



CAMPUS CONNECTION

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The spirit of giving

For over four years, CSUMB has taken part in holiday giving to the wider community. The University Human Resources (UHR) staff has



Getting into the spirit of the holiday giving project are UHR employees, from left, James Cook, Nancy Rogers, Terry Burns, Karen Williams and Teresa Janish.

led a campus campaign to bring joy to children in Monterey County. In a collaborative effort with the Monterey County Department of Social and Employment Services,

CSUMB employees provide gifts to more than 65 children in foster care.

Employees can drop by UHR in Building 23 to choose a paper ornament from the "giving tree" in the lobby. Each ornament is labeled with the name and age of a child and what he or she wishes for a holiday gift. After purchasing the item, participants are asked to bring the wrapped gift, along with the paper ornament, to UHR by December 13. UHR and the social services department will make sure the gifts reach every foster child.

To bring joy to a child this year, stop by UHR to select an ornament. Your contribution will bring a smile to a deserving child this holiday season. ❖

CSU: working for California

The California State University system, including CSUMB, is an economic engine for the state, supporting 207,000 jobs and fueling more than \$13 billion a year in economic activity, according to a study released in mid-November.

The report's authors arrived at their figures by assessing all CSU-related expenditures — including wages and salaries, capital equipment and supplies, as well as student spending on textbooks, meals, housing and other items — to calculate how those expenditures benefit the state.

The study, presented to the CSU board, found that for every dollar the state invests in the university system, the 23 campuses generate \$4.41 in spending.

The study was based on figures for the 2002-03 fiscal year. CSUMB's total operating expenses for the year were over \$59,000,000. ❖

New leadership at A&R

Admissions & Records (A&R) is a department many employees have little reason to contact. A&R is dedicated to helping students succeed. What was previously only a records department is being reorganized under Dennis Geyer, A&R's new director, to serve students from before



Dennis Geyer

their entry into CSUMB to long after they graduate.

A&R receives all student applications, verifies their information, records the

data, and distributes copies of the documents to authorized users. The department helps students graduate by verifying their coursework, submitting transcripts and validating graduation for employers and graduate schools. A&R is a busy place — it's a working machine every business day of the year.

"I want to ease the process for students, faculty and staff," Geyer said. "I'd like to break down the roadblocks that students have to go through. With the professionals in this office, we will be able to ease the records process for the campus."

Geyer brings 28 years of professional experience in education to A&R. While working at CSU Humboldt, he was instrumental in bringing the student Banner system to the university by spearheading a task force comprised of Banner developer SunGard SCT and other CSU campuses. Geyer was also responsible for NCAA athlete reporting while at Humboldt. He was also involved with the Association of Collegiate Registrars, where he was chair of the distance education committee.

"The university's vision allows students to keep an open mind and develop new ways of thinking to develop their own morals and values," he observed. "It's intelligent citizenry." ❖

Becoming a notary public

Most of us have used a notary public at one time or another — to administer an oath or witness a signature on an important document. California needs thousands of additional notaries to handle the demand. An upcoming class will provide beginners and previously commissioned notaries with the knowledge needed to pass the new state exam and become successful in this career. Class instruction covers state notary codes, notarial procedures, and tips to reduce company liability. An optional state exam will be administered at the end of the course.

The final notary class this year is scheduled for December 10. On December 11, a class on how to become a loan-signing specialist will be held for notaries who are already commissioned.

Loan and mortgage companies need trained and certified notaries capable of dealing with the documents in a typical loan package. This class provides the working notary with the necessary knowledge and skills.

For more information or to register, go to the CSUMB.EDU/extended website, or call CSUMB Extended Education at 582-4500. ❖

Campus holiday shutdown

The campus will be closed from December 24 through January 3 for the winter holiday. For employees who wish to pick up their payroll checks during this period, the Campus Service Center will be open, for payroll distribution *only*, on December 31 between 10 A.M. and noon. Employees who need to designate someone to pick up their check should call the Campus Service Center before December 24 at 582-5100.

New minor approved

Upon recommendation from the Academic Senate, provost and deans, President Peter Smith has approved the Pre-Law Minor.

Reliving Fort Ord's past

From the mounted cavalry of the 1920s to training soldiers for the Gulf War, Fort Ord distinguished itself as one of the U.S. Army's largest training posts.



