



CAMPUS CONNECTION

MARCH 2003

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ONE STEP CLOSER TO WASC INITIAL ACCREDITATION

The campus is gearing up to host the second and final phase of the Initial Accreditation process — the Educational Effectiveness Review.

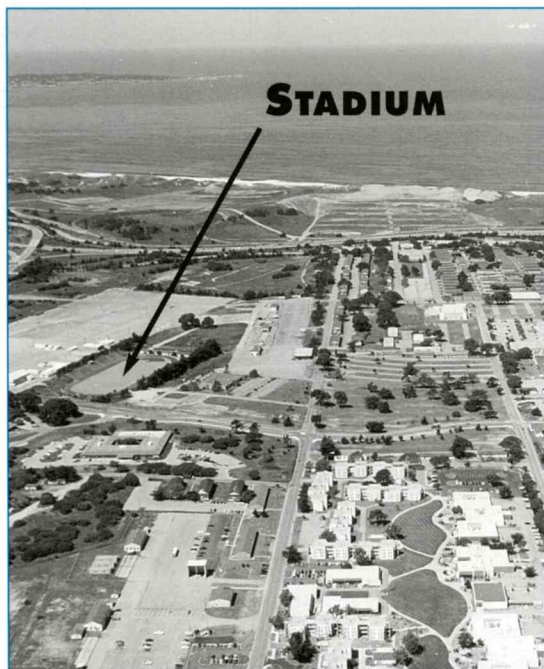
It will be held March 5th through 7th, 2003. This review will focus predominantly on the effectiveness of CSUMB's educational programs and its quality improvement efforts throughout each division. The team will also be revisiting issues that were raised during the Preparatory Review: costing the academic model and planning alignment efforts. The team will be interested in interacting with faculty, staff and students in a variety of settings, including open sessions. There will be one open session for students, and another for faculty and staff. All members of the campus community are invited to attend.

As many of you may recall, CSUMB hosted an accreditation review team in October for the

(Continued on page 2)

CSUMB GAINS A STADIUM AND MORE LAND

The final conveyance of more property from the federal gov-



ernment to CSUMB has approved in Washington, D.C. The conveyance follows meetings there attended by Niraj Danjoria, assistant vice president of Campus Planning & Development, and Steve Reed, associate vice president for Government Affairs in University Advancement. Two parcels of property, totaling 105 acres, including the 8,000 seat stadium and land above

6th Avenue, will be conveyed to CSUMB under the terms of a public

benefit conveyance (PBC) approved by the U.S. Department of Education. The U.S. Army is set to transfer the deed to CSUMB by September.

The campus has used the property, under separate arrangements but, according to Dangoria, "the campus wasn't going to invest in renovation, reconstruction or upgrading the facilities until the deed actually belonged to the university." He explained, "These two parcels are the capstones

for the footprint of the campus and are important elements within the new master plan we are currently developing."

The conveyance calls for demolishing many old Army structures. A plan will be developed to upgrade the stadium. It will continue to be used for commencement and other campus events. ♦

ACCREDITATION

(CONTINUED FROM PAGE 1)

Preparatory Review – the first phase of the Initial Accreditation Review under the new Western Association of Schools and Colleges (WASC) accreditation model. The visiting team report from that visit, as well as the accompanying WASC letter, are available in the WASC conference folder on FirstClass.

A team of seven evaluators, plus a representative from WASC, will be on campus for the Educational Effectiveness visit. Returning team members include visiting team chair Judith Ramaley, assistant director at the National Science Foundation, and Kathleen O'Brien, vice president for academic affairs at Alverno College. They will be joined by: Robert Bringle, chancellor's professor at Indiana University – Purdue University, Indianapolis; Spencer Freund, associate vice president for academic affairs at CSU Sacramento; Dennis Hengstler, executive director of planning and analysis at UC Berkeley; Patricia Hutchings, vice president of the Carnegie Foundation for the Advancement of Teaching; and Ethelynda Harding, director of the Center for Enhancement of Teaching and Learning at CSU Fresno. The WASC representative will be Gregory Scott.

To learn more about the WASC Project, and to view the Educational Effectiveness Review materials sent to the review team and WASC, visit the WASC conference folder on FirstClass. ♦

VIDEO PROMOTES CSUMB

The recent AT&T Pebble Beach National Pro Am had an interesting connection with CSUMB. Thousands of spectators parked their cars on CSUMB land and were then bused by AT&T to and from the event. To take advantage of the captive audience aboard the buses, University Advancement's publications and marketing staff assembled previously shot CSUMB footage, re-edited it for the bus audience, and duplicated it. Each of the 70 buses, during their return trip to the CSUMB

parking site, showed the video, which highlighted the university, with the goal of attracting students whose relatives may have attended the five-day AT&T event. ♦

SINGING THE BLUES

Congress has declared 2003 as the "Year of the Blues," and CSUMB is getting in on the act — the Sista Monica act that is.



