



CAMPUS CONNECTION

OCTOBER 2003

VOLUME 5 • NUMBER 4

CSU CAMPUSES FILLING UP FAST

The CSU system has begun the new academic year with a net budget reduction of \$304 million, a 30 percent fee increase for students, and an anticipated record enrollment of 414,000.

At CSUMB the new academic year began with a net budget reduction of \$5.7 million and an enrollment of 3,720 students at press time.

While 14 of the 23 CSU campuses have closed spring registration for the first time in their histories, registration for the spring semester at CSUMB is still open and will remain so until further notice.

"Because CSU Monterey Bay is a new campus, we are in the enviable position of having room to grow," said Dr. Diane Cordero de Noriega, provost and vice president for Academic Affairs.

CSUMB expects its enrollment to grow almost 10 percent this semester. As a whole, the CSU system has been forced to limit this year's growth from a projected 7 percent to 4.3 percent. The state's 2003-04

budget imposed an 11 percent reduction on CSU's \$2.6 billion general fund budget.

Despite facing the largest budget reduction in its history, CSUMB has preserved almost all of the classes scheduled for the fall.

"We have been preparing for the



Dr. Diane Cordero de Noriega

past 18 months to manage the budget reduction," said Cordero de Noriega. "As a result, our students have not experienced a significant reduction in services or classes. Perhaps more importantly, CSUMB has been able to preserve the

small classes, low faculty-to-student ratio, and unique learning environment for which it is known."

CSUMB's enrollment, and budget, will not increase over the next two years.

The CSU is the largest system of higher education in the country, with 23 campuses employing about 45,000 staff and faculty. ❖

GRAND OPENING!

Although students have been attending classes in the new Chapman Science Academic Center since the fall session started, the official "grand opening" is slated for October 17.

Following a traditional ribbon-cutting ceremony at 10:00 A.M., attendees will be invited into the building's Granite Construction Courtyard for a "send a plant to college" planting following the courtyard dedication. With a musical backdrop, children from local schools will beautify the area with plantings.

After partaking of refreshments, attendees will be invited to take a self-guided walking tour of the building's interior. ❖



The official grand opening of the new Chapman Science Academic Center is set for October 18.

THINK TWICE BEFORE PRINTING!

The CSUMB Waste Management Group was created by Administration and Finance to reduce the amount of solid waste on campus. One of the group's recent projects is to develop a campus-wide recycling campaign, making students, faculty and staff aware of the importance of recycling. Every member of the CSUMB community can make a difference by taking the extra step of recycling items, rather than discarding them. The Waste Management Group is sponsoring several events in the fall of 2003 to promote environmental awareness. One of these events is a Sustainability Telecast for October 9, where students, faculty and staff from CSUMB and other local colleges will discuss ways to make college campuses more earth-friendly. The event will be held at the University Center from 8:00 A.M. to 2:00 P.M.

For more information on the Waste Management Group, visit the waste.csumb.edu website. ♦

WHAT YOU CAN DO TO SAVE PAPER

- Think before you print (or copy) a document.
- Print and copy as little as possible.
- When you must print or copy, do it double-sided.
- Edit on screen, not on paper.
- Save to disk instead of printing on paper.
- Use e-mail to minimize paper use, and don't routinely print e-mails.
- Send and store documents electronically instead of on paper.
- Designate a box for scrap paper and use it for printing all drafts or unofficial documents.
- Use scraps of once-used paper for notes and scratch pads, instead of purchasing note pads and post-it notes.
- Circulate documents instead of making an individual copy for everyone.
- Close the loop. Buy paper with a high post-consumer waste content. Remember, if you aren't buying recycled, you aren't recycling.
- Buy paper that has been processed chlorine free.

STATE REPRESENTATIVES PRAISE CAMPUS BUILDING ACHIEVEMENTS

CSUMB hosted its first official legislative SCOPE visit on Monday, September 8. These visits allow legislative staff to make sure state-funded building projects comply with state usage and space standards. The team consists of representatives of the State Legislative Analysts Office and the State Department of Finance.

