Focus The Nation addresses global warming issues
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Reyola Carlisle is CSUMB’s first 15-year employee

Almost 100 university employees were honored for five, 10 and 15 years of service and received service pins on Feb. 13. Employees who earned master’s degrees during the year were also recognized.

Congratulating the recipients on their contributions, President Dianne Harrison said, “It takes all of us to make this campus work and be successful.”

On-site team guides library construction

Huddled together in a construction trailer next to the Tanimura & Antle Family Memorial Library is a team of four CSUMB employees who keep the project on schedule and within budget.

Maintaining a close watch on the project is Ron Deller, lead construction manager. Steve Downey, project manager, assists him. Responsibility for inspection goes to Jim Conway, while Holly Brown maintains project documentation.

CSUMB’s on-site team at the library, from left, Steve Downey, project manager; Holly Brown, project assistant; Ron Deller, lead construction manager and Jim Conway, campus construction inspector.

As the first CSUMB employee to reach 15 years of service, President Harrison congratulated Reyola Carlisle, contracts coordinator in Business and Support Services. In 1992, she started work at CSUMB in a temporary office in Seaside.
Green teach-in stresses global warming

Global warming issues took over the University Center on Jan. 31, as CSUMB joined more than 1,500 colleges, universities and community organizations across the country in what was billed as the nation's largest-ever teach-in.

Organizers said the goal of the event, called Focus The Nation, was to move past preaching to the choir and reach an audience of students who might not otherwise tune in to climate change issues.

At CSUMB, at least 500 students, school officials and community members met throughout the day to discuss various topics related to global warming.

"We're very proud to be hosting this teach-in," said President Harrison as she started off the day's program. "There is no more pressing issue than human-made climate change."

Dr. Dan Fernandez, chair of the Division of Science and Environmental Policy and one of the organizers of the teach-in, gave one definition of sustainability — the act of not taking anything for granted. "This is the seed of the kind of change we're looking for and our planet is looking for," he told the gathering.

Other speakers included faculty members from a variety of disciplines, students, staff members, Salinas Mayor Dennis Donohue and former Assemblyman Fred Keeley. Dr. Brad Barbeau, a lecturer in the School of Business, discussed the influence climate change has on the business practices of companies such as Wal-Mart and Nike.

The event was paperless, students from the Watershed Institute planted seedlings to offset its carbon footprint, and all the food was organic.

A "green" dorm room with features such as a solar oven, energy-saving lights and recycled paper products was set up in an adjoining room, along with displays on composting and recycling and a compact fluorescent light bulb (CFL) giveaway.

Bob Brown, director of facilities and chair of the university's climate committee, described efforts to reduce the campus' environmental impact and to turn out students aware of and educated about the issue. According to Brown, the university is taking an inventory of its greenhouse gas emissions, including those created by commuting students and travel associated with running the school.

To learn more about CSUMB's sustainability efforts and the Presidents Climate Commitment signed by Dr. Harrison, visit csumb.edu/green.

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Some ways CSUMB is reducing its carbon footprint

- Recycling 90 percent of waste from demolished buildings, keeping 17,000 tons of waste from landfills
- Building the Tanimura & Antle Family Memorial Library to LEED silver standards
- Using green cleaning chemicals and paper supplies
- Serving organic and local food in the campus dining facilities
- Composting and recycling
- Using ecologically friendly packaging and paper
- Purchasing energy from renewable sources
- Encouraging the use of public transportation
- Upgrading lighting to maximize energy efficiency
New student information system is here

The CSU Chancellor’s Office embarked on a system-wide project in 1998 to implement CMS/PeopleSoft software as the administrative software package for all campuses. PeopleSoft was selected based on the company’s reputation for solid technical support and because it offered a comprehensive software package that specifically serves the needs of large academic institutions.

At CSUMB, the PeopleSoft Human Resources (2001) and Finance (2003) modules are in use. CSUMB is now collaborating with four other CSU campuses (Bakersfield, Humboldt, San Marcos and Stanislaus) to implement the student administration module to track student records. The module is called Campus Solutions. CSUMB is sharing consulting contracts, training materials and decision-making in an effort to save money, time and to ensure consistency between the campuses.

Students will use CMS/PeopleSoft Campus Solutions as a single tool to guide their academic path here. Faculty members will use it to manage class rosters and enter grades. Faculty advisers will use the same tool to manage and access information about their student advisees.

Information currently in Banner and Planner will continue to be available for reference until late summer 2008.

What’s new for faculty advisers

Instead of Banner Web and Planner Web, the PeopleSoft system will be used for everything. Faculty advisers will use PeopleSoft for fall 2008 but will continue to have access to Banner/Planner for reference until summer. Workshops are scheduled March 6 and 7 for faculty advisers.