Sista Monica

CSUMB has joined with the Monterey Bay Blues Festival and the Fort Ord Alumni Association to present the *Otter Bay Blues Classic*, a blues concert.

Multi-talented Karen Tyler and Shane Dwight will also perform. The concert will be held March 30, from 2:00 P.M. to 5:00 P.M. at University Center. Call 394-2652 for tickets. Prices are \$20 general admission, staff and faculty; \$10 for CSUMB students. ♦

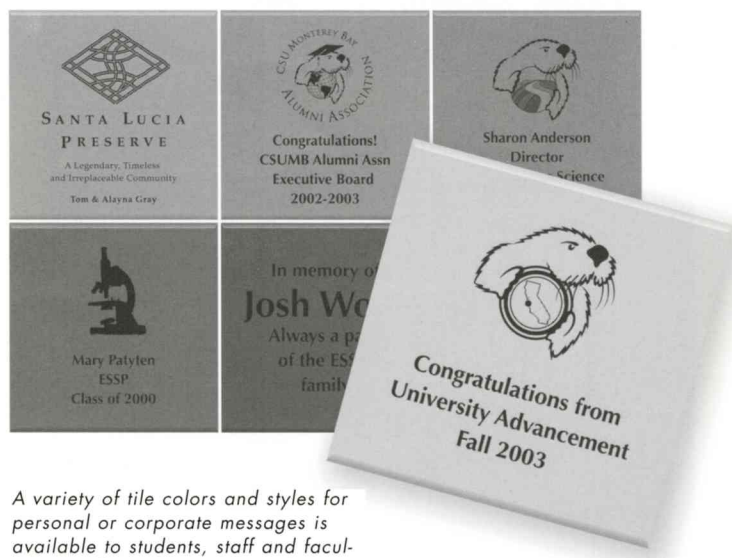
BLACK HISTORY COMES ALIVE

February was Black History Month, celebrating the achievements and history of African-Americans. Students from CSUMB's Black Students Union hosted a number of events starting with a Black History Rally to kick things off. A multi-media monologue, *Killing in Chattow, Alabama*, presented by Carl Ray, was a chilling re-telling of his father's murder. Other activities included a weekly event which challenged our students knowledge of Black history, a "Let's Groove Tonight '70s Dance", a BSU Talent Show, and a performance by the Oriki Theater entitled "Sharing Africa," where the community learned about the history, culture and present state of West Africa. A festive Black History Banquet capped the month's events. ♦

BECOME A PART OF HISTORY

Students, alumni, parents, businesses and others can become a part of CSUMB's new Learning Courtyard. By purchasing a tile with their name etched into it, donors can contribute to the Science/Academic Center, scheduled to open next fall.

The tiles will be placed in the walls of the Granite Construction Learning Courtyard, named for the company who gave the first community donation to the project. The courtyard will surround the newly constructed science building, located at the heart of the campus. Donors can memorialize family members, honor graduating students, thank faculty members, or promote their corporate name — all while helping to fund the landscaping surrounding CSUMB's first new building.



A variety of tile colors and styles for personal or corporate messages is available to students, staff and faculty, as well as community members.

Dr. Chris Hasegawa, Earth Systems Science and Policy (ESSP) professor and development coordinator, expects the tile campaign to raise \$50,000.

"The courtyard will be more than just a traditional gathering place. We expect it to be a place of learning — an outdoor learning laboratory where students and faculty gather to learn about our natural surroundings," said Hasegawa. Current CSUMB students can donate \$50 per tile, CSUMB alumni \$100, individuals in the community

or CSUMB employees \$150, and corporations \$250. All but \$20 of each tile bought is tax deductible. Tiles may be ordered on the web at csumb.edu/sciencecenter/tiles or by calling 831-582-3908. ♦

NOMINATE A FACULTY MEMBER AND STUDENTS FOR AWARDS!

This year, a faculty member will be recognized at commencement with the *President's Medal Award-Faculty Member* for his or her significant contributions in achieving the CSUMB Vision. Nomination forms have been sent to staff and faculty. For information call 582-4723.

