



CAMPUS CONNECTION

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Voting 101

Four years ago, the presidential election was barely on the radar screen of students at CSUMB and across the nation.

This year, however, that changed. Students organized CSUMB's first political forum, walked precincts in support of candidates, and registered over a thousand new voters on campus. And those new voters didn't have to travel far to vote – for the first time in the university's history, a polling place was set up in the Student Center.

The forum drew a crowd of 250, mostly students, to hear the candidates for mayor of Marina and Seaside, and the 4th District seat on the county Board of Supervisors.

The discussion of issues finally came around to topics of concern to young people. Education — particularly the rising cost of college — consistently ranked at the top, followed by war and terrorism. "The pinch CSU students are feeling from the added costs of tuition drove them to the polls," concluded Associated Students president Yuri Beckelman. ❖

Earthquake drill really "rocks"

CSUMB was conducting an emergency preparedness drill on the morning of September 28 when a real earthquake struck only minutes into the exercise. The magnitude 6.0 quake, centered near the town of Parkfield, was felt from Sacramento to Los Angeles but caused no injury or damage on campus.

There were two components to the preparedness exercise. First, the entire campus community was asked to participate in a "Duck, Cover and Hold" drill. Whether at class, in a meeting or within their residence, all students, staff and faculty took part in the drill.



The second part of the exercise was a mock 6.9 earthquake which "hit" at 10:00 A.M. and collapsed a residence hall, along with causing a

gas leak in the Media Learning Center. Staff and student volunteers acted as victims, and a triage was set up on the main quad.

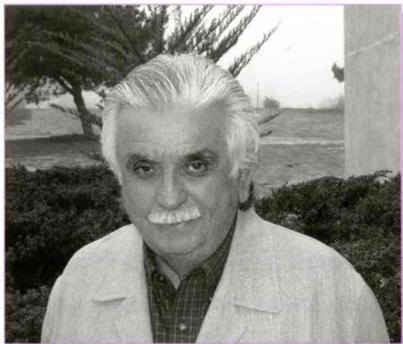
Dino Latino, risk services manager, offered thanks to the groups who



planned and participated: residents of Hall 210; Res Life staff; MLC staff and faculty; Mock Earthquake Planning Group; TAT for producing the *Duck, Cover and Hold* film link; the Otter Sports Center staff; Sodexo Food Service; Presidio of Monterey Fire Department; Monterey County Chapter of the American Red Cross; CSUMB University Police Department, Parking & Transportation; University Advancement; campus Building Emergency Coordinators (a group of 60 staff and faculty volunteers); World Theater staff; and the campus emergency response team. ❖

SBS students study in Mexico

Drs. Juan José Gutiérrez and Manuel Carlos are co-directors of the Institute for Mexican and US-Mexico Studies (IMUSMS) in Social & Behavioral Sciences (SBS). The program increases student knowledge of social and economic conditions in Mexico.



Dr. Manuel Carlos

IMUSMS was created to cultivate a greater knowledge and understanding of Mexico's society, history, cultures and economy. It also disseminates information about the economic, political and

cultural relations between the United States and Mexico, especially ties between California and Mexico. A main interest is a cross-border comparison between regions of Mexico and regions of California, including the central California coast.

After serving as director of Mexican studies at UC Santa Barbara, Carlos joined CSUMB as a founding faculty member in 1995. He is also the founding director of IMUSMS.

"In 1997, I took the first summer group of CSUMB students to Mexico with me. They were the pioneers," he said. "It's an experience where students are totally immersed in another culture. They learn how to do research in the culture of Mexico." He noted that students must learn how to live under the same conditions as the people they are studying.

The students' research is diverse and has included the elderly, religious practices, the impact of globalization on a peasant village, migration to the U.S., and the economic change in a community over a ten-year period. Once they return, the students document their research results in Capstone projects.

Upon joining CSUMB in 1997 as a professor, Gutiérrez joined forces with Carlos to spearhead the CSUMB-Querétaro Research Project (CSUMB-QRP) and Exchange Program. These are collaborative programs between CSUMB and the University of Querétaro

(UAQ) in Mexico. CSUMB students are provided hands-on experience conducting field work, carrying out service learning internships, and analyzing economic and social problems in Mexican peasant and rural indigenous communities in the state of Querétaro.

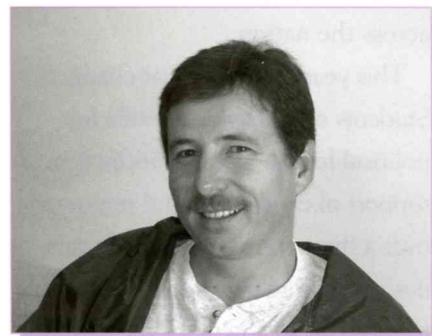
In addition to the cross-cultural exchange for students, Gutiérrez said, "We've become a point of reference for people in our own community who would like to understand issues that affect California, the United States and Mexico."

