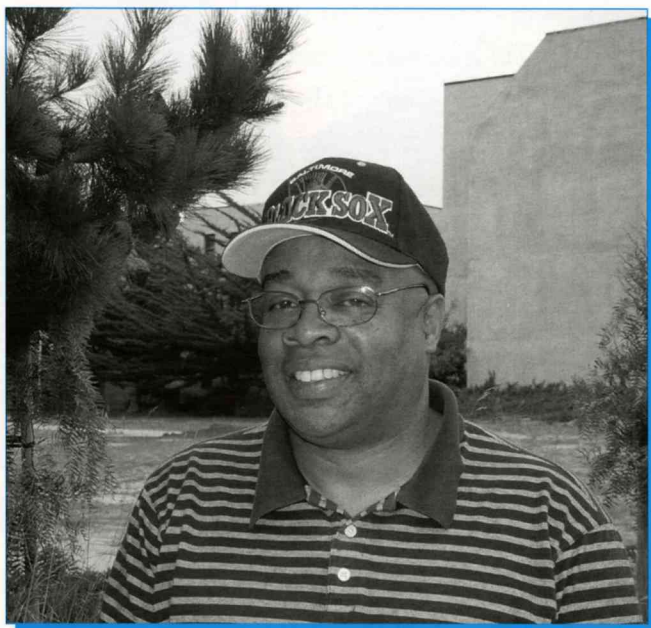


## CSUMB helps students and families displaced by Katrina



George Ball looks forward to helping people in New Orleans recover from the disaster.

### George Ball lends a hand

Hurricane Katrina is the most expensive natural disaster in U.S. history. The estimated death toll is in the thousands, with damage higher than \$200 billion. Over a million people were displaced, making it a humanitarian crisis on a scale unseen in this country since the Great Depression.

Rallying to the need, thousands of people have responded with monetary donations and by volunteering their own time.

George Ball, who has worked at CSUMB for over 10 years, is the university's longtime property coordinator. In addition to his job tracking capital equipment on campus, he's also a dedicated volunteer for the American Red Cross, trained in disaster relief and family service. He's scheduled to leave for the New Orleans area on Oct. 8 for a two-week assignment. The Red Cross is

*(continued on page 5)*

### Katrina's aftermath: real-life education

When Estée Blancher came to CSUMB in the spring of 2002, she knew that her New Orleans roots would one day provide the inspiration for the filmmaking skills she hoped to acquire as a TAT junior. She wanted to make a film that would capture the culture of her hometown, its stories and the personalities who populate the place.

Then Hurricane Katrina ravaged the city in the heart of the Mississippi River Delta, and everything changed for her.

On Sept. 18, Blancher packed a bus with filmmaking

equipment and aid supplies and headed to Louisiana to document the devastation and to lend assistance in any way she could.

"This fits in with my studies," said Blancher, who will earn six credits



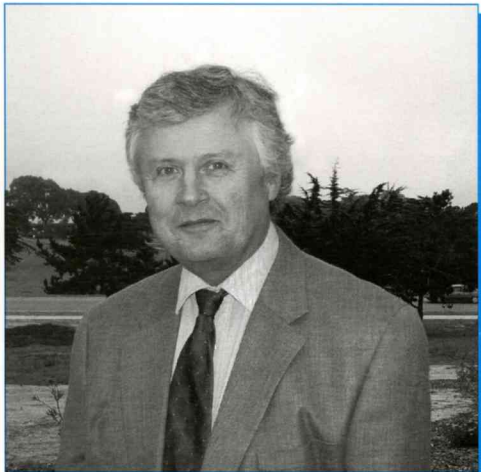
Estée Blancher

*(continued on page 5)*



## KAZU's new leadership

For years, KAZU, 90.3 on the FM dial, has offered listeners throughout the region an in-depth array of programming from National Public Radio (NPR).



*Duncan Lively leads KAZU*

Duncan Lively was named general manager of KAZU in August. He oversees the planning and operational management of the station. Lively brings more than 25 years

of experience in communications to KAZU. He's worked at FM stations in Orlando, Stockton, Corpus Christi and Capital Public Radio in Sacramento. His TV production experience includes working at the California State Assembly and at stations in Florida and Texas. He also spent three years working in Moscow for NBC News.

