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1969, Monterey County Crop Report

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Monterey County

Annual Crop Report

1969

120 WILGART WAY
SALINAS, CALIFORNIA

MONTEREY COUNTY
DEPARTMENT OF AGRICULTURE
SALINAS, CALIFORNIA
1 9 6 9


Section 2279 of the California Agricultural Code requires that the Agricultural Commissioner compile a report covering conditions, acreage, production and value of the Agricultural products of his county.

Heavy rains delayed some crops but resulted in an outstanding growing season. The results were somewhat erratic with some crops increasing in value and many decreasing.

The prices reported are on an F.O.B. basis and the figures shown indicate the gross farm value and should not be used to estimate net farm income. Cost of production, harvesting, packing and other handling costs should be deducted to arrive at a true farm value. These costs may in some crops be greater than the gross value and result in a net loss to the farmer.

I wish to express my appreciation to all who have furnished the information necessary to make this report possible.

Respectfully submitted,


Albert W. Culver
Agricultural Commissioner

APPROXIMATE WEIGHTS USED FOR FRESH MARKET CONVERSION

<u>CROP</u>	<u>UNIT</u>	<u>UNIT WEIGHT (APPROX)</u>
Artichokes	Crate	20 lbs.
Broccoli	Crate	21 lbs.
Bushberries	Slide	9 lbs.
Cabbage	Carton	50 lbs.
Carrots	Carton	57 lbs.
Carrots	Bulk	50 lbs.
Cauliflower	Carton	25 lbs.
Celery	Crate	60 lbs.
Endive	Crate	30 lbs.
Escarole	Crate	30 lbs.
Lettuce	Carton	47 lbs.
Onions, Green	Carton	18 lbs.
Romaine	Crate	43 lbs.
Strawberries	Slide	11½ lbs.
Squash	Crate	32 lbs.
Tomatoes*	Carton	40 lbs.

* 40 lbs. used as an average for this Crop Report

FRUIT & NUTS

<u>CROP</u>	<u>YEAR</u>	<u>ACREAGE</u>	<u>PRODUCTION</u>	<u>UNIT</u>	<u>PER UNIT</u>	<u>TOTAL VALUE</u>
Apples	1969	679	8,989	Ton	\$ 79.72	\$ 716,600
	1968	679	8,802	"	153.00	1,347,000
Apricots	1969	1,258	7,825	"	135.00	1,056,000
	1968	1,258	4,966	"	151.60	752,800
Strawberries	1969	2,194				
	1968	1,973				
Freezer	1969		9,664	"	342.68	3,312,000
	1968		11,188	"	340.80	3,813,000
Fresh	1969		18,341	"	449.21	8,239,000
	1968		23,023	"	440.35	10,138,000
Bushberries	1969	106	636	"	400.00	254,400
	1968	106	530	"	220.00	116,600
Walnuts	1969	1,177	556	"	518.70	288,400
	1968	1,177	338	"	560.00	189,300
Misc. Fruit*	1969					1,456,000
	1968					743,000
TOTAL FRUIT & NUTS				1969		\$ 15,322,400
				1968		\$ 17,099,700

* Includes almonds, dried apricots, cherries, grapes and raspberries.

VEGETABLE CROPS

<u>CROP</u>	<u>YEAR</u>	<u>ACREAGE</u>	<u>PRODUCTION</u>	<u>UNIT</u>	<u>PER UNIT</u>	<u>TOTAL VALUE</u>
Artichokes	1969	9,900				
	1968	9,323				
Fresh	1969		21,264	Ton	\$ 248.00	\$ 5,273,000
	1968		19,154	"	251.30	4,813,000
Processing	1969		2,600	"	152.70	397,000
	1968		9,101	"	97.25	885,000
Asparagus	1969	1,530	2,670	"	434.45	1,160,000
	1968*					
Green Beans-Processing						
Lima	1969	3,190	6,120	"	173.00	1,059,000
	1968	3,500	6,540	"	190.00	1,243,000
Snap	1969	750	1,750	"	110.00	192,000
	1968	1,132	3,432	"	106.00	363,800
Broccoli	1969	14,730				
	1968	19,481				
Fresh	1969		17,820	"	259.20	4,619,000
	1968		18,058	"	236.40	4,269,000
Processing	1969		25,237	"	235.45	5,942,000
	1968		32,949	"	160.50	5,288,000
Cabbage	1969	1,080	12,575	"	68.80	865,000
	1968	988	13,501	"	74.75	1,009,000
Carrots	1969	4,300				
	1968	6,910				
Fresh	1969		42,730	"	142.40	6,085,000
	1968		80,016	"	100.25	8,022,000
Processing	1969		20,338	"	28.00	569,000
	1968		41,867	"	18.55	776,600
Cauliflower	1969	8,600				
	1968	7,921				
Fresh	1969		29,400	"	219.00	6,439,000
	1968		25,154	"	207.25	5,213,000

