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Theatre of Dreams

Oscar Alejos

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Oscar Alejos

Professor LaFollette

HCOM 434

8 February 2020

Dream On; Theatre of Dreams

After the pandemic I would like to see community members help their community. If a community is thriving it sets an example for neighboring communities. Individuals within the community should consider funding entrepreneurs, small businesses, and startups in which they live. Perhaps the citizens who are doing the funding could get tax breaks from the state. The people, companies or organizations they fund would be doing services to that same community and neighboring communities. Private funding is a thing already but there needs to be more, same goes with government funding. If an entrepreneur is putting out an idea that can create more jobs investing in them could better a society. Especially if it's something that both parties are interested in.

When life proceeds after the pandemic I'd like to see creative minds starting projects that can better the community. A startup that people are passionate about, a startup where everyone learns from one another, a startup that helps its community, these are worth investing in. The timing couldn't be better to improve the United States Soccer League with real competition with small locally owned clubs/ businesses. The professional soccer league in the United States at the moment doesn't allow for teams to move up or down the soccer pyramid. The 27 teams in the highest league (MLS) will always be in the MLS. That rule in particular goes against sportsmanship ideologies of athletes.

If private funding from local citizens does increase then perhaps more small local businesses can emerge. Then the city would be circulating money through citizens instead of corporations. Small businesses and start ups such as small farms, food, breweries, coffee shops and so on could form if there was funding. One cant simply open up a small business without money, that is where the funding of someone with a substantial amount of capital from the same community would come in and save the day. I would like to see the economy and the wealthy invest in small businesses especially those from the same communities they live in.