



CAMPUS CONNECTION

MAY 2007 VOLUME 8 • NUMBER 8

President's Medal honorees for 2007

The annual President's Medal has been awarded to Dr. Bill Head (faculty), Reyola Carlisle (staff) and Cindy Lopez (administrator) for their extraordinary contributions in support of CSUMB's mission.



President Harrison recognized the honorees at a ceremony held April 26 at the University Center.

For more information about the winners and their contributions to the university, see page 6. ❖



On May 19, CSUMB will hold its 11th commencement. The commencement ceremony occurs only once each academic year, in May. Students who have officially applied to graduate are eligible and invited to participate.

Poet Ric Masten will be this year's keynote speaker. At press time, 777 students had filed for graduation, with about 8,000 family members and other guests expected to attend. A live streaming video telecast of the event will be available at CSUMB.EDU/commencement. ❖

Facts about commencement

When: Saturday, May 19 at 10 a.m. (Guests should arrive at the stadium by 8:30 a.m. and be seated by 9:00 a.m.)

Where: Freeman Stadium, off Second Avenue

Length: Approximately two hours, 30 minutes

Admittance: Tickets not required

Parking: Free, guests are encouraged to carpool and to arrive on campus by 8 a.m. Traffic controllers will provide parking directions.

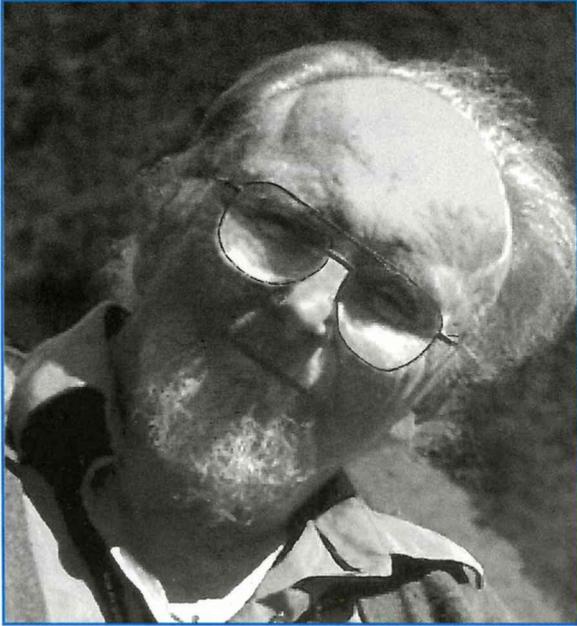
Disability

accommodations: Sign language interpreting provided. Seating for people with disabilities provided without reservations. For other accommodations, call 582-3595.

More info: Visit the CSUMB.EDU/commencement website or e-mail grad@csumb.edu.

Ric Masten to speak at commencement

Poet Ric Masten will address CSUMB's 11th commencement as keynote speaker. In recognition of his unique contributions to the world of poetry, Masten will also receive an honorary doctoral degree of letters from the university.



Ric Masten is a noted poet and ordained minister.

Ric Masten is a speaking poet — his poems are intended to be heard, rather than read on a page. Despite this fact, he has published 18 books and his works have been included in scores of psychology and public speaking textbooks.

Since 1966, Masten has traveled extensively throughout the U.S., Canada and England, performing at conferences, colleges, schools, churches and service clubs. He describes his favorite type of audience as "people who would normally regard 30 minutes with a poet as cruel and unusual punishment."

Through his poems, he has illustrated how race, religion, women's liberation, alcohol abuse and other national issues impact the most intimate personal relationships.

Masten was diagnosed with terminal cancer in 1999, and has since chronicled his battle with the disease through writing and speaking, earning the distinctive title of "Poet Laureate of Prostate Cancer." Also an ordained Unitarian Universalist minister, Masten has preached and presented in more of this denomination's churches than any other Unitarian Universalist in history. ❖

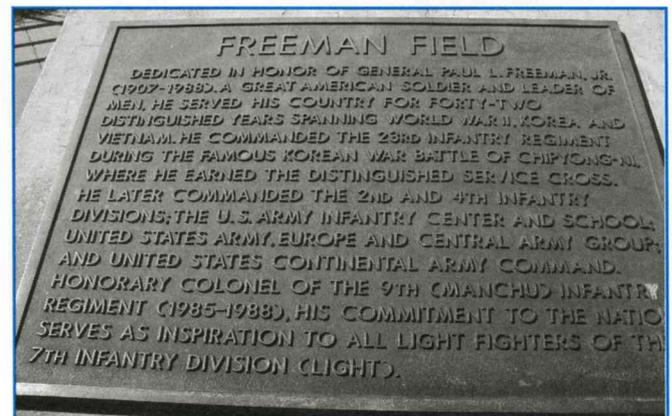
A local history lesson

Many of us drive to work along Gen. Jim Moore Boulevard, Divarty Street or Inter-Garrison Road. CSUMB's commencement ceremony is held in Freeman Stadium. How did these places get their names, and who were the people whose names we see every day?

