



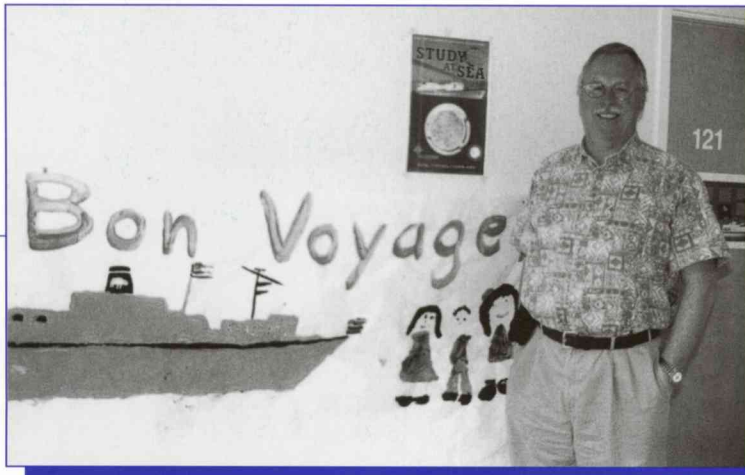
# CAMPUS CONNECTION

MAY 2002

VOLUME 3 • NUMBER 8

## LIVING AND LEARNING AT SEA

When Dr. Bob van Spyk talks about the Study at Sea program he developed for CSUMB, he speaks with equal enthusiasm as both a dedicated educator and a veteran seaman who yearns to experience more of the world's oceans. This summer, van Spyk, along



Dr. Bob van Spyk, director of the Study at Sea Program, shows off the bon voyage mural outside his office.

year's ports-of-call include Hawaii, Fiji, Australia, New Zealand and New Caledonia.

"The students come back with all kinds of stories about insights they have gained," said van Spyk, faculty member in the Institute for Communications Science and Technology (ICST). "Once students have experienced a journey like this, their lives are changed forever."

"On one trip, we had a student whose grandfather had helped build the Panama Canal. She brought along mementoes he had collected during his work and shared them with the other students as we passed through the canal."

(CONTINUED ON PAGE 2)

## CAN IT BE? FIVE YEARS OF GRADS?

To celebrate the achievements of students who graduated from CSUMB between 1997 and 2001, the Alumni Association is sponsoring the upcoming Hi!5 Celebration.

Two Alumni of the Year Awards will be presented. One will go to Kathryn Angarano, who graduated with a B.A. in Liberal Studies in 1998, followed by a CLAD teaching credential in 1999. For the past two years, Angarano has volunteered with Americorps National Civilian Corps. She supervises college students during the

Habitat for Humanity's Collegiate Challenge. She also leads a group of volunteers during Make a

Difference Day, a national service day event. Angarano lives in San Jose and is currently a substitute teacher.

(CONTINUED ON PAGE 4)



Students and faculty sail aboard the *Golden Bear*, a U.S. government-owned ship that is Coast Guard certified for Merchant Marine training. Passengers are not allowed on board and students serve as crew members, receiving U.S. Coast Guard seaman documentation. This provides students a unique opportunity to participate in hands-on training in the ship's operations.

"Two different populations are on board," said van Spyk. "One is the Maritime Academy cadets who run the ship and the other is our students."

The ship is operated by the California Maritime Academy, which is part of the CSU System and the only university in the state that prepares its cadets for careers in the Merchant Marine field.

Students attend classes six days a week, with each destination serving as a focal point for field work. The curriculum during each two-month cruise depends on the

*"Last year we had fourteen students. This year it looks like twenty or so."*

*— Dr. Bob van Spyk*

specialties of the faculty members aboard.

"I started the program over four years ago," continued van Spyk. "Hopefully, by next year, we'll have the organization completely structured so we can do the outreach I want to do. Once this program runs pretty much by itself, I want to reach out for funding to help economically disadvantaged students avail themselves of this experience.

"We get students for the trip from across our entire campus. Last year we had fourteen students. This year it looks like twenty or so. Once they've completed the journey, students will never look at a ship again without realizing how it works.

"At this university, we preach culture and globalism," concluded van Spyk. "I can't think of a better way for a student to get in touch than to go on one of these trips."

