



CAMPUS CONNECTION

SEPTEMBER 2003

VOLUME 5 • NUMBER 3



SCIENCE ACADEMIC CENTER NAMED AFTER LOCAL DONOR

CSUMB's first new building was named the Chapman Science Academic Center on August 19 after Patricia and Robert Chapman, Salinas residents. Their donation of \$2.5 million is the largest in CSUMB's history.

"The Chapman's courageous gift is not only an investment in the university, but in the life of the community," said President Peter Smith. "It demonstrates a great deal of trust in the university and sends a powerful message to community members about what it means to support CSUMB." ❖

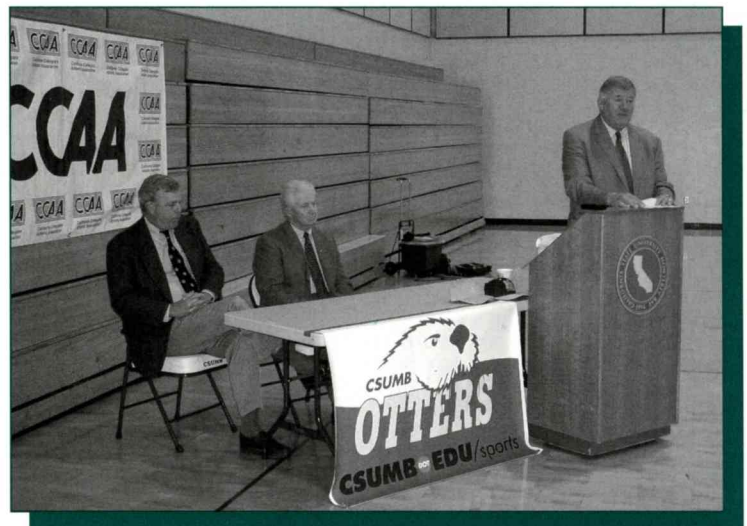
President Peter Smith addresses the media as Provost Diane Cordero de Noriega looks on at right. Robert and Patricia Chapman, who donated \$2.5 million toward the center, are at left.

UNIVERSITY ATHLETICS STATUS BOOSTED TO NCAA DIVISION II

CSUMB has accepted an invitation to join the California Collegiate Athletic Association (CCAA), an NCAA Division II intercollegiate athletics conference.

"CSU Monterey Bay will be a good addition to the California Collegiate Athletic Association," said CCAA Commissioner Robert Hiegert. "Our members were impressed with CSUMB's strong interest in joining the CCAA, and the outstanding potential the campus and athletic program offer."

The Otters, currently competing in the California Pacific Conference of the National Association of Intercollegiate Athletics (NAIA), will begin competing in the CCAA in 2004-05, the first year of a four-year NCAA provisional period. ❖

