



CAMPUS CONNECTION

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PREPARING STUDENTS FOR THE 'REAL WORLD'

Acquiring knowledge, values and skills is the major goal of a university education. An even more important outcome is that graduates successfully apply this education in the "real world." A new project, called CSUadvantage, is designed to enhance the strength of the CSUs.

A website has been set up at CSUadvantage.org to help students, faculty and employers communicate with the CSU system regarding opportunities for learning. The objective is to connect what we teach to real-life job challenges, whether in the private or public sector. Through the interactive website, participants may share their views on California's economy, future workforce needs and the demand for learning scenarios that support the work environment.

The CSUadvantage online forum will be conducted through January 2003. ❖

MASTERS IN PUBLIC POLICY ANNOUNCED

The Institute for Community Collaborative Studies (ICCS), in collaboration with the Panetta Institute, will offer a new public policy emphasis within the existing master of arts in interdisciplinary studies, beginning January 2003.

The program is the first in the CSU system to focus on federal, as well as local, policy-making issues.

The degree program will prepare a new generation of policymakers to assume leadership positions in increasingly complex public policy environments at the local, regional, state, national and international levels.

"With its unique focus on ethical leadership and coursework that is truly interdisciplinary, this program

embodies the CSUMB Vision," said President Peter Smith.

"The Panetta Institute and CSUMB have an extraordinary opportunity to provide a master's in public policy program that will train a new generation of men and women as leaders to meet the great



Announcing the new masters program on public policy are Leon Panetta, left, director of the Panetta Institute, and President Peter Smith.

policy challenges that lie ahead," said Leon Panetta," institute director.

The program is under the direction of Dr. Kim Judson, director of the Institute for Community Collaborative Studies. ❖

A 'KRAZY' DAY AT KELP KRAZE

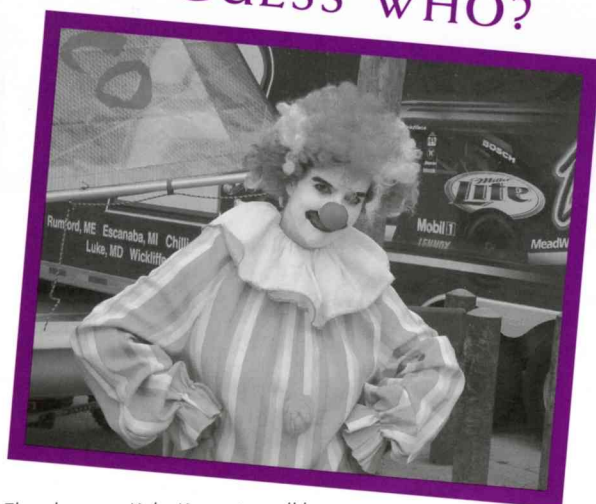
Members of the community joined students, staff and faculty for CSUMB's 4th Annual Kelp Kraze Street Fair in October. They were treated to ethnic food and enjoyed a variety of enter-



tainment, including a Rusty Wallace NASCAR simulator, a giant inflatable obstacle course, human bowling, a dunk tank and a climbing wall.

Many visitors also took the *Hidden Secrets of Fort Ord* tour, sponsored by the Fort Ord Alumni Association. Seldom-visited sites in the backcountry were the order of the day. They included early cavalry encampment areas in East Garrison, deserted buildings in the "Impossible City," the foreboding Stockade and grand old Stilwell Hall.

GUESS WHO?



The clown at Kelp Kraze is well-known around campus. To find out who it is, see page 7.

M.A. IN EDUCATION TO BE OFFERED IN SPRING '03

The Institute for Advanced Studies has been accepting new students for its M.A. in education program. This is the first time a spring start has been offered for this program; previously, it was only offered each fall. As the demand for teachers continues to rise, the popular program expanded its admission schedule to meet the needs of schools in the Tri-County region. The deadline for registration was November 15.

"The program attempts to challenge you to think, create, reflect, examine your work and collaborate with colleagues in pursuit of practices that empower the diverse children of today's schools," said Dr. Christine Sleeter, program director, "

This masters program is unique in that it's framed around a social justice and cultural pluralism perspective. Students learn research methods they can apply to create changes in their own professional environment, while exploring current educational issues in small seminar classes. ❖

STUDENTS SPEND AFTERNOON WITH REP. SAM FARR



Rep. Sam Farr recently spent an afternoon with CSUMB students, including participating in a question and answer session with Student Voice.

WRITING COMES FIRST HERE

The CSU-mandated Graduation Writing Assessment Requirement (GWAR) policy requires that all graduating students demonstrate competence in their writing skills.

