

## ***Diane Cordero de Noriega recognized for commitment to education***



*Diane Cordero de Noriega accepts a certificate of recognition from Darlene Dunham, aide to Assemblymember Simon Salinas.*

Assemblyman Simon Salinas recently honored Interim President Diane Cordero de Noriega for her work to ensure access to higher education for all students.

"We thank you for your deep commitment to making college a reality," said Darlene Dunham, aide to the assemblymember, during a ceremony at CSUMB.

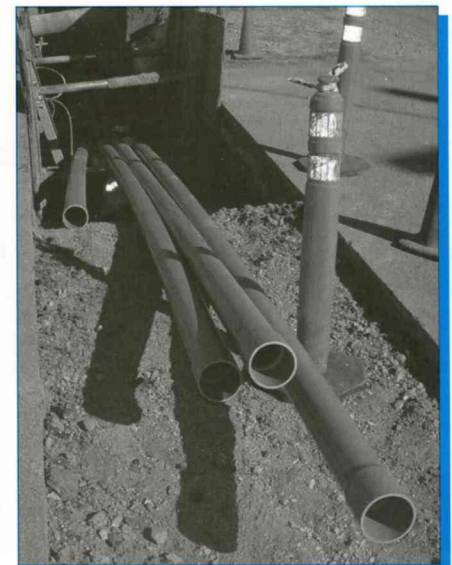
University staff members and several eighth-graders from Washington Middle School attended the ceremony. The children were part of a group of 100 middle school students who toured the campus that day as part of the university's outreach efforts. ❖

## ***Dirt and detours – but solid progress with TIU project***

For employees and visitors alike, driving around the campus has been a challenge in recent months. Although the parking lots have remained open during the Telecommunications Infrastructure Upgrade (TIU) project, the roads leading to those lots (and offices and classrooms) have been subject to detours and plenty of bumps.

The good news is that the massive conduit undergrounding and building wiring upgrade project is on schedule. The bad news is that the trenching, conduit installation, and repaving over the trenches will continue for some time. The task of weaving fiber optic cable through the maze of conduit will now begin. Repaving of the trenched and refilled areas in the vicinity of General Jim Moore Boulevard and Third Street should be completed by the middle of March.

At press time, the installation of interior telecommunications wiring has been completed in Buildings 23, 84, 86, 90, 91 and 93. Over the next several months,



*(continued on page 5)*

## WebPAT team oversees university website

Gathering and compiling information can be like herding cats. Just when you think you have it all together, bits and pieces start slipping away. When the task is gathering information for the campus website, it's definitely too big a job for one person.

The CSUMB website provides an immense amount of information to students, staff and faculty. It also serves as the public face of the university and the many units that help keep the campus running. Featuring over 7,000 active pages, though, the design and upkeep of the site is no simple task.

In January 2003, the Web Planning and Advisory Team (WebPAT) was formed as a collaborative group to help improve the design, functionality and growth of the website. The team consists of representatives from all academic and administrative units on campus, as well as the student body. The team is co-chaired by members of the IT department and University Advancement.

"WebPAT shows what CSUMB collaboration is all about because it brings together all parts of the campus community," said Sean Madden, current chair. The advisory group works to make tools and services available so every unit on campus can have a presence on the CSUMB.EDU domain.



At a WebPAT working session are, from left, Joan Iguban, student assistant, UA; Maria A. Y. Garcia, director of operations, auxiliary corporation (Foundation); Monica Galligan, CMS project trainer and documentation analyst and Andrew Porter, print & electronic production specialist, UA.

In meetings held on the third Wednesday of each month, WebPAT members discuss projects submitted by various units on campus and how they are being implemented into the website. The team also ensures that the goals of the university and the values of the Vision Statement are readily accessible on the website for students and members of the community to see. Making information easily accessible has been a priority for website design since WebPAT was formed.

