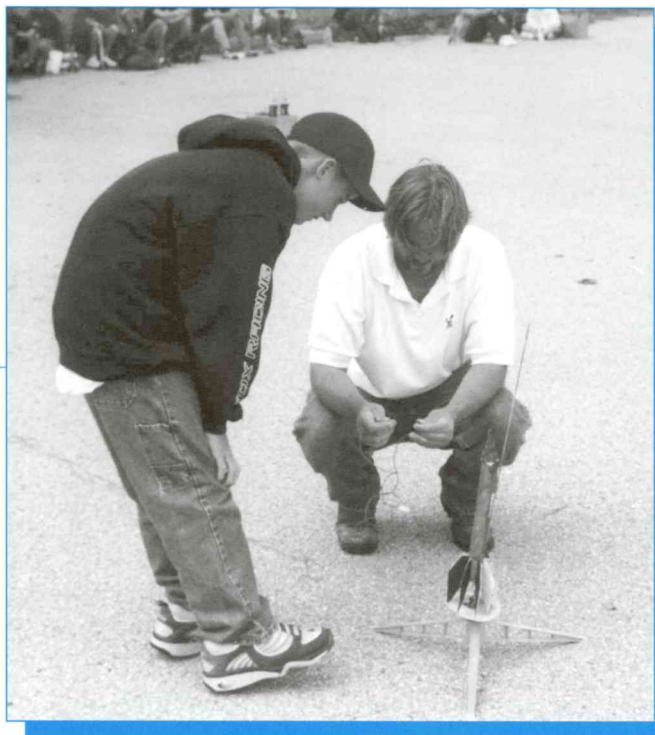


PLENTY OF LIFE ON CAMPUS THIS SUMMER

The campus parking lots seem nearly empty during the



A Summer Quest staff member helps a student set his rocket on its launch stand. Moving a plunger-type device causes a dry cell battery to ignite the propellant, sending the rocket soaring into the sky.

summer, as CSUMB's staff and faculty enjoy vacations and well-earned time off. However, during the summer the campus is the site of many athletic events and learning opportunities for students from the larger community.

This year, there was the Summer

Quest program for area middle-school students. CSUMB hosted

this program, which served about 180 children. The program was a collaboration between Monterey Peninsula College and school districts throughout the Monterey Peninsula and Salinas.

The students created Websites, designed roller coasters and — perhaps the most fun — built model rockets.

Fortunately for campus residents, the rockets only have a range of several hundred feet.

There were also plenty of sports happenings this summer. The 7th Annual Herman Edwards Football Camp, held in June, was a big success. It attracted over 500 people to the campus.

(CONTINUED ON PAGE 6)

NEW POLICE CHIEF

Fred Hardee, formerly of the Monterey Police Department, has been named CSUMB's new chief of police. He replaces Joe Maltby, who started at CSUMB in August 1994 and recently retired after 29 years in law enforcement.

Hardee had a lengthy career with the Monterey Police Department.



CSUMB Police Chief Fred Hardee

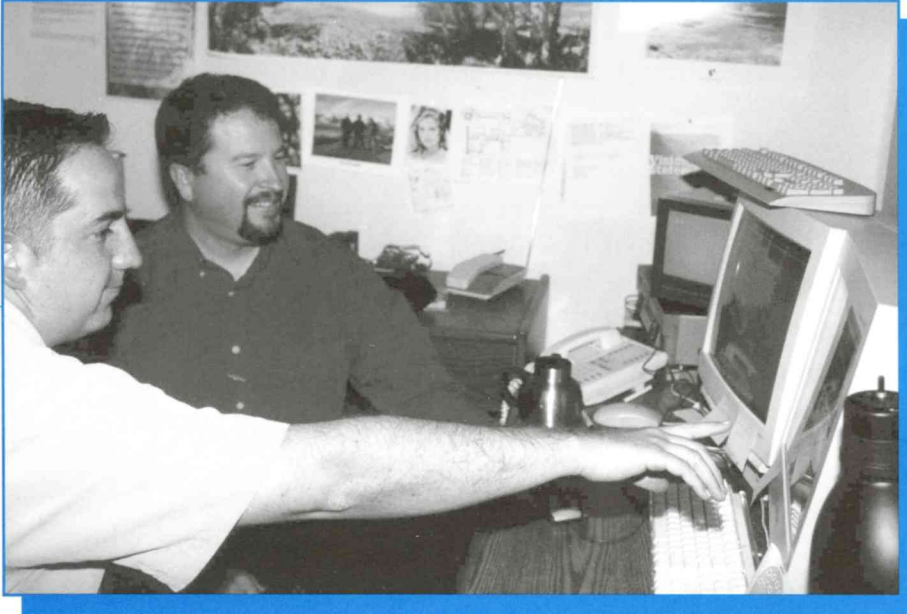
His last position was as a lieutenant.