How advising will work

* Users will log into PeopleSoft (not Banner or Planner)
* Faculty will be taken directly to their “Faculty Center” — everything is in one place. Planner will not be necessary except for reference to academic history.
* Students will use their PS ID and password (continuing student assistants will use their existing IDs)
* Students will be taken directly to their “Student Center” — a one-stop cyber center. Planner will not be necessary.
* New terminology may be used for some functions, for example:
  - An Advising Hold will be called a Service Indicator.
  - Official Instructor Approval will require a “Permission Number.”
* Students will be able to create a “wish list” of classes they want to take. With adviser approval, they can enroll in the classes on the list without having to go to a separate system.

“While the Banner system has served us well, it is no longer capable of handling the volume and complexities of the applications required to meet the demands of today and the future,” said Ronnie Higgs, associate vice president for enrollment management.

Because the self-service features of the system are so easy to use, the need for training will be minimal. However, instructions will be available on the CMS website (cms.csumb.edu) to answer specific questions about how to use the system. All faculty members and students will be notified regarding their PeopleSoft IDs and passwords.

For faculty and staff needing to perform more complex data entry tasks, training will be provided to all members of the campus community — based on the specific ways that each group will use CMS/PeopleSoft. Visit the CMS website and watch for other communications for schedules of upcoming training opportunities.

This project is complex. Converting data from Banner and importing it into PeopleSoft is no easy task. It has required an “all hands” effort by Student Affairs, Information Technology, Human Resources IT, Finance IT and staff from other campus departments. The implementation is rolling out in phases in accordance with the campus academic calendar. Each module is evaluated against current business processes to make sure it works successfully and seamlessly for the campus community.

There are bound to be bumps along the way, but the implementation team is confident that with planning, testing and hard work by everyone, we’ll get there. Everyone who is involved is asked to participate in workgroups, attend training sessions and assist each other to gain fluency with PeopleSoft Campus Solutions.
Library team (continued from page 1)

“We manage the dollars — making sure payments are correct, managing change orders and assuring that the contractor is doing what the plans and specifications show,” said Deller.

“Your last scheduled analysis shows we’re right on schedule,” he said. “This is pretty remarkable after about 18 months of construction. If you lose a day here and a day there, before you know it you can be two months behind.”

A reason for this performance is the team’s hands-on approach. Maintaining the schedule means uncovering problems at the job site and quickly coming up with practical solutions.

“The owner really does set the tone for a project — if it’s one that’s distant and arms-length, many people will just do the minimums,” said Deller. “When we started this project, it was unwritten that we were going to be very proactive as the owner and going to set the tone that this building was very important to us. We felt that the contractor and subcontractors would pick up on that — and they have.”

Echoing Deller’s comments, Jim Conway said, “We have a very active team here — we’re all working together to get this project done and have pride in what we do. On many projects you don’t see this level of commitment — people just do their jobs and little more. The reason this project is coming in on time with great quality is because of this involvement. Everyone is behind the project and they feel good at the end of the day, telling themselves that ‘I built that.’

“I’m the one who’s in the trenches with the workers every day,” he continued. “I think there’s a real care and concern on the part of the workers here to get this job done right. When the general contractor people come to us with a problem, they often have a solution to propose to the architect and their designers. To have that kind of participation from the contractor shows me real commitment.”

Downey was involved with construction projects for the Monterey Bay Aquarium for 17 years. In 2001 he was project engineer for the general contractor that built the Chapman Science Center. Deller was a residential builder for 11 years, spent nine years with the city of San Jose on airport improvement projects, and worked on construction projects at several Bay Area universities. Conway has been in construction for 35 years, including 10 years at

(continued next page)

View from the library roof looking southwest. Landscaping of the adjacent “crescent” has begun following the removal of all power poles and the installation of utility lines underground.

Turning up the heat

The library is entering the final “finish” stage when interior painting, flooring and carpeting will be installed. During early April, the building will be heated for the first time — a critical construction milestone that can take several weeks. Cold-soaked since the start of construction, the concrete stays cool due to its extreme mass. It’s important to have all the materials in the building attain the surrounding temperature before work on the environmental control system begins. Only then, will the heating, ventilating and air conditioning management systems function properly to achieve compliance with LEED energy-saving standards.
Library team (continued)

UC Santa Cruz as a construction inspector. Rounding out the team, Brown’s background is in interior design.

While construction work is progressing outside the trailer, there’s plenty of action inside, too. Over 1,000 RFIs (Requests for Information) have been processed. “The paperwork on a project like this is absolutely daunting,” said Deller. “Holly Brown had to jump into the project in May 2006 — right in the middle of it — and learn this entire system.”

April Lee started at CSUMB in 2001, first working in University Human Resources. She became the aide to President Dianne Harrison in July 2006.

“I have always loved education,” she said. “When the campus first opened I thought it would be a wonderful place to work and go to school. I was also intrigued by the mission statement — the idea of an environment where all graduates emerge prepared to contribute to the global community. I wanted to be a part of the type of community that produced such strong leaders — and I wanted to be one of those leaders.”

As with most assistants, April doesn’t have a typical day, with her time directly driven by the needs of the president.

