

California State University Monterey Bay









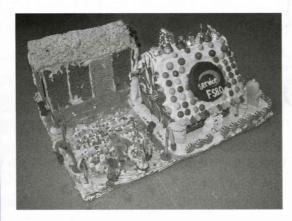








Volume 9 Number 4



Gingerbread house competition time—

- see back cover

Hot water may be coming your way

A central heating plant is under construction in Building 74, adjacent to the Visual & Public Art buildings. With three natural gas-fired boilers, it will supply hot water for radiant heaters in buildings located in the central campus area. To distribute the plant's hot water to buildings, pipes continue to be installed under campus roadways.

Two pipes, arranged as a loop, are required to make the system work: one pipe supplies hot water to radiators

in the buildings, while the other pipe returns cooled water back to the central plant for The reheating. pipes traverse Inter-Road Garrison from the Alumni & Visitors Center to Fifth Avenue, where they cross over to Divarty Street. They then extend west to provide hot water for future buildings in the area adjacent to the new library.



The new central plant (Building 74), located on Inter-Garrison Road adjacent to the Visual & Public Art buildings, will soon provide hot water to heat buildings.

Current funding

does not allow for expanding the system to buildings along Sixth Avenue or those west of Gen. Jim Moore Boulevard In determining what buildings would be connected, many factors were considered. One is the length of pipe required to lay from the central plant to each building and its installation cost — versus the

(continued on page 2)

Inside

- New leadership in World Theater
- Holiday events on campus
- Large donation, grant received
- Workplace Walk-off Challenge winners



CSUMB tests disaster preparedness

Practice makes perfect.

At least that's what the emergency communications team is hoping after a campus-wide test was held on Nov. 14.

On that morning, five emergency communications vehicles were tested – information was delivered via phone, e-mail, pop-up message, text message and the web recognizing the significance of getting information out as quickly as possible in the event of a real emergency.

The emergency communications team will continue to meet on a regular basis to explore other ways to respond in case of emergency.

If you have not signed up for the OTTERalert text message system, you are encouraged to do so at csumb.edu/otteralert Information about emergency preparedness:

- CSU Monterey Bay University Police Department Emergency Procedures: http://police.csumb.edu/site/x20104.xml
- CSUMB Risk Management Emergency Preparedness: http://bss.csumb.edu/site/x5487.xml

Hot water (continued from page 1)

heating needs of each building. The evaluation became a delicate balance between efficiency and cost effectiveness.

The steel pipes leading from the plant to individual buildings are anywhere from six to 16 inches in diameter and laid in the trench as pairs, side-by-side. The process of installing the pipes is time consuming, as the joints of each section of pipe must be welded by hand.

The earlier "dry" infrastructure project placed electrical and telecommunications lines underground. The current "wet" utilities project involves installing the heated water supply and return lines, along with sewer, chilled water and reclaimed water piping. These utilities cannot be placed in the same trench with other lines. Building codes require a minimum number of feet between electrical and water lines to prevent the water system from becoming electrically charged.

According to Campus Planning & Development (CP&D), early in the planning stages, there was a possibility of performing work on the two projects simultaneously, had all the necessary funding been allotted at the same time for both.

However, this was not the case. Even under this best-case scenario, individual streets would have been closed for the same overall amount of time in order to complete the combined scope of work.

Addressing the inconvenience these projects cause motorists and pedestrians, the CP&D team says that "managing the logistics and complexities of just one of these two projects, while minimizing the impact to an operating campus, is a challenge in itself. Attempting to coordinate both projects at once would likely have pushed the tolerances of those on campus to the limit."

Inter-Garrison Road is the last stretch of roadway to be excavated for the hot water lines. The work is scheduled to be completed during March 2008. The central plant will also begin supplying hot water for the buildings around that time.



Ranging from six to 16 inches in diameter, the steel hot water pipes are heavily insulated to minimize heat loss.

CP&D's Michael Tebo, Katie Timmerman and Jeff Atkins are overseeing the infrastructure project for the university.

Monterey Peninsula Foundation makes large gift to CSUMB

The Monterey Peninsula Foundation, host of the AT&T Pebble Beach National Pro-Am, has donated \$500,000 to the Tanimura & Antle Family Memorial Library — the largest grant in the foundation's history. This joins The David and Lucile Packard Foundation \$1 million gift for the library, as reported in the November issue of *Campus Connection*. The Monterey Peninsula Foundation has also given \$120,000 to support Otter athletics.

"These leadership gifts are a major vote of confidence in the university, from two foundations that have supported CSUMB since its first years," emphasized President Dianne Harrison. "They send a strong message to our community about the importance of private support for this library, which will be the heart of this campus."