Well prepared to tackle the ongoing challenges of managing a station, Lively noted that "radio takes listeners to a story like only radio can. In particular, the Katrina disaster prompted in-depth, detailed coverage for NPR listeners that's unavailable through other media."

In the future, Lively would like to offer opportunities to CSUMB students to gain experience working at the station. "As we expand our capacity at KAZU, we would hope to give students an opportunity to work on the business administration side of the business. The nonprofit sector is now the fastest growing sector of our economy, and acquiring such experience can be invaluable."

Lively indicated that the station's all-new website, featuring a real-time news feed from the Reuters news service, will go online in the near future. The station's website is [www.kazu.org](http://www.kazu.org). ❖

## KAZU's pledge drive

Along with other public broadcasting stations, KAZU has its fall 2005 pledge drive planned for October. Through pledge drives, Doug McKnight, KAZU's development director, noted that "the people who use the station pay for it. Although the university is the licensee and supports the station, the vast majority of financial support actually comes from listeners."

KAZU is a community service of CSUMB, which acquired the license in November 2000. According to Audience Research & Analysis, a market and economic research firm, the station represents "without doubt, the most remarkable public radio station growth story of the last several years."

KAZU is seeking volunteers to answer phones and take donations during the Oct. 12 through Oct. 21 pledge drive. There's a need for volunteers for time slots from early morning to early evening. The largest volume of calls, and greatest need for volunteers, occurs between 6:00 A.M. and 9:00 A.M. The station's studio and office are in Pacific Grove. To participate, call McKnight at 375-7275.

## CSUMB rated among the best

For the second consecutive year, CSUMB's service learning program has been recognized by the editors of *U.S. News & World Report* in the magazine's 2006 edition of America's Best Colleges. The university's Service Learning Institute is listed among the top programs in the country — and is one of only five public schools included in the ranking.

CSUMB is also featured in the book *Student Success in College: Creating Conditions that Matter*, released recently by the American Association for Higher Education. CSUMB was the only school in California identified in the book. It cited CSUMB as having "a strong, cohesive sense of purpose" derived from the Vision Statement. "An unusually high level of energy of the faculty, administration and staff is devoted to experimenting with ways to implement the Vision," it said. ❖

## University Police Department offers unique services for campus

With 1,365 acres and home to more than 5,000 students and employees, CSUMB is a small city. To keep that city safe, the University Police Department (UPD) has 14 officers, including the newest member of the force, Daniel Andrada.



*At a recent swearing-in and promotion ceremony, from left, Chief Fred Hardee, Officer Daniel Andrada and Lieutenant Earl Lawson.*

A recent ceremony saw Andrada get sworn in. Also recognized was long-time UPD sergeant Earl Lawson, who was promoted to lieutenant. He joins fellow lieutenant Jay McTaggart.

Andrada, a native of Salinas and a lifelong resident of the city, recently graduated from the Police Academy at Monterey Peninsula College. Lawson is a graduate of Cal Poly Pomona, where he majored in sociology, then worked as a police officer there before coming to CSUMB in January 1995.

Three UPD officers are CSUMB grads: Stacie Schaub, Paul Tomasi and Demetrick Caballero. Four other UPD officers are graduates of other CSU campuses.

"We have three Spanish speaking-officers — Demetrick Caballero, Manuel Duran and Daniel Andrada," said Chief Fred Hardee. "Their bilingual skills

are utilized when interacting with Spanish-speaking individuals, and they've been called upon by adjoining law enforcement agencies to translate."

In a new program at UPD, Officer Caballero is now assigned as the "Cop on the Block." He has been a resident of Frederick Park since July. On a weekly basis, Caballero devotes over eight hours to making presentations regarding law enforcement issues and conducting training sessions for Office of Residential Life staff members. He also serves as UPD's liaison with Res Life.