Participating CSUMB students must have a working knowledge of Spanish and live in Mexican villages while collaborating with students from UAQ. The project is scheduled during the summer months, but students may extend their stay for an additional semester during the regular school year. The program also accommodates students and faculty from UAQ who are interested in visiting CSUMB.

"In five years, I would hope that every semester we have from 10 to 15 students from both universities participating in an exchange,"

Gutiérrez said.

"We've had students and faculty visit CSUMB (from Mexico)," added Carlos. "A goal is to have a faculty member from



Dr. Juan José Gutiérrez

Mexico in residence here year-long to work with students who are either planning to go to Mexico, or have just returned and need to document what they learned." ❖

NEW POST FOR BRIAN SIMMONS

In addition to his CSUMB work as an associate professor in HHSP, Dr. Brian Simmons has been selected to chair the ethics committee of the California chapter of the National Association of Social Workers (NASW).

As chair, Simmons will oversee the process when an ethical issue occurs or a complaint is filed against an association member.

For more information on NASW, access the www.naswca.org website.

New grant continues work on ocean economics project

Dr. Judith Kildow, CSUMB's James W. Rote Distinguished Professor of Science and Policy in SEP, has received an award of \$355,000 for the first year of a three-year grant from the National Oceanic and Atmospheric Administration.



Dr. Judith Kildow

The grant will allow Kildow to continue work on the National Ocean Economics Project, which she has directed for the past five years. Her interactive Web-based information system www.OceanEconomics.org reveals trends for the nation's coastal areas through a data-

base of socio-economic indicators. The project provides the first in-depth analysis of the size and composition of the American coastal economy over the last 15 to 30 years. Data and analysis produced by the National Ocean Economics Project are part of ongoing research to measure the coastal and ocean economy of the United States. The project is headquartered at CSUMB, with associate research scientists working on the project from the University of Southern Maine and UCLA.

"The data sets that we are creating permit consistent measurement of the contribution of the ocean to the U.S. economy across time and regions, including nations, states and countries," Kildow said. "Our site provides population and housing trends, measures output, employment and wages for coastal and ocean economic activities, estimates values for natural resources, and provides information on non-market assets and activities, such as a day at the beach or the value of an estuary."

In the past, planners and others in coastal cities and towns have struggled to manage unprecedented growth without sound economic data to support their decisions, Kildow noted. While businesses multiply to meet the needs of growing populations, little knowledge of economic or environmental capacities support this growth. Waterfront property values climb steeply — along with

questions about the implications. Beach closures resulting from storm drain overflows hurt local economies, but no one knows the true cost or the value of those beaches. Helping to answer these questions, and many others, is the task of the National Ocean Economics Project. ❖

History in the remaking

On a weekend in late October, Fort Ord's East Garrison became Normandy in June of 1944.

The Battle of Carentan, which secured the Allied front after the Normandy Invasion of World War II, was "fought" by a group of re-enactors portraying British, American and German troops. More than 150 members of the World War II Research and Preservation Society staged the event, which was sponsored by the Fort Ord Alumni Association.

History was brought alive through the careful authenticity the actors demonstrated in their uniforms, style of weapons and battle tactics. Proper field gear and equipment were required — right down to period food containers.

Featured prominently in the reenactment was the German "Tiger" tank replica that made an appearance in the 1998 movie *Saving Private Ryan*.



World War II Research and Preservation Society

This tank, which appeared in the film *"Saving Private Ryan,"* saw action during the reenactment.

The Allied victory at Carentan, fought by units of the 101st Airborne Division, sealed the front and thwarted Germany's attempt to drive the Allied armies back into the sea. ❖

Staff win free tickets, enjoy President's Cup Golf Tournament



Each year, President Peter Smith buys four tickets for the President's Cup Golf Tournament to give to staff and faculty members via a drawing on The Source. This year's winners were, from left, James "JT" Cook, human resources assistant, UHR; Tony McFarlane, accounts payable lead, Accounting; Tony Cabeca, maintenance staff, FS&O; Lisa Stone, administrative support assistant, CP&D.

NCAA Division II update

By mid-November, the Otter sports teams will have completed their first regular season in NCAA Division II play. Skeptics thought the Otters wouldn't do well in this new division, yet, at the completion of their first season in Division II, the men's soccer team exceeded the expectations of skeptics.

