



CAMPUS CONNECTION

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Empowering "ordinary people" to achieve their dreams

By Kevin Starr

People used to come to California to find a better life. State government, by and large, was there to help. Today, it's of little solace. That's one reason November's special election was, in effect, a referendum on state government itself.

California has become expensive, competitive, demanding. The California dream was historically anchored in people's hope for a better life. Today, these people — mainly the middle class — work the hardest and the longest to make ends meet. And there's only one part of state government that is clearly there still to help ordinary people reach their dreams: the California State University system, an

institution that has survived from what sometimes seems the long-gone golden age of California promise.

The CSU system is not just a government agency, however. It is, rather, a primary expression of the collective sovereignty of the people of California. It is the primary means and cutting edge in the struggle for California to sustain itself as a viable, competitive and humane society for ordinary citizens. One could write a history of contemporary California's creation almost exclusively by examining the rise and development of this institution.

Today, this great university grants nearly half of the state's baccalaureate degrees and a third of the master's degrees. It bestows 65% of the business baccalaureate degrees and more than half of the agricultural business

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CSUMB grant to aid homeless in Salinas



Faculty members Dr. Seth Pollack and Stephanie Johnson plant a tree to commemorate the connection between Dorothy's Hospitality Center and CSUMB.

Soledad Street in the former Chinatown area of Salinas is the site of vacant lots, abandoned buildings and makeshift shelters for the homeless. It's full of broken glass and broken dreams. The area has been neglected for years, despite the fact that it's located only a few blocks from the National Steinbeck Center, the crown jewel in Salinas' redevelopment efforts.

As the result of a longtime relationship between the Franciscan Workers of Junipero Serra — who run Dorothy's Place Hospitality Center on Soledad Street — and CSUMB's Service Learning program, that may change.

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Child Development Center grant helps parents complete college

A few more hours of subsidized care will be available for the children of students as the result of a grant recently awarded to CSUMB's Child Development Center (CDC). The extra hours during the week will help student parents gain more study time. The CDC recently won a grant called the Child Care Access Means Parents in School grant, or CCAMPIS for short. The Pell grant is awarded to child care centers that serve low-income students enrolled in college. CSUMB is one of only 116 schools in the nation awarded the grant.

Approximately 85 to 90 percent of the children in the center have parents with incomes below the poverty line.

The \$40,000 grant goes directly to hiring help and extending the hours of part-time employees. Staff has already been hired for the toddler program, and the

center intends to hire someone to help with the pre-school program. The CDC is now open until 5 p.m. every day.



Ann Edgerton is interim director of the CDC.

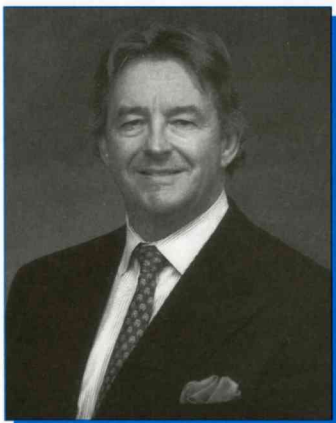
"It's really exciting that the Child Development Center could get the grant under really competitive circumstances," said Ann Edgerton, interim director of the CDC, who wrote the grant application. In all, 456 schools applied for the program.

The big boost for both the center and parents should come when the spring 2006 semester begins. Edgerton hopes the extended hours will be helpful to student parents now, as they start to choose classes for the spring semester.

To learn more about the Child Development Center and

the services it offers offers parents, visit the CSUMB.EDU/student/child website. ❖

Joseph Wilson, husband of outed CIA agent, to speak here Dec. 6



Joseph Wilson

Former U.S. diplomat Joseph Wilson will speak on "The Politics of Truth" at 7 p.m. on Dec. 6 in the University Center ballroom.

Wilson and his wife, Valerie Plame, are at the center of a political maelstrom involving the White House, the CIA and the war in Iraq. The controversy was sparked in 2002

when the CIA assigned Wilson to investigate claims that Saddam Hussein was trying to acquire uranium from

Niger to advance what was thought to be Saddam's nuclear program. When Wilson's investigation turned up nothing, he reported that there was no basis for the claim. When President Bush repeated the claim, Wilson publicly denounced the assertion in a piece he wrote for the *New York Times*. It has been alleged that, in retaliation, White House officials called news reporters to identify Wilson's wife as a clandestine CIA operative.

"I believed then — and I believe now — that a citizen has a civic duty to hold his government to account in a democracy for what this government says and does in the name of the American people," Wilson has said.

