

WASC EDUCATIONAL EFFECTIVENESS VISIT

BUDGET PRESENTATIONS

Upcoming campus-wide budget presentations for 2003-2004 will enable staff, faculty and students to hear what's proposed for next year at CSUMB. The leadership of each department will discuss their budget requests. All staff and faculty are invited to attend, upon receiving concurrence from their supervisor. It will be held April 30, from 8:30 A.M. to 1:00 P.M., in the University Center.

GRANT TO BOOST CAMPUS TECHNOLOGY

As part of CSUMB's initiatives to support wireless technologies for teaching and learning, the university has received \$230,365 in equipment and cash from a Hewlett-Packard grant initiative.

The majority of the funds will provide equipment for the new Science/Academic Center. Five wireless curriculum projects will each receive approximately \$10,000 in equipment to continue integration of wireless technologies in their courses. About \$20,000 of the total will be used to hire four student interns to work with IT@CSUMB to learn about wireless technology. ♦

On March 5-7, CSUMB hosted a WASC accreditation visiting team for its Educational Effectiveness Review. This marks the final phase of the Initial Accreditation process that CSUMB has participated in over the last eight years.

WASC review team members met with faculty, staff and students from across the university during their two-day visit. In her remarks during the exit briefing, team chair Judith Ramaley expressed an acknowledgment of the culture of inquiry and evidence-based decision-making at CSUMB. She also challenged the campus to retain its spirit of ingenuity and creativity as it matures, and to make the commitment to continue to support those things that are essential to CSUMB's academic model, such as the Service Learning Institute and the Center for Teaching, Learning, and Assessment.

CSUMB should receive the written team report in May. On June 19th, representatives from the campus, including the president and

provost, will meet with a panel of commissioners to answer questions. The Accrediting Commission will then meet on June 20th to render its decision. CSUMB will be notified of that decision in early July.

Until then, we can take a step back, breathe, and appreciate all of the extraordinary accomplishments the faculty, staff, and students of CSUMB have achieved over the past eight years. The quality of the work



Judith Ramaley, chair of the WASC accreditation team, is pictured at the podium as the other members of the accreditation team looks on.

and commitment of the campus community was reflected in the evidence presented to support CSUMB's case for Initial Accreditation. ♦

'THE END OF ALL EDUCATION SHOULD SURELY BE SERVICE TO OTHERS' — CESAR CHAVEZ

The Third Annual Cesar Chavez Day of Service and Learning, an official holiday in five states and dozens of cities and counties throughout the nation, was recognized



Alvin McLaughlin

at CSUMB on March 31 — Chavez's birthday.

Cesar Chavez Day was established in 2000 to celebrate the life of the civil rights and farm labor leader,

Cesar Chavez

and to inspire current and future generations to carry on his dream for a better world.

Nationwide, thousands of students, parents, teachers, business leaders and community members joined together to commemorate Chavez by participating in beautification projects, programs to harvest fields of excess crops, park clean-up projects and community health fairs.

To honor Cesar Chavez, a commemorative U.S. postage stamp will be issued on April 23, the 10th anniversary of his passing. ❖

SWIMMING POOL EXCAVATION BEGINS



Excavation work has begun for CSUMB's new swimming pool complex. Located near the west side of the stadium, alongside the soccer field parking lot, the facility will feature a 25 meter by 25 yard outdoor pool. A 5,000-6,000 square foot structure will house changing rooms, lockers and mechanical support equipment. It's expected to open during fall 2003.

MORE SHOWS FROM STUDIO CSU

Studio CSU, the student-produced interview program on university-owned KAZU radio, 90.3 on the FM dial, is continuing its weekly series of broadcasts. Steven Levinson, Teledramatic Arts and Technology (TAT) faculty member, is advisor to the student group. Here's the schedule for the rest of the academic year:

Airdate	Program
April 6	Production of <i>Midsummer Night's Dream</i> featuring Steven Moorer
April 13	<i>Global Wakeup Call</i> featuring Caitlin Manning
April 20	<i>MPA Heritage Festival</i> featuring Ray Drummond
April 27	<i>Service Learning and MCAP</i> featuring Barbara Sayad
May 4	<i>Cinco De Mayo</i> (guest not confirmed)
May 11	<i>Single Mothers at CSUMB</i> (tentative)
May 18	Final show of semester — CSUMB Community Oriented Capstones with TAT, ESSP and SBS students