"The men's soccer team was, and continues to be, excited to be a part of the California Collegiate Athletic Association (CCAA)," said Artie Cairel, men's soccer coach. The team was tied for third place heading into the final game of the season. The Otters are not eligible for post-season play in their first year in NCAA play.

"We have a young team and we are growing with each game. We're very pleased with our progress and look forward to making a bigger splash next year," Cairel said. The toughest opponent the men's team faced this past sea-

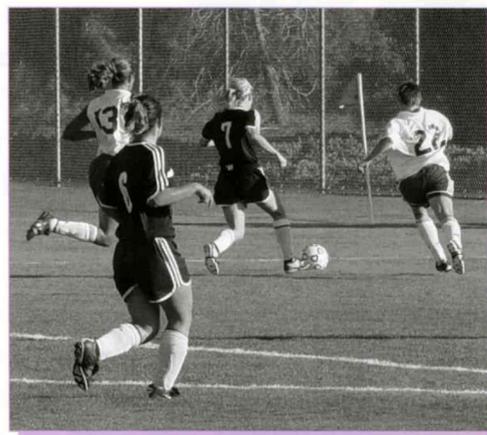
son was CSU Dominguez Hills, which spent a number of weeks ranked in the top 10 nationally.

"The physical component of the game is the most notable difference between Cal Pac (NAIA) and NCAA play," Cairel said.

The women's soccer and volleyball teams faced tough challenges this season and were winless at the end of October. The teams hope to take the knowledge they've gained and improve next year.

"This is a trial year for all [CSUMB] sports and, after this season, we'll know how we need to recruit and what level of player we must have," said Erin Roberts, women's soccer coach. She added that her current players are very talented and play with a lot of confidence and fight.

The men's and women's Otter basketball teams take to the courts in November with practice games. The Otters will take on CSU



Chico, fifth in the conference last year, for their first taste of Division II play. Check out the schedule for all Otter sports at CSUMB.EDU/sports. ❖

Reflections of things past

Capturing memories of life at CSUMB during its first decade is the focus of a time capsule that will be sealed and dedicated during the ribbon-cutting ceremony for the Alumni & Visitors Center early next year.

Members of the campus community are invited to leave a memento of their fondest memory in the "capsule," on display through November 15 in the University Center. Documents, photos, trinkets or artistically presented thoughts of a memorable moment or event during the university's first 10 years are welcome. Each item should have a clear explanation of the memory it evokes. Several contributions have been received already. ❖

FOAA awards scholarships

Dozens of scholarships are awarded each year to deserving students through CSUMB Financial Aid. Of these various scholarships, two are dispersed through alumni organizations. The Fort Ord Alumni Association (FOAA) has been awarding scholarships for over eight years. The association distributed six \$1,000 scholarships this year. FOAA, which was organized in 1996, has awarded over 50 scholarships to CSUMB students totaling \$53,000.

FOAA began distributing \$1,000 scholarships as a way to help students fund a full semester's tuition; however, with tuition increases, the scholarship awards no longer meet this objective.

"[Another] one of our goals is to increase the amount awarded so that it covers the cost of one semester's fees, because a \$1,000 scholarship is no longer sufficient for that purpose," said Donna Johnson, FOAA scholarship chair.

Scholarships are funded by FOAA memberships, events, donations and fundraisers, including the annual Hidden Secrets of Fort Ord tour.

Scholarships are funded by FOAA memberships, events, donations and fundraisers, including the annual *Hidden Secrets of Fort Ord* tour.

"The organization has undertaken additional fundraising activities, such as the World War II Reenactment, to augment our scholarship funds," Johnson added.

FOAA scholarships are awarded on the basis of academic achievement, leadership and community service. Applications are handled through Financial Aid, with final selection being made by the FOAA Scholarship Committee.

The CSUMB Alumni Association also distributes scholarships annually. This year, that association awarded three \$500 scholarships to deserving students. Each semester, the association also distributes a Capstone Grant to graduating seniors who need additional financial support to complete their Capstones. ❖

ID conversion update

As reported in the May 2004 *Campus Connection*, Information Technology (IT) has developed a program to stop the use of personal information for identification purposes.

Louis Algaze was the project lead for the Otter ID implementation, and Asuman Johnson was the project lead for the Banner System ID (BSID) conversion. Under the direction of Ron Smith, they collaborated with a team of IT professionals from both ISNS and TSS.

This was a team effort from both the IT and user community areas. Key participants from IT were Jamal Amine, Mike Cabanilla, Josh Callahan, David Finkelstein, Tony Gallego, David Heldt, Ed Munoz, Nathan Ricks, Steve Rubin, Eric Simoni, Henry Simpson, Stan Tinay and Craig Vershaw.