Gen. Jim Moore Boulevard was named for Lt. Gen. Jim Moore, Jr., former commanding general of the 7th Infantry Division at Fort Ord. After the base closed, he was coordinator of the Fort Ord Task Force. In that role, Moore outlined a redevelopment strategy that helped set the stage for creating the future CSUMB. The former North/South Road was renamed Gen. Jim Moore Boulevard in recognition of his contributions.

Col. Durham Road was named for Col. Owen Durham, commanding officer of the 63rd Infantry Regiment at Fort Ord during the 1950s.

Freeman Field (the stadium) was named for Gen. Paul Freeman, Jr. A bronze plaque, erected by the 7th Infantry Division at the east entrance of the stadium (see photo), recognizes the inspiration he provided to the units under his command, including the 4th Infantry Division at Fort Ord during the mid-1950s.



Light Fighter Drive was named for the highly mobile light infantry division at Fort Ord, developed in the early 1980s when the 7th Infantry Division was converted from a larger organizational structure. The unofficial name for this division was the Bayonets.

Divarty Street, formerly First Street, is a contraction of "division artillery." Many CSUMB buildings along this street once housed personnel assigned to Fort Ord's division artillery units.

Inter-Garrison Road received its name because it connected Fort Ord's main garrison area (now Central Campus) with East Garrison (now East Campus). ❖

More road trenching ahead – but with a big payoff

The yearlong project to place fiber optic telecommunication lines and electrical power conduit underground — called the TIU project — is nearly complete. However, a second utility upgrade will soon get under way.

Over the next 12 months, sewer, heated water, storm water drainage and underground electrical power lines will be installed in the central campus area.

The hot water and sewer lines could not be installed in the roads while the TIU work was being done. That's

because separate trenches are required for the sewer lines, which must be located at least 10 feet from the electrical lines. In addition, the sewer trenches need to be deeper and excavated down the middle of the street, instead of parallel to the curb (as was the case with the TIU lines). The money to pay for the project wasn't available until recently.

A new sewer main will be installed along Divarty Street, from Fifth Avenue to Gen. Jim Moore Boulevard, and along Gen. Jim Moore to the vicinity of the Black Box Cabaret.

A central water heating plant is being installed adjacent to the Visual and Public Art complex. When completed, the plant will supply hot water to heat seven campus buildings, reducing operating costs and maintenance and improving reliability.

Lines must be installed underground to carry the heated water from the plant to the buildings. This will require trenching along Inter-Garrison Road, from the Alumni & Visitors Center to Fifth Avenue, along Fifth Avenue from Inter-Garrison to Divarty Street, and along Divarty from Fifth Avenue to Gen. Jim Moore Boulevard. Storm water drainage lines will also be installed. Due to limitations regarding the amount of water runoff the campus is allowed to discharge into the bay, ponds will be created to allow the storm water to percolate into the soil.

During the summer, Marina Coast Water District will install recycled water lines throughout the campus in order to have future service connections for landscape irrigation.

Much of the conduit to house electrical cables is already in place; cables will now be pulled through that conduit. When this is completed, the electrical poles now dotting the campus will be removed and 30 aging transformers will be replaced, making the system far more reliable.



Bldg. 74, located just west of Visual & Public Art Bldg. 73, will house a central plant to boil water for heating nine campus buildings.

Work has started along Divarty Street. The street will be closed to through traffic while construction is in progress; however, the work is scheduled to be done from parking lot to parking lot, meaning that, for the most part, the lots will remain accessible.

The payoff for this short-term inconvenience is electrical power that makes failures a thing of the past, dependable Internet and phone service, and a heating system that is both reliable and more economical to operate. Campus outdoor lighting will also improve. New lighting fixtures will be installed along Divarty Street and A Street from Fifth Avenue to Seventh Avenue.

Once the existing power poles are removed in the near future, the new pedestrian mall along Sixth Avenue will be a shining example of the practicality and beautification these projects bring to the campus. ❖

Grads prepare for commencement, careers

CSUMB's class of 2007 has been kept busy getting ready for this month's commencement ceremony. Gradfest, held in April, served as a one-stop shopping opportunity to purchase caps and gowns, have photos taken, check the spelling of names in the commencement program, join the Alumni Association, and socialize with other graduates.