The writing requirement at CSUMB currently stipulates that all upper-division students must either pass the GWAR exam, take a certifying course, or successfully



Lugenia Lyons, administrative assistant, with Rick Donovan, coordinator for the Writing Program, in Building 58.

pass an independent assessment. This policy, however, is now under review and a proposal is being considered that

"We're also a resource for students having difficulties in meeting their graduation requirements."

— Rick Donovan, Writing Program coordinator

would eliminate the GWAR exam and rely exclusively upon certifying courses or independent assessments. "Through the Writing Program, we act as facilitators for students to make sure they have sufficient opportunity to take a GWAR exam and are aware of the growing number of qualifying courses to comply with the requirements," said Richard (Rick) Donovan, coordinator for the program. "We're also a resource for students having difficulties in meeting their graduation requirements."

"We coordinate graduate level writing requirements," said Lugenia Lyons, administrative assistant for the program. "Many students have problems meeting the timelines and other requirements mandated by the CSU. We're here to help with those issues."

Both Donovan and Lyons stressed how important it is for them to work with other entities around the campus. This process ensures that people in other organizations know about the program, how it works, and how it helps CSUMB students.

The Writing Program recently moved to Building 58. The new location is along "A" Street, about a half block east of Building 48, home to the Institute for World Languages & Culture.

"The Writing Program fills a void in a student's major," concluded Lyons. "We're here to help — to get people an education." ❖

DECEMBER/JANUARY CALENDAR

- Dec. 2-20 — Registration for winter session
- Dec. 9 — Spring semester registration for new students
- Dec. 13 — Last day of fall courses
- Dec. 20 — Residence halls close
- Dec. 25-31 — Holidays (campus closed)
- Jan. 1 — New Year's Day holiday (campus closed)
- Jan. 2 — Winter courses begin
- Jan. 3 — End of fall semester, grades due
- Jan. 20 — Martin Luther King Day holiday (campus closed)
- Jan. 21-24 — Faculty planning days - Preinstructional activities
- Jan. 22 — Residence hall move-in day, Dining Commons opens for dinner
- Jan. 23 — Community Day of Learning/State of the University Address
- Jan. 23 — Last day of winter courses
- Jan. 23-24 — New student orientation, advising and registration
- Jan. 27 — Spring semester courses begin

SETTING SAIL

A new intercollegiate sailing program promises to further advance the stature of CSUMB's sports offerings. The CSUMB sailing team will compete as a member of the Inter-Collegiate Sailing Association (ICSA) and regionally with the Pacific Coast Yacht Racing Association, the organization responsible for college regattas on the west coast.

Frank Degnan has been hired to coach the team as it moves from a club sport to competition. "He (Degnan) is an experienced teacher of sailing and has an extensive background of racing along the California coast," said Bill Trumbo, director of Athletics, Sports Recreation & Health (ASRH).

"The sailing team has a solid nucleus of experienced sailors and a number of enthusiastic sailors to act as crew," said Degnan. "We intend to be competitive from the start, and will use next semester to build a solid foundation for the future."

Degnan will also assist with CSUMB's outdoor activities program and serve as an instructor for the Health and Wellness Institute.



The new sailing program expands the breadth of competitive sport activities available through ASRH.

The team will practice throughout the week. Faculty or staff members interested in sailing or practicing with the team are encouraged to contact coach Degnan. ❖

DINING WITH AUTHORS

CSUMB and The National Steinbeck Center recently co-sponsored "The Author's Table" to raise money for each organization's reading programs. The event brought together 13



Set in the beautiful Casa Serrano adobe in Monterey, Pulitzer Prize winning author Jane Smiley was the guest of honor at an Author's Table dinner hosted by Peter and Sally Smith, one of 13 dinners held at homes around Monterey County. Money raised will fund reading programs at both CSUMB and the National Steinbeck Center, the event's co-sponsor.

well-known authors with over 225 guests who dined at one of 13 elegant homes or historic sites in Salinas or the Monterey Peninsula.

"The conversations throughout the evening were stimulating and ideas flowed freely," said Scott Warrington, vice president, University Advancement, the event's co-sponsor. "These are exactly the kind of opportunities we hope to continue to stimulate via special relationships we are developing through partnerships like this one with the National Steinbeck Center." ❖

EXPO EXPLAINS CMS MYSTERIES



Monica Galligan, CMS project trainer and documentation analyst, stresses a point during her portion of a presentation at one of the two recent CMS Expos. The Expos offered staff members an overview of the CMS Project and how it's being implemented on campus.