LEARN ABOUT MULTICULTURAL TEXTILES, CLOTHING

Sandra Still, education director of the Monterey Museum of Art, is serving as a Visual and Public Arts (VPA) community faculty member for the spring semester. In an upcoming presentation, Still will discuss *Independent Innovation: Resist Dye Patterns of Japan, India and Africa* and will demonstrate the techniques in a hands-on workshop. Both the discussion and workshop are free and open to the public, but reservations are requested. The event will be held in VPA Building 72, from 6:00 P.M. to 9:00 P.M. on April 14. For further information or to make reservations, call Joan Weiner at 582-4330. ❖

RAISING MONEY FOR SCHOLARSHIPS



Ila Mettee-McCutchon
Military



Bill Ramsey
Agribusiness



Pearl Morris Carey
Sports



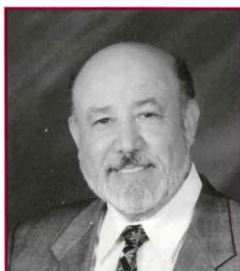
Don Chapin, Jr.
Business



Sylvia M. Panetta
Community/Public Service



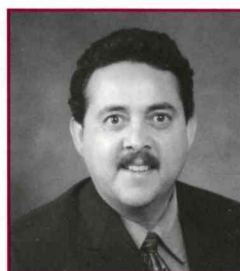
William Barr
Education



Raul A. Chavez
Business



John G. Olin
Science & Technology



Alfred Diaz-Infante
Community/Public Service



Maximiliano Cuevas
Health

The gala Sixth Annual Celebration of Community event will soon honor individuals who have made significant contributions to their communities and excelled in their professions. This year's Fellows, pictured here, exemplify those achievements.

All proceeds benefit CSUMB's Local Area Scholarship Opportunity program.

Last year, a goal of \$54,000 was met. This year's goal is \$60,580. Each year, the event sells out, with over 340 guests.

Celebration of Community takes place at University

Center on Wednesday, April 30. A reception begins at 6:00 P.M., followed by a 7:00 P.M. catered gourmet dinner. It's black tie optional.

Tickets are \$175 per person. To purchase tickets or for more information, call Michele Melicia Young at 582-4141.

THE MYSTERY OF 'FRAGILE X'

Fragile X Syndrome is the most commonly inherited form of mental retardation. In an upcoming lecture, Randi Hagerman, M.D., the M.I.N.D. Institute medical director at UC Davis, will discuss the clinical features associated with Fragile X Syndrome, including physical, behavioral and cognitive problems. She will also review treatment options including medication, behavioral interaction, speech and language services, motor therapy, genetic counseling and educational interventions.

Fragile X Syndrome is the most common inherited cause of mental retardation and the most common known cause of autism. Results of the full mutation affect an estimated one in 3,600 males and one in 4,000 to 6,000 females.

Fragile X Syndrome is caused by a mutation in a gene of the DNA that makes up the X chromosome. This results in the lack of a specific protein which triggers the syndrome. The constellation of symptoms and their severity vary with each individual. Results range from learning disabilities to severe mental retardation. Individuals with Fragile X may also have attention deficits, autistic behaviors, or speech & language problems.

Characteristics are more severe in males because they have only one X chromosome. Children with Fragile X are served in the public school system.

A DNA blood test is highly effective in diagnosing this inherited condition. As it is more widely identified, medical personnel and educators need to become familiar with the characteristics of Fragile X Syndrome.

Dr. Hagerman's lecture will be held on April 14 from 4:00 P.M. to 6:00 P.M. in the University Center Ballroom. For more information, contact Dr. Rob Weisskirch at 582-5079.

PERRIN REID JOINS UHR

Perrin Reid has joined University Human Resources (UHR) as its director of employment and equal opportunity. All recruitment and compensation management, along with equal employment opportunity (EEO) matters, are under her supervision.

In this position, Reid ensures that equal employment opportunity exists for job applicants and prohibits discrimination, in compliance with federal law, against employees on the basis of disability, race, religion, color, national origin, gender and age.



Perrin Reid

For the last two and a half years, Reid was director of employment equity and diversity at Gettysburg College in Pennsylvania. She taught English for eight years at UCLA and at Glendale Community College in the Los Angeles area. She has an M.A. in English from the University of Massachusetts at Amherst and received her B.A. from Tufts University in 1984. Reid also has a J.D. from Loyola Marymount University, Los Angeles.