### Website facts

- n *What's the largest section of the website?*  
The online catalog is over 1,000 pages
- n *On average, how many "hits" does the website get a month?*  
About 1.2 million hits
- n *How many staff members are trained on the Charlotte content management system?*  
Over 300
- n *How many visitors come to CSUMB.EDU by clicking on a link?*  
About 70 percent; most referrals to CSUMB.EDU come from Google.

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## Latest additions to UHR management team

University Human Resources (UHR) ensures that CSUMB complies with the complex and ever-changing world of labor laws and union agreements — while recruiting and retaining employees to staff the hundreds of positions on campus.

Equity and diversity are two issues each CSU campus must address on a continuing basis. At CSUMB, Ricardo Alcaíno handles them, having joined the campus last August as director of diversity, equity & employment practices.

Alcaíno's major responsibility is to make sure the composition of the campus' faculty and staff fairly represents the available workforce. He ensures that CSUMB complies with appropriate CSU policies, and state and federal law. Alcaíno also works with supervisors, employees and unions to address disability accommodations, employee performance evaluations and some retention issues. His efforts help reduce employee conflicts, improve workplace environments and facilitate faculty/staff outreach.



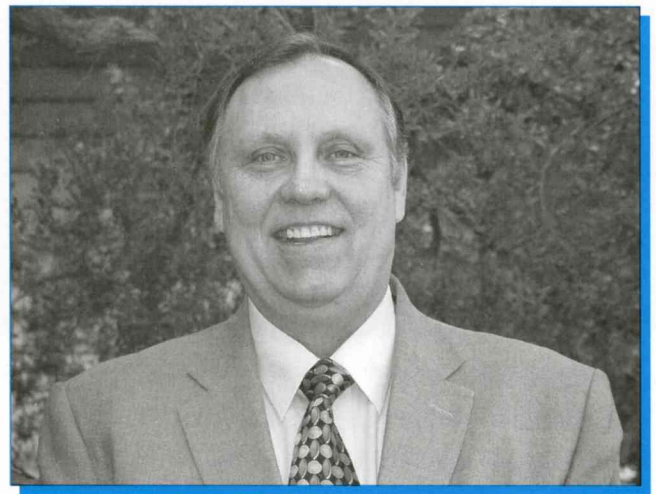
*Ricardo Alcaíno*

"There's a lot of passion on this campus," Alcaíno said. "I hope to utilize some of that passion by involving staff and faculty to serve on committees. By developing clear goals for these committees, we'll create outlets for individuals to effectively utilize their passion."

Alcaíno said that building cohesiveness among employees is one of his goals. "I invite questions about

discrimination or harassment and can talk with people in confidence. I can also counsel employees and supervisors on the best course of action when addressing workplace conflict issues."

While Alcaíno oversees diversity issues, Roger Zeedik takes care of staff compensation and labor contract issues on campus. He also joined CSUMB last August — as the director of staff and management personnel. For the last six years, Zeedik was the associate human resources director at CSU East Bay.



*Roger Zeedik*

In addition to handling compensation and labor contract matters, his responsibilities include recruiting and retaining quality staff, and developing job classifications.

"In the area of labor relations, my overall job is to interpret and administer the labor agreements, as well as monitor the grievance process," he said. "CSUMB has a fairly strong percentage of employees in bargaining units, and it's important that we abide by their agreements."

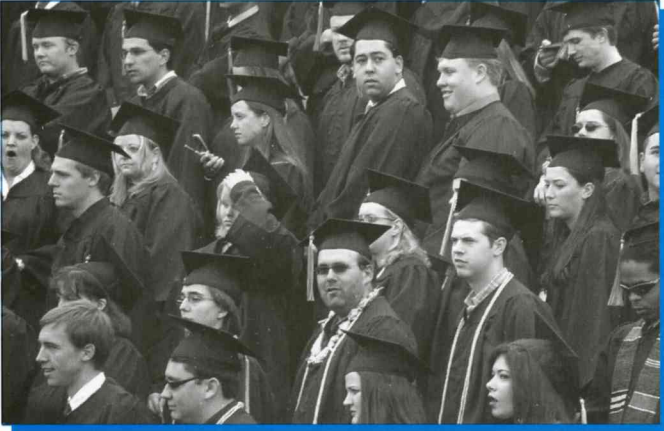
One of Zeedik's goals this year is to work with managers and supervisors to help them better understand the university's labor agreements. He stressed that this doesn't mean that managers aren't working within the agreements now — it's just that there's room for improvement in communicating the many agreement provisions.