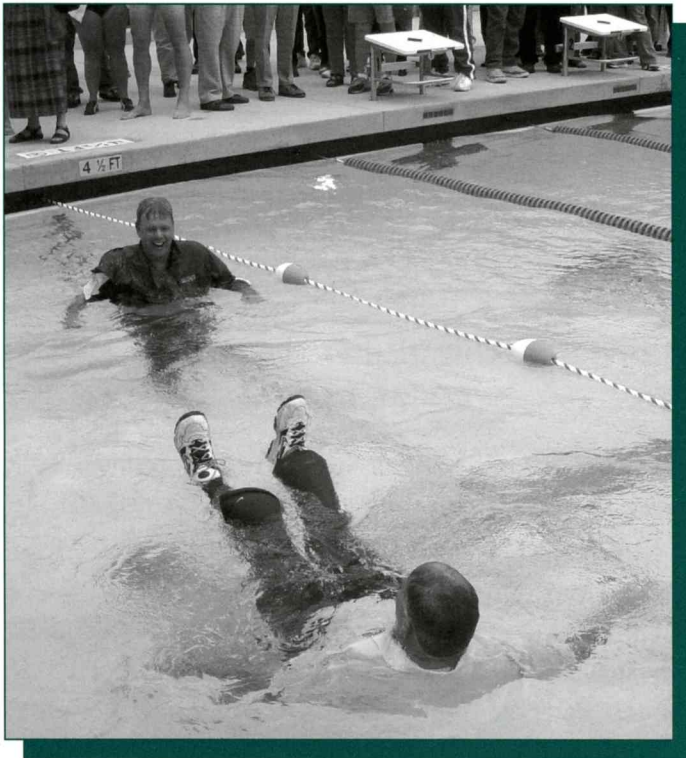


At the news conference announcing acceptance into CCAA are, from left, President Peter Smith, CCAA Commissioner Robert Hiegert and CSUMB Athletic Director Bill Trumbo.

CSUMB'S POOL OPENS FOR BUSINESS

CSUMB's just-completed Aquatic Center is located on the southwest edge of campus, on Second Avenue, north of the soccer field. The pool and locker room complex is open to students, staff, faculty and the public.

Featuring both 25-yard and 25-meter NCAA Regulation short course lanes, starting blocks and one



Surprise! It wasn't a typical CSUMB ribbon cutting ceremony for the new pool. Bill Trumbo, director of athletics, pushed President Smith into the water, who reciprocated by pulling Trumbo in, as they became the pool's first official users.

meter and two meter diving boards, CSUMB's new pool has a depth ranging from three-and-a-half feet to 13 feet. For handicapped access, there's a hydraulic lift. Classes for enrolled students include beginning swimming, swimming for fitness, water aerobics, adapted aquatics and scuba diving. Non-credit courses are being developed and will be offered at no cost to pool members and for a small fee per class to nonmembers. Staff and faculty may swim for a daily fee of \$2.00 or purchase a monthly, six-month or annual membership (\$26, \$136 and \$220, respectively) for access to the pool. Alternatively, staff and faculty may purchase a membership through \$12.50 monthly payroll deduction. Membership for the Otter Sports Center (OSC) is still

\$12.50 monthly through payroll deduction. The price of both is \$25.00 through payroll deduction.

Community members may also purchase monthly, six-month or annual memberships (\$36, \$170 and \$275, respectively) or swim with a daily pass (\$3). Though hours of operation are subject to change once demand for the pool has been determined, the complex is currently open from 6:30 A.M. to 8:00 A.M., 12:00 P.M. to 2:00 P.M. and 5:00 P.M. to 6:30 P.M. for open swimming.

Members of the community can purchase a joint membership to the pool and the OSC. The OSC has a fully equipped weight room, racquetball courts, saunas, locker rooms and basketball courts. Community members may purchase monthly, six-month, and annual memberships to both the pool and the OSC (\$50, \$250 and \$400, respectively) or a pass for daily use of both facilities (\$5).

Family passes to only the pool, or to the pool and OSC, are available. In addition, plans are being developed to make the pool available for contracted rental by instructional partners, community clubs and private functions.

For more information about membership opportunities, call 582-4552. ♦

EDUCATIONAL TALENT SEARCH GETS FUNDING INCREASE

In a tight budget year, CSUMB's Educational Talent Search (ETS) program has been rewarded for continued excellence with a budget increase of two percent. The federal allocation for the 2003-04 program year (the first year of a new four-year cycle) is \$494,790. Over the course of the four-year cycle, the total for ETS will amount to \$1,979,160.

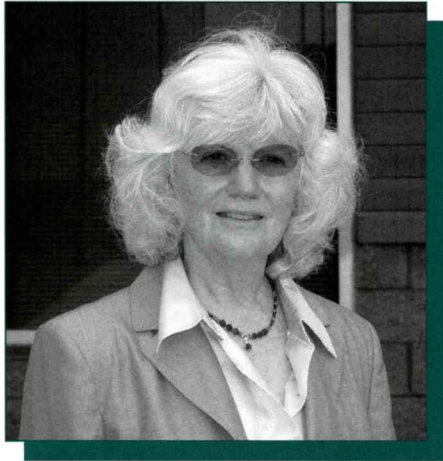
The federal funds come at a critical time when CSUMB has been adversely affected by state cuts to the university's CAPI and PAD programs. ETS will enable CSUMB to maintain a consistent presence at 10 of the local high schools. ♦