"I was very attracted to CSUMB because of its Vision statement, in particular, how the university strives to serve low-income students and the strength of its ties with the community," said Reid. I look forward to making a positive contribution to employment equity here." ❖

'CRUDE WARS'

"Crude Wars" is the topic of an upcoming interactive television show, *Global Wake-up Call*, which will focus on the possible consequences of the U.S. pursuing oil reserves in the Middle East. Also slated for discussion is the potential of alternative energy sources to reduce domestic oil consumption. The show will be recorded before a live studio audience, streamed onto the Internet live, then edited and rebroadcast via satellite to a worldwide audience.

The show will be moderated by student Kathryn Ellis, with guest speaker Michael Renner, a senior researcher at the World Watch Institute in Washington, D.C. He has studied the phenomenon of resource wars and environmental impacts of resource consumption since 1987.

Renner is the author of the book *Fighting for Survival: Environmental Decline, Social Conflict, and the New Age of Insecurity* and co-author of *A Tale of Two Markets: Trade in Arms and Environmental Technologies*. His writing has appeared in newspapers worldwide and in some 50 periodicals.

The program is a collaboration between classes in TAT, ESSP, VPA and Global Studies. The telecast will originate at the TAT studio, April 21, at 6:00 P.M. For free studio audience admission, send an e-mail to Global_Wake_up3@csumb.edu ❖

STUDENT DIGITAL ART CONTEST

Here's a great opportunity for students to submit their digital art for valuable prizes. The contest helps them enhance their portfolios and showcase their work publicly. Students must use digital tools to compose their entries — digital photography, digital fine art, graphic design or 3D. Industry sponsors are contributing nearly \$7,000 of design tools and books as prizes. The deadline to enter is April 23. Awards will be presented on May 16. For more information, and/or to download an entry form, go to <http://icst.csumb.edu/contest>. ❖

OUR DIGITAL NERVE CENTER

CSUMB's Information Technology (IT) operation has many faces. The people in Technology Support Services (TSS), better known to many of us as the Help Desk, do their best to keep our workstation resources up and run-



Some of the members of the IS&NS team include, from left, Josh Callahan, lead engineer, Ron Smith, IS&NS associate director, David Heldt, server administrator, Ed Muñoz, lead programmer analyst, and Kath Kettmann, administrative support.

ning. The Interactive Design and Educational Applications (IDEA) Lab serves as IT's research & development lab. There's also a data warehousing services function. Information Systems and Network Services (ISNS) builds CSUMB's information highway of data, voice and video networks. This month, *Campus Connection* initiates the first of a series of articles focusing on the vital work of IT and its people.

"Without strong IT capabilities, students and faculty aren't able to benefit from smart classrooms and employees can find it difficult to communicate effectively," said Ron Smith, ISNS associate director. "IT helps people become more productive. We're not just about servers and networks, but about a dedicated team of people who make the technology work."

The Applications Development Group within ISNS maintains the business applications that employees use for financial reporting, human resources and student administration. It's headed by Ed Muñoz, lead programmer analyst.

"We meet with users to determine their business needs," said Muñoz. "We then help them evaluate different software packages and choose the right software for their operation."

"For example, we have a document imaging system we originally developed for Human Resources. It places

each employee's personnel folder on a CD. Admissions & Records, along with Financial Aid, have also come on board with that system."

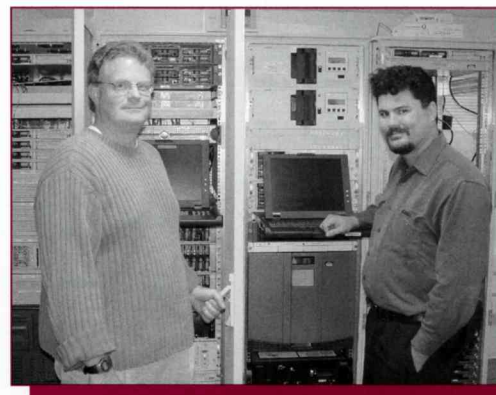
The Server Support Group within ISNS maintains IT hardware, assures connectivity to the network, provides an environment to run applications and protects user data. It's headed by David Heldt, server administrator.

"Some applications such as FirstClass and MeetingMaker don't take a lot of attention. With some servers you can put an application on and they chug along. Others, such as Banner, need to be babysat."

Heldt indicated that FirstClass is a large system, compared to other university systems. It's unique because CSUMB archives email messages for a year and a half, compared to only two months in many other universities. CSUMB's 45 gigabyte "post office" stores five million files.