Concurrently with Gradfest, "Dress for Success" was presented by the CSUMB Women's Leadership Council (WLC). The group collects donations of clothing suitable for job interviews. Students browsed and selected clothing items at Gradfest and at Career Day, held earlier in April. By appointment, students may also select clothing at other times during the year. To make an appointment, call 582-3908.

Now in its fourth year, the WLC has over 300 members. The group provides scholarships to re-entry students (typically, men and women over age 25) to complete their education. For information about joining the Women's Leadership Council, call 582-3908. ❖



A wide variety of business attire is available for both men and women students.

Wireless conference set for May 30

CSUMB's Wireless Education & Technology Center (WeTEC) will host its 4th Annual Wireless Community & Mobile User Conference from May 30 to June 1. For this year's conference, the university is partnering with the Wireless Communications Alliance and the Personal Broadband Industry Association. Leaders from the wire-



Gil Gonzales, chief information officer, and Arlene Krebs, WeTEC director, oversee wireless projects for CSUMB.

less and broadband industry will also participate. Faculty and staff members are invited to attend. To learn more about the conference, go to wetec.csumb.edu or contact Arlene Krebs, WeTEC director, at 582-5025.

In other wireless news, in February, WeTEC demonstrated live web conferencing over a wireless network installed at the Elkhorn Slough National Estuarine Research Reserve. Guests at the demonstration included 24 faculty members from 9 countries. Represented were the Czech Republic, Brazil, Ethiopia, Egypt, India, Italy, Morocco, New Zealand, along with the U.S. and Puerto Rico.

In April, WeTEC hosted a conference called "A Broadband Initiatives Dialogue." Local education, government and business participants were on hand to discuss Governor Schwarzenegger's broadband initiatives. Michael Liang, deputy secretary of information technology for California's Business, Transportation and Housing Agency and a member of the governor's Broadband Task Force, visited the conference and was welcomed to the university by President Dianne Harrison.

Liang noted that this was the first time he had attended an event where there was dialogue with the public about community needs for broadband connectivity. Krebs and Gil Gonzales, CSUMB's chief information officer, briefed him about their work, which aims to expand wireless service for the public throughout the Central Coast. ❖

MPA Spring Concert on May 6

The Music and Performing Arts Department will present its Spring Concert on May 6, featuring Nuovo Plaisir, the CSUMB Gospel Choir, Mariachi Ensemble and a guitar duo performance by Nancy Phillips and Alejandro Cardenas.

When: Sunday, May 6, at 3 p.m.

Where: CSUMB Music Hall

Admission & parking: Free

Disability accommodations: Call 582-4085. ❖



View of the atrium from inside the core of the Tanimura & Antle Family Memorial Library. To the rear of the photo is the library's front entrance, which faces the Chapman Science Center. Building completion is scheduled for September 2008.

Save energy tomorrow by investing today

Improving energy efficiency and sustainability in a campus environment requires good ideas and intentions — and significant capital investment.

Created in 2006 by CSUMB students, the CSUMB Energy Innovations Fund (EIF) implements energy-saving projects throughout the campus, using donations from campus stakeholders. What makes the fund unique is that the cost-savings from the projects are returned to the fund, which means over time the EIF will have more capital to invest in larger projects, moving the university closer toward its goal of sustainability.

Replacing the 36 high-pressure sodium light fixtures for the basketball court was the first project the EIF supported. A \$500 investment by EIF (which included matching funds from the Chancellor's special fund) paid for four fluorescent fixtures that consume 127 watts each as compared to the 291 watts by the old fixtures. The cost-savings realized by this project mean that EIF will receive its capital (\$500) plus a return on investment equal to 5 percent simple interest over an 18-month period, for a total of \$534. This money is then available to invest in another cost-saving project.

The EIF accepts project ideas from the campus community at large. Ideas are reviewed, their feasibility verified and projects are selected, based on estimated costs and projected energy savings.

Projects are funded by donations received from individuals and businesses who want to support sustainability and like the idea of a return on investment that can be put to work. On campus, the EIF is one of the options available for employees wishing to donate to CSUMB via monthly payroll deductions.

Tristan Mansson-Perrone, student environmental senator, and alum Alex Hoffman researched, designed and negotiated the project concept with the university administration. "The EIF is the means; sustainability is the end," explained Hoffman. Mike Lerch, CSUMB's energy manager, oversees the selection of projects and Dr. Swarup Wood serves as faculty adviser.