Trainees at Fort Ord during field maneuvers when the post served as one of the U.S. Army's principal training centers.

At CSUMB, the Fort Ord Historical Archive is being organized to collect, preserve and interpret Fort Ord's history and to remember the people who served here. A focus of the archive is to study the impact of the former base on the economic and social development of the surrounding communities. A growing collection of artifacts and memorabilia is being acquired. Until the items are fully inventoried and a permanent location for the archive is found, the artifacts will be exhibited in the CSUMB Library. Future plans are to have the archive serve as a research resource for CSUMB students and faculty, as well as for military and history scholars.

Heading the archival program is Steven Levinson, TAT faculty member; Dr. Gerald Shenk, SBS faculty member; Dr. Gil Gonzalez, chief information officer; Lila Staples, faculty member; and Deborah Silguero, a CSUMB alumna who works at the Monterey History & Art Association.

The archive seeks photographs, yearbooks, letters, diaries, postcards, tests, books, objects and military records. To make a donation, or to obtain further information about the archive, contact Levinson at 582-4260. ❖

Check your FirstClass IQ:

- Average number of logins to FirstClass every weekday — 30,000
- Average number of messages delivered per day — 50,000
- Average number of messages read per minute during the business day — 89
- Average number of messages delivered per second during the business day — 30

Source: Henry Simpson, IT@CSUMB

CSUMB signs exchange agreement with Mexican university

Chancellor Delores Cabrera of the Autonomous University of Querétaro recently visited CSUMB to renew an international memorandum of understanding (MOU) in support of academic exchange programs between the universities.



Chancellor Delores Cabrera of the Autonomous University of Querétaro meets with Provost Diane Cordero de Noriega during her recent visit to CSUMB.

Although CSUMB students have traveled to the university in the Mexican state of Querétaro since the program began in 1997, this will be the first year that students from Mexico will visit Monterey.

At CSUMB, the program is headed by Dr. Juan José Gutiérrez and Dr. Manuel Carlos, co-directors of the Institute for Mexican and US-Mexico Studies (IMUSMS) in Social & Behavioral Sciences (SBS). ❖

Sodexho helps the disabled

CSUMB's food service provider, Sodexho Marriott, is committed to employing the underrepresented and disabled in our area. Sodexho employs over 100 local residents, 20 of whom are involved in a rehabilitation program or a county program to employ people with disabilities.

The Monterey County Committee for the Employment of People with Disabilities (MCCEPD) recently honored Sodexho for its employment practices. Although recognized during previous years by the MCCEPD, this year the company received special commendation by the California State Senate and Assembly, and individually by Rep. Sam Farr. Each year, a wide variety of area businesses and government offices are nominated for the awards competition, with the winners selected by a committee. ❖

Winter Concert coming

In celebration of the newly approved B.A. in Music and the university's 10-year anniversary, the Music and Performing Arts Department (MPA) is set to present its annual Winter Concert on Sunday, December 5 at 3 P.M. at the World Theater. Presented annually since 1996, this year's event will feature three vocal groups: the CSUMB Gospel Choir, Nuovo Plasir chorale and the CSUMB Singers. The groups are under the direction of Paulette Gissendanner. A student jazz guitar duo will perform instrumental music. MPA faculty members Paul Contos, Ray Drummond, James Ferguson and vocalist Paulette Gissendanner, along with MPA staff members Eddie Mendenhall and Elena Volkova, will also perform. Admission and parking for the event are free. For more information, contact MPA at 582-4085.

CSUMB's Holiday Party promises great music, food and tons of fun

The annual Winter Holiday Party for CSUMB staff and faculty will be held December 17 in the University Center Ballroom. The event will feature a buffet dinner with live music, dancing and even a gingerbread house contest. Holiday attire is suggested.

CocoBeat, a worldbeat and rock band, will entertain. The band will keep the party lively as they provide Caribbean, Brazilian, Cuban, Reggae and Latin sounds, with a few side trips into blues, jazz, Cajun and swing.

University Human Resources (UHR) is sponsoring a gingerbread house making contest the day before the Holiday Party.

Gingerbread houses will be displayed at the party and the winning entry will be announced during the evening. For more details, see page 7 of this issue of *Campus Connection*.