For more information about the event, visit the CSUMB.EDU/news website. ❖

Architectural honor for Chapman Science Center

CSUMB's first newly constructed building has won a merit award. The elemental mixture of wood, glass and masonry that comprises the exterior of the Chapman Science Academic Center has drawn notice from the architectural community since the building opened in the fall of 2003. Now, the Chapman Science Center has been honored with an award.

The Concrete Masonry Association of California and Nevada (CMACN) recently honored the building with a

master plan for the design of the campus.

In making the award, the judges wrote that "the selection of building materials, application of color and use of native landscape elements are all cues in setting a new visual identity for the campus . . .



John Edward Linden



A. James Losbaker

Reflecting the nature of the environmental science curriculum, the building embodies a strong commitment to sustainable design and construction practices."

Project architect was the

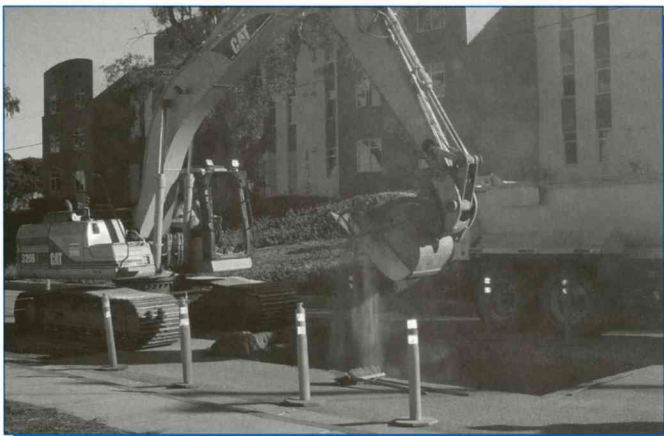
Merit Award. A jury of five architects from across the country judged the entries, which included 25 buildings in the education category.

The 68,000 square-foot building was chosen because of the integration of sustainable materials, as well as the center's functional design. The building is also cited as a successful and important first step toward realizing the

firm of Anshen + Allen of San Francisco. The masonry contractor was O'Neal Masonry Partners.

The building was named for Patricia and Robert Chapman, Salinas residents and community leaders who donated \$2.5 million toward the cost of construction.

For more information about the awards, visit CMACN at the www.cmacn.org website. ❖



Telecommunications project

In late November, work on the Telecommunications Infrastructure Upgrade (TIU) project was proceeding. Fourth Avenue, between First and Third streets, was one of the areas involved. Building 11, a small structure adjacent to this intersection, will serve as a telecommunications distribution point. Work is also continuing along several thoroughfares around the campus, most notably Sixth Avenue, with asphalt sawcutting, trenching and new manhole installation under way. The trenching is necessary to underground the utility lines to various campus buildings.

Gulizar Baggson practices an ancient art

Gulizar Baggson, budget analyst in Academic Affairs, works with more than just numbers. Born in Turkey, her avocation is the nearly lost art of Turkish weaving. Baggson began weaving in the third grade, not only to support her family, but because her culture believes that to be a good wife, women should be skilled in fabric arts.

Baggson takes pride in weaving silk rugs. Although her mother taught her how to weave wool rugs, Baggson taught her mother how to weave with silk. Silk rugs are the hardest to weave due to the delicate nature of the material. A 60-inch by 90-inch rug takes six months of full-time work to complete.

"My mother, brother and I worked on a 2 meter by 3 meter rug, and it took us 13 months to complete," Baggson recalled. "For the time you invest, the costs for materials, and dealing with back and knee aches and the eyestrain, some say it isn't worth it."