To make a donation or learn more about the EIF, go to the CSUMB.EDU/eif website or contact Shirley Coly, development officer, at 582-3549 or via FirstClass. ❖

President's Award winners for 2007

After careful consideration of the nominees by two selection committees, the winners of this year's President's Award were announced and recognized in April. Here are excerpts from the nomination papers for each of the three honorees:

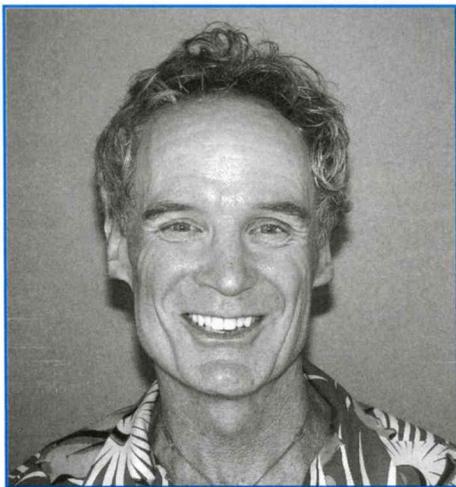
Reyola Carlisle **Contracts Coordinator**

"One of the most essential elements necessary in attaining CSUMB's Vision is a place to do so. Reyola has been quietly, professionally and diligently supporting that need for many years.

Reyola is CSUMB's longest serving employee. Since the beginning, Reyola has been at the heart of what we see in our facilities (and what we don't see anymore) . . . she portrays a steady, calm outlook no matter how many projects are going on simultaneously or how many deadlines are coming due. Reyola is the example of who and what we all should be in representing CSUMB."



Bill Head **Professor, Division of Science and Environmental Policy**



"Bill has never lowered his academic standards. He not only challenges his students, he supports them. He never, never gives up — and this work

ethic and academic standard has become the hallmark of Bill's work with CSUMB students. He has a fantastic span of integrated marine, atmospheric, land use and public policy knowledge, and is well respected in each of those distinct disciplines. Bill is a steward of the environment, committed to teaching and learning, and we are fortunate that he is among our founding planning faculty. The students he has mentored and taught, the program that he established, will well serve higher education — and CSUMB — long into the future."

Cindy Lopez **Director, Grants and Contracts**

"Without exception, Cindy Lopez has built the CSUMB Grants and Contracts Office into the most effective pre- and post-award support team . . . she has organized and run numerous grant writing workshops to help CSUMB faculty initiate or increase their externally funded research activities . . . Cindy organized and oversees the CSUMB Faculty Research Competition each year as a means of providing faculty with seed money for launching and promoting extracurricular scholarly activities . . . Cindy has sought out, hired and inspired a truly amazing staff of the most committed, responsive, service-oriented team players. It is only through their tireless, skilled and remarkably patient efforts that we are able to bring in the externally funded opportunities that vastly extend the scope and value of CSUMB's stellar capstone program to our students." ❖



New employees

Jennifer Benallal, Accounts Receivable Technician II — Accounting

Deborah Briese, Academic Scheduling Analyst — Academic Scheduling

Larry Cline,* Assistant Athletics Director for Development — Athletics

Charles Frakes, CMS Project Trainer and Documentation Analyst — Tech Support Services

Anya Spear, Campus Planning Analyst — Campus Planning

Sheila Vaughn, Office Manager/Accommodations Assistant — Student Disability Resources

Elena Volkova, Accompanist II (Classical) — Music & Performing Arts

Transfers & promotions

Allison Griffin,* Administrative and Financial Coordinator for Residential Life (promotion)

* Foundation employee

Thanks to University Human Resources for this information.

Three professors gain emeritus status

The following retired faculty members have been awarded the title and status of professor emeritus at CSUMB: Dr. Manuel Carlos, Division of Social and Behavioral Sciences; Dr. Sandy Hale, College of Professional Studies; and Dr. Linda Rogers, Department of Liberal Studies.

"This important honor by your colleagues recognizes your years of service and distinctive contributions," wrote President Harrison in notifying the professors. "My own personal congratulations and good wishes go with this award."

The awards were presented to the recipients by Provost Kathy Cruz-Urbe at the President's Medal Award ceremony.