MPA PRESENTS ITS WINTER CONCERT

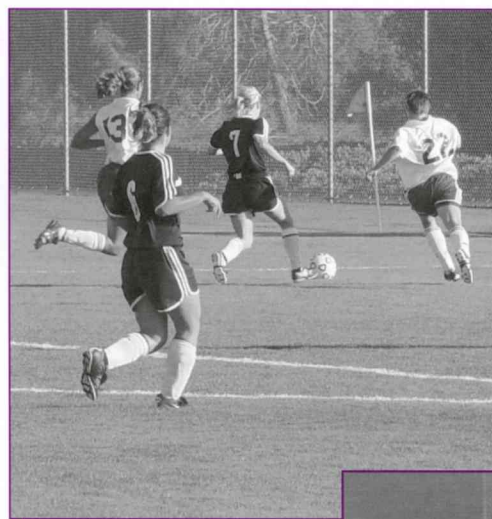
The Music and Performing Arts (MPA) Institute is set to present its winter concert. It features the CSUMB Chorale, CSUMB Gospel Choir, "Nuovo Plaisir" and Voice Training Class, along with the CSUMB Jazz Ensemble. December 8 from 3:00 to 4:00 P.M. is the time. The location is the World Theater. Admission is \$7 general (including staff and faculty) and \$3 for CSUMB students. For more information, call Shirlene Campbell at 582-3009. ❖

RECORD ENROLLMENT AT BOTH THE CSU AND CSUMB

The CSU system, the largest university system in the U.S., reached a student enrollment of 406,896 for its 23 campuses on the fall 2002 opening day. CSUMB set its own record with an enrollment increase of almost 15 percent, the largest percentage increase of any CSU. In 1995, CSUMB opened with 654 students. Our current enrollment is 3,551 students.

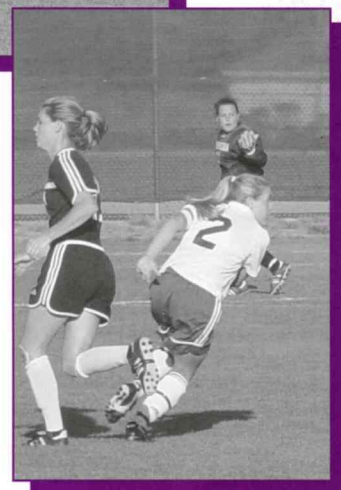
OTTERS ACHIEVE PLAYOFF GOALS

With a win over Dominican University, the CSUMB women's soccer team earned a berth to the semi-finals of the Cal-Pac Conference playoff tournament. Their 2-1 victory was played at CSUMB's Soccer Complex on October 30. Sophomore standout Brittani Donnachie made both goals as the



CSUMB and Dominican face off at the Soccer Field

victory placed the Otters as number two seed in the tournament. They then took on Notre Dame de Namur University, number one seed. Unfortunately, the Otters didn't beat Notre Dame's three second-half goals, causing CSUMB to finish the year 11-9 with their second post-season appearance.



Brittani Donnachie (#2) sprints toward the ball during the Otters 2-1 victory.

The CSUMB men's soccer team hosted the strong Notre Dame team to win their first game ever of the Soccer Regional Championship berth. CSUMB defeated them 1-0. The Otters then took on Concordia University, with Concordia out-shooting the Otters 13-2. CSUMB ended its 2002 season 13-6-2 with their first-ever California Pacific Conference championship. First-year coach Artie Cairel was named Cal-Pac Coach of the Year for his team's admirable performance this year. ❖

WORLD THEATER PRESENTS . . .

The World Theater presents *Visual Music*, an evening-length performance marking the **Kronos Quartet's** 30th anniversary season. It's scheduled for Saturday, February 1 at 7:30 P.M. The concert will honor seminal artists such as Krzysztof Penderecki, Steve Reich and Harry Bertoia. Their cre-



Kronos Quartet

ative voices inspired Kronos during its early years and continue to influence the group today, along with a new generation of young composers and electronic artists. Kronos performs tours around the world — more than 100 concerts each year. The group has performed more than 600 works since its inception in 1973.

The **Turtle Island String Quartet** performs Wednesday, March 12, also at 7:30 P.M. Since 1986, the quartet has been an international trendsetter for string chamber music, blending European classical instrumentation with "American vernacular" music. The group's diverse repertoire contains hundreds of innovative arrangements and musical explorations of folk, jazz, bluegrass, funk, R&B, rock and new age.

For more information on these and other upcoming performances, or to purchase tickets, call the World Theater at 831-582-4580. You may also visit the CSUMB.EDU/worldtheater website. All dates and artists are subject to change. ❖



Turtle Island String Quartet

DID YOU KNOW?

- On average, 25,000 messages are sent and received every day across the CSUMB email system.
- The approximate number of emails sent by faculty and staff on a weekly basis in July through August, 1995 was 12,600. This was *before* students arrived.
- During the first week of school this year, the help desk received an average of 300 phone calls a day. During the peak rush, the average speed to answer time was one minute and four seconds.
- Approximately 85 percent of the teachers in the state of California are trained through the CSU system.
- During fall 1995, the first semester CSUMB was open, the Dining Commons served over 3,030 lbs. of French fries and 120 lbs. of mozzarella shredded cheese to cover 2,980 slices of pizza. At the time there were approximately 670 students.

