



# CAMPUS CONNECTION

JANUARY-FEBRUARY 2004

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## CSUMB RECEIVES \$4 MILLION DONATION FOR NEW LIBRARY

In appreciation of a \$4 million donation from two local families, CSUMB is naming its future library the Tanimura & Antle Family Memorial

"The library will be located at the hub of academic activities on campus," said President Peter Smith. "Thus, it will be the intellectual and physical heart of the campus when it is completed in early 2007."

"The building is designed to take advantage of the moderate climate

and incorporates natural ventilation, natural materials, and natural light,"



Members of the Tanimura family look on as Kathleen Ventimiglia, assistant director of campus planning, points out features of the new library building.



Bob Antle

said Kathleen Ventimiglia, assistant director of campus planning.

The library will be the single largest building constructed at CSUMB. It is intended to eventually serve 8,000 students on-campus, and several thousand off campus distance learners, as well as residents of the region. See page 3 for more details. ❖

Library. The 200,000 square foot three and four story building will be a centerpiece for the campus. It will be situated on what's been dubbed the "Heart of Green" — the open space the new library will face.

## OPERATING ON A T-I-G-H-T BUDGET

Governor Schwarzenegger's 2004-2005 State Budget proposal contains more spending cuts and student fee increases for California's two higher education systems.

Schwarzenegger has proposed increasing undergraduate fees another 10 percent, which helps lessen the impact of CSU budget cuts. He called for a nine percent (\$240 million) reduction, with the increase in fees bringing the total CSU cut to 7.2 percent.

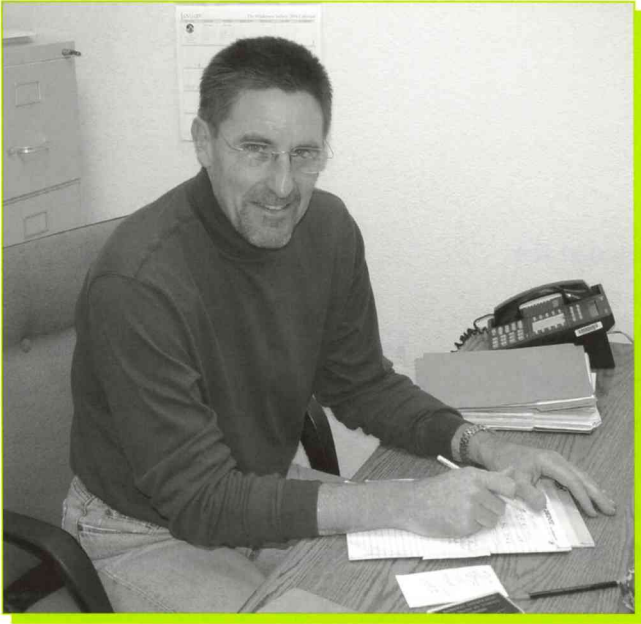
During the governor's State of the State speech, he also proposed a cap on undergraduate fees, a reduction of the CSU freshman class by 10 percent (a systemwide total of 3,800 students) and elimination of the CSU General Fund Outreach and EOP Program, for a savings of \$52 million.

The governor's plan includes a fee increase of up to 40 percent for graduate students and 20 percent for nonresident students. A 10 percent undergraduate student fee increase means an additional \$257 will be available toward educating

(Continued on page 5)

## HOSPITALITY MANAGEMENT PROGRAM PLANNED

The hundreds of hotels, resorts and restaurants around Monterey County make it logical for CSUMB to develop a hospitality degree program. Such a program, now in the proposal stage, makes extensive use of the local



*Dr. Bill Martin heads the proposed hospitality major.*

hospitality industry as a partner to provide a real-world learning laboratory for hospitality management students. Work experience and an industry-based internship will be required to graduate with a B.S. in business with a concentration in hotel and resort management or hospitality management. The program is being developed by Dr. Bill Martin, visiting professor for Hospitality Management. He was instrumental in implementing a well-respected hospitality program at Cal Poly Pomona.