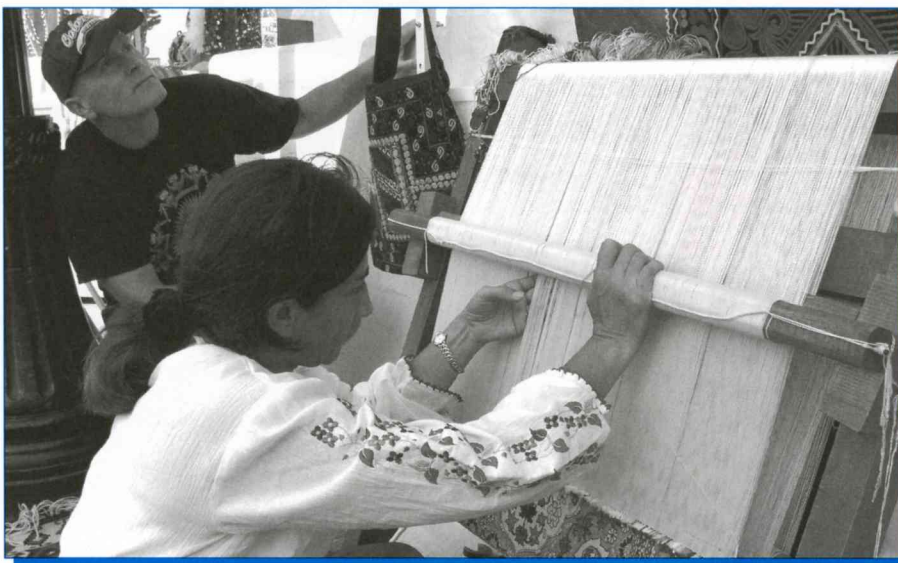
For tools, she uses a loom, which holds the piece she is working on, a paring knife, shears and a kirkik — an L-shaped iron tool that makes the knots. Her most important tools are her hands. The size of the loom used depends on the size of the rug to be woven. Most rugs are made by machine, which can develop great detail, but limits the number of colors. In creating hand-woven rugs, a weaver can use an endless variety of colors.

Baggson has woven rugs at the California Academy of Arts in Oakland, as well as at the Asian Art Museum in San Francisco.

"I have had museums and universities all over California, Texas and Seattle contact me to do shows for them," she said. Of all the pieces Baggson has made, she has kept only one. At shows, people have watched her weave for hours and asked questions about the ancient art. "My favorite comment was from a computer programmer. He said that weaving silk was 'like creating a computer program, changing each unit as needed, to get the design you want.' I thought that was an interesting comparison that I didn't quite understand."

Baggson has maintained a link with her Turkish culture through folk dance, as well as weaving. "I love the vibrancy, liveliness, colors of the costumes and the interpretation a dance can take," she said. When asked if she is recognized around town for taking part in Turkish festivals, she laughed and said that she and her daughter have become known around the Peninsula — Baggson for Turkish weaving and her daughter for Turkish folk dancing.

Rich in their Turkish heritage, the Baggson family can thank their mother for keeping their cultural roots alive and well. ❖



Provided photo

Gulizar Baggson works on a weaving project on her loom at the Turkish Festival in Monterey last summer.

Closed for the holidays

The campus will be closed Dec. 26 through Jan. 3 for the winter holiday. For employees who wish to pick up their payroll check over the break, the Campus Service Center (CSC) will be open on Dec. 30 between 10 a.m. and noon. If you would like to designate another person to pick up your check, contact the CSC at 582-5100 for information about that procedure.

The Giving Tree is ready to help needy kids



From left, UHR staffers Terry Burns, T. J. Cook, Karen Williams, Nancy Rogers and CASA's Susana Rocha.

It's become an annual tradition. University Human Resources has again set up a "giving tree" in the lobby of Bldg. 23. This year, the university's gift-giving efforts are being directed toward a new group of children. The organization is CASA (Court Appointed Special Advocates), also known as the Volunteer Guardian Ad Litem Program. CASA's mission is to support and promote court-appointed volunteer advocacy for abused and neglected children so that they can thrive in safe, permanent homes. Susana Rocha, the development associate and outreach coordinator of CASA Monterey, was on hand at CSUMB for a giving tree kickoff meeting in late November. ❖

Grant (continued from page 1)

Dorothy's Place provides meals for the poor and the homeless. Begun when its director, Robert Smith, distributed sandwiches from the back of his car more than 20 years ago, it now serves two meals a day to hundreds of guests and has provided service-learning opportunities for CSUMB students for nearly a decade.

When faced with the prospect of losing the lease on Dorothy's, Smith approached the university for help in redeveloping the area, along with the city. The Service Learning Institute saw an opportunity.

University faculty and staff members applied for federal grant money to facilitate community planning for lower Soledad Street and to set up job training for the homeless there. The grant was funded — \$600,000 over three years was awarded by the U.S. Department of Housing and Urban Development. The money will be a catalyst for redevelopment in the 20-acre area.

Grant money will pay the salary of a project director who, along with CSUMB service learning students, faculty and staff, will work with social service providers,

property owners and business owners to produce a redevelopment plan for the area. The university hopes to have a plan ready to present to the Salinas City Council in two to three years.

"I'm really excited about the possibility of bringing people together in dialogue . . . to connect social service delivery with housing, with retail, with education," said Dr. Seth Pollack, director of service learning at CSUMB.

Grant money will be used to teach work skills and develop micro-enterprise business opportunities for the homeless. CSUMB business students will develop income-generating projects; the possibilities include a bicycle repair business and a used clothing store.