Members of the UPD are fully trained, sworn peace officers and most have prior law enforcement experience. They routinely deal with situations that many police never see — students who are experiencing emotional crises, for instance. They are more apt to educate students than to arrest them. They are an important part of the university community, participating in student orientation, working with Res Life staff members, and giving workshops on

personal safety and other topics.

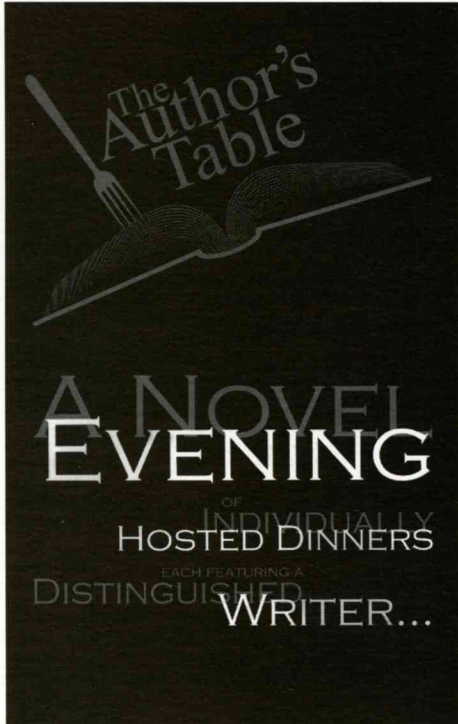
Within the past month, UPD has taken delivery of four new patrol cars, which are leased through the California Department of General Services. The cars are equipped with the latest mobile computers, purchased with grants from the U.S. Department of Homeland Security. The computers facilitate more effective communications through Monterey County's 911 emergency dispatch center. CSUMB contracts with the center for dispatching services.

"I've submitted a five-year plan that will add four more officers over the next five years," said Hardee. "The current officer staffing level was developed with a 10-year plan in mind. We've now surpassed that time frame. The additional staffing will allow us to provide the quality police services we've become accustomed to providing, particularly with anticipated growth due to the new staff and faculty housing and new library." ❖



## The Author's Table: literary discussions, great ambiance and cuisine

CSUMB and the National Steinbeck Center are once again collaborating to raise money for each organization's reading programs with a fundraiser called The



Author's Table. The event offers each guest the choice of 14 conversations with a favorite author, enjoyed over a lavish dinner.

The authors include Catherine Coulter,

who has over 60 million copies of her books in print,

and John Gray, whose *Men Are from Mars, Women Are from Venus* is the no. 1 bestselling relationship book of the last decade.

Also participating are Carl Nolte, a reporter at the *San Francisco Chronicle*, who has authored three books, his latest being *The San Francisco Century*, and Nina Marie Martinez, who took an unusual career path in completing her debut novel, *Caramba!*

For those who are less literary and more culinary, each dinner will be an event in itself.

The Author's Table takes place Nov. 7 at 6:00 P.M. at 14 beautiful homes in the Salinas Valley and the Monterey Peninsula. Platinum tickets are \$500 per person for first choice of dinner locale and an opening reception honoring all authors and hosts on Sunday, Nov. 6, at the National Steinbeck Center. Gold tickets are \$300 for guaranteed first, second or third choice of dinner locales. Silver tickets are \$150 per person, for one of six choices in order of indicated preference. For more information, contact Tia Gindick, the event coordinator, at 831-625-8190 or the National Steinbeck Center at the [www.steinbeck.org](http://www.steinbeck.org) website. ❖

### CSUMB helps Katrina's Gulf Coast evacuees

With thousands of students affected by Hurricane Katrina forced to improvise on their fall-semester plans, many inquired about taking classes elsewhere. Two of those students elected to call CSUMB their new academic home. Overall, the CSU campuses have enrolled 244 displaced students.

The CSU system was ready to accommodate California residents who had planned to attend Gulf Coast schools, as well as out-of-state students from campuses that lay within areas affected by the storm.