"This is part of our long-term academic plan and, although we are proceeding slowly and deliberately until more stable funding returns, this is a good beginning to a program that is destined to become a gem," said President Peter Smith.

According to Martin, "The industry needs and wants this program. It is a natural for this area because it relates to a large portion of the economy, as well as local industry."

The initial program was developed by Martin and a local industry-based hospitality task force. He is continuing to refine the program for final approval. ❖

## PLANS FOR WIRELESS CENTER UNVEILED

Anticipating the widespread adoption of mobile communications, as well as the need in higher education for reliable information concerning wireless technologies, Rep. Sam Farr has secured \$422,238 for CSUMB to establish a Wireless Education and Technology Center on campus. Arlene Krebs, CSUMB's technology development officer, has been appointed director.

The goal of the center is to make a difference, not just for those who currently participate in wireless initiatives, but also for others interested in learning about them.

Among the services to be offered are:

- A website to serve as a clearinghouse for K-12 and higher education, featuring a variety of database-driven tools. This would allow the public to easily evaluate the cost and time needed to install or update a wireless IT infrastructure.
- Collaborating with other organizations on research projects, hosting seminars and publishing journal articles.
- Assessments of cost impacts and benefits of implementing wireless for colleges and schools.
- Technical assistance and consulting services for colleges, schools and agencies.
- Assisting state and national groups with sources for technology funding.
- Serving as a "living laboratory" to test usability of wireless technologies with students, teachers, consumers and workers.

"We've been planning the center for the past year," said Gil Gonzales, chief information officer, "and through extensive research in the education and vendor communities, we



*Gil Gonzales*

realized that there is a large need to 'reduce confusion' concerning the use of mobile technologies by K-12 and higher education — from technical deployment to training to model curricula and best practices. We intend that the center will help to fill these gaps locally, regionally and, eventually,

nationally to a broad constituency of users."

More information is available on the Web at <http://it.CSUMB.EDU/departments/wetec.html>. ❖

## THE NEW LIBRARY: WHAT TO EXPECT

As a public library, the Tanimura & Antle Family Memorial Library will serve as a resource for members of both the campus community and the extended community. There will be multiple group study rooms, lecture theaters and classrooms. Approximately 1,600 study nooks will be provided, up from the 95 seats the current library accommodates. The book collection is projected to grow from the present 56,000 volumes to 880,000 volumes.



*On the campus master plan, the site of the 200,000 square foot library is shown in black, facing a large meadow area. The library will be located just west of the science center.*

The centerpiece of the building will be an atrium, four stories high. It will admit natural light, contributing to the building's environmentally friendly design. Initially,

*(Continued on page 5)*

## WEB-BASED RECRUITMENT TO STREAMLINE EMPLOYMENT PROCESS

University Human Resources (UHR) processes from 5,000 to 8,000 applications a year. Since 1996, CSUMB has offered job applicants the option of submitting their application information on-line. The present system which processes this information is based on FileMaker Pro software. The advent of the Common Management System (CMS) and the need to update the aging FileMaker Pro system to an Oracle database resulted in an opportunity to collaborate with IT@CSUMB to enhance the campus recruitment and evaluation capabilities.

"CSUMB was one of the first CSUs to offer an on-line application form," said Linda Beam, UHR recruitment and compensation services manager. "This new system offers even more benefits useful to both applicants and recruitment committee members."

Among those benefits are the following:

- Application and evaluation tasks will become less labor-intensive for applicants, UHR and selection committee members. The on-line application has been enhanced with user-friendly features, including the ability to attach a résumé.
- Recruitment committee members will have the ability to view employment applications via the Web. Each member will have a password to access a candidate's application for evaluation. This on-line process provides the flexibility to evaluate candidates wherever a computer is available. The ability to view information and select interviewees on-line should reduce the amount of application materials printed and potentially reduce the number of meetings required to discuss candidates.
- By using e-mail in lieu of postal mail, CSUMB will save money on paper and postage. E-mail is an integral feature of the new system. It can be used to provide candidates periodic updates on the status of their applications.