For more information, you may visit the website <http://atsea.csumb.edu> or contact van Spyk at 582-3621. ❖

## DISTINGUISHED KEYNOTE SPEAKER FOR COMMENCEMENT 2002

The scheduled keynote speaker for CSUMB's upcoming commencement ceremony is Bishop Samuel Ruiz Garcia. Bishop Ruiz is internationally known for his lifelong efforts to secure human rights in Central America and Mexico, especially among indigenous peoples. He will present the commencement



*In addition to being keynote speaker for CSUMB Commencement 2002, Bishop Samuel Ruiz will receive an honorary degree.*

address in Spanish, which will be followed by an English translation. By presenting him with an honorary degree, CSUMB will recognize Bishop Ruiz's significant efforts and achievements in the area of human rights, which should serve as inspiration for our diverse students in their future endeavors.

CSUMB's sixth annual commencement will be held May 25 at 10:00 A.M. at Freeman Stadium. Tickets are not required for admittance. ❖

## BEHIND THE SCENES IN ALUMNI RELATIONS

Lin Blaskovich “wears two hats” as CSUMB’s director of alumni relations & special projects in University Advancement (UA). Here are excerpts from a recent interview.

### **Q: What’s Alumni Relations and Special Projects?**

**A:** Alumni Relations makes a connection with former students. The goal is to build relationships so they’ll always feel connected to CSUMB. Down the road this



*Lin Blaskovich, at center, with staff members Amy Lauder, left, and Michele Melicia Young, at right. Event was the public unveiling of the restored Stilwell Hall mural in University Center.*

effort will benefit us. Alums might come back to teach, mentor students, perhaps donate money. We also build relationships with current students so they learn about the Alumni Association. The association is governed by a board of directors made up of alumni. They meet monthly and develop goals and objectives for the association.

Special projects are university-wide events generated out of the President’s Office or UA. These are projects that reach out into the community. Examples of such events are the state of the university address, Celebration of Community, The Author’s Table, and our annual commencement ceremony.

### **Q: What’s an effective alumni program?**

**A:** A successful program will have a lot of alumni involvement. Are alums participating on the board? Are

they involved in alumni activities? Are they working to make the university better for students? As a young university, we aren’t ready to judge success on how much money they donate.

### **Q: How do you maintain contact with graduates?**

**A:** The *Alumni Newsletter* is our main vehicle to communicate with alums. It usually highlights someone who has attained a significant achievement since graduation. We also send out periodic mailings, and our new website is a great addition to our communications network. Check it out at [CSUMBalumni.org](http://CSUMBalumni.org)

### **Q: How do association members help CSUMB?**

**A:** The association has started an endowed scholarship. This fall, we are giving away three \$500 scholarships: one for a new student, one for an upper-division student, and one for a masters or teaching credential student. They have several fundraising activities to raise scholarship funds. Plus, quite frequently, association members offer their expertise or advocate on behalf of CSUMB.

### **Q: How do you get everything done?**

**A:** I have a great team. Amy Lauder is our alumni and events assistant and Michele Melicia Young is our advancement relations coordinator. We meet regularly, assign tasks among us, and make the projects happen.

### **Q: Tell us about planning for commencement.**

**A:** It’s our largest event and I think the most important one! Over 6,000 people will attend this year. Our department chairs, the commencement planning committee, and we start work each September on the next graduation ceremony. It’s a collaborative, campus-wide effort involving facilities, university police, and countless other people on campus who make each commencement the best day for our grads. ❖

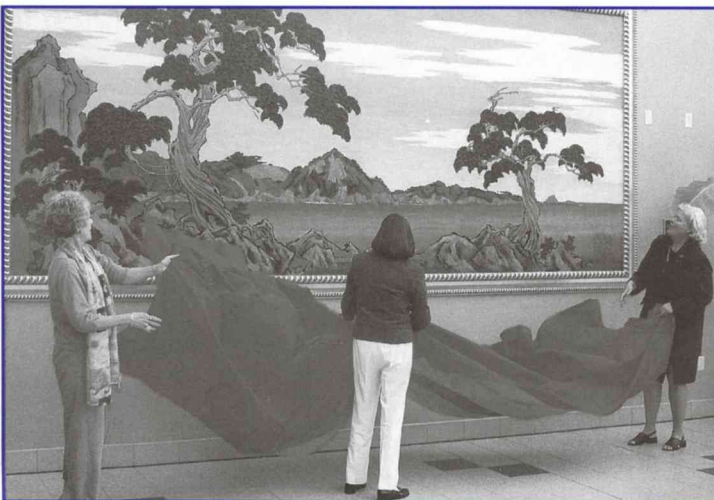
## CSUMB's BUSINESS PROGRAM IS GROWING FAST

Enrollment in CSUMB's business program has grown 51 percent during the last year, making it the fastest growing department on campus. It is now the third most popular major, with more than 300 students enrolled. Two degrees are offered: a B.S. in management and an M.S. in management and information technology. Both programs are also offered in the evening. Now in its first year, the master's program has 17 degree candidates enrolled.