Through the efforts of Alcaíno and Zeedik, UHR is prepared to provide assistance to employees as CSUMB continues to grow. ❖

## Students prepare for graduation and careers

### Honors convocation

This year's honors convocation will be held Saturday, April 29 from 3 p.m. to 4:30 p.m. in the University Center. The ceremony will recognize those seniors who are graduating with academic honors, along with recipients of student awards, service learning awards and the scholar-athlete award.



Student award applications are available at the Student Activities Office in Bldg. 8. The deadline to submit nominations for a student award is March 17.

Students graduating with academic honors will receive an invitation letter by the end of March. They may ask a faculty member to serve as their escort. The faculty escort will introduce the student as he or she receives an honors cord at the convocation.

"This is a wonderful way for students to honor the faculty who have coached, mentored, counseled and inspired them throughout their learning experi-

ences at CSUMB," said Interim President Diane Cordero de Noriega.

For more information about the honors convocation and the commencement ceremony, visit the [CSUMB.EDU/grad](http://CSUMB.EDU/grad) website.

### Dress for Success

Dress for Success, a program sponsored by the CSUMB Women's Leadership Council, collects donations of clothing suitable for new grads to wear in any professional setting. Clothing will be available on April 5 from 10 a.m. to 2 p.m. in the University Center. It runs concurrently with



Grad Fest on April 5, that event's schedule being 10 a.m. to 7 p.m. Free clothing will also be available to grads on April 6, during Career Day, from 10 a.m. to 2 p.m.

To volunteer to help a graduating senior pick a professional outfit for his or her first interview, call 582-4141 or e-mail [Michele\\_MeliciaYoung@csumb.edu](mailto:Michele_MeliciaYoung@csumb.edu). ❖

### Enjoy an A's game with colleagues and alums



All faculty and staff members are invited to an upcoming tailgate party and A's game at McAfee Coliseum in Oakland on Saturday, June 3. CSUMB's Alumni Association is sponsoring the event in partnership with Cal State East Bay's Alumni Association (formerly Cal State Hayward).

The fun begins at 11 a.m., when hamburgers, hot dogs, veggie burgers, chips, cookies and soft drinks will be served. The game against the Minnesota Twins begins at 1:05 p.m.

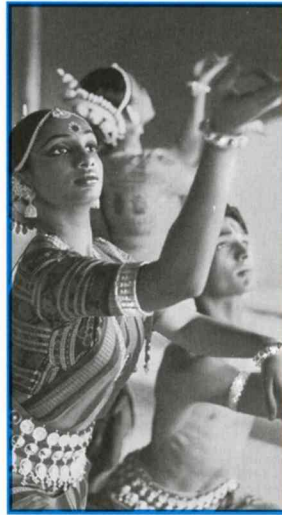
Ticket prices are \$25 for staff, faculty and guests. Tickets are \$22 for current Alumni Association members. The seats will be at field level — a \$30 value. All tickets must be purchased by May 17. They may be paid for online at [csumbalumni.org](http://csumbalumni.org) by clicking on *Events* under *Store Categories*. For more information, call 582-3595 or send an e-mail to [alumni@csumb.edu](mailto:alumni@csumb.edu). ▼

## Nrityagram Dance Ensemble at World Theater

Dressed in ornate costumes of flowing, colorful fabrics and silver jewelry, the Nrityagram Dance Ensemble uses an exacting and elaborate vocabulary of movement to tell stories based on ancient myths, folk tales and love ballads.

They will perform at the World Theater on March 9 at 7:30 p.m.