"CSUMB has come a long way in a very short time — the Science Academic Center appears to be very well thought out and a very well planned facility for student learning."

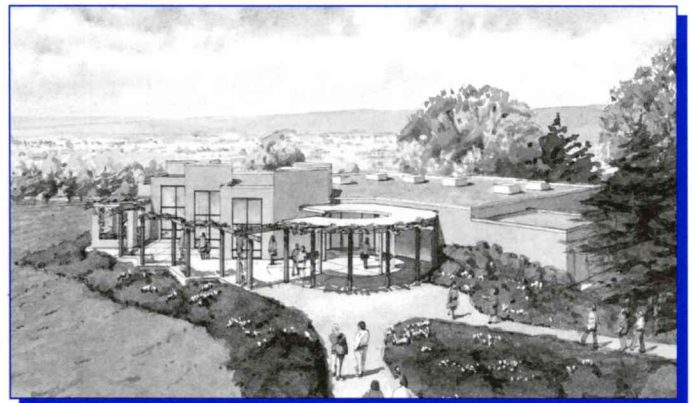
— SCOPE team representatives

The team visited CSUMB previously in an informal capacity as the campus expended its federal funds for renovation and reconstruction projects. The state recently funded the base capital outlay costs to construct the Chapman Science Academic Center and a major telecommunications and infrastructure project, and will soon begin funding construction of the new CSUMB Library.

The SCOPE team remarked that "CSUMB has come a long way in a very short time — the Science Academic Center appears to be very well thought out and a very well planned facility for student learning." ♦

NEW VISITOR CENTER COMING

Following deconstruction (see page 3) of the existing buildings on the site at the corner of Third Street and Fourth Avenue, CSUMB will break ground for its Visitor Center. It will serve as a central gateway to the campus for all guests. The facility will feature a meeting area and will be staffed to provide information to all new and returning visitors. It will also house the offices of University Advancement. Completion is slated for September 2004. ♦



Artist's rendering of the new Visitor Center.

DECONSTRUCTING — NOT DEMOLISHING

Removing the abandoned World War II-era Army buildings dotting the CSUMB landscape isn't as simple as it may seem. Because the average two-story wooden barracks produces over 80 tons of debris and is covered with lead-based paint, the safe and cost-effective disposal of this wood and material is a major challenge.

However, CSUMB is always up to a challenge and after much research and discussion, a grant was procured allowing for the "deconstruction" of 14 of the old build-



Greta Hilde and John Stevens stand in front of the first building on campus scheduled for deconstruction.

ings. "Deconstruction" refers to the method of taking the buildings down; rather than employing conventional demolition methods, buildings are disassembled in the reverse order of construction. The lead paint is removed from the recovered building's boards, and the wood is reused to supply lumber for new construction projects.

This is the first time this method has been used. If the CSUMB pilot study proves to be economically feasible, the model can be used on military bases across the U.S. "At Camp Roberts, the Army took down a number of buildings and all the materials from them went to a landfill," said Greta Hilde, CSUMB's project manager for deconstruction.

The program came about in September 2002, when the CSUMB Foundation won a research grant from the U.S. Army Construction Engineering Research Laboratories (CERL). The Construction Research Laboratories have been charged with finding a less costly alternative to traditional demolition and disposal. The grant funded a pilot project to examine a way to make removal of the build-

ings, and the wood recovered from them, economically feasible and environmentally friendly. This pilot project will help determine the feasibility of establishing a longer-term building materials recovery facility at the university.

USA Recovered Resources Ltd., the group who won the bid to do the work, is now under contract, through September 2004, to undertake the deconstruction project. The removal of 14 buildings is divided into three phases. The first phase involves the deconstruction of two buildings between General Jim Moore Blvd. and Fourth Ave., site of the future visitor center.