The key participants from the user community were Bonnie Brown, Richard Crothers, Janine De Leon, Veronica Flores and Chris Frederick, as well as many other staff from A&F and Student Affairs.

The planning of the ID conversion project started last January. The first phase involved selecting an Otter ID creation and storage process. This process is used to track people who are listed in Banner and PeopleSoft HR. The second phase of the project was to remove Social Security numbers as a primary system identifier in all CSUMB systems.

The Otter ID creation project was undertaken on August 15. It started at 8:00 P.M. and was completed two hours later. Over 20,000 accounts in three major systems were changed. The BSID conversion process started on October 9 at 8:00 A.M. It was completed with Banner and all the identified integrated applications converting SSNs to BSIDs. A total of over 200,000 records were converted.

IT is planning to investigate the purchase of an identity management system to better manage user access to services on the network, while providing a simple, consistent login method. ❖

Emma: a play with a compelling message

Emma is a play by Howard Zinn, directed by CSUMB faculty member Shannon Edwards and presented by 40 students. It's the story of Emma Goldman (1869-1940), the



Russian Jewish immigrant who was one of America's most famous anarchists. It's the story of a woman's hope in a country of chaos during the rise of capi-

talism. Goldman addresses free speech, women's rights, marriage, workers' rights and more. Celebrated, accused and imprisoned in an era of discord, her courage and persistence provide insight and inspiration for the working class of today.

Admission for staff and faculty is \$8. Performances are scheduled at the World Theater for November 12, November 13, 16 and 17 at 8:00 P.M. There's also a Sunday matinee on November 14 at 2:00 P.M. For tickets or further information, call 582-4580. ❖

NEW PROGRAMS APPROVED

Upon recommendation from the Academic Senate, provost and deans, President Peter Smith has approved the following new programs:

- Behavior Analysis certificate program — offered through CSUMB Extended Education.
- Level I Education Specialist and Internship Pathway in Moderate to Severe Disabilities — offered through the Teacher Education Department, Special Education Program.
- Concentration in Africana Studies — offered through HCOM.

Best-selling author Loung Ung keynote speaker at luncheon

CSUMB's Women's Leadership Council will hold its 2nd annual luncheon this month. Scholarships for 2004-2005 will also be presented. The keynote speaker is Loung Ung, author of *First They Killed My Father: A Daughter of Cambodia Remembers*. The book became a national best-seller. Harper/Collins is set to publish another book of hers, *Lucky Child*, next spring. A survivor of the killing fields of Cambodia, Ung is a sought-after speaker on her homeland, child soldiers, women and war, domestic violence and landmines. She serves as national spokesperson for the Campaign for a Landmine-Free World.

The event will be held at the University Center on November 16 from noon to 1:30 P.M. A book signing will be held from 1:30 to 2:30 P.M. Cost for members is \$50. For more information about the event, or to make a reservation, call 582-4141. ❖

Technology for Teaching conference set for November 5th

Faculty members from over 100 universities worldwide will visit CSUMB's Wireless Education & Technology Center (WeTEC) on November 5 to see two projects that demonstrate the university's commitment to cutting-edge wireless technology. The demonstration will take place from 10:45 A.M. to noon at the University Center.

These projects are sponsored by WeTEC, with support from a Hewlett-Packard (HP) equipment grant. Michelle Riel's TAT students will present a performance piece using iPAQs with GPS technology and digital cameras. Dr. Doug Smith, SEP assistant professor, and his students will demonstrate how they are using tablet PCs and digital cameras to revolutionize field geology.

The visitors will be in Monterey to participate in an HP Higher Education Technology for Teaching Forum.

For further information, call 582-5384 or visit wetic.csumb.edu for more about wireless technology. ❖

New employees

Jan Dwyer*, Website Developer — WeTEC
Dennis Geyer, Director of Admissions & Records — A&R
Joshua Goin*, Resident Director — ORL
Bonnie Lockwood*, Project Administrator — SEP
AnnMarie Montes*, RISE School Site Coordinator — SEP
Rami Shihadeh*, Restoration Coordinator —
Watershed Institute
Mahito Shirako, Audio/Video Workbench Technician —
IS&NS
Michal Sipal, Academic Scheduling Coordinator —
Academic Scheduling
Joan Weiner, News and Public Information Officer — UA

Transfers

Holly White, Marketing Coordinator/International Student
Advisor — Extended Education

Probation passed

Hilario Garcia, Outreach Counselor — A&R
Betty Little, Administrative Support Coordinator —
Teacher Education
Irazu Ortiz Ma Suy, Community Service Specialist —
UPD

Departures

Thanks for your service to CSUMB.

