

Spring 6-11-2016

## 1975, Monterey County Crop Report

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# Annual Crop Report

1975



RICHARD W. NUTTER  
AGRICULTURAL COMMISSIONER

120 WILGART WAY  
SALINAS, CALIFORNIA

# MONTEREY COUNTY

## DEPARTMENT OF AGRICULTURE

(408) 758-3876 - 120 WILGART WAY - P O. BOX 1370 - SALINAS, CALIFORNIA 93901

RICHARD W. NUTTER  
AGRICULTURAL COMMISSIONER



L. T. Wallace, Director  
Department of Food and Agriculture

and

The Honorable Board of Supervisors  
County of Monterey

Gentlemen:

In compliance with the provisions of Section 2279 of the California Agricultural Code, I am pleased to submit the Monterey County Agricultural Crop Report for the calendar year of 1975.

Monterey County agriculture recorded an all time high in excess of \$406 million in 1975. This is an increase of more than \$19 million over the 1974 figure.

Despite this overall increase, growers were faced with higher costs of operation which included fuel, fertilizer, containers, etc. All of these factors affected the dollar return to the grower.

The values represented here are gross receipts received by the producers and do not take into account the costs of production, transportation or marketing. No attempt is made to reflect net income to the producer.

My thanks to the individuals and firms whose cooperation made this report possible, and to my staff, under the direction of Senior Agricultural Inspector Don Rochester who coordinated and compiled this report.

Very truly yours,

A handwritten signature in cursive script that reads "Richard W. Nutter".

Richard W. Nutter  
Agricultural Commissioner

RWN:ms

RICHARD W. NUTTER - AGRICULTURAL COMMISSIONER

SALINAS OFFICE

Roy E. Bardin	Plant Pathologist
Eugene (Chick) Legault	Asst. Agricultural Commissioner
Stanley E. Clayton	Deputy Agricultural Commissioner
William D. Taylor	Deputy Agricultural Commissioner
William Nutley	Senior Agricultural Inspector
Don Rochester	Senior Agricultural Inspector
Elmo Brock	Agricultural Inspector
Jack Cartier	Agricultural Inspector
Marvin E. Garner	Agricultural Inspector
Dow O. Williams	Agricultural Inspector
David Butterfield	Agricultural Inspector
Johnny Bunch, Jr.	Agricultural Inspector
Thomas N. O'Brien	Agricultural Inspector
Expedito Ibarbia	Agricultural Inspector
Brad R. Oliver	Agricultural Inspector
Joseph C. Lyons	Agricultural Inspector
Gerry Willey	Agricultural Inspector
Ken Ewing	Agricultural Inspector

MONTEREY OFFICE

Wallace Marvin	Deputy Agricultural Commissioner
Charles D. Radford	Agricultural Inspector

KING CITY OFFICE

Frank A. Scaroni	Senior Agricultural Inspector
John W. Moore	Agricultural Inspector
Joseph J. Dughi	Agricultural Inspector
Robert H. Flores	Agricultural Inspector
Harry O. Nelson	Agricultural Inspector
Robert Stewart	Agricultural Inspector

PAJARO OFFICE

Glenn R. Sutton	Deputy Agricultural Commissioner
Kenneth Young	Agricultural Inspector
Lucille Semenza	Typist Clerk

CLERICAL

Margaret L. Stirling	Senior Account Clerk
Betty J. Drake	Account Clerk
Frances P. Free1	Typist Clerk