The library will cost \$68 million; \$56 million of that amount will come from state bond funds, which leaves \$12 million to be raised privately. With a lead gift of \$4 million from the Tanimura and Antle families, the gifts from the Packard Foundation and Monterey Peninsula Foundation, and other gifts from donors, \$6.2 million still needs to be raised for the library campaign.



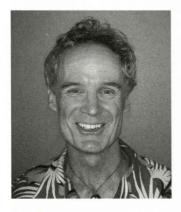
The new library's four-story atrium, the building's architectural signature, is clearly visible from throughout the campus

CSUMB receives McNair Scholars grant

The U.S. Department of Education has awarded CSUMB nearly \$1 million in grant money to help students from underrepresented backgrounds prepare for doctoral studies.



Renée Curry



Bill Head

Funded through the Ronald E. McNair Postbaccalaureate Achievement Program, the grant will support 25 students each year for four years as they pursue research and other scholarly activities.

The goal of the program, named for the African-American astronaut and scientist who died in the Challenger disaster in 1984, is to increase the number of underrepresented, low income and first-generation college students who earn doctoral degrees.

"Receiving the McNair program award demonstrates that CSUMB has a proven track record of preparing underrepresented students for study at the doctoral level, and that we have the potential to do even more to achieve that goal," said President Harrison. "This will be a wonderful opportunity for students interested in graduate study and research."

McNair Scholars will work with a faculty mentor on a research project, engage in a summer research internship, receive academic support services, and visit doctoral institutions. The students

will also benefit from guest lecturers, workshops and a research methods seminar.

The CSUMB McNair grant was written by Dr. William Head of the Division of Science and Environmental Policy and Dr. Renée Curry, dean of the College of Arts, Humanities and Social Sciences.

The first group of McNair Scholars will be recruited this academic year. Participants will be selected based on academic potential and interest in pursing a doctoral degree.



The late Dr. Ronald McNair at a workstation in NASA's Space Shuttle.



Let's get this party started!

The staff and faculty holiday party is just around the corner, so get your dancing shoes on and plan on partying like it's 1999!

The party will start at 6:00 p.m. on Friday, Dec. 14 in the University Center Ballroom. This year's theme is "Light Up the World." The evening will feature buffet dinner stations serving food from Mexico, Italy, Middle East/Africa and Asia, a no-host bar, non-stop music and dancing, a raffle/door prize give-a-way for adults every hour throughout the evening

and with kids goodie bags. And, of course, the award portion of the Gingerbread House Design & Build Competition.

Tickets are on sale through Dec. 7 at the front desks of the University Center and the Alumni & Visitors Center. Tickets are \$12 per adult in advance or \$15 at the door; children under 12 will be admitted free. Ticket purchases can be made with cash or checks only. Credit or debit cards are not accepted.

Holiday party attire is suggested. For more information, or for special accommodations, contact Phyllis Grillo, event coordinator, at 582-4141 or via FirstClass.

If you go . . .

What: Staff and faculty holiday party

When: Dec. 14, 6 p.m.

Where: University Center Ballroom

Cost: \$12 per adult in advance; children under 12

tree

More information: 582-4141

Student Affairs launches first-year call center

The Office of Student Affairs has announced the implementation of its first-year call center. The center provides another way to reach out to first-year students and convey campus information, advising and registration deadlines, discuss their overall satisfaction, educate them about how to get involved; and answer any questions or concerns.

"Our goal is to call each student twice during their first year; collecting this information will lend insight into increasing our institutional effectiveness," says Dr. Sue Borrego, vice president for

Coordinated by staff member Rachelle Bass, the call center is located in the Student Services Building. A student team has been trained to contact each new freshman and transfer student. The information collected from these calls will be evaluated to determine any themes and inform programs geared toward increasing students' success. The first-year call center team members are Maria Ceja, Louie Okamoto, Isabel Lopez,

For any questions concerning the call center, contact Rachelle Bass at 582-4160 or via FirstClass.

Yandara Rodriguez-Jacob, Marianne Roush and Zachary Kasow.





student affairs.

Check your phone for an emergency sticker

By now, each desk phone on campus should have an emergency sticker applied to it. The sticker includes the 24-hour emergency and non-emergency number to reach police dispatch.

If the phone in your workstation does not have a sticker, you may obtain one by contacting the University Police Department at 582-3360.

Meet Joe Cardinalli



Joe Cardinalli is interim director of CSUMB's World Theater.

After a lengthy hiatus from CSUMB, Joe Cardinalli has returned to the university as interim director of the World Theater.

He brings managerial skills to the position, but he's also a designer, technical theater consultant, television field director and a musician.

His introduction to Fort Ord came during the 1960s when he played keyboard in a Monterey rock band. His band often played at Stilwell Hall, entertaining troops bound for Vietnam.

In the late '60s, he earned a degree in theater arts from San José State, then went on to a 33-year career with the city of San Jose in the department of parks, recreation and neighborhood services. Before retiring earlier this year, he was the department's deputy director, responsible for managing about 1,400 employees, a \$60 million operating budget and a \$500 million capital budget.