Once the boards are removed from the buildings, they will be transported to a portable lumber reclaiming system, located on campus, to remove the paint. This area is called a pilot materials recovery facility (MRF). The equipment shaves a thin layer from the surface of each board to produce a reusable lumber product. The lead shavings are collected in containers and transported to a landfill. However, only the shavings, and not the boards, need to be sent to the landfill. By reclaiming this wood, the process diverts tons of solid waste from landfills. If the deconstruction process was not used to remove these buildings, all the lead-painted boards would have to go to a landfill, incurring enormous financial and environmental costs.

"Most of the wood in the buildings is Douglas fir. It's 'clear' wood, free of knots," said John Stevens, president and CEO of USA Recovered Resources Ltd. "Since these buildings

Once proven by the pioneering project underway at CSUMB, many of those aging structures throughout the U.S. can also be deconstructed and their boards recycled.

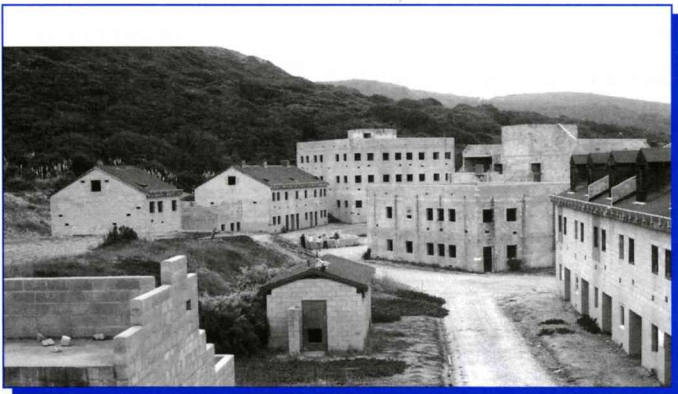
were built in the 1940s, the lead paint used then actually protected the outside of the wood from the elements." There is an already established demand for this type of recycled high-grade lumber, particularly for flooring applications. Stevens pointed out that some of the reclaimed material may find its way into CSUMB's new visitor center or library. Before moving a building to the MRF, or dismantling it on site, other important tasks must be attended to, such as asbestos removal. Prior to any boards being removed, the wood destined for recycling will be thoroughly vacuumed for loose paint flakes. The material collected will be safely

(continued on page 6)

EXPLORE THE SECRETS OF FORT ORD

Everyone is invited to enjoy the "Secrets of Fort Ord" tour on Saturday, October 18. It's a two-hour tour of various sites on the former Fort Ord that graphically reveals the decades of military history of one of the Army's largest training bases.

Participants will visit fascinating, seldom-seen historic sites in the backcountry of Fort Ord. Future development sites around the campus will be pointed out, including Marina Heights (presently Abrams Park), the new Cypress Knolls retirement community, University Village, and a planned development for the East Garrison area. Representatives of the developers will be on hand to provide presentations and answer questions.



The mysterious Impossible City is one of the popular stops during the tour.

Tours begin at 8:30 A.M., with the last tour leaving at 2:30 P.M. They originate on Sixth Avenue next to Building 44. Parking fees will be waived for the day in all lots surrounding Sixth Street. Sponsored by the Fort Ord Alumni Association, the cost of the tour is \$5 per person. Call 831-582-3595 for more information. ♦

KELP KRAZE DAY

Students, staff, faculty and the public are invited to CSUMB's 5th Annual Kelp Kraze Street Fair on October 18, along Sixth Avenue. Actually, the fun starts Friday,



A "gigantic block party" is how one visitor described last year's Kelp Kraze

October 17 when the new Chapman Science Academic Center is officially opened at 10:00 A.M. (See page one for details). Kelp Kraze follows on Saturday from 11:00 A.M. to 2:30 P.M. Admission and parking in lots 28, 29, 30, 42 and 45 are free on Saturday.