"Our interest is to streamline the system by placing more processes on-line," said Beam. "With the new system we look forward to taking 90 percent of all job applications on-line."

In early spring, the implementation of this online recruitment system will be phased in for the following openings: staff; Foundation; part-time faculty; executives; full-time faculty. Several campus-wide trainings will be scheduled throughout the spring.

## SECOND AVENUE CLOSED UNTIL END OF SUMMER

Ford Ord Reuse Authority (FORA) is continuing the road widening project along Second Avenue from Lightfighter Drive to Imjin Parkway. This phase of the work requires that the road be closed to all traffic to demolish the existing pavement, grade the surface, install infrastructure and pave the new thoroughfare. Projected completion date is August 2004. ❖



*The "old" Second Avenue has been demolished and barricaded at Lightfighter Drive and Imjin Parkway.*

## PROPOSITION 55 TO BE ON MARCH 2 BALLOT

Citing the overwhelming need to fix rundown schools and build new schools in communities throughout California, a coalition of K-12 schools, community colleges and higher education are working together to support Proposition 55 — the \$12 billion statewide school construction bond on the March 2004 ballot. This is the second proposition in as many years aimed at improving unsafe and decaying schools and universities. Organizations representing parents, teachers, business leaders, taxpayers, seniors, labor and community groups have launched an aggressive campaign to educate voters about the need for Proposition 55.

According to State Superintendent of Public Instruction Jack O'Connell, there is a \$120 million backlog of local school repair projects waiting for funding from the state. There will be more than 50 school funding measures on local ballots in March. Each school district is counting on Prop. 55 matching funds to make necessary progress toward fixing the schools in their communities.

*(Continued on page 7)*

## FEBRUARY IS BLACK HISTORY MONTH

Black History Month originated in 1926 with the organization of Negro History Week by Carter Godwin Woodson. The month of February was selected in honor of Abraham Lincoln and Frederick Douglass, both born in that month. Woodson founded the Association for the Study of Negro Life and History in 1915 to train black historians and to collect, preserve and publish documents about African-Americans.

Ben Jealous, director of the U.S. Domestic Human Rights program at Amnesty International USA, will be a guest speaker on February 9. Other on-campus events scheduled include performances, movies and weekly soul food meals in the Dining Commons. There's also a dance and the 3rd Annual Black History Banquet.

Contact Denise Grant for further information at [denise\\_grant@CSUMB.EDU](mailto:denise_grant@CSUMB.EDU). ❖

## JUAN L. SANCHEZ ENSEMBLE COMING

Music and Performing Arts is presenting a lecture demonstration featuring the Juan L. Sanchez Ensemble. Founded in 1997, the band presents the new cosmopolitan sounds of Spain. The group's sound is rooted in



*The Juan L. Sanchez Ensemble*

Spanish, Latin American and new folk music, but features complex rhythms and melodies that are strongly influenced by urban jazz, fusion and Middle Eastern music.

The lecture will be held in the Music Hall, Building 30, from 10:00 A.M. to 11:50 A.M. on March 16. Admission and parking in lots 30 and 29 are free. ❖

**Budget (Continued from page 1)**

each undergraduate student. Fees have been increased by 40 percent over the past 13 months, as part of prior state budget plans to handle the deficit.

Members of the faculty, administration and budget staff at CSU Monterey Bay will be studying the budget documents from Sacramento and the Chancellor's office before determining how CSUMB will cut its budget. "The budget adjustments are a moving target, making careful planning extremely difficult. As has been our practice, CSUMB's budget process will be open and public," said President Smith. "The process will begin

immediately and culminate with the division budget planning process." (See the box below.) CSU Chancellor Reed said that the cuts to the CSU system's operating budget may lead the institution's 23 campuses to limit their enrollment even further. He estimated that the system might lose 20,000 students statewide in the 2004 - 2005 academic year. "We realize that everybody in California has to share some of the pain," according to Reed. "What I'm concerned about is that we're not investing in California's future." ❖

### HIGHLIGHTS OF THE 2004-2005 CSUMB BUDGET PLANNING TIMETABLE

**February 6** — Meeting with Academic Senate Budget Committee to discuss 2003-2004 final budget, 2004-2005 budget priorities and estimated funding sources.