A community day of labor was held last April, when the street, buildings and vacant lots received a facelift, courtesy of CSUMB students, staff and faculty, along with community members and the guests of Dorothy's Place. To demonstrate the commitment of CSUMB to continue its partnership with Dorothy's Place, a tree was planted in the courtyard. ❖

The CSU system (continued from page 1)

and agricultural engineering baccalaureate degrees. And it trains 89% of the state's professionals in criminal justice, 87% of the teachers and related staff, 87% of the social workers and 82% of the public administrators.

The CSU system, in short, is keeping California afloat while offering poor and middle-class people a continuing opportunity to move into the sort of well-paying jobs a college degree affords. Few state agencies possess such a clear-cut and necessary role.

The University of California, according to the Master Plan for Higher Education adopted in 1960, has as its primary mission research and teaching. The California State University, by contrast, has as its primary mission the education and training of Californians through a fusion program of instruction, applied research and preparation for employment.

These distinct missions cannot over time remain so clear-cut. A number of departments in the CSU system — such as Cal State Fresno's viticulture and enology program — are at least as distinguished, in research terms, as comparable departments at UC, despite the heavier teaching load borne by the CSU faculty.

This distinction between what should be learned (research) and how that knowledge should be passed on (teaching) cannot, in the long run, be sustained. From this perspective, the University of California has to reconsider its policy of turning so much undergraduate instruction over to graduate students. And California State University cannot continue to be so limited in its research agenda, especially in areas such as education, its primary expertise — hence the recent announcement that the CSU system will now be authorized to grant a doctorate in that field.

Still, while the University of California will continue to enjoy the affection and loyalty of its graduates and the respect of the larger population, it cannot by definition become a populist institution. It is a research institution in the public service, with \$1 billion of its \$15 billion budget coming these days from private sources.

Although it also is increasingly ambitious in seeking private support, the CSU system, by contrast, is first and foremost a public enterprise: a direct creation of state government and, these days, perhaps the best connection

state government enjoys with the people. Even our embattled legislators seem to understand this. Many of them, after all, are graduates of one or another CSU campus. ❖

Editor's note — The above article was originally published in the *Los Angeles Times* on October 23, 2005. Reprinted by permission. Starr, state librarian emeritus, is a professor of history at USC. His latest book, *California: A History*, was published in October by Random House.

Auction time is coming

For eight years, CSUMB has raised money for student scholarships through the *Have a Heart for Students Dinner and Auction*. Last year, it raised over \$75,000. The theme for this year is "A Taste of Italy." It will feature entertainment and Italian cuisine, as well as live and silent auctions. Dinner will be served family-style by CSUMB staff and faculty.

The event will be held on Friday, Feb. 17, 2006 at 6 p.m. in the University Center. Tickets are \$75 per person, with proceeds funding student scholarships. The event planning committee is now seeking volunteers and auction items. For more information, visit the CSUMB.EDU/heart website. If interested in volunteering, donating an item or service, or to purchase tickets, call 582-4141. ❖

Join the alumni book drive

Need a gift idea for this holiday season? Why not donate a book for the Tanimura & Antle Family Memorial Library in the name of your student assistant or a staff member? Each donated book has a bookplate to memorialize the donor for decades to come. As the donor, you can choose to have the gift recipient's name listed instead. A copy of the bookplate can be sent to you directly to include with your gift to the recipient.

The library staff has created a CSUMB Library Wish List through amazon.com. There are currently 300 titles listed, with some books priced as low as \$10.

Visit www.amazon.com and type "CSUMB Library" in the Wish List section. Books will be shipped directly to the library. For more information about the alumni book drive, go to the csumbalumni.org website. ❖

New employees

Cinda Bentley, Administrative Support Coordinator — Office of the Provost

Jennifer Bliss, Administrative Support & Technology Coordinator — Grants & Contracts

Haven Brearton, Administrative Support Coordinator — HHSPP

Barry Garcia, Campus Service Center Specialist — CSC

Deborah Goff, Liberal Studies Advising Coordinator — LSAC

Arthur Heinrich, Director, Employee Housing Project — FS&O

Liz MacDonald, Senior Writer & Web Editor — UA

Koji Matsumoto*, Community Network Analyst — IT

Jesus Ruvalcaba*, Outreach Specialist — ETS

David Saez, Coordinator of Community Partnerships — SLI

Aimee Sanchez*, Outreach Specialist — ETS

Carolina Sordia*, Outreach Specialist — ETS

Promotions

Cynthia Bush, Administrative Support Coordinator — Math

Christin Strang Lopez, Student Information Systems Analyst — Student Information Systems