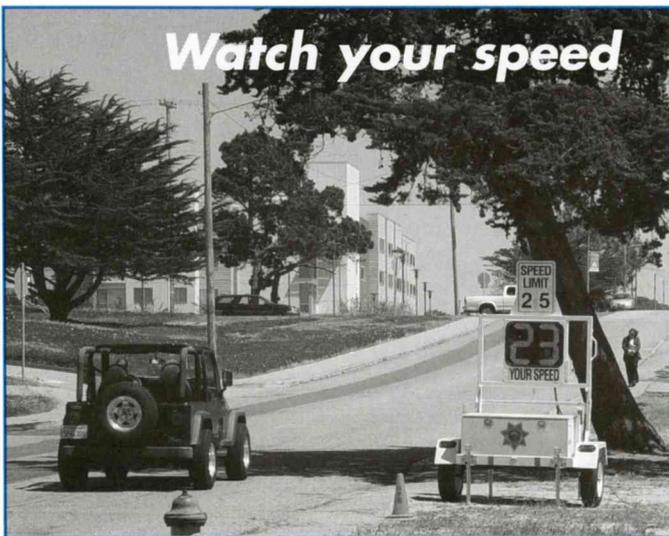
KAZU wins Murrow award

The Radio-Television News Directors Association has recognized KAZU 90.3 FM with the Edward R. Murrow Award for excellence in electronic journalism for the station's coverage of the E. coli outbreak in the spinach crop.

The award, given by RTNDA for California and Nevada, was for best continuing coverage in the small market category.

KAZU's Ben Adler and John Sepulvado did the reporting; Doug McKnight was the editor for the series called "Tainted Spinach." The station was the first to report the location of one of the ranches implicated in the outbreak.

An archive of the stories is available online at www.kazu.org. ❖



The University Police Department has acquired a "traffic calming device." The unit is being placed along roads and parking lots on the main campus and in the East Campus housing area.

"We hope it will cause drivers to realize how fast they're going and reduce their speed," said Lt. Earl Lawson of University Police.

Although the system does not photograph cars, it does record the speed of drivers as they approach the trailer. The data from the trailer's memory is downloaded to determine how many motorists broke the speed limit and by how much. This frees officers from spending hours monitoring traffic flow. ❖

Editor's note

Campus Connection will not be published during the summer months. Publication will resume at the beginning of September.

Volunteers needed

Over 50 volunteers are needed on May 19 to make commencement a special day for our graduates. To volunteer, contact Stephanie Regevig at 582-4723 or via FirstClass at stephanie_regevig@csumb.edu. ❖

Meet Bella Morgenstern

What's your job title?

My job title is accounts payable technician for the CSUMB Foundation.

How long have you worked for CSUMB?

On March 2, I celebrated nine years of employment with the foundation.

What's a typical workday like?

My job is to pay vendors and employees properly and on time. My mail is huge and for a portion of my day, I sort invoices, verify, code and prepare them for posting. Every Thursday, I cut and distribute checks.

What's most interesting about your job?

To make order out of chaos. When I come back from vacations or other breaks, I feel scared and almost paralyzed by fear. Mail piled up, dozens of calls and e-mails await my response, and I don't know where to start. But I just start somewhere



and, in a week or so, everything is back in order.

Tell us about your personal life.

My family and I emigrated from Moscow, Russia in 1988. We came directly to Monterey by an interesting chain of events. After only three years, my husband and I both had professional jobs and purchased a house in Seaside. Now I live in this home with my husband and our cat. An older daughter graduated from San Diego State years ago and has settled down in that area. Our younger daughter is a student at Fresno State. I am an avid reader but also stay physically active by going to the gym, biking and hiking.

What's something most people here don't know about you?

I write poetry in Russian and several Russian-language magazines have published them. Last year, my poems were published in the well-established almanac *Poesia* that circulates in 10 different countries besides the U.S. This year, another batch of poems will be published in the almanac again.

Campus Connection is published during the academic year by CSUMB University Advancement. Don Porter, editor; Joan Weiner, contributor. Please use the *Event Request Form*, available under *Events* within *TheSource* in FirstClass, to submit news ideas or stories. Send the form by e-mail to don_porter@csumb.edu, by fax at 831-582-3505, or by paper to Don Porter, Public Affairs, Building 97. Phone: 831-582-3302. To be considered for publication, editor must receive items by the 10th day of the month preceding month of publication. Items are published on a space-available basis and subject to editing. Content of this newsletter is based on information available at press time.

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DELIVERY PREFERENCE

If you wish to access this newsletter on the Internet rather than in paper form, please send an e-mail expressing this preference to don_porter@csumb.edu. You may also check the box below and return this page to Don Porter, Building 97, 100 Campus Center, Seaside, CA 93955-8001. You may view *Campus Connection* on the Web at CSUMB.EDU/news.

I do not wish to receive a hard copy of future issues of *Campus Connection*.

Bldg 12W
Eddy Hogan

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