**February 16** — Meeting with Administrative Council to discuss 2003-2004 final budget, 2004-2005 budget priorities and estimated funding sources.

**March** — Chancellor's Office (usually) issues preliminary campus budgets. Budget Office prepares preliminary Sources and Uses of Funds document.

**April 15** — Meetings with Academic Senate Budget Committee and Administrative Council to review preliminary Sources and Uses of Funds.

**Mid-April** — All budget requests due to the Budget Office.

**April 2004** — Foundation budget requests presented to Board by Operations Managers.

**Late April** — Division budget presentations to campus.

**May** — Governor's revised budget released; Chancellor's Office prepares initial allocations; Budget Office revises Sources and Uses.

**July-September** — State budget finalized; Chancellor's Office issues final allocations.

**July-September** — Final budget decisions made by Cabinet. Budget published, distributed to divisions. Departmental budget plans distributed and communicated within each division.

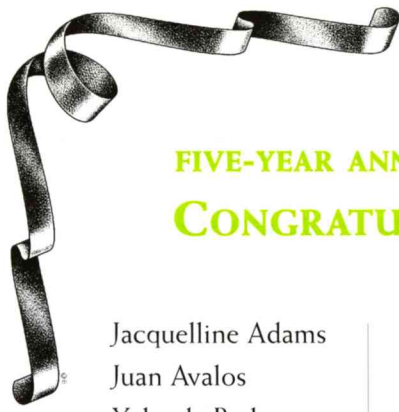
**Library details (Continued from page 3)**

a variety of offices will be included for those departments on campus directly related to student support and faculty development. As campus enrollment increases, those offices will be replaced with additional space for stacks and study areas.

"This building is the cornerstone for implementing the master plan and accelerates the transition of CSUMB from a former Army base to an institution of higher learning," said Niraj Dangoria, associate vice president for campus planning and development.

The firm of Esherick, Homsey, Dodge & Davis (EHDD) of San Francisco was selected as project architect based on their knowledge of the local area and their reputation as an environmentally sensitive firm. They designed the Monterey Bay Aquarium and the new library at Monterey Peninsula College.

The building has a \$64 million price tag, including \$12 million to be raised privately by CSUMB. Over \$52 million came from the governor's Economic Stimulus Package of 2002 and last spring's Proposition 47 funds. ❖



## FIVE-YEAR ANNIVERSARIES CONGRATULATIONS!

Jacquelline Adams	Gayle McCallum
Juan Avalos	Graciela Mendez
Yolanda Barba	Marilyn Meyers
Carolyn Bretz	Brenda Miller
Ken Burton	Jean Mitchell
Debi Busman	Bella Morgenstern
Linda Bynoe	Wendi Newman
Kevin Cahill	Huong (Joy) Nguyen
Joshua Callahan	Norma Novelo
Coralene Castaneda	Marc Oehlman
Eve Connell	Linda Parrish
Richard Crothers	Yolanda Perez
Christine Derr	Carla Pew
Amy Driscoll	Ronald Pflieger
Kristine Edmunds	Jordan Plotsky
David Erwin	Gary Quinonez
Cheri Everlove	Alvin Reetz
Charles Fishel	Barbara Richardson
Tom Fulton	William Robnett
Diana Garcia	Eva Salas
Yolanda Garcia	Gail Salgado
Rafael Gomez	Benjamin Sanchez
Daniel Granger	James Sanderson
Holly Gray	Stacie Schaub
Leonard Han	Gary Shara
Randall Hanlin	Yih Tao
Pamela Hayes	Beatriz Toro
Pat Iampietro	Sophie Touze
Janet Johns	Sophia Vicuna
Brook Kruse	Lorena Villalobos
Jennifer Lagier	Patrick Watson
Frauke Loewensen	Michael Yee
Sean Madden	Michele Melicia Young
Amy Marbach	