TREND OF MAJOR CROPS IN MONTEREY COUNTY

<u>CROP</u>	<u>YEAR</u>	<u>ACRES</u>	<u>VALUE</u>
Strawberries (Fresh & Proc.)	1965	2,969	\$ 12,990,000
	1970	2,600	14,152,000
	1975	2,725	30,170,000
Artichokes (Fresh & Proc.)	1965	7,440	4,810,000
	1970	10,240	6,936,000
	1975	9,700	14,497,000
Broccoli (Fresh & Proc.)	1965	11,820	6,120,000
	1970	23,700	13,474,000
	1975	25,695	21,661,000
Carrots (Fresh & Proc.)	1965	6,500	7,457,000
	1970	5,860	6,278,000
	1975	6,590	9,346,000
Cauliflower (Fresh & Proc.)	1965	5,850	4,467,000
	1970	8,745	8,199,000
	1975	10,450	16,998,000
Celery (Fresh & Proc.)	1965	5,070	13,391,000
	1970	6,240	11,774,000
	1975	5,690	28,188,000
Lettuce	1965	44,000	48,091,000
	1970	54,865	62,620,000
	1975	54,845	100,620,000
Tomatoes	1965	5,500	5,870,000
	1970	5,050	10,205,000
	1975	7,910	23,731,000
Nursery, Bulbs, Cut Flowers, and Christmas Trees	1965	96	2,101,000
	1970	275	10,569,000
	1975	486	23,144,000

APPROXIMATE WEIGHTS USED FOR FRESH MARKET CONVERSION

<u>CROP</u>	<u>UNIT</u>	<u>UNIT WEIGHT (APPROX)</u>	
Artichokes	Crate	25	lbs.
Broccoli	Crate	21	lbs.
Bushberries	Slide	9	lbs.
Cabbage	Carton	50	lbs.
Carrots	Carton	57	lbs.
Carrots	Bulk	50	lbs.
Cauliflower	Carton	25	lbs.
Celery	Crate	60	lbs.
Endive	Crate	30	lbs.
Romaine	Crate	43	lbs.
Strawberries	Slide	11½	lbs.
Squash	Crate	32	lbs.
Tomatoes *	Carton	40	lbs.

\* 40 lbs. used as an average for this Crop Report.

MONTEREY COUNTY DEPARTMENT OF AGRICULTURE

SALINAS, CALIFORNIA

SUMMARY - YEAR 1975

FRUIT & NUT	1975	\$ 40,907,300
	1974	28,352,000
VEGETABLE CROPS	1975-	259,417,800
	1974	247,708,800
FIELD CROPS	1975	49,578,000
	1974	41,142,000
SEED CROPS	1975	1,890,000
	1974	2,344,000
APIARY	1975	98,200
	1974	86,900
NURSERY, BULBS, CUT FLOWERS AND CHRISTMAS TREES	1975	23,425,300
	1974	21,716,400
DAIRYING, LIVESTOCK AND POULTRY	1975	30,760,050
	1974	45,686,600
TOTAL	1975	\$406,076,650
	1974	387,036,700

MILLION DOLLAR CROPS

LETTUCE	\$100,620,000
STRAWBERRIES	30,170,000
CELERY	28,188,000
TOMATOES	23,731,000
SUGAR BEETS	23,399,000
BROCCOLI	21,661,000
CATTLE	18,518,000
CAULIFLOWER	16,998,000
CUT FLOWERS	15,102,000
ARTICHOKES	14,497,000
BARLEY	11,400,000
GARLIC (Fresh)	11,310,000
GRAPES	9,795,000
CARROTS	9,346,000
NURSERY AND BULBS	8,042,000
MILK MARKETED	5,910,000
ONIONS - GREEN	5,752,000
BEANS - SMALL WHITE	4,971,000
PEPPERS	3,975,000
POTATOES	3,949,000
ASPARAGUS	3,918,000
PASTURE LAND - DRY	3,563,000
ROMAINE	3,189,000
HAY - ALFALFA	3,024,000
CABBAGE	2,547,000
MUSHROOMS	2,056,000
BRUSSELS SPROUTS	2,036,000
SPINACH	1,690,000
EGGS	1,584,000
ONIONS - PROCESSED	1,527,000