CONSTRUCTION AWARD FOR BUILDING 47

CSUMB has been notified that Building 47, the Student Services building, has received the *Golden Nugget Award of Merit for Best in the West - Best Rehab Commercial or Industrial Project*. This award is presented annually by the Pacific Coast Builders Conference. ♦

DR. JUDITH KILDOW NAMED JAMES ROTE DISTINGUISHED PROFESSOR

Dr. Judith Kildow has joined CSUMB as the James W. Rote Distinguished Professor of the Division of Science and Environmental Policy. She comes from the Gund Institute for Ecological Economics at the University of Vermont, where she served as a research associate profes-



Judith Kildow

sor. Kildow was a senior research scientist with the Wrigley Institute for Environmental Studies at USC. Prior to that, she served on the faculty of the MIT Department of Ocean Engineering since 1976.

Dr. Kildow is a noted policy analyst on coastal management and ocean policy. She is principal investigator for The National Ocean Economics Project (www.OceanEconomics.org), currently headquartered at USC but scheduled to move to CSUMB in the near future. The project provides data on ocean-related economic activities to assisting making decisions on balancing conservation and growth in coastal areas. Her career has involved training scientists in understanding how science is translated into effective environmental policy. She has written extensively on establishing links between the ocean economy and the health of the coastal oceans. MIT Press will publish her latest book, *Coastal Zones: Environmental Principles and Management Strategies*.

Kildow earned an M.A. in law and diplomacy, and a Ph.D. in International Relations and Science Policy from the Fletcher School of Law and Diplomacy at Tufts University.

Campus Connection recently interviewed Kildow at her office in the new Chapman Science Academic Center.

Q: Why did you come to CSUMB?

A: Two main reasons. One is my field, which is marine and coastal studies. This region is a great labora-

tory for students. Plus the mission and Vision of this university are attractive to me. I very much want to be a part of what's happening here.

Q: What's your role as the James Rote Distinguished Professor?

A: I want to bring Jim's philosophy, work and influence to my own work here. I have already met with him a couple of times and look forward to having many more discussions. Although Jim can't be here physically, he can be here in words and spirit. I'll do my best to make sure that happens. He is very well liked and respected in this community.

Q: What goals have you set for your work?

A: I look forward to obtaining high goals in pedagogy. That's extremely important to me. Having a support system that can train me in the newest methods and strategies is exciting. Another goal is to create the policy part of ESSP; that is, to work with the faculty to

"Our goal is to show, quantitatively, how the ocean contributes to the U.S. economy and to the social well-being in this country."

— Dr. Judith Kildow

create a program that truly integrates policy with science. This is not done well anywhere in the country because it's usually accomplished in a science context where policy is more of a formality than a reality. At CSUMB, there's a commitment to making this a reality.

Q: How vital is ocean research in your career?

A: Research keeps us on the cutting edge of science. I've led a large research project for four years. It's national in scope. Another three to four years will be required to complete the first iteration of this information system and database on the economy of the ocean and the coast. Our goal is to show, quantitatively, how the ocean contributes to the U.S. economy and to the social well-being in this country. This is what I did at USC after start-

(continued to page 4)

KAZU TOPS THE CHARTS

Based on Arbitron's summer ratings, KAZU has overtaken its competition in two important rankings: "time spent listening" and "average quarter-hour listenership."



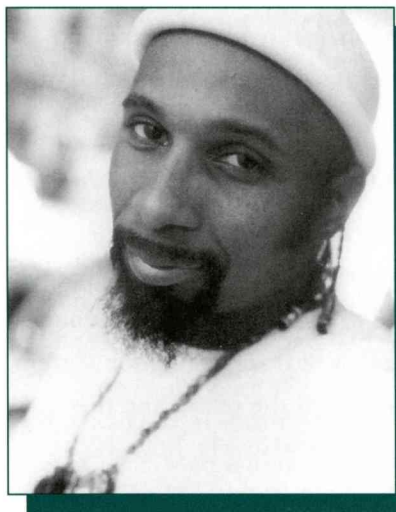
Touring KAZU's studios, Kevin Klose visited with staff members, including from left, Victoria Whall, news intern, Kate McClean, news intern, and Karen Willemsen, producer.