There will be music, all kinds of competitive events and team competition for staff and faculty. Dunk an administrator at the dunk tank, climb the rock wall and traverse a challenging obstacle course. An array of food from different cultures will be available for purchase. On-Campus Admissions Day will also be held on the 18th. For more information about Kelp Kraze, call 582-3595. ♦

PEDAGOGIES FOR SOCIAL CHANGE

CSUMB faculty takes the spotlight in a special issue of the journal *Social Justice* (Vol 29, No 4), entitled "Pedagogies for Social Change." Nine CSUMB authors discuss ways to create learning communities in which critical thinking, collaboration and active engagement are at the forefront.

Co-editor Dr. Cecilia O'Leary explains that the purpose of the issue is to "further dialogue and alliances across disciplines and communities, so that gains from the past are not irrevocably lost and new strategies for achieving equity, diversity, and democratic access to higher education can emerge."

At a book party this September, CSUMB Provost Diane de Cordero Noriega congratulated the authors on their work. To read an article in CSUMB's *Faculty Focus* newsletter on Pedagogies for Social Change, visit the <http://tla.csumb.edu/newsletters/April2003.pdf> website.

LEARNING FROM A DISTANCE

CSUMB's Distributed Learning and Extended Education (DLEE) programs offer a combination of online and on-campus courses, as well as courses presented in the community. *Campus Connection* recently interviewed Dr. Dan Granger, DLEE director, about the various programs.

Q: What online courses does DLEE offer?

A: First let me explain that DLEE means two different things: Distributed Learning refers to learning activities that are not bounded by classroom walls. They may use classrooms occasionally for a face-to-face session, but they also make use of other learning environments. Many distributed learning courses are conducted online.



The DLEE team includes, from left, Lina Richburg, program assistant, Elaine Smith, program support, Karen Sellick, program coordinator, and Dr. Dan Granger, director.

DLEE collaborates with Liberal Studies to offer an online degree completion program, enrolling a number of students seeking a Liberal Studies degree. With Information Technology and Communication Design, we offer several courses in computer applications and will have a certificate program in systems administration online early next year. Other certificate and degree programs are in various stages of planning. The 'EE' in DLEE is for Extended Education, referring to learning activities that are self-supporting. Certificate programs, non-credit courses and special session courses are examples of EE courses.

Q: Do online students need to visit the campus?

A: The majority of our students have some kind of face-to-face contact during a given course, so it's not entirely at a distance. This contact provides an opportunity to get to know the instructor and fellow students, building a sense of community that facilitates the learning process.

Q: How does an 'electronic classroom' work?

A: While participating in online classes, students use an electronic learning management system called Blackboard. This enables faculty to organize the learning activities, engaging students with presentations, interactive discussions, resource links and peer learning projects. Instructors and students can access Blackboard sites any-time, anywhere and from any Web browser — though, with technology, one learns never to make absolute statements. A number of our faculty have led their courses from different locations, including from outside the country. Of course, students take advantage of this flexibility as well. In some courses, students and faculty from different countries and cultures interact to discuss not only a common topic, but the different perspectives that each has on that topic.

Students who are ordinarily shy or slow to shape a response can find the online environment quite liberating in providing new opportunities for expression and communication.

Q: What other programs does DLEE offer?

A: We are about to start a 12-week contract to provide both English language and learning technologies training to 10 to 12 Korean instructors at DLI. We're also beginning to offer non-credit courses for the community in Monterey. These courses, in such areas as understanding the Muslim world, comparative religions and Chinese Brush art, provide an opportunity for the campus to offer unique courses, taught by talented people in the community, to members of the community. There are even some short introductory courses on language and culture — currently Arabic and Mandarin Chinese — to assist travelers in feeling more comfortable with other cultures. Rick Donovan helps to coordinate the program. Registration for early and late fall courses is underway.