FRUIT & NUT

<u>CROP</u>	<u>YEAR</u>	<u>BEARING ACREAGE</u>	<u>PRODUCTION</u>		<u>UNIT</u>	<u>F.O.B. VALUE</u>	
			<u>PER ACRE</u>	<u>TOTAL</u>		<u>PER UNIT</u>	<u>TOTAL</u>
Apples	1975	547	17.11	9,360	Ton	\$ 75.50	\$ 707,000
	1974	547	15.19	8,310	"	109.50	910,000
Apricots	1975	214		178	"	145.00	25,800
	1974	214	3.22	689	"	215.00	148,000
Strawberries	1975	2,725					
	1974	2,060					
Fresh	1975		15.28	41,640	"	636.80	26,516,000
	1974		15.83	32,615	"	564.10	18,398,000
Processing	1975		3.47	9,455	"	386.45	3,654,000
	1974		4.35	8,965	"	399.10	3,578,000
TOTAL STRAWBERRIES				51,095			\$30,170,000
				41,580			21,976,000
Bushberries	1975	60	3.50	210	"	240.00	50,400
	1974	60	3.50	210	"	500.00	105,000
Grapes	1975						9,795,000
	1974						5,076,000
Walnuts	1975	252	.746	188	"	460.10	86,500
	1974	490	.461	226	"	473.45	107,000
Misc. Fruit	**1975						72,600
	*1974						30,000
TOTAL FRUIT & NUTS							40,907,300
							28,352,000

\*\* Includes almonds, raspberries and dried apricots.

\* Includes almonds, cherries and raspberries.

GRAPE SUPPLEMENTARY

<u>CROP</u>	<u>YEAR</u>	<u>BEARING ACREAGE</u>	<u>PRODUCTION</u>		<u>UNIT</u>	<u>F.O.B. VALUE</u>	
			<u>PER ACRE</u>	<u>TOTAL</u>		<u>PER UNIT</u>	<u>TOTAL</u>
Grapes	1975	12,362.40	2.55	31,495	Ton	\$ 311.00	\$9,795,000
	Non-bearing	22,976.90					
	TOTAL	35,339.30					
	1974	6,691.30	2.50	16,700	"	303.95	5,076,000
	Non-bearing	28,055.00					
	TOTAL	34,746.30					

TOTAL ACREAGE OF WINE GRAPES BY VARIETY

<u>VARIETY</u>	<u>ACRES</u>
Barbera	201.70
Cabernet Sauvignon	6,153.32
Chardonnay	3,132.43
Chenin Blanc	2,070.82
Emerald Riesling	379.50
French Colombard	496.60
Gamay	1,721.55
Gamay Beaujolais	835.00
Gewurztraminer	867.96
Grey Riesling	613.00
Merlot	1,365.80
Petite Sirah	2,572.99
Pinot Blanc	705.30
Pinot Noir	3,198.93
Royalty	32.00
Ruby Cabernet	542.80
Sauvignon Blanc	1,161.10
Semillon	525.40
Sylvaner	569.50
Tinta Madeira	103.00
White Riesling	2,037.28
Zinfandel	3,092.82
Other Red	1,893.40
Other White	1,067.10
TOTAL	35,339.30

VEGETABLE CROPS

<u>CROP</u>	<u>YEAR</u>	<u>ACREAGE</u>	<u>PRODUCTION</u>		<u>UNIT</u>	<u>F.O.B. VALUE</u>	
			<u>PER ACRE</u>	<u>TOTAL</u>		<u>PER UNIT</u>	<u>TOTAL</u>
Artichokes	1975	9,700					
	1974	10,300					
Fresh	1975		3.86	37,435	Ton	\$ 350.85	\$13,134,000
	1974		3.19	32,825	"	374.75	12,301,000
Processing	1975		.80	7,745	"	176.00	1,363,000
	1974		.61	5,910	"	160.05	946,000
Asparagus	1975	3,455					
	1974	3,620					
Fresh	1975		1.19	4,120	"	723.80	2,982,000
	1974		1.03	3,720	"	654.30	2,434,000
Processing	1975		.56	1,930	"	485.00	936,000
	1974		.42	1,540	"	511.05	787,000
Beans (Green Lima)	1975	1,380	2.01	2,780	"	320.15	890,000
	1974	2,260	2.35	5,320	"	310.00	1,649,000
Broccoli	1975	25,695					
	1974	21,300					
Fresh	1975		2.22	40,840	"	381.75	15,591,000
	1974		2.80	28,215	"	369.10	10,414,000
Processing	1975		3.66	26,680	"	227.50	6,070,000
	1974		3.26	36,535	"	223.90	8,180,000
Brussels Sprouts	1975	1,345	5.41	7,270	"	280.00	2,036,000
	1974	1,425	6.00	8,555	"	250.00	2,139,000
Cabbage	1975	1,595	16.27	25,955	"	98.15	2,547,000
	1974	1,500	20.38	30,570	"	99.25	3,034,000
Carrots	1975	6,590					
	1974	5,200					
Fresh	1975		12.82	60,240	"	133.35	8,033,000
	1974		18.35	53,260	"	156.45	8,332,000
Processing	1975		25.92	48,990	"	26.80	1,313,000
	1974		21.02	48,310	"	31.00	1,498,000