There are several awards to be given to graduating students who have made outstanding contributions to CSUMB. Any staff or faculty member may nominate a deserving student for one of these annual awards:

- *President's Award for Exemplary Achievement* — for the student who has best integrated the vision of CSUMB into his/her learning practices.
- *Provost's Award for Exemplary Academic Achievement* — for a student who has overcome major challenges while pursuing a degree.
- *Outstanding Senior Award for Tri-County Achievement* — for a student who has demonstrated a significant contribution to the Tri-County area by coordinating a project or service activity, or serving as a positive role model to Tri-County students.
- *Outstanding Senior Award for Social Justice* — for a student who participated in a project to promote equity or justice and to generate awareness of historically underserved populations.
- *The Alumni Vision Award* — for a graduating senior who best exemplifies the CSUMB Vision.

Applications are available in Building 44 or the FirstClass Conferences/Commencement folder or csumb.edu/grad. Deadline for submitting applications is April 7. Award recipients will be recognized at the Awards Ceremony on May 23, from 4:30 P.M. to 6:30 P.M. at University Center. For more information call 582-3845.

UPCOMING EVENTS AT MPA

Two great events are being presented this month by Music & Performing Arts.

David Trasoff will offer a lecture demonstration on Indian Sarode Music. He has studied Sarode perform-



David Trasoff

ance and North

Indian classical music under Ali Akbar Khan, India's "Living National Treasure" since 1972. The date is March 6th,

from 10:00

A.M. to 11:50 A.M. at the Music Hall, Building 30.

Admission and parking in assigned lots are free.

Visiting artist Tony Gleaton will present a public lecture about contemporary photography as it relates to the issues and images of race and representation. March 13th is the date, from 6:00 P.M. to 8:00 P.M., at the Music Hall.

Admission and parking in assigned lots are also free. ❖

AUCTION BENEFITS STUDENTS

Sean Madden of University Advancement, the evening's volunteer emcee, served as auctioneer for the Student Success Auction. The generous bidders, including faculty, staff and administrators, contributed thousands of dollars to help those CSUMB students who face significant financial obstacles in completing their college education.



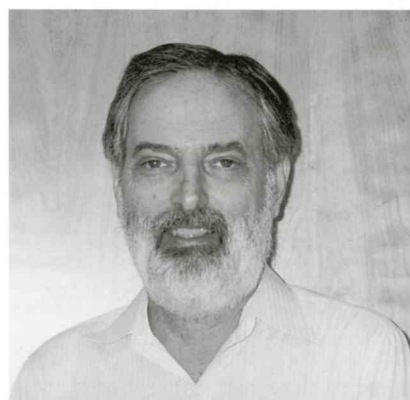
DID YOU KNOW?

- There are at least 2 million confirmed FirstClass email deliveries a month.
- In 1997, there were 1,000 FirstClass users at CSUMB; at the beginning of 2003, there were 5,000.
- A recent check showed 3,491,251 messages were stored on the FirstClass server.
- Between 60,000 and 100,000 people log in and log out daily on FirstClass.
- CSUMB houses one of the largest "post offices" anywhere for its FirstClass system.
- The post office capacity is 42 GB, with 1 million folders and 3.5 million files.
- During November 2002, 587 service requests were completed by IT.
- 582-HELP receives, on average, 250 calls per day during each semester.

PLAY WILL BENEFIT JAMES ROTE PROFESSORSHIP FUND

PROOF opened in May 2000 to critical acclaim and played a sold-out, extended run Off-Broadway. It became the most honored play of the sea-

son. To benefit the



Dr. James Rote

James W. Rote Distinguished Professorship Fund, the play will be performed by Pacific Repertory at the Circle Theater in Carmel

on March 14 at 7:30 P.M. Tickets are available for a \$75 donation to the James W. Rote Distinguished Professorship Fund. For each \$75 donation, \$60 is tax deductible. For more information, contact Dr. Chris Hasegawa at 582-3908. ❖

DIGITAL STREAMING TIME

Combining traditional methods of teaching language with technology-based learning aids has revolutionized language instruction.

Nowhere is this truer than at CSUMB, with its advanced language lab. It's logical that the university's Institute for World Languages & Cultures (IWLC) and the Interactive Design & Educational Applications (IDEA) Lab would host its fifth "DigitalStream: Emerging Technologies in Teaching Languages and Culture Conference," to be held at CSUMB on March 20-22.

Last year, DigitalStream 4 attracted people from California, other states and several other countries, who are



From left, John Ittelson, Tom Abbott and Yoshiko Saito-Abbott in the IWLC language lab.

interested in the study of foreign languages and the best use of technology in the language classroom.