"Further development in curriculum needs to be done in conjunction with the local business community," said Dr. Stephen Schmeiser, business program development director. He indicated that a four-year hospitality degree will likely be the next one added to the program. "We're looking to the hospitality industry for input. What do they want the degree to represent? What skills are they looking for?"

Members of the business community met students and faculty of the business program at a reception on April 5. The guests learned about Business Partners, a program to establish a practical connection between CSUMB and the business community. For more information about the Business Partners program, contact Schmeiser at 582-4520. ♦

## CYPRESS MURAL UNVEILING



Public unveiling of the Cypress Mural by Alison Stilwell, daughter of General Joseph Stilwell. Painted in 1942, the mural adorned Stilwell Hall for decades prior to extensive restoration and permanent loan to CSUMB. At the unveiling in University Center are, from left, Ila Mettee-McCutchon, Laurie Desimone (Alison Stilwell's daughter) and Sally Smith.

The other honored guest will be Kristian Crump, currently the executive director of the Monterey County Needle Exchange Program, who graduated from CSUMB in 1999. Crump has managed this non-profit agency for over three years, helping with funding and outreach activities to make the project a success. Through the program, disease prevention and education on the risks of using drugs have been provided to the diverse and underprivileged communities of Monterey County.

The Hi!5 Celebration will be held on May 4 at 6:30 P.M. at the BBC (Black Box Cabaret). For more ticket information call 582-3595. ♦

## ASSOCIATE DIRECTOR NAMED FOR SERVICE LEARNING INSTITUTE

Brenda Shinault, currently a lecturer in HCOM, has been appointed the new associate director of the Service Learning Institute (SLI). As executive director of Media Literary Alliance Central Coast, she has worked as a community partner. In 1999, she was the recipient of the Penn Partnership Award for her work with Dr. Paul Reis and Dr. Roxanne Regules in creating a media literary program at César Chávez Elementary School.

"Ms. Shinault has been living and working in the Monterey and Salinas community for the past fourteen years," said Seth Pollack, Service Learning Institute director. "She brings a wealth of community knowledge and a strong commitment to social justice to our work."

## FORUM ON GLOBAL AFFAIRS

Most Californians are aware of our state's major contributions to international trade. Whether high-tech or the entertainment industry, California is a diverse supplier of products and services for sale abroad. The state's global influence extends beyond trade; it plays a major role in scientific research, cultural affairs, environmental issues and immigration. In



*Distinguished panelists offered their perspective on California's cultural and economic roles in today's world.*

early April, a group of experts discussed these issues during a day-long symposium at CSUMB. The panel featured a number of experts on the subject, including:

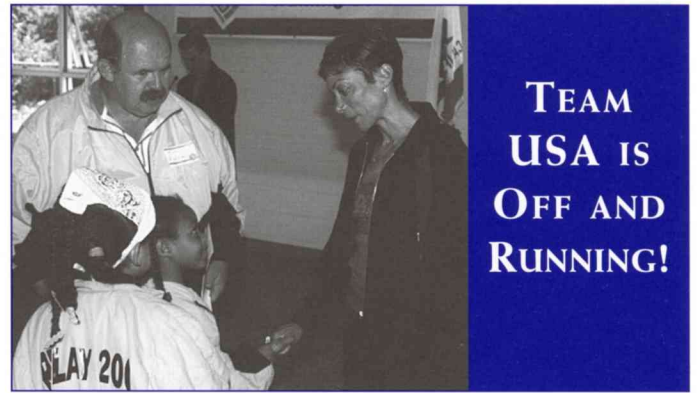
Sandy Buffett, senior program officer, Globalization and Governance Program, Nautilus Institute for Security and Sustainable Development;

Dr. Richard Harris, professor of global studies at CSUMB and editor of the *Journal of Developing Societies*;

Andrew Lam, associate editor, Pacific News Service, a John S. Knight Fellow at Stanford University, and a commentator on National Public Radio's *All Things Considered*;

Bernardo Mendez, consul for press and trade, Consulate General of Mexico in San Francisco, and a former university professor;

Richard Walker, chair of the California Studies Center, as well as professor and chair of the geography department at UC Berkeley. ❖



*Four-time Olympian Regina Jacobs was one of several speakers at a recent news conference. The occasion was to announce development of a Team USA national training center at CSUMB. It will be devoted to shaping the next generation of U.S. distance runners and Olympians.*

## JOIN UP FOR WAG N' WALK!

Can you think of a better way to spend a Saturday morning than to enjoy fresh air and spectacular views while strolling along the scenic coast? Volunteering to walk in support of The SPCA is a great idea — your presence and dollars will benefit the animals in our community.