VEGETABLE CROPS - Continued

<u>CROP</u>	<u>YEAR</u>	<u>ACREAGE</u>	<u>PRODUCTION</u>		<u>UNIT</u>	<u>F.O.B. VALUE</u>	
			<u>PER ACRE</u>	<u>TOTAL</u>		<u>PER UNIT</u>	<u>TOTAL</u>
Cauliflower	1975	10,450					
	1974	9,265					
Fresh	1975		5.72	45,340	Ton	\$323.85	\$ 14,683,000
	1974		5.19	31,520	"	297.45	9,376,000
Processing	1975		3.48	8,800	"	263.05	2,315,000
	1974		3.30	20,525	"	266.80	5,476,000
Celery	1975	5,690					
	1974	5,275					
Fresh	1975		28.48	162,095	"	173.15	28,067,000
	1974		30.45	160,640	"	123.55	19,847,000
Processing	1975		22.29	1,205	"	100.00	121,000
	1974		38.95	3,895	"	73.95	288,000
Cucumbers - Processed	1975	560	8.18	4,580	"	111.00	508,000
	1974	210	9.95	2,090	"	83.00	174,000
Endive	1975	-	-	-	-	-	1,129,000
	1974	-	-	-	-	-	874,000
Garlic - Fresh Proc.	1975	749	7.75	5,800	"	958.00	5,556,000
	1975	3,785	7.55	28,580	"	201.35	5,754,000
	1974	3,225	7.99	25,760	"	124.75	3,214,000
Lettuce - Head	1975	-	-	-	-	-	93,031,000
	1974	-	-	-	-	-	107,705,000
Lettuce - Bulk	1975	-	-	-	-	-	436,000
	1974	-	-	-	-	-	934,000
Lettuce - Mixed Leaf	1975	-	-	-	-	-	2,835,000
	1974	-	-	-	-	-	3,303,000
Mushrooms	1975	6	538,335	3,230,000	Lbs.	.6365	2,056,000
	1974	6	379,665	2,278,000	"	.5759	1,312,000
Onions - Dry	1975	200	17.25	3,450	Ton	95.40	329,000
	1974	300	16.75	5,025	"	80.00	402,000
Onions - Green	1975	1,230	22.41	27,560	"	208.70	5,752,000
	1974	716	14.88	10,655	"	293.45	3,127,000
Onions - Proc.	1975	1,350	19.22	25,955	"	58.85	1,527,000
	1974	2,660	18.54	49,330	"	65.65	3,238,000
Peas - Fresh	**1975						
	1974	79	2.92	231	"	375.75	86,800
Peas - Proc.	1975	880	2.15	1,890	"	137.00	259,000
	1974	1,240	3.24	4,020	"	140.00	563,000