Admission for adults is \$10 and children under 12 are free. A no-host bar starts the evening's festivities, from 6:30 P.M. to 7 P.M. The buffet dinner will be served from 7 P.M. to 8:30 P.M., with dancing following until the party concludes at 10:30 P.M. Employees may purchase tickets, by cash or check, at the University Center until the December 13 deadline. For more information, call 582-4723. ❖



CocoBeat's talents will provide an evening of diverse music.

Civil rights and political wrongs

Lani Guinier, a Harvard Law School professor and civil rights attorney, will speak at CSUMB on January 28 as part of the Tenth Anniversary Distinguished Lecture Series.

Known for her expertise on voting rights, democratic theory, law and social change, and race and gender issues, Guinier first came to national attention in 1993 when President Clinton nominated her to be the first black woman to head the Civil Rights Division of the Department of Justice. She had been a civil rights attorney for more than 10 years and had served in the Civil Rights Division during the Carter administration.

Immediately after her name was put forward, conservatives attacked her views on democracy and voting, driving Clinton to withdraw her nomination without a confirmation hearing.

In 1998, she authored a personal and political memoir, *Lift Every Voice: Turning a Civil Rights Setback into a New Vision of Social Justice*, in which she uses the nomination debacle as a window on the civil rights movement — past, present and future.

Her most recent book, *The Miner's Canary: Enlisting Race, Resisting Power, Transforming Democracy*, written with Gerald Torres, deals with the experience of people of color as a warning or "canary" signaling larger institutional inequities.

The lecture will be held in the World Theater at 7:30 P.M. Admission is \$15 for CSUMB staff and faculty. For tickets or information, call 582-4580. Tickets may also be purchased online at the CSUMB.EDU/anniversary website.

The final installment of CSUMB's Tenth Anniversary Distinguished Lecture Series will feature explorer, environmentalist, educator and film producer Jean-Michel Cousteau on March 2, 2005. ❖



Lani Guinier

Hospitality classes begin

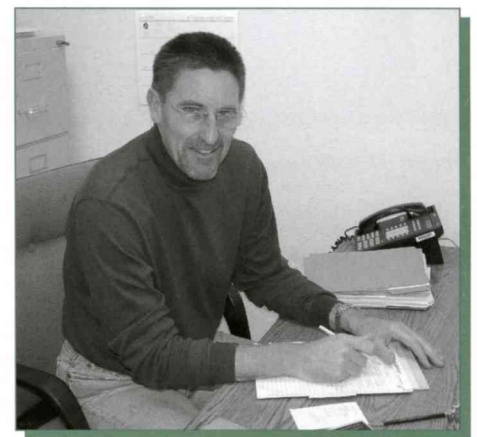
A career in hospitality management is many things — but it's never boring. The 45 students enrolled in CSUMB's new hospitality concentration know this well.

Hospitality is a \$4 trillion industry worldwide, accounting for nearly 11 percent of the world's gross domestic product. In California, it's getting bigger each year. During the next decade, it's estimated that the number of new managers needed in the industry will double.

The hotel/resort industry is a major economic force in Monterey County. Local industry leaders have been the impetus for CSUMB's new program, said Dr. Bill Martin, faculty member of the School of Business, where the new program is based. Students can choose a concentration in hotel/resort management or a general hospitality management program (to work in the travel and tourism industries).

"We don't have labs on campus — a training kitchen, a conference center, a hotel — so we have to use the community. It's a perfect example of a community-campus partnership," said Martin, who was also instrumental in implementing a well-respected hospitality program at Cal Poly Pomona.

"This is a growing field," he said. "Nationwide, we're seeing an increased demand for people with these skills. And it fits in with the CSUMB Vision — we're talking about jobs, we're talking about working with the community."



Dr. Bill Martin

A Hospitality Task Force, made up of people from local industry, has been instrumental in developing the program. The task force is chaired by Beat Giger, director of special events for the Pebble Beach Company. Also on the task force are representatives from the Monterey Marriott, Bernardus Lodge, La Playa Hotel, the Monterey Hyatt, the Monterey County Vintners and Growers Association, the Monterey Plaza, and the Pine Inn. ❖

World Theater presents . . .