EDITOR'S NOTE

Due to the CSUMB winter break, a January issue of *Campus Connection* will not be published. Publication will resume with the February 2003 issue.

BARBARA MOSSBERG TO READ ON EMILY DICKINSON'S BIRTHDAY



Barbara Mossberg

Every year since 1970, wherever in the world she was at the time, Dr. Barbara Mossberg has given a reading of Emily Dickinson's poems on the renowned poet's birthday. This year, At CSUMB, she will reflect on how

the mission and Vision of CSUMB is expressed through Dickinson's words.

"It has been one of the most moving experiences of my career to help bring Emily Dickinson's powerful reality to people," said Mossberg. "She wrote a distinctive kind of verse that communicates deeply to people across cultures and life experiences."

Mossberg, dean of the College of Arts, Humanities, and Social Sciences at CSUMB, has long been a Dickinson scholar. Her book on the poet, *When a Writer is a Daughter: Emily Dickinson*, won the Choice Award for Outstanding Academic Book of 1983.

Her reading is set for December 10 at 7:30-8:30 P.M. in the Living Room at the University Center. For further information, call 582-4189. ❖

STAFFING CHANGES IN CAMPUS PLANNING AND DESIGN

Niraj Dangoria has been reassigned as assistant vice president for Campus Planning and Development. In this capacity, Dangoria oversees all aspects of campus planning, space management, design and construction. Dangoria reports directly to Dan Johnson, vice president, finance and administration. Reporting to Dangoria are Robin Katsuki, director of design and construction; Mehul Mody, assistant director of space management; and Kathleen Ventimiglia, assistant director of campus planning.

NEW STAFF/MANAGEMENT EMPLOYEES

- Tammy Berry, Site Supervisor/Master Teacher — CDC
- Marie Camacho, Accounts Receivable Assistant — Accounting
- Susan Gonzalez, Grants & Contracts Accounting Technician — Accounting
- Sheila Vaughn, Disability Resources Advisor — SDR
- Kathleen Ventimiglia, Assistant Director of Campus Planning — Campus Planning & Space Management

STAFF & MANAGEMENT PROMOTIONS & TRANSFERS

- Bob Hughes, Regional Center Academic Director — CalState TEACH
- David Snell, Sergeant — UPD
- Judy Uribe, Campus Service Center Specialist — CSC

EMPLOYMENT MILESTONES

During November, the following employees completed their probationary period.

- Michael Gallagher, Analyst/Programmer — ISNS
- Tony Gallego, Analyst/Programmer — ISNS
- Lugenia Lyons, ASA II — Writing Program
- Grace Mendez, SSP 1A — Financial Aid
- Jane Pollock, Library Assistant III — Library
- Barbara Roberts, Payroll Technician II — UHR
- Deborah Romoleroux, ASC 1 — D&C
- Matthew Smith, ASA 1 — Financial Aid
- Aaron Solano, Network Analyst — ISNS

Thanks to University Human Resources for this information.

Answer to "guess who" question on page 2: The clown is Holly White from CSUMB's News and Public Information Office.

COMPUTER OBSESSION?

Researchers looking into addictive behavior have concluded that many Americans spend too much time on the computer. From endless online chatting and Web surfing to playing games, users may not realize when their behavior crosses the line into addiction.

The following questions were developed jointly by researchers at the Addictive Behaviors Research Center at the University of Washington and the National Institute on Media and the Family. If you answer "yes" to any or all of them, you may want to consider getting professional help:

- Are problems with your family caused or exacerbated by the amount of time you spend at the computer?

- Is your time on the computer causing problems at work or school?
- Do you frequently break rules at home or at work on how much time you may/should spend at the computer?
- Do you lie or try to hide the amount of time you spend at the computer?
- Do you skip meals to stay on the computer?
- Is computer use an excuse to avoid other problems?
- Does your temper get out of hand when you are requested to limit your amount of computer time?
- Do you forgo time with friends, family and other activities to spend time on the computer?

source: *The Associated Press* Web site

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NEWS ABOUT CSUMB'S STAFF & FACULTY
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INSIDE...

- ◆ CSUADVANTAGE FOR 'REAL WORLD'
- ◆ WRITING COMES FIRST HERE
- ◆ GO OTTERS!
- ◆ THE AUTHOR'S TABLE PLEASES ALL
- ◆ EXCITING WORLD THEATER ARTISTS
- ◆ NEW PROGRAM 'SETS SAIL'
- ◆ LITTLE-KNOWN FACTS ABOUT CSUMB

DELIVERY PREFERENCE

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- I do not wish to receive a hard copy of future issues of *Campus Connection*.

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