VEGETABLE CROPS - Continued

<u>CROP</u>	<u>YEAR</u>	<u>ACREAGE</u>	<u>PER ACRE</u>	<u>TOTAL</u>	<u>UNIT</u>	<u>F.O.B. VALUE</u>	
						<u>PER UNIT</u>	<u>TOTAL</u>
Peppers-Chili (Dry)	1975	3,055	1.35	4,120	Ton	\$ 723.80	\$ 2,982,000
Peppers-Chili (Proc.)	1975	499	13.98	6,975	"	142.35	993,000
Peppers-Chili (Dry)	1974	2,945	2.42	7,145	"	777.60	5,556,000
Peppers-Chili (Proc.)	1974	305	17.00	5,185	"	228.80	1,186,000
Potatoes	1975	2,970	16.96	50,365	"	78.40	3,949,000
	1974	3,665	16.59	60,800	"	65.00	3,952,000
Romaine	1975		See Supplementary Page 4A				3,189,000
	1974		See Supplementary Page 4A				2,078,000
Spinach	1975	2,850	11.40	32,500	"	52.00	1,690,000
	1974	5,040	10.54	53,120	"	40.25	2,138,000
Squash							
Fresh	1975	256	3.42	294	"	145.60	42,800
Processing			7.76	1,995	"	153.90	307,000
Fresh	1974	524	4.68	192	"	214.90	41,000
Processing			5.13	2,480	"	111.70	277,000
Tomatoes	1975	7,910					
	1974	6,140					
Fresh	1975		21.15	84,135	"	220.75	18,573,000
	1974		19.00	66,500	"	225.00	14,962,000
Processing	1975			89,555	"	57.60	5,158,000
	1974		24.60	64,950	"	56.80	3,689,000
**Misc. Vegetables							
Fresh	1975						3,102,000
	1974						1,743,000
Processing	1975						179,000
	1974						453,000
TOTAL VEGETABLE CROPS -						1975	\$259,417,800
						1974	247,708,800

\*\* Includes anise, cherry tomatoes, corn, parsley, parsnips, peas, radishes, turnips and others.

SUPPLEMENTARY - LETTUCE

<u>CROP</u>	<u>YEAR</u>	<u>ACREAGE</u>	<u>PRODUCTION</u>		<u>UNIT</u>	<u>F.O.B. VALUE</u>	
			<u>PER ACRE</u>	<u>TOTAL</u>		<u>PER UNIT</u>	<u>TOTAL</u>
Lettuce - Head 1975							
Spring		17,315					
Summer		20,550					
Fall		22,945					
Season Total		60,810	599.95	36,483,000	Carton	\$2.55	\$ 93,031,000
Lettuce - Head 1974							
Spring		17,660					
Summer		17,490					
Fall		19,695					
Season Total		54,845	621.46	34,084,000	"	3.16	107,705,000
Lettuce (Bulk For Shredding)	1975			757,100	"	.576	436,000
	1974			491,500	"	1.90	934,000
Endive	1975	495		322,700	"	3.50	1,129,000
	1974	438		264,800	"	3.30	874,000
Romaine	1975	1,265		1,063,000	"	3.00	3,189,000
	1974	1,040		692,600	"	3.00	2,078,000
Lettuce - Mixed Leaf	1975	1,660		1,134,000	"	2.50	2,835,000
	1974	1,455					3,303,000
TOTAL LETTUCE CROPS -						1975	\$100,620,000
						1974	114,894,000

FIELD CROPS

CROP	YEAR	ACREAGE	PRODUCTION		UNIT	F.O.B. VALUE	
			PER ACRE	TOTAL		PER UNIT	TOTAL
Barley	1975	47,500	2	95,000	Ton	\$ 120.00	\$11,400,000
	1974	50,900	1	50,900	"	110.00	5,599,000
Beans - Dry							
Large Lima	1975	1,050	1.24	1,300	"	600.00	780,000
	1974	2,345	.985	2,310	"	310.00	716,000
Small White	1975	7,890	1.043	8,230	"	604.00	4,971,000
	1974	20,370	1.058	21,570	"	447.30	9,648,000
Misc. Dry	1975						584,000
	1974						106,000
Corn - Silage	1975	1,100	25	27,500	"	20.00	550,000
	1974	1,100	25	27,500	"	20.00	550,000
Hay - Alfalfa	1975	5,400	7	37,800	"	80.00	3,024,000
	1974	5,685	7	39,800	"	70.00	2,786,000
Hay - Grain	1975	500	2	1,000	"	35.00	35,000
	*1974						
Hay - Oats	1975	1,980	3	5,940	"	45.00	267,000
	1974	1,975	3	5,925	"	47.50	281,000
Oats - Silage	1975	1,200	14	16,800	"	18.00	302,000
	1974	1,000	14	14,000	"	15.00	210,000
Pasture - (Dry Land)	1975	1,018,000			Acre	3.50	3,563,000
	1974	1,018,000			"	3.50	3,563,000
Pasture - (Irrigated)	1975	1,500			"	80.00	120,000
	1974	1,500			"	80.00	120,000
Sugar Beets	1975	20,325	33.91	689,220	Ton	33.95	23,399,000
	1974	9,625	32.05	308,480	"	55.90	17,244,000
Wheat	1975	2,200	2.50	5,550	"	105.00	583,000
	1974	3,545	.75	2,660	"	120.00	319,000
TOTAL FIELD CROPS -						1975	\$40,578,000
						1974	41,142,000