CSUMB takes pride in welcoming the community to another season of live, professional performing arts presentations. The World Theater has an exciting schedule of artists lined up for the early months of 2005.

IMANI WINDS

February 2, 2005 / 7:30 P.M.

Featuring five outstanding musicians, Imani Winds pushes the boundaries of a traditional classical music wind quintet. Admission for staff and faculty is \$17.



Jeffrey Hornstein

Imani Winds

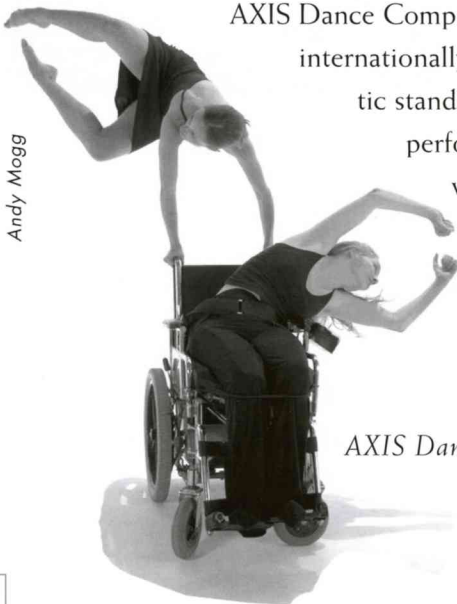
AXIS DANCE COMPANY

February 22, 2005 / 7:30 P.M.

AXIS Dance Company, acclaimed internationally for its high artistic standards, comprises performers with and without physical disabilities.

Admission for staff and faculty is \$22.

AXIS Dance Company



Andy Mogg

SILENT SURREALISM FEATURING HOT CLUB OF SAN FRANCISCO

March 4, 2005 /
7:30 P.M.

The Hot Club of San Francisco presents *Silent Surrealism*, featuring silent films and live gypsy jazz. Admission for staff and faculty is \$22.



Hot Club of San Francisco

Hot Club of San Francisco

LENI-BASSO

March 9, 2005 /
7:30 P.M.

Leni-Basso performances are multi-media events featuring intense lighting, computer graphics and sound effects, combined with swinging dance movements. Admission for staff and faculty is \$22.

INDIANS INDIANS

FEATURING ROBERT MIRABAL

March 16, 2005 / 7:30 P.M.

Musician, writer, singer and storyteller Robert Mirabal is Native America's most dynamic performer and a best-selling artist. Admission for staff and faculty is \$22.

PETE ESCOVEDO LATIN JAZZ ORCHESTRA

April 7, 2005 / 7:30 P.M.

Percussionist Pete Escovedo returns to the World Theater in a special arrangement with his orchestra. Admission for staff and faculty is \$22.

For tickets or further information on any of these performances, call the World Theater box office at 831-582-4580 or access the theater's website at CSUMB.EDU/worldtheater. Contact the box office regarding disability-related accommodations. All dates, programs and artists are subject to change. ❖

New employees

Kent Adams, Assistant Professor of Exercise Science — HPWE

Meggie Gan (Olsen), Systems Support Technician — IS&NS

Courtney Kuhn*, Residential Education Assistant — ORL

Denise Noel*, Master Teacher/Site Supervisor — CDC

Sunil Pasala, Finance Analyst/Programmer — IS&NS

Michael Scott, Assistant Professor of Mathematics — MATH

Promotion

Tania Mitchell, Faculty Coordinator of Service Learning Leadership (Assistant Professor) — SLI

Departures

Thanks for your service to CSUMB.

Melanio Lorenzo, Accountant — Accounting Office — hired June 2002

Eric Moore, Audiovisual Assistant — Technical Support Services — hired December 2002

Ron Smith, Associate Director — IS&NS — hired October 1995

Note: Separation dates previously noted on internal announcements may not coincide with an employee's last day on the payroll, which is reflected in the list above.

*Foundation employee

Thanks to University Human Resources for this information.

Professional Development classes for December & January

CSUMB is committed to the personal and professional development of its staff and faculty. During December and January, the following Professional Development activities are scheduled:

■ December 9 — 9 P.M. to 12:30 P.M.

Quarterly Management Briefing

Come mingle with other MPPs, get departmental updates and a welcome talk with President Smith. Enrollment open to managers only.