"My goal was always to become a police chief," said Hardee. "Watching CSUMB evolve as it has over the

(CONTINUED ON PAGE 6)

COMMENCEMENT IS ON-THE-AIR!

If you attended CSUMB's 6th annual commencement in May, you probably noticed several TV cameras located around the stadium. If you didn't attend, you may have watched it on campus



Commencement broadcast co-producers, Chris Carpenter (left) and Jeff McCall

television or gone online to view it on streaming media. For alums who wish to have a permanent record of the day's ceremony, a video of the broadcast is available for sale from the Alumni Office in University Advancement.

Funded by the president's office at University Advancement's request, Academic Technology & Media Services (ATMS) and the Institute for Teledramatic Arts & Technology (TAT) collaborated to produce the broadcast, and video, of this year's commencement ceremony.

"This is the first time we've been able to put a collaborative production together between ATMS, TAT, UA and IT," said Chris Carpenter, TAT operations manager and co-producer for the telecast. "Having one department undertake a program this complex would not work."

"The university used to record the ceremony with individual cameras, take 20 or 30 videotapes back to the edit room and post it," said Jeff McCall, ATMS digital media producer and the other co-producer for the

broadcast. "The new idea was to shoot the event live, put it on the air, and then tape the broadcast. The pre-production work is more intensive, but there's less post-production work involved.

"Chris and I put together most of the nuts and bolts for the production — things like coordinating the staff and getting the equipment ready."

Four cameras, strategically placed around the stadium, were used to record the event. The video from each camera was fed to a switcher where the desired camera was selected before the signal was microwaved out of the stadium to another campus location. "The stadium is not part of CSUMB, so the engineering infrastructure to support television broadcasts is not in place there yet," said Carpenter. "We actually had a broadcast microwave unit hooked up at the stadium fence line to a receiver located at the meeting house.

The receiver was connected to a fiber optic link for transmission to Building 41, where it was broadcast on TAT Channel 42 to the campus community." The Building 41 staff also streamed the broadcast signal for the Internet.

"Once the signal gets to Building 41, we can send it anywhere, such as local cable stations," said McCall.

"The students troubleshoot technical difficulties just like pros . . ."

— Chris Carpenter

ATMS hired a crew of 10 students to handle the technical aspects of the production. They were Evan Baker, Zacharia Berks, Jerry Bressler, Jaime Burns, Sheyne Fleischer, Soua Her, Nicholas Klein, Marc Simone, Iosif Tudose and Matthew Ulrich. "The students troubleshoot technical difficulties just like pros when we had problems," said Carpenter. "Television production work is

(CONTINUED ON PAGE 3)

never just 'plan A.' It's also constantly keeping in mind 'plan B', in case something goes wrong."

"Soua, our director, had to watch four camera inputs for two and a half hours, without a break, and tell the technical director which camera to switch," said McCall.

"We had excellent camera operators, too. The whole crew was great, which resulted in a professional quality broadcast," said Carpenter. "We've gotten positive feedback from everyone who has seen the production," he added.