Kevin Klose, president and CEO of National Public Radio, recently visited KAZU's studios and congratulated the staff on their accomplishments.

"KAZU has risen from an unranked station to the number one public station in the market," said Steve Reed, CSUMB's associate vice president for external relations. "This status is gratifying to be sure, and the staff at KAZU has much to be proud of." ♦

OMAR SOSA TO PERFORM

Described as "one of the truly illuminated minds of world jazz" by *Billboard* magazine, Omar Sosa will give a



Omar Sosa

lecture demonstration on September 18. The Cuban pianist and composer will showcase his talents at the CSUMB Music Hall, Building 30, from 10:00 A.M. to 11:50 A.M. The event is open to the public with free admission. For more information, call 582-3009. ♦

Judith Kildow (continued from page 3)

ing the project at MIT. A website, containing data compiled from the National Fisheries Services, will be moved from USC to CSUMB.

Q: Any comment about the media's recent interest in overfishing of the ocean?

A: The media has finally reported that we are at a near-crisis regarding certain elements of the coastal and ocean environment. Fishing is always the issue that catches the public's eye. We hear that some species are coming back, but they're smaller, and smaller fish produce less offspring. Perhaps they don't fill the same needs in the food chain as they once did.

Q: Who's responsible for this situation?

A: Primarily governments. The United Nations tries to step in but enforcement is very difficult. The harvesting of fish has become very efficient and mechanical. It's no longer a sport at all.

Q: What will your project help achieve?

A: At the National Ocean Economics Project I direct, we are consulting with the National Ocean Policy Commission, which is due to report to President Bush and the congress this fall when they will consider our findings.

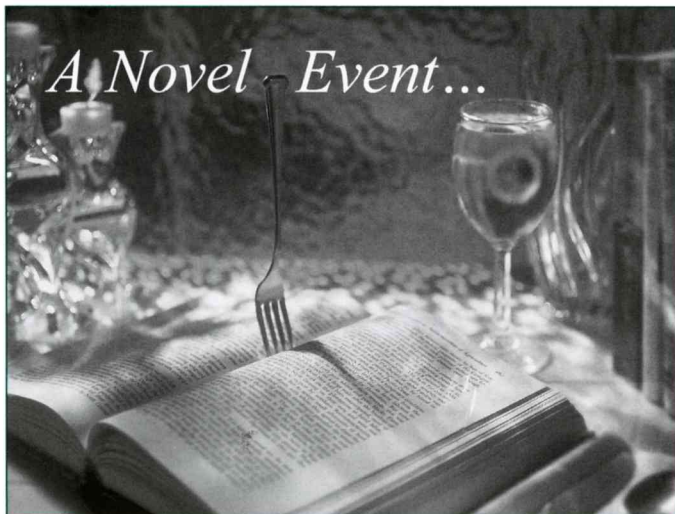
Q: Any other plans for the future?

A: I'd like to start a lecture series to bring people to the campus who are icons on environment issues. I'd like to have some form of community outreach, to hold discussions of great environmental books and discuss issues. I want to start a career program for students. There are a lot of career openings available in environmental work, even in this economy. ♦

AFRICAN HERITAGE MEN'S GROUP

This culturally-based support group addresses issues specific to male students of African Heritage, provides mentorship by African Heritage faculty and staff, and serves as a forum for problem solving. The group meets every Friday from 12:00 P.M. to 1:00 P.M. in Building 80. For more information, call Mel Mason at 582-4437.

AUTHOR'S TABLE IS SET



CSUMB and the National Steinbeck Center are collaborating to raise money for each organization's reading programs with a fundraiser called The Author's Table. It's an annual event expected to raise enough seed money to hold a literary festival at CSUMB. The event offers each guest the choice of 16 conversations with a favorite author, enjoyed over a lavish dinner.