Gregory Balza, Institutional Research Analyst — IAR —
hired November 2003
Tammy Berry, Child Development Center Master Teacher
— CDC — hired October 2002
Ross Brown, Performing Arts Technician — World Theater
— hired December 2002
Cheri Everlove, ESSP Instructional Support Technician —
ESSP — hired March 1998
Mary Foster, Admissions and Records Specialist — A&R
— hired November 2002
Frank Jisa, Accountant I — CMS — hired July 2004
Barbara Roberts, Payroll Technician — UHR — hired
November 2001
Christy Seawell, Administrative Support Coordinator —
SMART/ITCD — hired January 2000

Note: Separation dates previously noted on internal announce-
ments may not coincide with an employee's last day on the pay-
roll, which is reflected in the list above.

*Foundation employee

Thanks to University Human Resources for this information.

Amalia Mesa-Bains returns

CSUMB's community spirit turned tragedy into triumph for Dr. Amalia Mesa-Bains, director, Visual and Public Art Department and campus resident. She and husband Richard Bains, chair, Music and Performing Arts Department, were driving southbound on Highway 1 last November when a merging car struck their vehicle.

"It rolled over because it was an SUV," she said. "My seat belt didn't work, so I flew halfway through the window."

Mesa-Bains was in intensive care for a week and in hospice care for a month with a broken



Amalia Mesa-Bains

neck, wrist, elbow and leg. She was amazed by the number of cards, letters, videos and flowers she received from the community.

"My own sick leave had been used up, so all my sick leave was donated by staff and faculty," said Mesa-Bains. "I was stunned."

"When it comes to the personal relationships of a community, this is the place to be."

— Amalia Mesa-Bains

More tragedy struck Mesa-Bains in July when her elderly mother, who lived with the couple, died following complications from open-heart surgery. The campus community sent another wave of cards and flowers, recalled Mesa-Bains as she reached for a tissue.

"I felt like it truly taught me what a small and very close community CSUMB is," she said. "Sometimes bad things teach you really good things."

Mesa-Bains said she is very excited to have returned this semester to the work she loves. Speaking of the faculty and staff, she said, "They were my lifeline. When it comes to the personal relationships of a community, this is the place to be." ❖

Drop by the BBC for food and fun

Rather than a students-only venue, the Black Box Cabaret's services and events are also available to faculty, staff and the public. It's a great spot to enjoy lunch, a snack or a quick cup of coffee. In addition to food and beverage service, Pat Clausen, BBC manager, has been working with the Otter Student Union (OSU) to offer a wide range of events this year. She noted that "there's been a definite increase in business since North Quad housing opened, and the BBC started accepting meal plans."

New at the BBC are extended operating hours and an expanded menu. Closed on Mondays and Tuesdays last spring, it's now open Monday and Tuesday, 11:00 A.M. to 4:00 P.M.; Wednesday through Friday, 11:00 A.M. to 10:00 P.M. It's also open weekends during planned events. To further accommodate customer schedules, Clausen plans to meet with the OSU to determine whether or not the BBC should modify its hours starting in spring of 2005.

Among the menu choices, Clausen offers three original panini sandwiches and features a special panini sandwich each week.

"The big challenge is having a diverse menu, with our limited space to store food. We do a great job with what we have and offer great ambiance to go along with it."

Faculty members are encouraged to make use of the BBC's space to conduct class meetings or hold individual conferences with students. There is also an upcoming series of Friday Noontime Jams, sponsored by University Human Resources. For event listings, visit the CSUMB.ORG/bbc website.



FREE
Soft drink and cookie!

Use this coupon for one small soft drink and cookie — free with the purchase of any panini sandwich. Good only at the Black Box Cabaret, Building 81. (expires 12/10/04)

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I do not wish to receive a hard copy of future issues of *Campus Connection*.

Janie Silveria
Bldg.12

NEWS ABOUT CSUMB'S STAFF & FACULTY

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VOLUME 6 • NUMBER 3

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INSIDE...

- ◆ STUDENT ACTIVISM PICKS UP
- ◆ NCAA DIVISION II UPDATE
- ◆ EARTHQUAKE DRILL REALLY "ROCKS"
- ◆ SBS STUDENTS STUDY IN MEXICO
- ◆ WE TEC CONFERENCE COMING
- ◆ ID CONVERSION PROGRAM IS SUCCESSFUL
- ◆ FOAA DISTRIBUTES SCHOLARSHIPS