"With a degree in theater arts, I was asked to manage the children's parks and zoo when I began working for the city," he says. "I then went on to manage special events for the city." Over the years, he's managed events ranging from five to 100,000 attendees — and accumulated 35 years of theater experience.

Cardinalli was a founder of the city's Christmas in the Park — one of the largest holiday displays west of the Mississippi. It attracts about 500,000 people a month. He's also a founder of the San Jose Holiday Parade, recognized as one of the top 25 parades in the country.

He worked at CSUMB when Teledramatic Arts & Technology first started, teaching a theater production class. Nowadays, he teaches a television production class once a week at Gavilan College in Gilroy. He's been on the board of directors of El Theatro Campesino in San Juan Bautista for 10 years. He designs many of its shows, having recently finished the design for Zoot Suit.

"All my life I've done theater — I've never stopped. I've gone the whole circle and now I've been able to make the circle back to Monterey and work with the great staff at the World Theater."

Cardinalli recognizes the administrative and creative challenges of running the World Theater. "The key is to analyze the audiences to find out what they really want. We've already done an audience survey at the last performance and got back a third of them. Surveys will tell us if we're targeting the right people. That is, are we giving audiences what they want?

"We need community support. I've been successful at other places where we involved the community. We have to serve both the community and the university. That's the balance we need to achieve over time for the World Theater."

He sums up his goal for the World Theater in a sentence: "Smiling faces after a performance are my reward."

Need a great gift idea?

Why not donate a book for the Tanimura & Antle Family Memorial Library in the name of your student assistant, staff member or that hard-to-shop-for family member through the Alumni Book Drive?

The Alumni Association has reached 18 percent of its goal to have 1,000 books donated by the time the new library opens.



Each donated book has a bookplate to memorialize the donor for decades to come. As a donor, you can choose to have the gift recipient's name listed instead. A gift card will be sent notifying the recipient of your donation. The library staff have worked with the Alumni Association to create a CSUMB Library Wish List through Amazon.com. There are currently 250 titles listed, with some books priced as low as \$10.

Visit Amazon.com and type "CSUMB Library" in the Wish List section. New books will be shipped directly to the library. For more information about the alumni book drive, go to csumbalumni.org.



Walk for fun, health, draws 135 employees

From everywhere on campus, 135 employees walked for health and fun with their colleagues as they participated in the university's second annual Workplace Walk-off Challenge, an event held in conjunction with the Benefits & Wellness Fair.

Employees formed teams of five and tracked their steps with pedometers Monday through Friday for one month just long enough to create a healthy exercise habit. The challenge encouraged each participant to reach or exceed his or her personal fitness goals. Participants could substitute other activities in addition to walking such as swimming or biking by using a step conversion chart.

The competition became fierce as 27 teams vied for the prestige of winning the Golden Shoe Trophy. In the end, W.O.W. '07 — captain Debbie Goff, Sophia Vicuna, Martine Armstrong, Mike Sipal and Sundy Sosavanh — ran away with the honor. They covered an impressive 964.19 miles, or a total of 2,024,793 steps — 616,033 more steps than the '06 - '07 champions, The Lab Ratz.

On average, the participants walked 11,718 steps per day, completing 58,591 steps per week, an 18 percent increase from last year.

The High Stepper Award went to Martine Armstrong of W.O.W. '07 for recording 610,117 steps. Honorable mentions went to Maria A.Y. Garcia of the Devilish Divas (2nd place team) with 558,455 steps and Andrea Phelps of the Sea Stars (3rd place team) with 521,684 steps.

Walking a total of 31,639,412 steps — or 15,066.39 miles — the teams could have climbed Half Dome at Yosemite National Park, celebrated with our Pioneer Alumni as they experienced Las Vegas, walked historic Route 66, swam the Atlantic Ocean, spotted the Loch Ness monster in Scotland, trekked through Europe and Asia, and learned to surf in Hawaii.

Midway through the challenge, participants were motivated by a Benefits Lunch & Learn seminar titled "Walk Away with your Health," conducted by Dr. Kent Adams, director of the Exercise Physiology Lab in CSUMB's Kinesiology Department.

"The challenge has become more than just a walking competition. It is helping change lives for the better by making participants aware of the importance of daily exercise. It allows them to experience the benefits for themselves," says Kristi McMahon, University Human Resource's coordinator for the event. "As a by-product, it is bringing co-workers and departments closer together."

For further information on the challenge, to view final

Clockwise from left, Mike Sipal, academic scheduler; Martine Armstrong, recruitment counselor in Teacher Education; Debbie Goff, recruitment counselor in Teacher Education; Sophia Vicuna, program coordinator for HQA in Teacher Education; Sundy Sosavanh, program assistant for HQA in Teacher Education.



team standings, and a map of the fictitious journey, visit the Workplace Walk-off Challenge at uhr.csumb.edu/site/x18148.xml.