The authors range from Iris Rainer Dart, known for her storytelling, as well as eight novels, to Susan Vreeland, whose love and sensitivity for visual art are reflected in her best selling novels *Girl in Hyacinth Blue* and *The Passion of Artemisia*.

A particularly popular author in the Monterey Bay area is Michael Murphy and his long-selling novel, *Golf in the Kingdom*. For those thrilled by suspense novels, there's Jeffrey Deaver, the author of *The Bone Collector* and *A Maiden's Grave*, who writes and performs his own songs. Deaver is a poet and journalist who holds his guests spellbound.

For those who are less literary and more culinary, each dinner will be an event in itself.

The Author's Table takes place November 3 at 6:00 P.M. at 16 homes in the Salinas Valley, the Monterey Peninsula and Aptos. Ticket prices for the fundraiser are \$300 and \$500 per person, including a first choice of dinner venue, until available seating at each locale is filled. Each ticket includes an invitation to the opening reception to be attended by all authors and hosts at the Pasadera Country Club. For ticket information, call 625-8190. ❖

CSUMB NAMED CAL PAC CONFERENCE ALL SPORTS CHAMP

CSUMB's intercollegiate athletic program has been awarded the California Pacific Conference All Sports Championship Award for the 2002-03 academic year. This is the first time that the university has won the award, breaking a three-year hold of Notre Dame deNamur University of Belmont, California. The award was announced August 24th at the annual Cal Pac convention of athletic directors and coaches' groups hosted by CSUMB. As a member of the 11-member NAIA conference, they enjoyed an impressive show of improvement in almost every sport sponsored.

"It was a great year for our intercollegiate athletic programs," said Bill Trumbo, athletics director. "The All Sports Championship Award is truly a credit to our coaches and a wonderful group of committed student athletes."

The CSUMB men's golf and soccer programs led the way with conference championship seasons. More points were added by second place finishes of the women's soccer team and the men's cross country. Men's basketball, women's volleyball and women's cross country all had at least top-four finishes, with all but women's basketball being in the top half of league finishers. Women's golf, where the Otters were a national tournament qualifier, is not sponsored as a conference sport. The first-year sailing program finished fourth in the Northern California Spring Regatta season and competed in the Pacific Coast Yachting Association Championship. ❖

PRESCRIBED BURNS SYMPOSIUM

A symposium was held September 10 to discuss the vegetation burns scheduled for this fall on the former Ford Ord. A panel of experts discussed such issues as how the burns impact unexploded ordnance, ecological impact, air quality, burn control, health effects and other concerns. The event was sponsored by the Division of Science and Environmental Policy, Student Voice and University Advancement. For more information about the burns, call 831-242-7383 or, for those out of the 831 area code, 800-852-9699.

WORLD THEATER HAPPENINGS

SCRAP ARTS MUSIC

October 1, 2003, 7:30 P.M.

The Scrap Arts Music group features futuristic instruments on wheels, original music and hyperkinetic movement. CSUMB staff and faculty tickets are \$15.



Scrap Arts Music

FIESTA NAVIDAD

December 10, 2003, 7:30 P.M.

Under the direction of mariachi master Nati Cano, Fiesta Navidad brings the pageantry and excitement of Mexican Christmas traditions to life on stage. CSUMB staff and faculty tickets are \$20.

FAGAALA

February 3, 2004, 7:30 P.M.

Inspired by and based on books by Senegalese writer Boubacar Boris Diop and French writer Jean Hatzfeld, Fagaala is a stirring look at genocide and the history of Rwanda. CSUMB staff and faculty tickets are \$20.

RAY VEGA

February 25, 2004, 7:30 P.M.

Recording artist and New York native Ray Vega is a veteran of salsa and Latin jazz bands, such as Tito Puente, Ray Barretto and Celia Cruz. CSUMB staff and faculty tickets are \$20.