Direct from the outskirts of Bangalore in southern India, this world-renowned ensemble transports viewers to enchanted worlds of magic and spirituality with the sensuous flow of Odissi, the oldest of India's seven classical



Nrityagram Dance Ensemble

dance forms. "One of the most luminous dance events of the year!" — *The New York Times*. Tickets are \$22 for CSUMB staff and faculty members; \$25 general public.

For tickets or further information, call the World Theater box office at 831-582-4580 or purchase tickets online at the [CSUMB.EDU/worldtheater](http://CSUMB.EDU/worldtheater) website. For disability-related accommodations, please contact the World Theater box office no later than 10 business days prior to the event. The event's date, program and artist is subject to change. ❖

### TIU project (continued from page 1)

new outside cabling will be routed to these buildings. Interior wiring work in Buildings 1,2,3,4,6,8,10 and 18 is approximately 50 percent complete. The work should be completed mid-March.

Installation of new manholes and conduits continues on Fourth Avenue, Eighth Avenue and near Building 82. Work scheduled for Eighth Avenue (between A Street and Inter-Garrison Road) will require temporary closure of the road.

Starting the first week of March, excavation work will begin along Sixth Avenue. The overhead utility lines will be placed underground, existing utility poles removed and a large number of fiber optic lines will be installed.

Most importantly for drivers, Sixth Avenue will be closed in sections, with detours provided around the closed areas, for approximately six months. When this phase of the project is completed in 2007, the area from the World Theater parking lot to the University Center will become a lighted pedestrian mall.

Another major upgrade project will begin late this year — and will also require trenching along campus roadways. It calls for undergrounding water, sewer, storm drain and co-gen (co-generation hot water for building heating) lines. The objective of that project is

to supply utility services for the "Crescent" — the expansive site of the new library and various other buildings slated for that area.

Trenching or related activities will take place around campus for the next two years. The unreliable remnants of the old Fort Ord infrastructure will be replaced as the campus readies itself for the technology and growth that the future holds.

Due to the heavy volume and complexity of TIU construction work along campus streets, drivers should continue to anticipate ongoing traffic re-routing and road closures, detours and delays.

Periodic updates concerning the TIU project are available at the [CSUMB.EDU/news](http://CSUMB.EDU/news) website. ❖

### President's Medal award nominations

Nominations are now being accepted for the President's Medal Award to recognize outstanding contributions by a CSUMB faculty member. The recipient will be honored at the commencement ceremony on May 20. Nomination forms have been sent via campus mail and can also be downloaded from the conferences/commencement folder on FirstClass. Nomination forms are due March 31. For more information, call 582-4723.

## Upcoming Professional Development classes

CSUMB is committed to the personal and professional development of its staff and faculty. From March through May, the following Professional Development activities are scheduled.

Mar 2 — noon to 1 p.m.

*Understanding Benefits: Social Security & Medicare*

Mar 7 — 8:30 a.m. to 12:30 p.m.

*Communication for Results*

Mar 14 — 9 a.m. to 3 p.m.

*Project Management Basics — Administrative Professionals Certificate Program*

Mar 16 — 9 a.m. to 11 a.m.

*Essentials for Leads: Delegation — How and When to Delegate*

Mar 21 — 10 a.m. to noon

*CSUMB Database Construction and Use*

Apr 4 — 9 a.m. to 3 p.m.

*Professional Telephone Skills — Administrative Professionals Certificate Program*

Apr 6 — noon to 1 p.m.

*Understanding Benefits: CalPERS*

Apr 14 — 8 a.m. to 2:45 p.m.

*New Employee Orientation*

Apr 18 — 10 a.m. to noon

*Introductory Adobe Photoshop*

Apr 26 — 9 a.m. to 11 a.m.

*Essentials for Leads: How to Set Attainable Goals*

May 4 — noon to 1 p.m.

*Understanding Benefits: Voluntary Insurance*

May 9 — 10 a.m. to noon

*Creating Online Forms*

May 18 — 9 a.m. to 3 p.m.