For information on DLEE courses, call 582-4500. ♦

TEE UP FOR THE ANNUAL PRESIDENT'S CUP GOLF TOURNAMENT

The Annual President's Cup Invitational Golf Tournament continues to play a major role supporting the scholarship needs of CSUMB student athletes. The event was conceptualized in 1996 to provide support through the CSUMB Foundation Scholarship Development Fund. Since its inception, over 100 student athletes have benefitted from the President's Cup. The event transitioned into a way to fund the beginning of men's and women's golf at the university and helped develop the teams into nationally established golf programs. Three years ago, the



Tee-off time for players during last year's President's Cup.

tournament took on a wider involvement at CSUMB; currently, all athletic programs receive needed support from the proceeds of this event.

This year's tournament is scheduled for October 13. The tournament format has been expanded to include play on both Black Horse and Bayonet Golf Courses, allowing for 240 participants.

The \$225 entry fee, or \$1,500 tournament sponsorship, includes plenty of golf fun, a barbecue luncheon, a tournament gift, golf challenge contests and an awards banquet following the event.

A 12:30 P.M. shotgun start is set, with registration beginning at 11:00 A.M.

For more information or a registration form, call 831-582-3015 or visit the CSUMB.EDU/sports website. ♦

Deconstruction (continued from page 3)

removed from the area. Air quality monitoring at the site of each building undergoing deconstruction, as well as the MRF area, will be provided to ensure compliance with all applicable regulations.

Thousands of aging and deserted World War II-era buildings on other former military bases would benefit from widespread application of this technology. Once proven by the pioneering project underway at CSUMB, many of those aging structures throughout the U.S. can also be deconstructed and their boards recycled. ♦

RE-ENTRY STUDENTS FIND ADVOCATES — 200 OF THEM!

The CSUMB Women's Leadership Council supports educational opportunities for re-entry students. These are students who are at least 25 years old and have entered or re-entered college after an absence of several years. Approximately 25 percent of CSUMB undergraduates are re-entry students, the majority of them women. Their average age is 36. Compared to traditional college students, they face difficult financial challenges and other obstacles, such as parental responsibilities, while achieving educational success.

The three co-chairs of the Women's Leadership Council are Peggy Downes Baskin (author and professor at UCSC), Anna Caballero (mayor of Salinas and executive director of Partners for Peace), and Linda Gin (vice president, Private Client Services at Wells Fargo Bank). The three co-chairs are members of the CSUMB President's Council. There is also an advisory committee of 45 women consisting of local community members and CSUMB representatives.

Membership is \$100 per year and donations above that amount are appreciated. There are now 200 members and many women have given more than the \$100. In fact, the first-year goal was \$10,000 — but \$40,000 was raised. Men are welcome to join, and five (all from CSUMB) have done so.

The first annual Women's Leadership Council luncheon is being hosted on October 30. For details on the luncheon, or if you wish to become a member, contact Kristine Edmunds at 582-3346. ♦

NEW CSUMB EMPLOYEES

Kathryn Alftine, Lecturer — SBS
Celia Alvarez, Lecturer — HCOM
Adrian Andrade, Lecturer — HCOM
Spring Andrews, Academic Information Analyst — AIS
Teresa Arambula-Greenfield, Faculty — Teacher
Education
Harvey Arbelaez, Lecturer — BUS
Paul Barrington, Lecturer — CalStateTEACH
Glen Chase, Lecturer — SEP
John Chen, Systems Support Technician — IT
Justin Clausen, Physical Plant Technician — IS&NS
Robert Coble, Lecturer — Math
Lecticia Contreras, Lecturer — Math
Robert Cotant, Lecturer — IDMA
Garrick Davis, Lecturer — FYS
Karen Doheney, Lecturer — FYS
Karen Dunn-Haley, Lecturer — FMP
Judith Flores, Lecturer — HCOM
Cynthia Garfield, Lecturer — BUS
Jeffrey Groah, Faculty — Math
Pat Hanson, Lecturer — SLI
Angela Harrison, Lecturer — FYS
Edward Hills, Lecturer — TAT
Rebecca Kersnar, Lecturer — ESSP
Judith Kildow, Faculty — ESSP
Laura Lienk, Lecturer — SLI
Leah Magner, Lecturer — Athletics
William Martin, Visiting Professor — BUS
Liz Maul, Science Laboratory Support Technician — SEP
Pamela Motoike, Faculty — SLI
David Nelson, Lecturer — TAT
Tuyen Nguyen, Lecturer — Math
Benjamin Nurse, Lecturer — FYS
Barbara Olden, Lecturer — SBS
Burke Pease, Lecturer — BUS
John Perry, Lecturer — CalStateTEACH