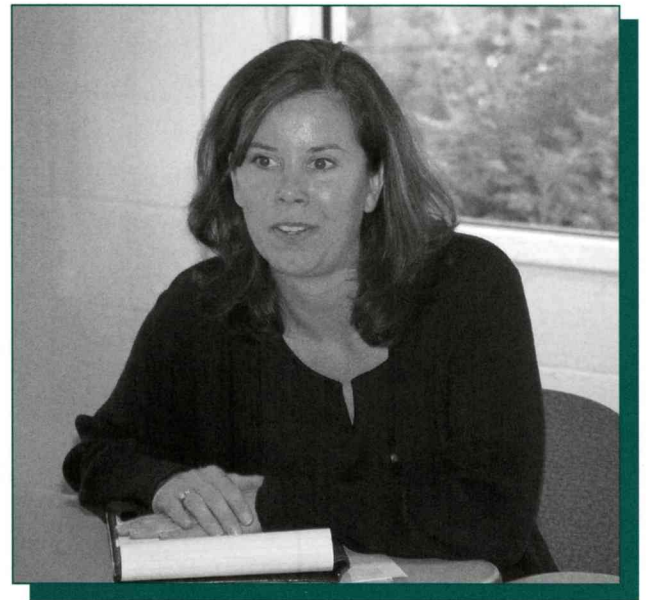
For tickets or more information, call the World Theater box office at 582-4580. ♦

STEPHANIE REGEVIG NAMED INTERIM DIRECTOR OF ALUMNI ASSOCIATION

Stephanie Regevig, most recently the associate director of alumni relations at CSU Hayward, has joined University Advancement. As director of the alumni association at CSUMB, currently an interim position, she is responsible for developing and managing a comprehensive alumni program, campus special events and community outreach activities. She replaces Lin Blaskovich, who has retired.

"We are delighted to welcome Stephanie to the advancement team," said Scott Warrington, vice president, University Advancement. "Her significant alumni experience within the CSU, coupled with her tremendous level of creativity, energy and enthusiasm, make her the perfect candidate to lead our alumni association to the next level."

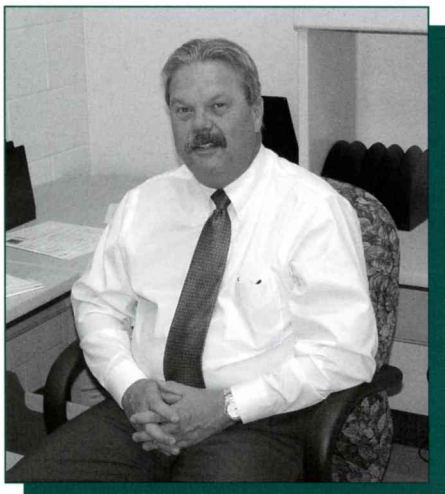
At CSU Hayward, Regevig served as liaison between its alumni association board of directors and university



Stephanie Regevig at a recent CSUMB Alumni Association meeting.

staff and faculty. Prior to assuming this position, she was advancement coordinator at Hayward. Regevig also has extensive experience in recreation management and administration in the private sector. She has a B.A. from San Diego State University. ♦

JOHN FITZGIBBON APPOINTED ASSOCIATE VICE PRESIDENT FOR FINANCE



John Fitzgibbon

John Fitzgibbon is CSUMB's new associate vice president for finance. He comes from Mesa State College in Grand Junction, Colorado, where he was vice president of financial & administrative services.

"Mr. Fitzgibbon has an extensive education and finance background," said Dan Johnson, vice president, Administration and Finance. "His experience will assist us in dealing with our current trying state budget." ❖

THE TRADITION CONTINUES

This year's Community Day of Welcome offered a warm environment for both new and existing staff and faculty to share each other's company and celebrate the start of a new academic year. During what has become an integral part of CSUMB traditions, each new employee placed his or her signature on the Vision Statement.

President Peter Smith and Provost Diane Cordero de Noriega welcomed the group on hand, including 25 new faculty and staff employees.