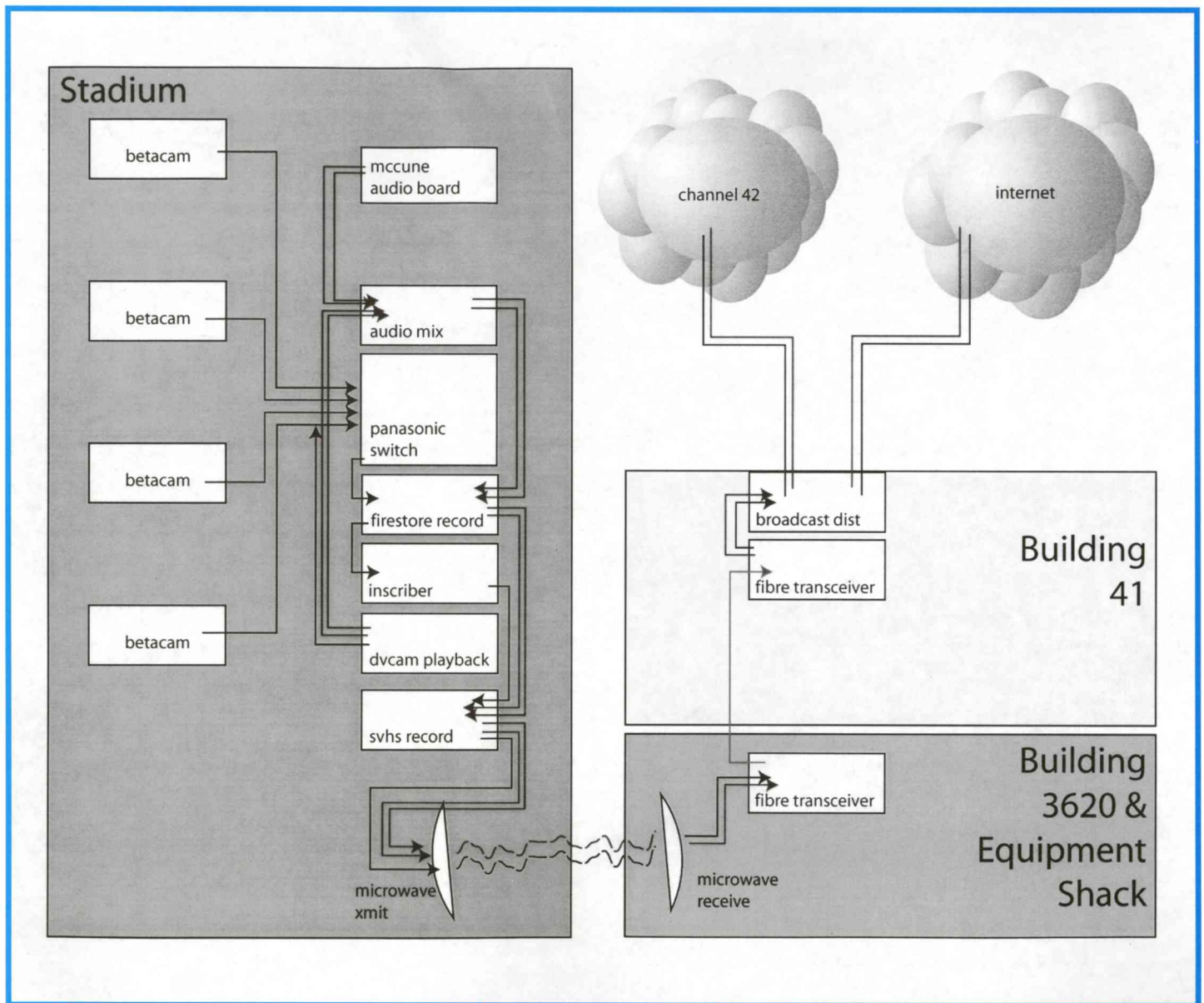
"It was the first time for me to work with students in something like this. They did a fantastic job," said McCall.