■ December 14 — 3 P.M. to 5 P.M.

Microsoft Excel — Intermediate

This intermediate-level class focuses on charts, multiple worksheets, functions, and cell and page format.

■ December 15 — 8:30 A.M. to 3:45 P.M.

CalPERS Retirement and Financial Planning

Topics include CalPERS benefits, financial planning, insurance, investment strategy basics and estate planning.

■ December 16 — noon to 2 P.M.

Gingerbread House Making Contest

Come join the holiday festivities and decorate gingerbread houses as centerpieces for the CSUMB Holiday Party. Gather a group of colleagues, form a team, and build a dream house. Gingerbread and icing will be provided. Employees only need to bring creativity, extra decorations and holiday spirit!

■ December 17 — noon to 1 P.M.

Estate Planning — Professional Advisers, Wills and Living Trusts

An overview of the importance of wills and living trusts. Locating a professional adviser to help in estate planning will also be discussed.

■ January 11 — 10 A.M. to 11 A.M.

Management 101

This class offers the tools and techniques that successful managers use and explores the working differences between managers and non-managers.

■ January 14 — noon to 1 P.M.

Financial Planning for Non-Traditional Families

This class is adapted to domestic partnerships, single parents and unmarried tenants in common. The class provides information on protecting and passing on real estate, retirement and financial assets in relationships where marriage is not officially recognized.

■ January 18 — 3 P.M. to 5 P.M.

Update your Website

This class explains how to use content management and Web development tools to create a new CSUMB website or update an existing one.

■ January 25 and 26 — 9 A.M. to noon

MPP Success Seminar

This is an opportunity for recently hired managers to examine the unique qualities and challenges involved in managing at CSUMB.

To register for any of these classes, go to the CSUMB.EDU/faculty_staff/development website. ❖

Sea lion is big on yoga

"Sake" is a real ham when it comes to performing before audiences, and the talented female sea lion proved it last month in front of millions of viewers on *The Tonight Show with Jay Leno*, which aired on October 20. Considered the best-trained sea lion in the world, the 17-year-old performed yoga moves and responded to commands.

At Sake's side was Dr. Jenifer Hurley, ESSP assistant professor and Sake's trainer. In addition to teaching applied marine mammalogy at CSUMB, Hurley is founder and director of the SLEWTHS (Science Learning and Exploration With The Help of Sea Lions) program at Moss Landing Marine Labs, where animals like Sake are cared for and trained.



The Tonight Show with Jay Leno

Dr. Jenifer Hurley works with "Sake", her sea lion, as an inquisitive Jay Leno looks on.

Hurley has trained dozens of species of terrestrial and aquatic animals, specializing in marine mammals. She has trained animals for research, free release in the open ocean, feature films and documentaries. Her animals have been featured in over a dozen documentaries, aired on shows such as *National Geographic Explorer* and *NBC Dateline*.

"Training allows us to take top care of the animals," Hurley said. "It gives them choices, learning, exercise, medical care, mental stimulation and a way to understand the human environment they are living in. As a result, they live longer than their counterparts in the wild."

Unlike circus animals — on the road for eight months a year — Hurley's animals spend 90 percent of their lives at home for a low-stress lifestyle, making only occasional visits for public education and research purposes.

Noting the *Tonight Show's* appeal, Hurley said, "To be able to reach more than five million viewers with a positive inspirational message about the marine environment and the animals was a dream come true as a teacher and a naturalist!"

Campus Connection is published during the academic year by CSUMB University Advancement. Don Porter, editor; Nicole Mendoza and Joan Weiner, contributors. Please use the *Event Publicity & News Intake Form*, available under Conferences/University Advancement on FirstClass, to submit news ideas or stories. Send the form to don_porter@csumb.edu. To be considered for publication, editor must receive items by the 10th day of the month preceding month of publication. Items are published on a space-available basis and subject to editing. Content of this newsletter is based on information available at press time. Submit *Event Publicity & News Intake Form* by e-mail, by fax at 831-582-4117, or by disk/paper to Public Affairs, Building 86A, Don Porter. Phone: 831-582-3302.

DELIVERY PREFERENCE

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I do not wish to receive a hard copy of future issues of *Campus Connection*.

NEWS ABOUT CSUMB'S STAFF & FACULTY

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