewers can flip the question

sheet up and discover the answers underneath.

Some visitors at the exhibit have been surprised by the contemporary, and even sensitive, methods of teaching and communication that characterized Army training, training materials and counseling techniques. These Army training methods contained components strikingly familiar to modern-day educators: outcomes-based learning, active listening, and real-world application of theory. The exhibit helps provide some context for the transition of an Army basic training facility to an educational institution.

The exhibit is the second in a series launched in March 2000. The inaugural exhibit was titled, "The Other Side of Army Life: Arts, Crafts and Recreation at Fort Ord."

During an opening reception on March 30, faculty members Steven Levinson (Teledramatic Arts and Technology) and Dr. Gerald Shenk (Social and Behavioral Sciences) joined several members of the Fort Ord Alumni Association in a panel discussion. Retired Master Sgt. Willie Smith, a former drill sergeant at Fort Ord, and retired Lt. Col. Mike Armstrong, who underwent basic training at Fort Ord, represented the association. While still on active duty, Armstrong returned to Fort Ord 20 years after completing basic to serve as the post's director of plans, training and mobilization. For more information on the exhibit, contact Steven Levinson at 582-4260. ♦



*Trainees doing research in the Fort Ord post library.*

*Photos courtesy of CSUMB archives*



## LEGISLATIVE DAY HIGHLIGHTS

Hundreds of CSU graduates and staff members from throughout the state, including a delegation from CSUMB, converged on Sacramento on February 20 for the annual CSU Legislative Day. A luncheon, with tables reserved for each CSU, afforded attendees the opportunity of acknowledging the accomplishments of several



*Pictured in the California Assembly Chamber in Sacramento on Legislative Day are, from left, Wes Larson, associate director of the CSU state government relations office; Tessie Brodrick, alumna (Class of '97); Cindy Lopez, CSUMB director of grants and contracts; Assemblyman Fred Keeley, 27th Assembly District; Dr. Peter Smith; Bill Trumbo, CSUMB director of ASRH; Julie Uretsky, alumna (Class of '99). Not pictured: Stephen Reed, associate vice president for external relations; Lin Blaskovich, director of the alumni association; Don Porter, Campus Connection editor; David Yamada, The Panetta Institute.*

CSU alums while also presenting the priorities of each campus to state legislators. The CSUMB delegation met privately with Senator Bruce McPherson, Assemblyman Fred Keeley and Assemblyman Simón Salinas. Graduates Tessie Brodrick and Julie Uretsky briefed the legislators on how their CSUMB education helped prepare them for the world of work. Cindy Lopez and Bill Trumbo discussed the importance of their organizations to the overall functioning of the university. David Yamada described the workings of The Panetta Institute. Dr. Peter Smith concluded the talks by urging the legislators to consider, during their budget planning, several issues of concern to CSUMB. ❖

## "MIGRANTS — CALIFORNIA'S HIDDEN GOLD"

A television program entitled "Migrants—California's Hidden Gold" was recently broadcast locally on KMST-TV and throughout the state on public television. Students and staff from CSUMB's Academic Skills Achievement Program (ASAP) and Migrant Student

Support Services (MSSS) programs are featured in the video, which was produced by the Los Angeles County Office of Education under the direction of Adrian Carrizales. The concept for "Migrants" evolved as a result of a statewide migrant education public outreach initiative. It is being released at this time in commemoration of the birthday of César Chávez.

CSUMB migrant education programs are coordinated by Dr. Ray Gonzales, ASAP director, and Dr. Carlos Gonzales, MSSS director. Together, they have obtained state and federal grants to support migrant education and the Academic Skills

Achievement Program at CSUMB. ❖

## 25% DISCOUNT AT BORDERS!

Borders Books Music & Cafe has scheduled Teacher Appreciation Days at its Sand City store in April. Teachers with a current school ID card or pay stub are eligible for a 25 percent discount on all items, whether for home or work use. DVDs will be discounted 15 percent, but no discounts will be allowed on newspapers and magazines. The event takes place April 12 through 14. ❖