"There were no egos involved, no one trying to grab the

spotlight. Everyone just did the the job we had to do."

"High quality productions such as this enable students to walk away with a demo reel of their work to show to future employers, such as TV stations," concluded Carpenter. "It sure beats talking about theory during an interview. The hands-on production experience can help them pursue, and succeed, in their careers." ❖

The functional schematic below gives some idea of the setup involved in televising the commencement. The four cameras were placed at strategic locations around the stadium to capture the action. Signals from these cameras were fed to a video switcher. The broadcast was outputted to a microwave transmitter (while simultaneously videotaped) for beaming to Building 3620. A receiver there converted the signal for transmission via a fiber optic link to Building 41, where it was distributed throughout the campus on Channel 42 and as streaming media on the Internet.



CHHS ANNUAL FIELD MENTOR ORIENTATION DAY COMING UP

The Institute for Community Collaborative Studies (ICCS) will host its Collaborative Health and Human Services (CHHS) Annual Field Mentor Orientation next month.

The event provides information and training to mentor and assess college students and to prepare the necessary paperwork to participate in the program. Attendees include health and human service professionals, from agencies throughout the tri-county area, who will later serve as field mentors for those CHHS students who participate in the field program.

The program offers students, as interns, the opportunity to gain professional experience. A minimum of 400 hours of work in community agencies is required prior to graduation. Students develop knowledge and skills consistent with CHHS Major Learning Outcomes as they serve populations of special interest to them.

"We've offered this program for four years now," said Marty Tweed, ICCS field practice coordinator. "Students serve in a wide spectrum of human services agencies, depending on need and what their interests are."

The CHHS field program has approved over 70 agencies, located throughout the Tri-County Area, for stu-



Marty Tweed, field practice coordinator, addresses participants at last year's orientation.

dent placement. The orientation is scheduled for September 27 from 12:00 p.m. to 2:00 p.m. For more information, call 582-4161 or 582-3996. ❖

NEW ASSISTIVE TECHNOLOGY COORDINATOR HELPS DISABLED

Jeanie Wells has joined CSUMB as the university's assistive technology coordinator. She helps students, staff and faculty members with disabilities gain access to information technologies, alternate media and distance education.

"I've had two careers — one in speech pathology and another in technology," said Wells. "Assistive technology combines my knowledge of how the brain works with the latest technology to help people with their disability.

"I joined CSUMB because I was looking for a challenging position to take full advantage of my background." Prior to joining CSUMB, Wells was heavily involved in IT management, network administration, software development and Web production. Prior to her career in technology, she worked as a speech and language therapist for 10 years. Wells works for TSS but maintains her office in SDR to provide easy access to clients. Her phone is 582-3318. ❖



Participants attending last year's Field Mentor Orientation. Brian Simmons, ICCS faculty, is shown standing at rear of room on right.

TONY LUCAS RESIGNS

Tony Lucas, director, Campus Service Center, has resigned. He has been at CSUMB for eight years. Lucas managed the Campus Service Center, the one stop shop concept he developed and managed since its opening last fall.

"He certainly leaves a void for Administration and Finance," said Colleen Nickles, administrative director of the CSUMB Foundation, "especially around our campus's participation in the systemwide quality improvement program and in the management of the Campus Service Center." ❖

KAZU RADIO HAS NEW FORMAT

Radio station KAZU has revamped its program lineup with an emphasis on National Public Radio and Public Radio International programming.

During June, the station changed its format from featuring mostly music to emphasizing news and public affairs. The changes were made in response to an audi-



ence preference study conducted by the station's licensee, the Foundation of

CSUMB. The popular morning show, Roadside Cafe, still anchors the morning lineup and other local programming of interest to a broader audience was retained. "Although the programs aired by the station were excellent — and the hosts knowledgeable in their fields — the station was constrained by a very small listenership," said Stephen Reed, associate vice president of external relations in University Advancement.