United Way Monterey County



The goal for this year's United Way campaign was to enlist a minimum of 100 employees and exceed \$15,000 in total giving. As of November 21, a total of 135 employees had signed up -15 of them continuing their payroll contribution

from last year. Once all contributions are tabulated, it's expected that they will be higher than the \$16,370 given to date. Thanks to all employees who contributed to this worthwhile cause and helped make this a successful campaign on campus.

New employees

Anthony Boles, Associate Vice President — Campus Planning, Development and Operations

Joseph Cardinalli, Interim Director — World Theater

Michael Mahan, Executive Director of Development — University Advancement

Sandra Naffziger, Student Administration Systems Analyst — Student Information Systems

Judith Pohlman,* Grants and Contracts Accountant — Foundation Accounting

Transfer

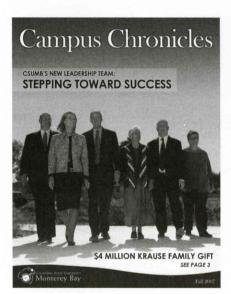
Aimee Sanchez-Toral, EOP Retention Adviser — Educational Opportunity Program

Probation passed

Linda Lopez, Student Services Professional I — Financial Services

Nancy Martinsen, Student Services Professional I — Admissions & Records

* Foundation employee Thanks to University Human Resources for this information.



The fall 2007 issue of the Campus Chronicles newsletter is now online at csumb.edu/news. This issue features stories about the Tanimura & Antle Family Memorial Library, faculty and staff accomplishments, and profiles of successful students and alums.

Don't forget the giving tree

It's become an annual tradition. University Human Resources has set up a "giving tree" in the lobby of its building on Divarty Street. This year, UHR is partnering with the Mexican American Opportunity Foundation's (MAOF) Migrant Families Program in Salinas. The program recognizes the hardships associated with agricultural working families and provides children and their families with comprehensive social and health services.

Employees can help bring holiday cheer to these families by choosing an ornament from the giving tree. Each ornament is labeled with the name and age of a child and what he or she would like for a holiday



gift. After purchasing the item, participants are asked to bring the wrapped gift, along with the ornament, to UHR by Dec. 14. For further information, call 582-3389.

Editor's note

Due to the winter break, there will be no January issue of *Campus Connection*. Publication will resume with the February 2008 issue. To keep current with CSUMB news, access csumb.edu/news.

Development director joins CSUMB

Michael W. Mahan has joined CSUMB as executive director of development. He oversees the university's fundraising efforts and alumni relations.

Mahan comes to campus from the United States Military Academy at West Point, New York, where he had been the chief fundraising executive since 1995. During his time at West Point, he designed and executed comprehensive fundraising programs with an emphasis on developing major and planned giving programs, as well as donor stewardship. Prior to that, he was an associate professor at the academy.

He is a graduate of the U.S. Military Academy and holds a master's of science degree in chemical engineering from the Massachusetts Institute of Technology.

A retired lieutenant colonel, Mahan served two tours of duty at Fort Ord, and has maintained a residence in Oak Hills.



Mike Mahan



Creativity and speed win at gingerbread contest

For the past three years CSUMB has taken the art of gingerbread house building to new heights. This year's competition, dubbed "It's a Small World — Campus Edition," will challenge each team to design and construct a house with an international theme. Basic gingerbread house kits will be provided and edible add-ons are allowed. The event will take place in the University Center Ballroom from 11 a.m. - 2 p.m. on Thursday, Dec. 13. On-lookers and cheering squads are welcome — you don't have to be a builder to join this fun event.

Finished houses will serve as table centerpieces at the holiday party (see page 4). The winner of the Best Use of Theme

award will be treated to a pizza party for up to 10 people, courtesy of Sodexho. To register your team, call Kerri Rivera in University Human Resources at 582-3389 by Dec. 7.



If you go . . .

What: Gingerbread House Design & Build

Competition

When: Dec. 13, 11 a.m. - 2 p.m.

Where: University Center Ballroom

To participate: 582-3389

Campus Connection is published during the academic year by CSUMB University Advancement. Don Porter, editor; Joan Weiner, contributor. Please use the Event Request Form, available under Events within TheSource in FirstClass, to submit event information. Send the form by e-mail to don_porter@csumb.edu, by fax at 831-582-3505, or by paper to Don Porter, Public Affairs, Building 97. Phone: 831-582-3302. To be considered for publication, editor must receive items by the 12th day of the month preceding month of publication. Items are published on a space-available basis and subject to editing. Content of this newsletter is based on information available at press time.

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I do not wish to receive a hard copy of future issues of Campus Connection.