## NEW EMPLOYEES

Flavia Calusdian, Workstation Technician — TSS  
Stacy Kanne, Administrative Support Coordinator —  
HCOM  
Sandra No, Student Employment Assistant —  
Student Activities & Career Development  
Nathan Ricks, System Support Technician — ISNS  
Shelby Scoggin, Administrative Support Assistant —  
A&R  
Jevgenia Smorgun, Administrative Support Assistant  
— ICST  
Guadalupe Trujillo, Parking Officer — Transporta-  
tion & Parking Services  
Jamie Tyner, Office Manager — Grants & Contracts

## PROMOTIONS

Shari Brudnick to CMS Project Coordinator —  
CMS Project

## EMPLOYMENT MILESTONES

During February and March, the following employees  
passed their probationary period:

Meg Bernhardt, Administrative Analyst/Specialist —  
Grants & Contracts  
Chas Croslin, Administrative Analyst/Specialist —  
World Theater  
Ruby Nieto, Student Personnel Technician —  
Financial Aid  
John Pope, Locksmith — Facilities Services &  
Operations  
David Rotenberg, Community Service Specialist —  
Public Safety

Special thanks to University Human Resources for the above  
information.

which provides annual scholarships to deserving students  
from local high schools and community colleges.

Sponsorships from local businesses and organizations  
help students from surrounding areas realize their dream  
of a college education.

The CSUMB Distinguished Fellows for 2002 are:

Jay C. Bautista — education

Maria T. Bonilla-Giuriato — community & public  
service

Chris Dalman — sports

Sally Dodge — sports

Sam W. Downing — health

Scott Hennessy — science & technology

Sherrie McCullough — business

J. Miles Reiter — agribusiness

James Sarno — arts

Major (retired) Sherman W. Smith — military

Laura Solorio — health

David H. Watts — business

The dinner and awards presentation takes place at the  
University Center, beginning at 6:00 P.M. on April 25.  
For more information, call 831-582-3302. ♦

## CURIOUS ABOUT NEXT YEAR'S DEPARTMENT BUDGETS?

Ever wonder what the budget holds in  
store for different CSUMB departments? You  
have a chance to hear all the general fund budgets for  
next year on April 23 in the University Center. Starting  
at 8:30 A.M., Student Affairs, IT, Academic Affairs,  
Administration & Finance, University Advancement and  
the Foundation will present their 2002/2003 budgets.  
The presentations are open to everyone — faculty, staff,  
students and the outside community. Mark your calen-  
dar for Tuesday, April 23. ♦





If you find your mind wandering as the weather warms, you can blame it on our physiology. Long-recognized by artists and poets as spring fever, sci-

entists now say it is a physiological reality.

Spring fever's symptoms start popping during the onset of the vernal equinox. In the northern hemisphere, people begin to feel more energetic, enthusiastic and amorous. At the same time, they also begin to feel listless and restless. Men's sperm counts are higher, it's easier to lose weight, and lots of folks walk around smiling randomly at strangers.

The culprit of such behavior is the chemical changes that take place in the body, in part because of increased exposure to daylight. Like other animals, we humans are

strongly connected physically to the seasons. Scientists cite a number of factors that cause spring fever:

- Increased light sends signals to the brain's pineal gland, which then reduces its production of melatonin, a hormone that regulates our body clock and controls our mood and energy levels. As the days grow longer, melatonin disappears and leaves people feeling more energized and confident.
- Increased light also affects the hypothalamus, the section of the brain that regulates eating, sleeping and sex drive.
- Our other senses—sight, smell and hearing—also wake up as blossoms and spring breezes assault them. Such stimuli can trigger strong emotions, from euphoria to sadness.

— source: *Chicago Tribune*

*Campus Connection* is published by CSUMB University Advancement, February through December, during the academic year. Please use the *Event Publicity & News Intake Form* available under Conferences/University Advancement on FirstClass to submit news ideas or stories. Send the form to [don\\_porter@csumb.edu](mailto:don_porter@csumb.edu). Items are published on a space-available basis and subject to editing. Content in this newsletter is based on information available at press time. Submit *Event Publicity & News Intake Form* by email, by fax at (831) 582-4117, or by disk/paper to University Advancement, Building 86A. Phone: (831) 582-3302.

NEWS ABOUT CSUMB'S STAFF & FACULTY

# CAMPUS CONNECTION

VOLUME 3 • NUMBER 7

APRIL, 2002

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## DELIVERY PREFERENCE

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I do not wish to receive a hard copy of future issues of *Campus Connection*.

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Bldg 12