## IT'S THE YEAR OF THE STUDENT

How about a week in Belize? Or a weekend in Vermont? These are just two of the exciting auction items to be offered at CSUMB's sixth annual "Have a Heart for Students" dinner and auction. Trips, visits to spas, golf packages — even a year's supply of home-made cookies will be offered. It all happens between 6:00 P.M. and 9:00 P.M. on the night of February 12 at the University Center Ballroom.

Chinese New Year is this year's theme. Paradise Catering will provide Chinese cuisine, served family-style by members of the CSUMB faculty. A Lion Dance will entertain. After a silent auction, a live auction will take place on center stage. The main auction will raise funds to assist students who have significant financial needs, with the proceeds benefiting the following programs:

- Presidential Access Computer Loan Program — provides computers for students who cannot afford one.
- Ron Cisneros Vision Student Scholarship — for high-achieving, first-generation, low-income and historically underserved students.
- Future Scholars Program — for first-year students who have overcome major obstacles to attend CSUMB.
- Emergency short-term loans for students who have urgent and unexpected financial need.

Last year, over \$30,000 was raised; this year, the goal is to raise \$45,000. Tickets are \$50 each. To reserve a spot, call 582-4141 by Friday, February 6. ❖

## SAVE THE DATE — CELEBRATION OF COMMUNITY

The gala Seventh Annual Celebration of Community event will honor individuals who have made significant contributions to their communities and excelled in their professions. All proceeds benefit CSUMB's Local Area Scholarship Opportunity program. The event, featuring a reception, gourmet dinner and awards ceremony, takes place Wednesday, April 28, from 6:00 P.M. to 10:00 P.M. The cost is \$175 per person. Advance reservations are available for individuals and table sponsors. For more information, call Michele Melicia Young at 582-4141. ❖

## NEW EMPLOYEES

Angela Martin, Cashier/Accounting Technician —  
Accounting

Wendy Grennan\*, Associate Teacher — CDC

Karen Grimmer-O'Sullivan\*, Sanctuary Program  
Support Coordinator — SMART

Joseph Ippolito\*, Data Network Analyst — TSS

Pat Johnston\*, National Ocean Economic Program  
Information Technologist — SEP

Ashley Jones\*, Administrative Support Coordinator —  
SEP

Chris Pentony, Campus Construction Inspector —  
D&C

Amber Perez, Administrative Support Coordinator —  
Office of the President

Helaine Tregenza\*, Administrative & Marketing  
Coordinator — Wireless Education & Technology  
Center

\* Foundation employee

## ONE-YEAR ANNIVERSARIES

Eric Moore, Instructional Support Assistant III —  
ATMS

Roda Myers, Confidential Administrative Support —  
UHR

Yesenia Parra, Confidential Administrative Support  
— AA

Glen Worthing, Administrative Analyst/Specialist —  
AHSS

## TRANSFERS & PROMOTIONS

Stanislaus Bouyea, Facilities Project Supervisor —  
FS&O

## MORE TRANSFERS & PROMOTIONS

Christina Del Porto\*, Administrative Support — ED

Christine Frederick, Accounting & Student Services  
Manager — Accounting

Julie Ihli\*, Assistant Coordinator — CES

Ryan McRae\*, Resident Director — ORL

Brenda Miller, Administrative Support Coordinator  
— A&F

Cathy Rank, Director of Budget and Planning —  
A&F

Monica S. Rodriguez\*, Administrative Support  
Coordinator — ASAP

\* Foundation employee

Thanks to University Human Resources for this information.

## JERRY DELEON LEAVES CSUMB

Jerry deLeon has resigned from CSUMB to accept a position at Lane Community College in Eugene, Oregon. deLeon managed the Student Employment Services, as well as all career counseling, career planning and professional employment placement of students.