*Change and Transition — Administrative Professionals Certificate Program*

May 25 — 9 a.m. to 11 a.m.

*Essentials for Leads: How to Create a Positive Workplace*

To register for any of these activities, go to the [CSUMB.EDU/faculty\\_staff/development](http://CSUMB.EDU/faculty_staff/development) website.

## Change of leadership in UA

Interim President Diane Cordero de Noriega has announced that David Disend, interim vice president for University Advancement, has resigned and will return to Oregon to reunite with his family.

Steve Reed, currently CSUMB's associate vice president for external relations, has assumed the role of interim vice president until a new president joins the university and the recruitment process for a permanent vice president for University Advancement is completed.

### WebPAT (continued from page 2)

All units on campus have room on the web servers to put up their own websites. WebPAT has implemented a web content management system to make it easier to update and maintain these sites. This system has been dubbed Charlotte because it allows contributors to "spin your own web." The content of these pages is always determined by the units themselves.

While the WebPAT group has created minimum standards for site content and design, Madden stressed that they are not the mandate of a single person.

"The website doesn't reflect the preferences of any one person," he said. "It does reflect the work of a very productive group."

Madden added that feedback from users is the most helpful part of design decisions, because it helps ensure that the campus website reflects what users want to see.

Among the improvements the team is working on are better search capabilities within the CSUMB.EDU domain, and testimonial podcasts for prospective students to listen to.

To learn more about who makes up the WebPAT team, or to contact them about changes to a unit website, go to the [CSUMB.EDU/webpat](http://CSUMB.EDU/webpat) website. To learn about Charlotte or to find out about drop-in tutorial classes, visit the [CSUMB.EDU/charlotte](http://CSUMB.EDU/charlotte) website. ♦

## **New employees**

Jerry Allen, Lecturer — TAT  
Dorothy Andersen, Lecturer — ED  
Richard Anderson, Lecturer — LS  
Jennifer Blanco,\* Administrative Support & Receptionist — ORL  
Stanley Blaustein, Lecturer — ITCD  
Lavinia Borner, Lecturer — CalStateTEACH  
Marie Campbell, Lecturer — HCOM  
Irene Casas-Ruiz, Lecturer — WLC  
Roger Dahl, Lecturer — CalStateTEACH  
Rani Fischer, Lecturer — Math  
Jack Fox, Jr., Lecturer — CalStateTEACH  
Krista Hanni, Lecturer — HHSP  
Aaron Hans, Lecturer — SLI  
David Hansen, Lecturer — ITCD  
Walter Henning, Lecturer — BUS  
Enid Irwin, Librarian — Library  
Dennis Jackson, Lecturer — SEP  
Phil Jaramillo, Lecturer — WLC  
Annie Jardine, Lecturer — BUS  
Karen Lapin, Lecturer — CalStateTEACH  
Dorothy Lloyd, Instr. Faculty — ED  
Tina Matuchniak, Lecturer — HCOM  
Thomas May, Lecturer — Math

Eva Quiroz-Mojica, Administrative Support Coordinator — UA  
Andrea Monroe, Lecturer — SLI  
Myrsha Mora, Administrative Support Coordinator — Provost Office  
Ruthie Morse, Administrative Support Coordinator — UA  
Liese Murphree, Lecturer — SEP  
Nicole Nedeff, Lecturer — SEP  
Benjamin Nurse, Lecturer — BUS  
Agustin Palacios, Lecturer — HCOM  
Vol Ranger, Lecturer — MPP  
Thomas Rebold, Lecturer — ITCD  
Gregory Robleski, Lecturer — BUS  
Debra Roussopoulos, Librarian — Library  
Carolyn Rudesill, Lecturer — WLC  
Linda Saxby, Lecturer — CalStateTEACH  
Adrienne Saxton, Lecturer — HHSP  
Carolynn Schaut, Lecturer — BUS  
Karen Schmidt, Lecturer — HCOM  
Denise Smith, Lecturer — LS  
Debra Stakes, Lecturer — SEP  
John Stamm, Lecturer — SEP  
James Strickland, Lecturer — ITCD  
Sheila Vaughn, SSP III — SDR  
Anna West, Librarian — Library  
Mary Jo Zenk, Lecturer — MPP