Wenyan Petersen, Budget Analyst — CP&D
Geraldine Philley, Lecturer — Math
Kevin Raskoff, Lecturer — ESSP
Yvonne Ricketts, Lecturer — HHSPP
Eric Riel, Lecturer — ITCD
Victoria Rue, Lecturer — TAT
Stan Skibinski, Jr. Network Administrator — IS&NS
Dan Tian, Faculty — ITCD
Barbara Vella, Administrative Analyst Specialist —
SMART
Nancy Wahl-Scheurich, Lecturer — BUS
Karen Wisdom, Student Services Coordinator — TAT

PROMOTIONS & TRANSFERS

Thomas Blood, UNIX Technician — IT

ONE-YEAR ANNIVERSARIES

Paula Hernandez, Office Manager — HHSpp
Rene Juarez, Facilities Coordinator — FS&O
Nicole Mendoza, External Relations — UA
Melissa Mercado, Academic Personnel — Academic
Personnel
Vania Silveira, Administrative Support Assistant —
CDC and SA

NEW FOUNDATION EMPLOYEES

Teresa Glavin, Creeks of Salinas Restoration
Coordinator — Watershed Institute
Christina Hurly, Return of the Natives Greenhouse
Coordinator — Watershed Institute
Kathy Struck, Preschool Teacher — CDC
Kevin Tevis, Customer Service Specialist — ORL
Eddy Tsing, East Campus Operations Assistant — ORL
Sylvia Valdez, Associate Teacher — CDC
Lydia Villa, Associate Teacher — CDC

Thanks to University Human Resources for this information.

MONTEREY MUSEUM OF ART AND CSUMB COLLABORATE ON EXHIBIT

A large crowd turned out September 12 at the Monterey Museum of Art for the opening of "Geography of Memory: Selected Works by Hung Liu."



Dr. Amalia Mesa-Bains at the reception for Hung Liu's showing at the Monterey Museum of Art.

The exhibit marks the first time the Visual and Public Art Department and the museum have collaborated on an exhibit.

Liu, who grew up in

China during the Cultural Revolution and immigrated to the U.S. in 1984, uses Chinese historical material in her work.

A quartet of shows, one each fall for the next four years, will make up the Geography of Memory series. The exhibits will highlight the ethnic and cultural richness of the Central Coast through the works of contemporary artists. Dr. Amalia Mesa-Bains, chair of the Visual and Public Art Department, will curate the exhibits.

"Geography of Memory is another way of looking at cultural landscape, a way of talking about places people lived and their relationship to the area," said Mesa-Bains.

After spending the day on campus, Liu will give a free public lecture at 7:30 P.M. on October 15 at the Monterey Institute of International Studies.

Campus Connection is published monthly, with the exception of January and July, by CSUMB University Advancement. Please use the *Event Publicity & News Intake Form*, available under Conferences/University Advancement on FirstClass to submit news ideas or stories. Send the form to don_porter@csumb.edu. To be considered for publication, editor must receive items by the 10th day of the month preceding month of publication. Items are published on a space-available basis and subject to editing. Content of this newsletter is based on information available at press time. Submit *Event Publicity & News Intake Form* by email, by fax at (831) 582-4117, or by disk/paper to University Advancement, Building 86A, Don Porter, editor. Phone: (831) 582-3302.

NEWS ABOUT CSUMB'S STAFF & FACULTY

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