\* Not sufficient to report.

SEED CROP

<u>CROP</u>	<u>YEAR</u>	<u>ACREAGE</u>	<u>PRODUCTION</u>		<u>UNIT</u>	<u>F.O.B. VALUE</u>	
			<u>PER ACRE</u>	<u>TOTAL</u>		<u>PER UNIT</u>	<u>TOTAL</u>
Bean	1975	1,271	.9897	1,258	Ton	\$806.00	\$1,014,000
	1974	1,513	.9526	1,441	"	800.10	1,153,000
Pea	1975	633	1.581	1,001	"	440.00	440,000
	1974	391	.9846	385	"	400.00	154,000
Misc. Seed *	1975						436,000
	1974						1,037,000
TOTAL SEED CROP						1975	\$1,890,000
						1974	2,344,000

\* Misc. Seed includes broccoli, cauliflower, cabbage, cucumber, squash, celery and others.

APIARY

<u>ITEM</u>	<u>YEAR</u>	<u>COLONIES</u>	<u>PRODUCTION</u>	<u>UNIT</u>	<u>PER UNIT</u>	<u>TOTAL</u>
Colonies *	1975	5,400				
	1974	6,300				
Honey	1975		167,400	Lbs.	\$ .42	70,300
	1974		151,200	"	.42	63,500
Wax	1975		2,790	"	1.04	2,900
	1974		2,520	"	1.15	2,900
<u>ITEM</u>	<u>YEAR</u>	<u>ACREAGE</u>	<u>COLONIES CONTRACTED</u>		<u>UNIT PRICE</u>	<u>TOTAL</u>
Pollination **	1975	1,009	2,120		\$11.80	\$25,000
	1974	929	2,295		8.93	20,500
TOTAL APIARY					1975	\$98,200
					1974	86,900

\* Average honey production for 1975 per colony was 31 lbs.

\*\* Crops Pollinated: Apples, cucumbers, misc. vegetable seed, and cherries.