The audience study indicated that changes needed to be made in order to align the station with the university's educational mission and to provide public service throughout the entire region. The changes were also necessary to enable the station to sustain itself financially. ❖

TENURED AND PROMOTED FACULTY MEMBERS

A number of candidates have been granted tenure and/or promotion for academic year 2002/2003. These candidates made significant contributions in four areas of scholarship: teaching and learning; discovery; creation and integration; professional application and university service.

"The granting of tenure or promotion is a vote of confidence in the abilities and performance of these faculty members," said Peter Smith. "It reflects the opinion of their colleagues that they will continue to be valued associates."

Tenured:

Diana Garcia — associate professor
Yong Lao — associate professor
Debian Marty — associate professor
Lars Pierce — associate professor
Gerald Shenk — associate professor
Angie Tran — associate professor
Suzanne Worcester — associate professor
Eric Tao — associate professor

Promoted:

Robina Bhatti — to full professor
Renee Curry — to full professor
Diana Garcia — to associate professor
Yong Lao — to associate professor
Debian Marty — to associate professor
Lars Pierce — to associate professor
Yoshiko Saito-Abbott — to full professor
Gerald Shenk — to associate professor
Angie Tran — to associate professor
Suzanne Worcester — to associate professor

years, I've been impressed with its growth, both in size and in the numbers of students in attendance.

"I want to build on the positive relationships the police department already has with the campus community. There

"... I plan to be visible and accessible to everyone, whether students, staff or faculty."

— Fred Hardee

are many quality individuals within our organization. They will continue to be proactive to ensure the safety of everyone on campus. As for myself, I plan to be visible and accessible to everyone, whether students, staff or faculty."

Hardee served four years with the Salinas Police Department, two years with the Seaside department and two years with the Huntington Beach department in Southern California, before spending 14 years with the Monterey Police Department.

Chief Hardee is married with three children. A Monterey native, he holds an A.S. degree in administration of justice from Monterey Peninsula College and a B.A. in management from St. Mary's College in Moraga. ❖

The Zeke Jones California Wrestling Camp attracted over 250 participants. Jones is the well-known head wrestling coach at West Virginia University.

Pete Newell's Tall Women and Girls Basketball Camp was personally coached by Hall of Famer Pete Newell, Sr. Separately, Newell's Basketball Coaching Clinic offered specialized coaching tips and a Q&A session with Newell.

Other events included the Monterey Bay Youth Basketball Tournament and the Girls' Volleyball Individual Camp for grades 6-12.

The STX Boys and Girls Lacrosse Camp is scheduled in early August, along with the Jay Robinson Wrestling Camp led by the acclaimed coach from the University of Minnesota. ❖

IMPROVE YOUR MEMORY

As we get older, we remember things less quickly and less easily—a natural by-product of the aging process. Building a better memory takes daily practice — as well as a few strategies to "cheat" our failing memories. Here are several quick ideas that will help you remember what you can't afford to forget:

- Try putting reminders in places where you will have to see them as a part of your routine, such as the bathroom mirror.
- Use an alarm watch.
- Use a beeping key chain, which can help you locate a lost key by sounding when you whistle or clap your hands.
- Use a calendar, an electronic organizer, a day planner, or keep a journal or diary.
- Use colored stickers, post reminders on your refrigerator, make lists, and use note pads or jotters.
- Request a wake-up call.
- Use pin boards and wall charts.
- Put keys in familiar places you pass often, like a table by the front door or a peg near the kitchen phone.
- Leave yourself a message on your voice mail or on your answering machine.
- Put the proverbial elastic band around your wrist or string around your finger.

Also, be aware that physical fitness, good diet, regular patterns of sleep and daytime activity, as well as not getting too stressed, can affect your memory.

source: *Epilepsy Foundation Web of Victoria Website*

RENÉE PERRY NAMED DIRECTOR OF FIRST YEAR EXPERIENCE

Following a period as interim director, Dr. Renée Perry has been appointed as director of First Year Experience at CSUMB.