"The SPCA encourages responsible animal ownership," said Diane Ehlers, environmental protection, health & safety director and walk volunteer. "The Wag n' Walk promotes this awareness and raises about \$25,000 each year."

Mark your calendar for May 4 and attend the SPCA's seventh annual walk-a-thon. Registration starts at 8:30 A.M. in Shoreline Park, near the Coast Guard Pier. For more information, or to pre-register, call 373-2631. ❖



*A line of doggies exploring the shoreline during last year's Wag n' Walk*

## SPREAD THE WORD

During his State of the University address, Dr. Peter Smith reminded us that one of CSUMB's strategic initiatives is to engage the community. One way to achieve this goal is to get CSUMB news published or broadcast by the local media. Major announcements of interest to our surrounding communities are always welcome, but for every "big story" there are perhaps a dozen happenings taking place that would interest the public. They may include events, programs or awards.



Publicity about CSUMB achievements elevates the university's profile in the community. The News and Public Information Office in University Advancement needs to hear from you whenever you have something interesting to share. Call or e-mail Joan Weiner, public information officer, and let her know what you have. She will "pitch it" to the media to help get the publicity your event or program deserves. ❖

❖

## STATE NAMES DEANNA MACIAS REGION'S OUTSTANDING ALUM

The California Department of Education's Migrant Education Program has recognized DeAnna Macias with this year's outstanding alumnus award, which honors students who have performed remarkable service with migrant programs. Macias is a CSUMB junior in liberal studies and plans to be a bilingual teacher. The award is presented to one high school graduate in each of the program's 23 regions. Macias is this year's winner from Region I, which covers San Francisco, San Mateo, Alameda, Santa Clara and San Benito counties. She works regularly with students at San Benito High, encouraging them to graduate and go on to college. ❖

## OUR SCIENTISTS OF THE FUTURE

The Recruitment in Science Education program, known as RISE, held its second annual awards ceremony April 7. The program helps students expand their interest in science and encourages them to attend CSUMB. At the ceremony, each of the 40 seventh-graders participating in this year's program received \$1,000 scholarship certificates. The money is



*The RISE students proudly accepted their scholarships during the awards ceremony and festivities at University Center.*

placed in an interest-bearing account until the student attends college.

The RISE program provides weekly science education opportunities to students at middle and elementary schools in Marina and Salinas; next year the program moves into high schools. Activities have included taking field trips to Ano Nuevo State Beach to study elephant seals, understanding nutrition by studying organic fruits and vegetables, and learning physics through sound.

Several university students, and often a CSUMB faculty member, visit each school on a weekly basis. They provide a program that includes hands-on activities to build interest and enthusiasm for science. They also teach, advise and mentor the students.

The RISE program, founded in 1999 by the Berkshire Foundation and Hilton & Roberta Bialek, also works to expand enrollment of under-represented students in CSUMB's Earth Systems Science and Policy major.

For more information, or to help support the program, call the RISE office at 582-4556. ❖

## NEW EMPLOYEES

**Louis Algaze**, System Support Technician — IS  
**Monica Galligan**, CMS Project Trainer &  
Documentation Analyst — CMS Project Office  
**Dennis Hungridge**, Professional Development  
Manager — UHR  
**Ron Lear**, Campus Construction Inspector — D&C  
**Stacey Malone**, Administrative Support Coordinator  
— Center for Teaching, Learning & Assessment  
**Michael Ruth**, Workstation Technician — TSS  
**Wes Scheibly**, Payroll Services Manager — UHR

## PROMOTIONS & TRANSFERS

**Stephanie Colshan** to Budget Analyst — Budget  
Office  
**Holly Roller** to Accounting Systems Analyst —  
Accounting & Finance

## EMPLOYMENT MILESTONES

During April, the following employees passed their probationary period:

**Troy Challenger**, Information Technology Consultant  
- Career — ATMS  
**Jaime Chavez**, Automotive/Equipment Mechanic —  
FS&O  
**Marty Tweed**, Administrative Analyst/Specialist —  
ICCS

Special thanks to University Human Resources for this information.