NURSERY, PROPAGATION, BULBS, CUT FLOWERS,  
GREENHOUSE GROWN VEGETABLES, & CHRISTMAS TREES

<u>CROP</u>	<u>YEAR</u>	<u>ACREAGE</u>	<u>BLOOMS SOLD</u>	<u>AV. PR. PER BLOOM</u>	<u>TOTAL</u>
Cut Flowers	1975				
Rose		63.67	32,770,000	.1312	\$4,300,000
Min. Rose		6.61	6,113,000	.0720	440,000
Carnation		151.33	125,783,000	.0606	7,622,000
Chrysanthemum (Standard)		35.97	11,489,000	.2086	2,397,000
	1974				
Rose		49.28	26,667,000	.1127	3,005,000
Min. Rose		4.28	5,603,000	.0671	376,000
Carnation		132.86	113,573,000	.0581	6,599,000
Chrysanthemum		29.69	5,608,000	.1875	1,052,000
			<u>BUNCHES SOLD</u>	<u>AV. PR. PER BUNCH</u>	<u>TOTAL</u>
Min. Carnations	1975	1.77	120,000	.866	104,000
Chrysanthemum (Pompon)		4.68	255,000	.937	239,000
			<u>POTS SOLD</u>	<u>AV. PR. PER POT</u>	<u>TOTAL</u>
Potted Plants (Indoor Dec.)	1975	11.69	1,330,000	1.55	2,062,000
Foliage	1975	89.06			2,278,000
Nursery, Propagation and Bulbs	1975	121.38			3,702,000
Nursery, Propagation and Bulbs	1974				9,243,000
			<u>CARTONS</u>	<u>AV. PR. PER CARTON</u>	<u>TOTAL</u>
Greenhouse Grown Vegetables	1975				
Tomatoes		.57	4,000	6.30	25,200
Cucumbers		6.44	56,700	3.40	193,000
			<u>TREES SOLD</u>	<u>PER TREE</u>	<u>TOTAL</u>
Christmas Trees	1975	46	9,345	6.75	63,100
	1974	70	8,025	5.90	47,400
TOTAL NURSERY, PROPAGATION, BULBS, CUT FLOWERS, GREENHOUSE GROWN VEGETABLES & CHRISTMAS TREES					
	1975				23,425,300
	1974				21,716,400

DAIRYING, LIVESTOCK & POULTRY

<u>CROP</u>	<u>YEAR</u>	<u>HEAD</u>	<u>PRODUCTION</u>	<u>UNIT</u>	<u>F.O.B. VALUE</u>	
					<u>PER UNIT</u>	<u>TOTAL</u>
Cattle & Calves	1975	46,400	267,000	Cwt.	\$ 32.30	\$ 8,624,000
	1974	51,000	306,000	"	30.00	9,180,000
Feeder	1975	51,000	204,000	"	41.00	8,364,000
	1974	147,000	735,000	"	35.00	25,725,000
Stocker Cattle	1975	25,000	45,000	"	34.00	1,530,000
Milk -						
Market	1975		641,000	"	9.22	5,910,000
	1974		759,000	"	8.42	6,391,000
Manufactured	1975		28,200	"	7.21	203,000
	1974		12,400	"	6.81	84,400
Sheep & Lambs	1975	11,000	11,000	"	44.00	484,000
	1974	12,700	12,700	"	40.00	508,000
Wool	1975		82,500	Lb.	.35	28,900
	1974		89,600	"	.42	37,600
Hogs	1975	9,000	1,800,000	"	.48	864,000
	1974	10,750	2,150,000	"	.42	903,000
Chickens -						
Fryers	1975	2,636,000	10,544,000	"	.300	3,163,000
	1974	762,000	2,953,000	"	.300	886,000
Meat Hens	1975	16,100	64,400	"	.08	5,150
	1974	196,740	688,600	"	.575	39,600
Eggs	1975		3,452,000	Doz.	.459	1,584,000
	1974		3,432,000	"	.563	1,932,000
TOTAL DAIRYING, LIVESTOCK & POULTRY					1975	\$30,760,050
					1974	45,686,600

## SUMMARY - 1975

Monterey County Agriculture received gross receipts in excess of \$406 million, \$19 million more than was reported in 1974.

The category of fruits and nuts accounted for a large percentage of this increase with strawberry production up over \$8 million and grapes up almost \$5 million. Bearing grape acreage almost doubled over 1974 acreage as new vines continue to come into production.

Vegetable crops totaled over \$259 million, an increase of almost \$12 million over the previous year. Total lettuce value was down over \$14 million from the preceding year but increases in production and value of broccoli, celery, cauliflower, tomatoes, and garlic accounted for the overall increase.

Field crops rose nearly \$8.5 million, primarily due to increases in production and value of barley and sugar beets.

Seed crops in Monterey County remained about the same with only a slight change downward in total value. Cut flower prices accounted for the nearly \$2 million increase in the nursery category.

The dairying, livestock and poultry sustained nearly a \$15 million loss in total value in 1975. The main factor that contributed to this loss was the sharp reduction in fed cattle in Monterey County during the year.