Anthony McFarlane, General Accounting & Reporting Manager — Accounting

Paul Swinderman, Network Systems Analyst — ISNS

Petra Valenzuela, Manager of Academic & Centralized Scheduling — ACS

Robert Weiher, Academic & Centralized Scheduling Coordinator — ACS

Transfers

Maria A. Y. Garcia*, Director of Operations — Foundation

Andrea Perez, Administrative Support Coordinator — ITCD

Probation passed

Josephine Pena, Evaluator — Admissions

Andrea Phelps, Admissions Counselor — Admissions

Departures**

Vicky Franco, VPA — hired Dec. 1996

Kellie Guerra, Grants & Contracts — hired Aug. 2004

Notes

* Foundation employee

** Separation dates previously noted on internal announcements may not coincide with an employee's last day on the payroll, which is reflected in the list above. The above-listed former employees have given permission for their names to be published in *Campus Connection*.

Thanks to University Human Resources for this information.

See you at the holiday party

The annual holiday party for staff and faculty will be held Dec. 16 in the University Center. The event will feature a buffet dinner, with music and dancing to follow.

Tickets are \$10 per adult, with children under 12 free. A no-host bar kicks off the evening's festivities at 6:30 p.m. Dinner will be served from 7 to 8:30 p.m. Music and dancing follow, until the party ends at 10:30 p.m. Holiday attire is suggested.

Employees may purchase tickets with cash or check at the University Center or the Alumni & Visitors Center until Dec. 14. For more information or for special accommodations, call 582-3017.



Marge Sanico and Nicole Mendoza are shown putting the final touches on University Advancement's entry at last year's gingerbread house competition.

Adding to the fun, UHR is sponsoring a gingerbread house contest for the second year. The finished gingerbread houses will be displayed at the holiday party. Winners of the most creative "edible" house will be announced during the evening. Winning teams will be treated to a pizza party. The gingerbread houses will be created in the University Center on Dec. 15 from noon to 2 p.m. To participate, staff and faculty groups should contact Dennis Hungridge at 582-4571 by Dec. 9. ❖

Editor's note

Due to the winter break, there will be no January issue of *Campus Connection*. Publication will resume with the February 2006 issue.

Meet Jacqui Cain

What's your job title?

Project Specialist.

How long have you worked for CSUMB?

Five and a half years.

Do you like it here?

I love the campus and the people I get to work with . . . they make it a special place.

What's a typical workday like?

I spend a lot of time working on large grants and projects, mostly from the budget end, but also assisting in setting up conferences and meetings between our university and outside agencies. Also, as CSUEU (employee union) president, I very



often am called to help out other staff with questions and work issues, as well as coordinating with state union officers on legislation and organizing activities.

What's most interesting about your job?

I just love being a part of complex long-term projects. It is so satisfying to work on something for one or more years and watch it blossom into a truly important achievement for our campus and the community.

Tell us about your personal life

I live on campus with my husband of 14 years and our finches. I just finished my master's in humanities and have been teaching English at Hartnell this semester. I enjoy cooking, and have recently taken up golf. I also attend the Unitarian Universalists and volunteer for the Red Cross.

What's something most people here don't know about you?

I met Orson Welles and he kissed me on the forehead — when I was 3.

Campus Connection is published during the academic year by CSUMB University Advancement. Don Porter, editor; Nicole Mendoza, Joan Weiner, Thomas White, contributors. Please use the *Event Request Form*, available under *Events*, within *TheSource* in FirstClass, to submit news ideas or stories. Send the form by e-mail to don_porter@csumb.edu, by fax at 831-582-3505, or by paper to Don Porter, Public Affairs, Building 97. Phone: 831-582-3302. To be considered for publication, editor must receive items by the 10th day of the month preceding month of publication. Items are published on a space-available basis and subject to editing. Content of this newsletter is based on information available at press time.

NEWS ABOUT CSUMB'S STAFF & FACULTY
CAMPUS CONNECTION
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DELIVERY PREFERENCE

If you wish to access this newsletter on the Internet rather than in paper form, please send an email expressing this preference to don_porter@csumb.edu. You may also check the box below and return this page to Don Porter, Building 97, 100 Campus Center, Seaside, CA 93955-8001. You may view *Campus Connection* on the Web at CSUMB.EDU/news.

I do not wish to receive a hard copy of future issues of *Campus Connection*.

Eddy Hogan
Bldg.12

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