"The Monterey Peninsula is known as the language capital of the world," said Dr. John Ittelson, IDEA Lab director. "We usually get many people from the Defense Language Institute. It provides a forum for some of them to present their papers." Proceedings are published, affording the participants to get their work more widely known.

"People come to find out what's new and exciting in their field. They interact with each other. It brings the

broader language community together," added Ittelson.

The conference offers presentations, panel discussions, hands-on workshops and a technology exhibition.

Language teachers, technology administrators and vendors share the latest information and learn from one another.

This year's keynote presenter is Dr. Myriam Met, senior associate, K-12 programs at the National Foreign Language Center. Met has provided services to over 125 school districts, national and state education departments, universities, professional associations and private agencies in 41 states and many other countries.

"Last year, more than 350 people were here for the conference, compared to only 90 the first year," said Dr. Yoshiko Saito-Abbott, IWLC associate professor. "We also had about 30 people from other countries attend." For those who cannot attend, the event may be viewed on a webcast in 22 countries.

The university is partnering the event with vendors such as Tanberg Educational, a principal supplier to CSUMB's language lab. By helping sponsor this event, this and other vendors get direct feedback from users and the opportunity to present their latest language learning products. Past sponsors have included Adobe Systems, Apple Computer, Aladdin Systems, Casady & Greene, Cisco Systems, Compaq, Connectix, Lightware, Macromedia, Microsoft, Web CT and others.

"About half the attendees come from California and about half of those are K-12 teachers," said Tom Abbott, IWLC faculty member. "It's great exposure for CSUMB.

"Although it's a language and technology conference, networking for the attendees is a key element of the event."

To expand access to all language teachers and educators, keeping registration fees low is an objective of the conference, which relies on contributions and corporate donations for its funding. For CSUMB students, staff and faculty, the registration is being waived for a limited number of attendees, on a first-come, first-served basis. For more information, contact Loretta Hood, conference coordinator, at 582-5063. Participants must register online at <http://iwlc.csumb.edu/digitalstream>. ♦

SUPPORT FOR STUDENTS WITH DISABILITIES

"People with disabilities are part of the fabric of our society," said Margaret Keith, coordinator of Student Disability Resources — more commonly known as SDR. "They bring different perspectives to the classroom that enrich the overall classroom learning environment."

SDR's mission is to make sure students get the necessary support to help them succeed on campus. The office assists students with learning, mobility, vision, hearing, psychological and chronic medical conditions.



SDR Coordinator Margaret Keith with Jeanie Wells (left) - and "Summer."

"We determine what accommodations are reasonable to help students gain access to instruction," said Keith. "Students with learning disabilities, for instance, need extra processing time. By implementing classroom accommodations and providing technological support, students succeed."

Not only must CSUMB comply with the Americans with Disabilities Act of 1990, it must also comply with Section 504 of the Rehabilitation Act, a civil rights law passed in 1973, which guarantees students with disabilities equal access to an education.

After a university task force was convened in 1997 to study the needs of students with disabilities, it recommended forming SDR and hiring a coordinator. Keith joined CSUMB as its first full-time coordinator in January 1998.

Today, there are about 160 clients using SDR's services. Each has a verified disability, which must meet CSU-established eligibility criteria. About 35% have learning disabilities (LD) and/or attention deficit disorder (ADD). Secondary or coexisting disabilities account for 15% of clients. Another 15% have mobility-related disorders, including substantiated repetitive stress injuries. Vision impairments account for about 5%. Another 8% are deaf or hard-of-hearing. The remaining 22% have non-visible challenges such as psychological disabilities, multiple chemical sensitivities or chronic medical conditions that result in substantial functional limitations.

In addition to Keith, SDR's current team includes Jackie Mills, office manager, and Jeanie Wells, assistive technology coordinator. SDR relies on a cadre of about 90 student assistants, helping with everything from notetaking and scanning of books to proofreading. They read books onto tapes, assign sign language interpreters, and handle an equipment loan program.

Faculty members are one of the main referral sources for SDR's clients. When asked how services could be improved, Keith responded that "it helps if faculty can get their book lists and syllabi to the bookstore at least six weeks prior to start of classes. This allows students time to bring those items to SDR for conversion to usable media for them to use before class starts."

As head of SDR, which reports to Academic Affairs, Keith acknowledges the generous support offered by her many colleagues throughout CSUMB. "I'm fortunate to have these people, far too many to list, to help us service the needs of those with disabilities," she said. One example of this cooperation is a joint venture with Student Activities and Career Development (SACD), which recently launched Workability IV, a program to prepare and place students in jobs.