Perry will guide first-year students as they transfer into the academic life of CSUMB. Students learn about the university, the programs that make the university unique, and the resources available. Students develop an Individualized Learning Plan (ILP) to begin to chart their progress toward fulfillment of their personal, academic and professional goals.

"Dr. Perry brings to the position her significant qualifications, administrative abilities, and a tremendous track record as interim director this past academic year," said Dr. Henry Villanueva, associate vice president, Academic Programs and Learning Support.

CHANGES AT SODEXHO

CSUMB's Campus Dining Services, operated by Sodexo, reports a number of management changes. Ray Lee has accepted a position with Sodexo at Creighton University in Omaha, Nebraska. Daniel Kaupie has accepted the position as general manager of CSUMB's campus dining. Thao Pham, dining commons director, has resigned from the company in order to complete her masters degree in nutrition at UC Davis. Sodexo, the world's largest food service company, with well over 100,000 employees and listed on the New York Stock Exchange, provides food service for the CSUMB Dining Commons, Otter Express and Otter Bay Café.

NEW EMPLOYEES

- Deanna Aromin, Accounts Payable Technician —
Accounting
- Gloria Brokaw, Administrative Support Coordinator
— LS
- Charles Fisher, Travel Coordinator — Accounting
- Gil Gonzales, Chief Information Officer — Office of
the CIO
- Melanio Lorenzo, Auxiliary & Enterprise Fund
Accountant — Accounting
- Alfredo Quinteros, Lead Instructional Developer —
ATMS
- Jeanie Wells, Assistive Technology Coordinator —
Technology Support Services

PROMOTIONS & TRANSFERS

- Brenda Shinault, Associate Director, Service
Learning Institute — SLI

EMPLOYMENT MILESTONES

During July, the following employees completed their probationary period.

- Andrea Arredondo, Administrative Support
Coordinator I — Campus Service Center
- Yolanda Gonzalez Barba, Administrative Support
Coordinator II — Campus Service Center
- Jessica Beas, Administrative Support Assistant II —
Financial Aid Office
- Paul Bender, Administrative Support Coordinator I
— Public Safety
- Matthew Galvin, Broadcast Engineer — IS&NS
- Yolanda Garcia, Administrative Support
Coordinator I — Campus Service Center
- Margie Peralez, Administrative Support
Coordinator I — Campus Service Center
- Don Porter, Public Affairs/Communications
Specialist I — UA
- Charlie Wallace, Information Technology Consultant
— IT

Thanks to University Human Resources for this information.

STAY AWAKE BEHIND THE WHEEL

The National Safety Council offers these tips for staying awake while you're driving:

- If you haven't received seven or eight hours of sleep the night before a trip, you're courting fatigue. Get enough rest and don't start a trip late in the day.
- If possible, don't drive alone. Passengers can take turns driving and also serve as conversation partners to keep you awake.
- Avoid long drives at night. The glare of lights, both on your dashboard and outside your car, increases the danger of highway hypnosis.
- Adjust your car's environment so that it helps keep you awake and alert. Keep the temperature cool, with open windows or air conditioning in the summer and frugal amounts of heat in the winter. Turn the

radio volume up and switch stations frequently, but avoid soft, sleep-inducing music. Do not use cruise control; keep your body involved with the driving.

- Take frequent breaks. At least every two hours, stop at a gas station, restaurant or rest stop. Get out of the car, walk around, even jog or do calisthenics. In addition to exercise breaks, stop for light meals and snacks.
- Don't allow your eyes to become fatigued or hypnotized. Wear sunglasses to fight glare.
- If anti-fatigue measures fail, and you start noticing the danger signs of fatigue, then there is only one solution: sleep. If no motels or rest areas are in sight, pull off the road in a safe, well-lit area and take a nap. Even 20 minutes of sleep might refresh you enough to keep going until you reach a safe rest area.

Source: *Richmond Area Safety Committee Website*

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NEWS ABOUT CSUMB'S STAFF & FACULTY

CAMPUS CONNECTION

AUGUST 2002

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