## CALPERS LONG-TERM CARE ENROLLMENT

As a CSUMB employee, you can enjoy the peace of mind and financial security that a quality long-term care program offers. You can join over 155,000 public employees, retirees and their spouses, parents and parents-in-law now covered by the CalPERS Long-Term Care Program. The current application period ends June 30. Call 800-266-1050 for an application kit or pick one up at the Campus Service Center, Building 47. You may also visit CalPERS at [www.calpers.ca.gov/longtermcare](http://www.calpers.ca.gov/longtermcare).

## NEW ASSIGNMENT

Matt Kritscher, director of student activities and career development, has resigned to pursue another opportunity. He will become the director of matriculation and counseling at the College of San Mateo, part of the San Mateo County Community College District. Kritscher leaves after six years of service to CSUMB, where he started as a student services professional in Athletics, Sports, Recreation and Health.

## NEW GRANT PROMISES BETTER HEALTH CARE

CSUMB has received a \$148,000 grant to help prevent substance abuse and promote mental health in southern Santa Clara County. Awarded by the Substance Abuse & Mental Health Services Administration, the funding will be used to develop a "best practices" service consensus plan.

"We will be working directly with Latino families, service providers, and policy leaders on substance abuse and mental health issues," said Jerry Endres, Community Director, Institute for Community Collaborative Studies. "After a one-year consensus plan is developed, we can apply for implementation funds."

## DINING OUT? SIZE MATTERS.

When you eat out, you may want to ask for a doggy bag. Many restaurants serve food portions that provide far more than the recommended daily calories.



Tufts University recently looked at the size of meals offered at some of the country's most popular chain restaurants and found that consuming the entire

meal will put you about two-thirds over what you should eat in one sitting. During your travels, you may wish to consult the following guide to eating.

**The Olive Garden:** A serving of the restaurant's spaghetti and meatballs is made up of three cups of

pasta, seven ounces of meat and two breadsticks. If you eat the entire plate, you'll get 10 of the standard 11 recommended daily grain servings and an entire day's worth of meat servings.

**The Panda Express:** The restaurant's orange chicken has eight ounces of chicken and two cups of rice. The chicken serving alone will put you an ounce over the recommended meat serving for an entire day. The rice makes up four of the daily recommended 11 grain portions.

**Johnny Rockets.** Even if you reach for the seemingly healthier tuna salad sandwich over the burger and fries, you'll be eating almost two-thirds of your daily meat recommendation and over a third of your daily grain portion.

Source: *ThriveOnline* Web site

*Campus Connection* is published by CSUMB University Advancement, February through December, during the academic year. Please use the *Event Publicity & News Intake Form* available under Conferences/University Advancement on FirstClass to submit news ideas or stories. Send the form to [don\\_porter@csumb.edu](mailto:don_porter@csumb.edu). Items are published on a space-available basis and subject to editing. Content in this newsletter is based on information available at press time. Submit *Event Publicity & News Intake Form* by email, by fax at (831) 582-4117, or by disk/paper to University Advancement, Building 86A, Don Porter, editor. Phone: (831) 582-3302.

NEWS ABOUT CSUMB'S STAFF & FACULTY

# CAMPUS CONNECTION

MAY 2002

VOLUME 3 • NUMBER 8

## INSIDE...

- ◆ LIVING AND LEARNING AT SEA
- ◆ BISHOP RUIZ AT COMMENCEMENT
- ◆ OUR FUTURE SCIENTISTS
- ◆ BUSINESS PROGRAM GROWTH
- ◆ FIVE YEARS OF GRADS!
- ◆ ALUMNI RELATIONS MAKES IT HAPPEN
- ◆ JOIN IN FOR WAG 'N WALK!

## DELIVERY PREFERENCE

If you wish to access this newsletter on the Internet rather than in paper form, please send an email expressing this preference to [don\\_porter@csumb.edu](mailto:don_porter@csumb.edu). You may also check the box below and return this page to Don Porter, Building 86A, 100 Campus Center, Seaside, CA 93955-8001. You may view *Campus Connection* on the Web at [CSUMB.EDU/news](http://CSUMB.EDU/news).

I do not wish to receive a hard copy of future issues of *Campus Connection*.

**Watkins, Steve**  
**Bldg 12**