For detailed information, visit the SDR website at <http://csumb.edu/student/sdr> and click on the link to the Faculty Handbook. ❖

KIDS WANTED!

If you are looking for child care provided in a loving, nurturing and playful environment, CSUMB's Child Development Center (CDC) has several immediate openings in its toddler program for children ages 18 to 36 months. They also have one opening in their preschool, for a three to five year old.

These openings are fee-based and competitive with local professional programs. For information, contact Ann Edgerton, program director, Child Development Center, at 582-4664. ♦

MORE FIVE-YEAR ANNIVERSARIES

University Human Resources has notified *Campus Connection* that three additional employees have been added to the five year service award recipient list published in the last issue of this newsletter. They are:

Christine Limesand, G&C

Mary Mauro, IT

Henry Simpson, TSS

EMPLOYMENT MILESTONES

Flavia Calusidan, Equipment Systems Specialist — TSS

Stacy Kanne, Administrative Support Coordinator — HCOM

Nathan Ricks, Student Affairs Data Administrator — ISNS

Jevgenia Smorgun, Administrative Support Assistant II — ICST

Richard Toledo, Outreach Counselor — SOAR

Guadalupe Trujillo, Parking Supervisor — UPD

Jamie Tyner, Office Manager — G&C

Sandra Washington, Administrative Support Assistant — SACD

NEW CSUMB EMPLOYEES

Celeste Akkad, ESSP Administrative Support

Assistant — ESSP

Tom Castagna, Media Learning Complex Support

Specialist — ATMS

Margarita Cervantez, Administrative Support

Coordinator — CalState TEACH

Julia Hubbard, Accounting Technician — ASRH

Susan Koch, General Accounting & Financial

Reporting Manager — Accounting

Venkata Paruchuru, Financial Systems Analyst — AF

Kathryn Poethig, Assistant Professor — CS

Michael Stephan, Police Officer — UPD

Susan Wagner, Science Laboratory Support

Technician — ESSP

NEW FOUNDATION EMPLOYEES

Magdalena Avalos, Administrative Support-Retention Support

Sheila Vaughn, Workability Program Coordinator — SACD

STAFF & MANAGEMENT PROMOTIONS & TRANSFERS

Shelby Scoggin, Financial Aid Support Coordinator — Financial Aid

CORRECTION

In the February issue of *Campus Connection* under Employment Milestones, Zara Tirrell and Leah Veile were incorrectly identified as administrative assistants. They are administrative analysts.

CSUMB'S STUDENT EMPLOYEE OF THE YEAR

Celeste Sibbach has been awarded the 2003 CSUMB Student Employee of the Year award.



Celeste Sibbach

Nominated by her supervisor, Dr. Bob Hughes, she works in CalState TEACH as a clerical student assistant. Celeste will have her name added to the CSUMB Student

Employee of the Year plaque and be eligible to compete at the Northern California level. She was chosen from among 12 student employees who were nominated from various CSUMB departments.

CHIURA OBATA MURAL ON DISPLAY AT OTTER BAY CAFÉ

A mural painted by Chiura Obata, noted Japanese painter of landscape scenes, is on loan to CSUMB.



Obata lived most of his life in California, both as an artist and professor of art at UC Berkeley. He later traveled throughout California giving lectures and demonstrations on Japanese brush painting.

Campus Connection is published by CSUMB University Advancement, February through December, during the academic year. Please use the *Event Publicity & News Intake Form* available under Conferences/University Advancement on FirstClass to submit news ideas or stories. Send the form to don_porter@csumb.edu. To be considered for publication, editor must receive items by the 10th day of the month preceding month of publication. Items are published on a space-available basis and subject to editing. Content of this newsletter is based on information available at press time. Submit *Event Publicity & News Intake Form* by email, by fax at (831) 582-4117, or by disk/paper to University Advancement, Building 86A, Don Porter, editor. Phone: (831) 582-3302.

NEWS ABOUT CSUMB'S STAFF & FACULTY
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INSIDE...

- ◆ SDR HELPS MANY ON CAMPUS
- ◆ ONE STEP CLOSER TO ACCREDITATION
- ◆ BLACK HISTORY MONTH CELEBRATED
- ◆ DIGITAL STREAM CONFERENCE COMING
- ◆ CSUMB GETS STADIUM, MORE LAND
- ◆ STUDENT & FACULTY AWARDS
- ◆ BECOME A PART OF HISTORY

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☐

I do not wish to receive a hard copy of future issues of *Campus Connection*.

Watkins, Steve
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Bldg 12