* Included in Misc. Vegetables

VEGETABLE CROPS - Continued

<u>CROP</u>	<u>YEAR</u>	<u>ACREAGE</u>	<u>PRODUCTION</u>	<u>UNIT</u>	<u>PER UNIT</u>	<u>TOTAL VALUE</u>
<u>Cauliflower - continued</u>						
Processing	1969		9,410	Ton	209.15	1,968,000
	1968		8,557	"	156.00	1,335,000
Celery	1969	5,685				
	1968	6,209				
Fresh	1969		173,770	"	104.00	18,072,000
	1968		164,325	"	75.50	12,407,000
Processing	1969		2,770	"	58.10	161,000
	1968		4,372	"	45.95	200,900
Endive	1969	326	2,780	"	164.15	456,000
	1968	371	2,089	"	179.10	374,100
Garlic	1969	3,040	20,780	"	135.90	2,824,000
	1968	2,950	21,208	"	162.05	3,437,000
<u>Lettuce</u>						
Spring	1969	13,520	159,680	"	79.26	12,656,000
	1968	18,275	219,985	"	65.14	14,330,000
Summer	1969	19,390	232,900	"	73.95	17,223,000
	1968	16,080	228,486	"	83.09	18,985,000
Fall	1969	18,910	249,715	"	76.73	19,161,000
	1968	17,520	217,201	"	89.57	19,455,000
Onions-Green	1969*					
	1968	553	7,090	"	223.00	1,581,000
Onions-Dry	1969	180	3,625	"	62.34	226,000
	1968	170	2,932	"	53.20	156,000
Onions-Processing	1969	1,680	26,100	"	33.35	870,000
	1968	1,584	28,321	"	35.10	994,000
Peppers-Chili	1969	2,570	4,350	"	492.64	2,143,000
	1968	3,700	6,475	"	460.10	2,979,000
Potatoes	1969	7,480	121,000	"	56.20	6,800,000
	1968	7,417	121,092	"	53.60	6,491,000

* Included in Misc. Vegetables

VEGETABLE CROPS - continued

<u>CROP</u>	<u>YEAR</u>	<u>ACREAGE</u>	<u>PRODUCTION</u>	<u>UNIT</u>	<u>PER UNIT</u>	<u>TOTAL VALUE</u>
Romaine	1969	256	3,716	Ton	\$ 113.30	\$ 421,000
	1968	220	3,252	"	100.25	326,000
Sprouts	1969	850	3,825	"	210.00	803,000
	1968	890	5,429	"	250.00	1,357,000
Spinach	1969	3,300	31,000	"	28.60	887,000
	1968	3,270	33,700	"	27.70	933,500
Squash	1969	327	3,468	"	112.20	389,000
	1968	152	866	"	210.85	182,600
Tomatoes	1969	5,500				
	1968	7,000				
Fresh	1969		60,000	"	270.00	16,200,000
	1968		48,000	"	248.00	11,904,000
Processing	1969		37,500	"	27.00	1,012,000
	1968		123,000	"	35.00	4,305,000
Misc. Vegetables*	1969					6,020,000
	1968					3,472,000
TOTAL VEGETABLE CROPS				1969		\$140,892,000
				1968		\$137,087,500

* Includes anise, cherry tomatoes, corn, cucumbers, escarole, green beans, green onions, leaf lettuce, parsnips, parsley, peas, radishes and others.

FIELD CROPS

<u>CROP</u>	<u>YEAR</u>	<u>ACREAGE</u>	<u>PRODUCTION</u>	<u>UNIT</u>	<u>PER UNIT</u>	<u>TOTAL VALUE</u>
Barley	1969	55,000	52,250	Ton	\$ 50.80	\$ 2,654,000
	1968	54,000	51,300	"	45.40	2,329,000
Beans - Dry						
Large Lima	1969	3,855	3,265	"	246.00	803,000
	1968	3,470	3,937	"	340.00	1,339,000
Small White	1969	17,443	18,070	"	202.60	3,661,000
	1968	18,513	19,144	"	220.00	4,212,000
Misc. Dry Beans	1969					41,000
	1968					169,800
Corn - Silage	1969	3,000	66,000	"	12.50	825,000
	1968	3,500	77,000	"	12.50	962,500
Hay - Alfalfa	1969	9,400	75,200	"	32.00	2,406,000
	1968	9,400	75,200	"	28.00	2,106,000
Hay - Grain	1969	5,800	14,500	"	22.50	326,000
	1968	6,800	13,600	"	20.00	272,000
Hay - Oats	1969	1,500	4,500	"	35.00	158,000
	1968	1,200	2,400	"	35.00	84,000
Pasture-Irrigated	1969	2,300		Acres	40.00	92,000
	1968	2,500		"	40.00	100,000
Sugar Beets	1969	14,085	378,000	Ton	13.33	5,039,000
	1968	15,968	529,751	"	13.64	7,226,000
Wheat	1969	11,000	8,250	"	50.00	412,000
	1968	10,500	10,395	"	44.00	457,400
TOTAL FIELD CROPS				1969		\$ 16,417,000
				1968		\$ 19,257,700