Josh Callahan, a CSUMB alum, is lead engineer for the ISNS Network Services Group, which works with such technology as networks, servers and physical systems, including underground conduit, manholes, phone networks, video distribution, video streaming over the network, the campus-wide wireless project and cable modem network.

There are over 50 miles of active building-to-building fiber-optic cable.



David Heldt, left, and Josh Callahan in the server room of IT's Building 43.

The wireless network is now up to 125 access points.

"From the earliest stage, we get involved in the design of new and renovated buildings," said Callahan. "We write IT specifications for the contractors, oversee the work and test the installed systems."

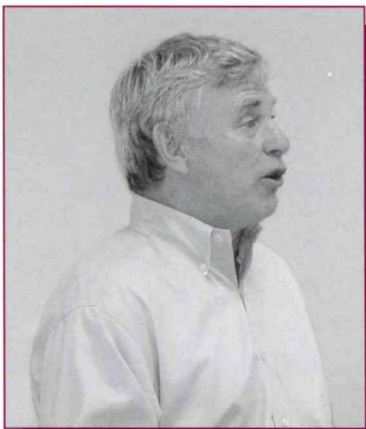
Last year's voter approval of Proposition 47 gave a shot in the arm to campus infrastructure improvements. To increase conduit paths between buildings, \$10.5 million has been made available to CSUMB. Once fully operational, the fiber-optic network will link every building on campus. ❖

DISTINGUISHED ENTREPRENEURS SERIES FOR REAL-LIFE LESSONS

The entrepreneurs behind a multi-billion dollar adventure equipment manufacturer, the top rugby apparel brand in the world, and the pioneer in distributed computing recently passed along some of their wisdom during presentations at CSUMB.

Hap Klopp and Mike Duffy led the CSUMB business program's Distinguished Entrepreneur Series during March. The ongoing presentations help attendees gain insights from entrepreneurs who've launched and successfully managed pioneering companies in their industries. The series also recognizes these leaders for their contributions to their communities.

Klopp discussed the lessons he learned from for-profit and non-profit organizations he has managed, as well as companies in which he has invested. He bought the North Face company when it consisted of two small retail outlets, and built it into what is now a multi-



Hap Klopp, the first of a series of speakers

billion dollar adventure equipment manufacturer. Today he owns and manages Canterbury, a New Zealand-based sports apparel company.

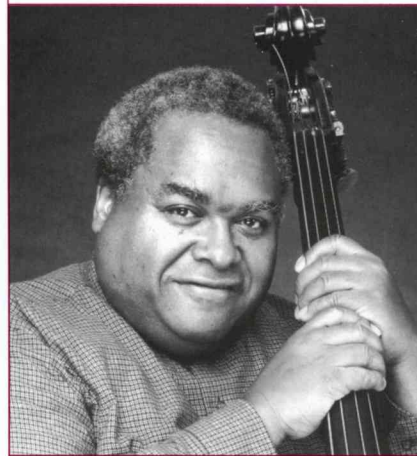
Klopp is co-author of *The Complete Idiot's Guide to Business Management*.

Another highly accomplished entrepreneur, Michael Duffy, is CEO and co-founder of Axceleon, Inc., a leading company in enterprise-wide, distributed computing solutions. His company's proprietary software is used for interconnecting multiple PCs. Duffy shared with the audience some of the management know-how he acquired during his 25 years as a CEO and international marketing executive. ❖

COMING EVENTS

HERITAGE MUSIC TIME

The Music and Performing Arts (MPA) Institute is getting set to present its 5th Annual Heritage Music Festival. It's billed as "a celebration of diverse musical



Ray Drummond

traditions and cultural heritage." Scheduled to perform are Ray Drummond and the Excursion All-Star Band, Babatunde Lea Quintet, and the CSUMB Jazz Band directed by

Paul Contos. The festival will be held April 26 at 6:00 P.M. in the World Theater. Admission is \$25 for the general public, and \$15 for staff and faculty. For tickets, call 582-4580.

YOUNG PROFESSIONALS GROUP

The Monterey County Young Professionals Group and CSUMB Alumni Association are sponsoring a networking mixer in the University Center. It runs from 5:30 P.M. to 8:00 P.M. on April 10. All professionals in their 20s and 30s are invited. For information, call 582-4723. RSVP by April 7 to mcyppg@armanasco.com

FREE LECTURE BY ALBERT CHONG

Visiting artist Alfred Chong presents the last of three lectures this spring on the theme of contemporary photography. Born in Jamaica of African and Chinese ancestry, his works are imbued with references to both cultures. Chong will appear April 24, 6:00 P.M. to 8:00 P.M. at the Music Hall. For more information, call 582-4330.