Keynote speaker for the day was Dr. Amalia Mesa-Bains, director in the School of Creative Arts. She demonstrated



New to the campus, Dr. Judith Kildow is one of many new employees who signed the Vision Statement.

a teaching technique using interactive, rather than lecture techniques, to effectively reach large groups of students. ❖

KANI BLACKWELL RETIRES FROM CSUMB

Dr. Kani Blackwell, associate professor in teacher education in the College of Professional Studies, has retired from CSUMB. She has accepted a position with the University of Hawaii to coordinate a teacher education program on the island of Kauai. ❖

NEW CSUMB EMPLOYEES

Celeste Sibbach, Credentials Analyst — CalState TEACH

PROMOTIONS & TRANSFERS

Louis Algaze, Academic Systems Programmer Analyst — IS&NS

Barbara Richardson, Academic Support Coordinator — Mathematics and Statistics Department

CSUMB ONE-YEAR ANNIVERSARIES

Debra Barbe, Administrative Assistant — UPD

Yarrow Beydoun, Articulation Assistant — A&R

Mari Garcia, Outreach Counselor — Student Recruitment Services

Mark Miller, Admissions & Records Coordinator — A&R

Sara Torbitt, Web Programmer Specialist — TSS

NEW FOUNDATION EMPLOYEES

Adrienne Tucker, Administrative Analyst — Residential Life

FOUNDATION ONE-YEAR ANNIVERSARIES

Maria Garcia, Foundation Finance & Administrative Coordinator — Foundation

Thanks to University Human Resources and Foundation Human Resources for this information.

HAPPENINGS AROUND CAMPUS THIS FALL

CHAPMAN SCIENCE ACADEMIC CENTER GRAND OPENING CELEBRATION

The official opening of the Chapman Science Academic Center is scheduled for October 17 at 10:00 A.M. Following a ribbon-cutting ceremony, there will be music, refreshments and a tour of classrooms in the facility. All staff, faculty and students are invited.

KELP KRAZE DAY

The 5th annual Kelp Kraze Day is coming up on Saturday, October 18 from 11:30 A.M. to 2:30 P.M. Join students, parents, staff and faculty for an exciting street fair along Sixth Avenue. There will be food booths, a rock climbing wall, dunk tank and other interactive games and booths. Admission and parking is free. For information, call 582-3595.

TLA EVENTS

The Center for Teaching, Learning and Assessment has scheduled a number of events for the fall. They include:

- a series on race issues in the classroom
- collaboration: integrating a core value into our pedagogy
- supporting all our students: being student-centered faculty
- grant writing
- preparing RTP portfolios & RTP review training
- understanding your professional self and enhancing your teaching and professional relationships.

The events will be held in Building 10 on various dates between September and January 2004. For more information, call TLA at 582-4539.

Campus Connection is published monthly, with the exception of January and July, by CSUMB University Advancement. Please use the *Event Publicity & News Intake Form*, available under Conferences/University Advancement on FirstClass to submit news ideas or stories. Send the form to don_porter@csumb.edu. To be considered for publication, editor must receive items by the 10th day of the month preceding month of publication. Items are published on a space-available basis and subject to editing. Content of this newsletter is based on information available at press time. Submit *Event Publicity & News Intake Form* by email, by fax at (831) 582-4117, or by disk/paper to University Advancement, Building 86A, Don Porter, editor. Phone: (831) 582-3302.

NEWS ABOUT CSUMB'S STAFF & FACULTY
CAMPUS CONNECTION
VOLUME 5 • NUMBER 3
SEPTEMBER 2003

INSIDE...

- ◆ \$2.5M GIFT FOR SCIENCE CENTER
- ◆ CSUMB ATHLETICS GETS CCAA NOD
- ◆ PROFILE: DR. JUDITH KILDOW
- ◆ AN UNEXPECTED SPLASH OPENS THE POOL
- ◆ THE AUTHOR'S TABLE
- ◆ WORLD THEATER HAPPENINGS
- ◆ PUBLIC RADIO'S CEO VISITS KAZU

DELIVERY PREFERENCE

If you wish to access this newsletter on the Internet rather than in paper form, please send an email expressing this preference to don_porter@csumb.edu. You may also check the box below and return this page to Don Porter, Building 86A, 100 Campus Center, Seaside, CA 93955-8001. You may view *Campus Connection* on the Web at CSUMB.EDU/news.

- I do not wish to receive a hard copy of future issues of *Campus Connection*.