## **Promotions**

Ermino Bueno, Facilities Maintenance Mechanic — FS&O  
Tony Cabeca, Painter — FS&O  
Carlos Escamilla, Facilities Maintenance Mechanic — FS&O  
Veronica Flores, Student Administration Systems Analyst — A&R  
Jake Frederick, Building Service Engineer — FS&O  
Susan Hernandez, Service Desk/CMMS Operator — FS&O  
Andrea Phelps, Graduation Counselor — A&R

## **Probation passed**

Celeste Akkad, Administrative Support Assistant — SEP  
Marilyn Davies, Space Planning Analyst — CD&O  
Maria L. Garcia, Admissions & Recruitment Coordinator —  
Admissions  
Andrew Porter, Print & Electronic Production Specialist — UA  
Marlene Sabanal, Accountant — Accounting  
Joyce Stine, Administrative Assistant — Accounting

## **Departures\*\***

Jacqueline Cain, IDEA Lab — hired May 2000  
Cynthia Eastin, UHR — hired Nov 2004  
Diane Moore, IS — hired Sep 2005  
Jean Wells, TSS — hired Jun 2002

## **Notes**

\* Foundation employee

\*\* Separation dates previously noted on internal announcements may not coincide with an employee's last day on the payroll, which is reflected in the list above. The above-listed former employees have given permission for their names to be published in *Campus Connection*.

Thanks to University Human Resources for this information.

## Meet Bill Steacy

### What's your job title?

TSS event support specialist

### How long have you worked for CSUMB?

A bit over four years.

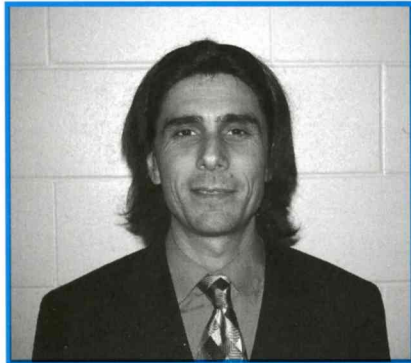
### Do you like it here?

CSUMB is great! Minus one year, I've been on campus since 1995.

### What's a typical work-day like?

It's never a typical day at CSUMB.

You might see me helping students, staff and faculty with their network connectivity. On other days, I may be doing



the audio mixing for famous people like Joe Wilson or Jello Biafra in the UC ballroom.

### What's most interesting about your job?

Meeting interesting people is my favorite part of the job. Working with the Panetta Institute, I've met people such as Newt Gingrich, Donna Shalala and Tommy Thompson. I've also met Ward Churchill. It's the diversity of ideas that attract me to my position and keeps the job interesting.

### Tell us about your personal life

I quit smoking this year! My lungs are very happy and I no longer support at least one bad company.

### What's something most people here don't know about you?

I am a descendant of an original pioneer family that came to California in 1849 to search for gold. However, the true gold would actually exist in farming and today the family owns one of the oldest grape vineyards in the state.

*Campus Connection* is published during the academic year by CSUMB University Advancement. Don Porter, editor; Nicole Mendoza, Joan Weiner, Thomas White, contributors. Please use the *Event Request Form*, available under *Events*, within *TheSource* in FirstClass, to submit news ideas or stories. Send the form by e-mail to [don\\_porter@csumb.edu](mailto:don_porter@csumb.edu), by fax at 831-582-3505, or by paper to Don Porter, Public Affairs, Building 97. Phone: 831-582-3302. To be considered for publication, editor must receive items by the 10th day of the month preceding month of publication. Items are published on a space-available basis and subject to editing. Content of this newsletter is based on information available at press time.

NEWS ABOUT CSUMB'S STAFF & FACULTY

# CAMPUS CONNECTION

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I do not wish to receive a hard copy of future issues of *Campus Connection*.