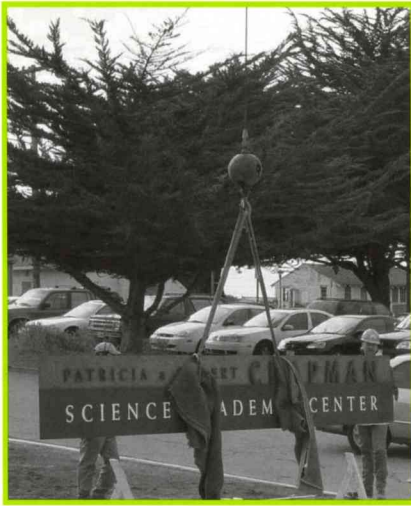
### *Proposition 55 (Continued from page 4)*

CSUMB will receive \$18.5 million if prop. 55 passes. The funds will be used to replace obsolete and decaying gas and electrical lines that operate throughout the campus. Citing the transformers that have failed throughout the campus during the past year, Vice President Dan Johnson said, "We're tapped out. In order to keep CSUMB functioning, much less grow, we must make a major investment in these systems. Prop. 55 is essential for this campus." In addition, money from the bond will go to improving the stadium and other soon-to-be-conveyed property at CSUMB.

More information will be provided to the campus community during the month of February. ❖

## HANGING THIS SIGN TOOK PATIENCE

Hanging the cumbersome 800-pound main sign, memorializing Patricia and Robert Chapman's \$2.5

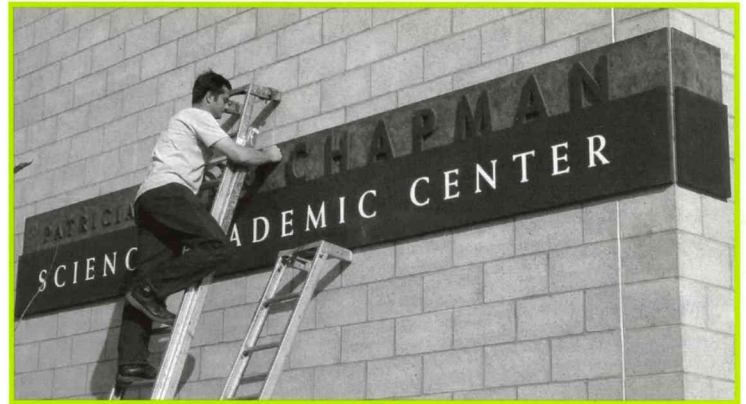


donation to CSUMB for the Chapman Science Academic Center, called for more than a little dexterity. It required an experienced crew, a large crane and slow, skillful

manipulation of the sign into place near the main entrance to the CSAC.

The sign is approximately 18 feet long, with two additional feet extending around a perpendicular corner fold.

The sign is made of aluminum painted to give it a bronze patina (blue). This color will be used only when there is a building named after a donor. The sign was fabricated by ADCON Signs of Fort Collins, Colorado and transported to CSUMB by truck. ❖



*Campus Connection* is published monthly, with the exception of January and July, by CSUMB University Advancement. Please use the *Event Publicity & News Intake Form*, available under Conferences/University Advancement on FirstClass, to submit news ideas or stories. Send the form to don\_porter@csumb.edu. To be considered for publication, editor must receive items by the 10th day of the month preceding month of publication. Items are published on a space-available basis and subject to editing. Content of this newsletter is based on information available at press time. Submit *Event Publicity & News Intake Form* by email, by fax at (831) 582-4117, or by disk/paper to University Advancement, Building 86A, Don Porter, editor. Phone: (831) 582-3302.

NEWS ABOUT CSUMB'S STAFF & FACULTY

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### DELIVERY PREFERENCE

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I do not wish to receive a hard copy of future issues of *Campus Connection*.

**Janie Silveria**  
**Bldg.12**