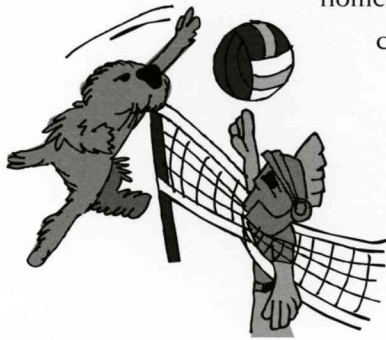
Students from Gulf Coast areas where the hurricane struck are exempt from non-resident fees. The standard CSU fees are required, but not immediately. The campus is providing deferred payment plans.

Sept. 19 was the last day to apply. Approximately 30 campuses serving an estimated 150,000 students are located in the affected areas of Louisiana, Mississippi and Alabama. Dozens of colleges around the country helped displaced students find spaces, extended their deadlines, waived application fees and promised to streamline paperwork. The federal Education Department also pledged to relax student-loan guidelines to help transferring students.

CSUMB's Personal Growth and Counseling Center, in collaboration with the American Red Cross and the NAACP, will provide university meeting space for families who relocated to this area due to Katrina. Licensed clinicians who work at the PGCC will offer counseling services, as well as community-based therapists who are volunteering their time to aid evacuees.

## CSUMB's first homecoming promises fun for all

Join in the fun during the week of October 5-8 as CSUMB begins a new tradition of hosting its first



homecoming. A dozen on-campus organizations are working together to provide a full range of exciting activities for students, staff, faculty, alumni and the community. The fun

begins on Wednesday, Oct. 5 with a kickoff pep rally in the Main Quad and will culminate on Saturday, Oct. 8

### **Estée Blancher (continued from page 1)**

for making her documentary. "I couldn't finish my semester and be 100 percent here anyhow, given everything that's happened. And I've always wanted to document my culture and these stories.

"I hope it'll be an educational piece and an emotional journey," she said a few days before her departure.

"The people are tired and traumatized, and they really need help. I love my home, obviously. Anyone who's from that area is heartbroken."

Blancher plans to document the stories of the people who have been affected by the hurricane. She's eager to learn what's next for them — whether they will abandon the city, or stay and try to rebuild.

According to Steven Levinson, one of Blancher's teachers, "She's expanding her teledramatic skills and serving the community." He added that her personal connection will allow her to document people's lives in a way an outsider couldn't. "She'll have people opening up to her."

Blancher's traveling with a crew of nine: friends, professional documentary filmmakers, and a freelance journalist. She plans to update her [www.filmkatrina.com](http://www.filmkatrina.com) website with progress reports. ❖

with Kelp Kraze, a BBQ, bonfire and women's volleyball vs. CSU Stanislaus.

Associated Students is planning a homecoming dance to be held at the Embassy Suites on Oct. 7. The dance is open to the public. The entire admission price of \$5 will be donated for hurricane relief.

For a complete listing of events, go to the [CSUMB.EDU/homecoming](http://CSUMB.EDU/homecoming) website. For disability accommodations or questions, contact Snehal Naik on FirstClass. ❖

### **Create a poster and win!**

Here's a chance to show your CSUMB spirit! Get your department, club or organization together and create a poster for the Homecoming Poster Contest. Pick up the required 3' x 5' poster paper available at Bldg. 97 beginning Oct. 3. The organization that submits the winning entry will receive a pizza party for their group. For more information contact Laura Chen on FirstClass.

### **George Ball (continued from page 1)**

currently sending people to Mississippi, Louisiana, Arkansas and Houston.

"My mom passed away while I was in Germany in the military, and the Red Cross helped me get back home. After that, I wanted to become a Red Cross volunteer," said Ball. "I've been doing work with the Red Cross for about 10 years."

Before joining CSUMB in 1995, Ball served 21 years in the military, which he cited as great preparation for Red Cross work. "Knowing how to do first aid on the battlefield makes a big difference."

Aiding needy people engulfed in a faraway disaster is a dramatic contrast to Ball's everyday work at CSUMB, where he helps employees with capital equipment needs.