SEED CROPS

<u>CROP</u>	<u>YEAR</u>	<u>ACREAGE</u>	<u>PRODUCTION</u>	<u>UNIT</u>	<u>PER UNIT</u>	<u>TOTAL VALUE</u>
Bean	1969	1,248	997	Ton	\$ 319.85	\$ 319,000
	1968	2,569	2,398	"	335.05	803,400
Pea	1969	640	992	"	140.50	139,000
	1968	674	787	"	141.70	111,500
Misc. Seed	1969					279,000
	1968					335,400
TOTAL SEED CROPS				1969		\$ 737,000
				1968		\$ 1,250,300

NURSERY STOCK, BULBS & CUT FLOWERS

<u>CROPS</u>	<u>YEAR</u>	<u>ACREAGE</u>	<u>TOTAL VALUE</u>
Nursery stock, bulbs & cut flowers	1969	265	\$ 9,117,000
	1968	223	\$ 6,894,000

APIARY

<u>ITEM</u>	<u>YEAR</u>	<u>COLONIES</u>	<u>PRODUCTION</u>	<u>UNIT</u>	<u>PER UNIT</u>	<u>TOTAL VALUE</u>
Colonies	1969	19,500				
	1968	3,222				
Honey	1969		1,755,000	Lb.	.13	\$ 228,000
	1968*					
Wax	1969		29,250	"	.55	16,000
	1968*					
TOTAL APIARY				1969		\$ 244,000
				1968*		\$

* Insufficient amounts to report.

DAIRYING, LIVESTOCK, POULTRY

<u>CROP</u>	<u>YEAR</u>	<u>HEAD</u>	<u>PRODUCTION</u>	<u>UNIT</u>	<u>PER UNIT</u>	<u>TOTAL VALUE</u>
Cattle & Calves	1969	88,400	340,000	Cwt	\$ 28.70	\$ 9,758,000
	1968	94,600	520,300	"	26.00	13,528,000
Feeder	1969	164,000	492,000	"	28.60	14,071,000
	1968	126,000	378,000	"	25.20	9,526,000
Milk						
Market	1969		923,000	"	5.31	4,901,000
	1968		896,000	"	5.05	4,525,000
Manufactured	1969		7,390	"	4.27	31,600
	1968		54,200	"	3.86	209,000
Sheep & Lambs	1969	15,100	15,100	"	27.00	408,000
	1968	12,000	12,000	"	24.30	291,600
Wool	1969		110,000	Lb.	.356	39,200
	1968		104,400	"	.36	37,600
Hogs	1969	5,500	1,100,000	"	.228	251,000
	1968	5,300	1,060,000	"	.191	202,500
Chickens						
Fryers	1969	1,513,935	5,893,000	"	.158	931,000
	1968	1,569,115	6,073,819	"	.158	959,700
Meat Hens	1969	80,477	339,000	"	.08	27,100
	1968	182,805	768,570	"	.055	42,300
Eggs*	1969		5,143,000	Doz.		2,070,000
	1968		6,338,576	"		1,821,900
Rabbits	1969	2,594	12,550	Lbs	.286	3,590
	1968**					
TOTAL DAIRYING, LIVESTOCK & POULTRY					1969	\$ 32,491,490
					1968	\$ 31,143,600

* Includes both Market & Hatching eggs

** Insufficient amounts to report

MONTEREY COUNTY DEPARTMENT OF AGRICULTURE

SALINAS, CALIFORNIA

SUMMARY YEAR 1969

FRUIT & NUTS	1969	\$ 15,322,400
	1968	17,099,700
VEGETABLE CROPS	1969	140,892,000
	1968	137,087,500
FIELD CROPS	1969	16,417,000
	1968	19,257,700
SEED CROPS	1969	737,000
	1968	1,250,300
NURSERY STOCK, BULBS & CUT FLOWERS	1969	9,117,000
	1968	6,894,000
APIARY	1969	244,000
	1968*	
DAIRYING, LIVESTOCK & POULTRY	1969	32,491,490
	1968	31,143,600
TOTAL	1969	\$ 215,220,890
	1968	\$ 212,732,800

* Insufficient amounts to report