COORDINATOR OF COMMUNITY PARTNERSHIPS NAMED

Six years ago, Luis Sierra came to the Rural Development Center in the Salinas Valley to work with farm workers, helping them become independent organic farmers. He has joined CSUMB's Service Learning Institute (SLI) as its coordinator of community partnerships.

"I work with faculty to develop syllabi to help students achieve their service learning requirements," said Sierra. "My work here is really about community-based economic development."

Sierra has consulted for the CSUMB Foundation projects "Garden of Learning" and the "Farm-to-School



Luis Sierra

Feasibility Study." As a consultant, he guided a number of CSUMB students in their service learning and Capstone projects.

Sierra is a graduate of UC Berkeley in Agroecology and Latin American Rural Development Studies. ❖

CSUMB'S OFFICER OF THE YEAR

Paul Tomasi of CSUMB's Police Department has been selected by his peers as Officer of the Year for 2002. At a recent Monterey County Peace Officers Association banquet, nominees from 18 agencies, including Tomasi, were honored.

"For the year 2002, Paul was the top producer (at CSUMB) in pro-active enforcement efforts," said CSUMB Police Chief Fred Hardee.

From these nominees, the peace officers association selects one officer each year for countywide recognition. ❖

NEW CSUMB EMPLOYEES

Perrin Reid, Director of Employment and Equal Opportunity Programs — UHR

Luis Sierra, Coordinator of Community Partnerships — SLI

ONE-YEAR ANNIVERSARIES

Louis Algaze, System Support Technician — ISNS

Stephanie Colshan, Budget Analyst — Budget Office

Jerry deLeon, Career Development Coordinator — SACD

Monica Galligan, CMS Project Trainer &

Documentation Analyst — CMS Project Office

Stacey Malone, Administrative Support Coordinator — TLA

Mike Ruth, Workstation Technician — TSS

Mya Siebe, Service Desk Assistant — FS&O

NEW FOUNDATION EMPLOYEES

Greta Hilde, Project Manager/Coordinator for CP&D

Emily Smith, RISE School Site Coordinator

Rachel Snow, Instructional Developer/Assistant Project Manager for IDEA Lab

FOUNDATION PROMOTIONS

Cristy Cassel, to RISE Program Director Counselor.

Thanks to University Human Resources and Foundation Human Resources for this information.

NOMINATIONS FOR PRESIDENT'S AWARD

Here's your chance to recognize outstanding contributions by a CSUMB faculty member. Nominations are now being accepted for the President's Award. The recipient will be honored at the commencement ceremony. All staff and faculty were mailed a nomination form. Nomination forms are due April 7. For more information, call 582-4723.

YOUNG ARTISTS REVEAL TALENT

Hundreds of children between the ages of five and 18 from throughout the Western United States sub-



The work of artists (ages 16-18 here) were displayed at University Center.

mitted over 700 pieces of art to the recent Boys and Girls Club's Western Region art show. The annual event is held at various locales in the Western U.S.

This year it was held at the University Center.

The event was a collaborative effort between CSUMB's Reciprocal University for the Arts Program (RUAP) and the Boys and Girls Club of the Monterey Peninsula.

"Our fine art exhibit was a prime example of true collaboration," said Donna Ferraro, executive director of the club. "Our children, CSUMB students, and our guests experienced firsthand a community coming together!"

An online version of the exhibit is available on the ruap.org website.

RUAP is a shared project of VPA and the Music and Performing Arts Institute (MPA). RUAP supports the development of relationships between the university, and the cities of Watsonville, Salinas, Seaside and Monterey.

Campus Connection is published by CSUMB University Advancement, February through December, during the academic year. Please use the *Event Publicity & News Intake Form* available under Conferences/University Advancement on FirstClass to submit news ideas or stories. Send the form to don_porter@csumb.edu. To be considered for publication, editor must receive items by the 10th day of the month preceding month of publication. Items are published on a space-available basis and subject to editing. Content of this newsletter is based on information available at press time. Submit *Event Publicity & News Intake Form* by email, by fax at (831) 582-4117, or by disk/paper to University Advancement, Building 86A, Don Porter, editor. Phone: (831) 582-3302.

NEWS ABOUT CSUMB'S STAFF & FACULTY

CAMPUS CONNECTION

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