"I'm looking forward to helping. I did search and recovery and disaster relief in the military. I just like to help people." ❖

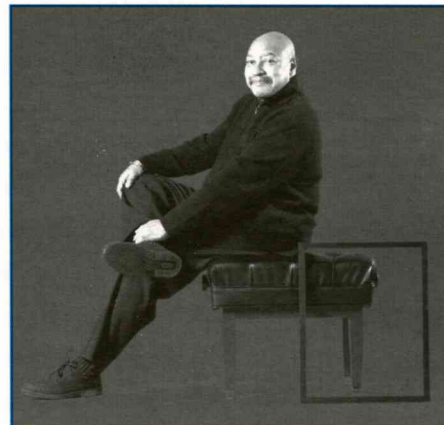


## World Theater performing arts for November & December

### **Turtle Island String Quartet and special guest Kenny Barron, jazz piano**

Nov. 2, 7:30 P.M.

Experience what happens when one of the world's greatest jazz pianists collaborates with the undisputed masters of improvisational string chamber music. A veteran of both Dizzy Gillespie's and Stan Getz's bands, Barron and the twice-Grammy-nominated Turtle Island String Quartet present a program of original music and arrangements of jazz classics.

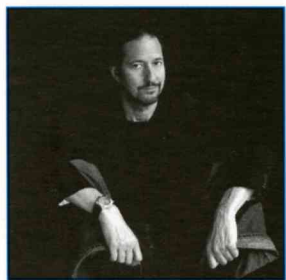


Lourdes Delgado

Kenny Barron

### **Michael Wolff & Impure Thoughts**

Dec. 1, 7:30 P.M.



Ken Naboum

Michael Wolff

Michael Wolff is a brilliant and innovative pianist/composer with a wealth of straight-ahead jazz credentials (Sonny Rollins, Nancy Wilson, Cal Tjader, Cannonball Adderley, Jean Luc Ponty), as well as an impressive body of movie soundtrack work (Dark Angel, The Tic Code). Impure Thoughts is an acoustic rhythm band featuring tablas, Afro-Cuban percussion, drum set, acoustic bass, saxophone and acoustic piano. Wolff and his band draw on many musical sources: the improvisation of jazz; the rhythms of India, Africa, and Oakland; the harmonies and colors of French impressionist orchestral music; and the emotions of the blues.

Discounted tickets for CSUMB staff & faculty members for either performance are \$22.00. For tickets or further information about either of these performances, go to the [CSUMB.EDU/worldtheater](http://CSUMB.EDU/worldtheater) website or call the World Theater box office at 582-4580; TTY/TDD at 582-5066. All dates, programs and artists subject to change. For disability-related accommodations, please contact the box office no later than 10 business days prior to the event. ❖

## Upcoming Benefits & Wellness Fair offers advice, exhibits, prizes

UHR invites all faculty, staff and their families to a Benefits & Wellness Fair, Tuesday, Oct. 11 from 11:00 A.M. to 2:00 P.M. at the University Center. This "Fiesta Para la Salud y el Bienestar," a festival for health and wellness, will feature over 40 vendors to answer health and wellness questions. Vendors will include Whole Foods, Salinas Valley Memorial Healthcare, Otter Sports Center, Jamba Juice, CalPERS, Delta Dental, Blue Shield HMO, Earthbound Farm, Fidelity Investments, Standard Insurance, A+Auto & Home and Monterey Sports Center. TIAA-CREF will offer a free one-on-one financial counseling in Room 116 from 10:00 A.M. to

2:45 P.M., by appointment only. Employees may schedule an appointment online at the [www.tiaa-cref.com](http://www.tiaa-cref.com) website.

Come to the fair and get healthy recipe ideas, financial advice, benefits information and a free chair massage. Employees are eligible to participate in a raffle with prizes including a one-hour massage, a climbing adventure for two, a gourmet basket of organic foods and more.

For further information, contact Kristi McMahon at 582-4426. ❖

## New employees

Carissa Bonner, Recruitment Counselor — Admissions  
Sandra Chappa, Cashier/Accounting Technician — Accounting  
Matthew Daines, Recruitment Counselor — Admissions  
Stacy DeMatteo, Circulation Assistant — Library  
Brian Doan, Articulation Coordinator — Records  
Ramona Hunter, Administrative Support Coordinator — TAPS  
Duncan Lively,\* General Manager — KAZU  
David Minard,\* Research Vessel Captain — SEP  
Barbara Starr,\* Senior Project Manager — Marco Polo Project  
Michael Tokuno, Associate Director for Migrant & Student Support Services — MSSS  
Fernanda Vazquez, Financial Aid Support Coordinator — FA  
Ann Wasser, Administrative Support Assistant — SEP  
Joshua Witbeck,\* Resident Director — ORL

## Transfers & promotions

Ana Gonzalez, Admissions Counselor — Admissions  
Jacinto Salazar, Admissions Counselor — Admissions  
Eric Sustaita, Interim Coordinator, ASAP — ASAP  
Judith Swartz, Academic Advising Coordinator — Academic Advising

## Probation passed

James (J.T.) Cook, Human Resources Assistant — UHR  
Kellie Guerra, Grants & Contracts Specialist — G&C  
Kathlene Hanson, Electronic Resources Coordinator — Library  
Cynthia Olvera, Records & Registration Coordinator — Records  
Toni Uribe, Campus Service Center Specialist — CSC

## Departures\*\*

David Heldt, ISNS — hired Jan. 1997  
Rene Juarez, FS&O — hired Sept. 2002  
Brook Kruse, A&R — hired Dec. 1998  
Shelby Scoggin, FA — hired Oct. 2001

## Notes

\* Foundation employee

\*\* Separation dates previously noted on internal announcements may not coincide with an employee's last day on the payroll, which is reflected in the list above.

The above-listed former employees have given permission for their names to be published in *Campus Connection*.

Thanks to University Human Resources for this information.

## Our organic new partnership

Menus have taken on a new flavor this semester, since an effort to bring organic food to campus got cooking. CSUMB's dining facilities serve more than 2,400 meals



a day. Starting this fall, some of those meals are being made in part from organic produce grown by San Juan Bautista-based Earthbound Farm.

CSUMB has long purchased produce from

local growers — 18 of 21 suppliers are from the surrounding area. But the partnership with Earthbound Farm marks the university's first venture into organics. The food service also offers coffee from Santa Cruz Roasting Co. and buys baked goods from Cypress Baking — all part of its effort to support local businesses.

"We have been trying to move toward organics, but until recently the market was minimal and the cost was high," said Dan Kaupie, head of food service for Sodexo, the campus food service provider. "The demand is increasing across the market and has changed the availability and made the prices much more competitive."

Organic salad greens, fruits and vegetables are now available at all campus dining facilities. Fruits and vegetables in convenient "Grab & Go" packs, such as apple slices and pre-packaged salads, are also available.

Earthbound Farm is the largest grower and shipper of organic produce in the world. The partnership with CSUMB represents the first of its kind for the 21-year-old company. The contract with Sodexo came about thanks to the Farm to School Partnership, based at the Watershed Institute.

The partnership with CSUMB gives Earthbound Farm a glimpse at what sorts of food customers on a college campus are interested in buying. ❖



## Meet Marilyn Davies

### What's your job title?

Space planning analyst.

### How long have you worked for CSUMB?

About eight months.



### Do you like it here?

I feel very fortunate to have gotten this position in CP&D. It is an exciting time for the university, with the changes that are coming and the projects that are

starting up. Everyone works together to answer questions as they arise. I haven't just gotten a new job, I have joined a very motivated team!

### What's a typical workday like?

My days are typically not typical. I meet with people concerning moves, space requests, reconfiguring space and cubicles, furniture installations and computer-aided AutoCAD drafting, just to name a few.

### What's most interesting about your job?

Having the pleasure to meet and work with a lot of different people and departments.

### Tell us about your personal life

I am a California native, grew up in the San Francisco Bay area and have lived on the Monterey Peninsula for 20 years. I'm married and have one son. He is currently in the Navy, stationed in Naples, Italy.

### What's something most people here don't know about you?

I love to go camping, traveling off-road with my husband and two dogs in our Jeep Wrangler.

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NEWS ABOUT CSUMB'S STAFF & FACULTY

CAMPUS CONNECTION

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I do not wish to receive a hard copy of future issues of *Campus Connection*.