“One of the most interesting aspects of my job is the people who I come in contact with working in this office. The other interesting thing about my job is my boss. It’s exciting working for the president. She is a very strong person. I like her drive and I enjoy being a part of the changes that are occurring.

“Luckily, I have a really supportive supervisor and great office co-workers. We are a great team and together I think we do a great job.”

April also has a busy home life.

“I live with three amazing guys: my husband Bobby, my 16-year-old Michael and my 8-year-old Jordan. My time away from work is spent being a soccer, basketball, swimming, baseball and possibly volleyball mom. I try to always support them and their interests and they were supportive as I worked on my degree. I am happy to say that I graduated this past year with a bachelor’s degree in business (magna cum laude).”

Little known to most people here is that April served in the U.S. Air Force for seven years as an air traffic controller and lived in Spain, Germany, Korea and England.
President’s Speaker Series: Sharon Hays

Author of Flat Broke with Children: Women in the Age of Welfare Reform, Dr. Sharon Hays, using her research from two towns, focuses on single mothers who have relied on welfare for support. She finds that they are often pushed into dead-end employment with no career stability, while the government’s emphasis on “family values” encourages them to marry men who can support them. These mixed messages, put forth via a rigid bureaucracy, pull welfare recipients and well-intentioned case workers in multiple directions. Hays’ subjects tell stories of extreme poverty, broken families, sexual abuse, homelessness and the lengths to which they go in attempts to juggle multiple part-time low-paying jobs in order to feed and support their children.

Recognizing Hewlett-Packard, CSUMB collaboration and partnerships

Representatives from Hewlett-Packard Philanthropy visited the campus on Feb. 4. They met with faculty and students, visited classrooms and toured the new library. At a special awards luncheon in the University Center, Provost Kathy Cruz-Uribe accepted a plaque that recognizes CSUMB’s initiatives to create mobile teaching and learning projects across the curriculum. CSUMB and HP have a relationship that dates to 1999, when Compaq supported CSUMB’s Presidential Access Laptop Program. HP has been particularly supportive of WeTEC. Last year, the university was the recipient of an HP Technology for Teaching grant for a project called “Bridging the Divide — Everyone Can Learn Math” that involved designing new remedial math courses.

Check out the athletics website

Keeping track of your favorite CSUMB teams and student-athletes has never been easier. Last year, CSUMB and Internet Consulting Services teamed to launch OtterAthletics.com, the official Web site of CSUMB athletics.

“Our new website showcases all our student-athletes, offers improved coverage of our programs, and can serve as a tremendous recruiting tool for prospective student-athletes,” said Dr. Howard Gauthier, director of athletics.
New employees

David Linnevers, Director — Admissions & Recruitment
Rebecca Owen, Academic Personnel Coordinator — Academic Personnel
Anya Spear, Campus Planning Analyst — Campus Planning and Development
Roberta Valdez, Associate Director for Service Learning — Service Learning Institute

Promotions

Clementina Macias,* Outreach Specialist — Educational Talent Search
Kathryn Spencer,* Farm to School Program Coordinator — Div. of Science & Environmental Policy
Kathleen Ventimiglia, Director — Campus Planning and Development

Probation passed

Ana Martinez, Administrative Support Coordinator — Campus Service Center
Laura Matter, Student Services Professional III — Center for Reading Diagnostics & Instruction
Monique Rutland, Confidential Administrative Assistant — Provost & Academic Affairs

* Foundation employee

Thanks to University Human Resources for this information.

Dress for Success in April

Dress for Success is a program sponsored by the CSUMB Women’s Leadership Council. New or gently used, freshly dry-cleaned business and age-appropriate clothes are collected from members of the community and businesses. The clothes are then made available to graduating seniors, who may not have appropriate attire for job interviews, internships or their senior capstone presentations.

Clothes should be suitable for new grads (male and female) to wear in any professional setting. All clothing should be hung on hangers and be freshly laundered and/or dry-cleaned, as required.

Dress for Success will run concurrently with Grad Fest on April 2, from 10 a.m. to 2 p.m. in the living room at the University Center. Free clothing will also be available to grads on April 8 and 9 during Career Day, from 10 a.m. to 2 p.m. in the living room.

To donate clothing, or to volunteer to help a graduating senior pick a professional outfit for his or her first interview, call Lisa Thomas, development officer, at 582-3549 or via FirstClass.

David Linnevers is new admissions and recruitment director

David Linnevers is the university’s new director for admissions and recruitment, being responsible for all functions related to student outreach and recruitment.

He comes to CSUMB from Cal State L.A. For six years he served as the director of outreach, advising and retention for the College of Engineering, Computer Science, and Technology. Earlier, he was associate director of admissions for three years at Southern California University of Health Sciences.

Linnevers has an MBA from Cal State L.A. and a B.S. in aviation science, with a concentration in management, from Bridgewater State College, Mass.

Scott Faust joins CSUMB as strategic communications director

Scott Faust is CSUMB’s executive director of strategic communications, a newly created position. He will develop and implement a comprehensive strategic communications program. He is responsible for all aspects of marketing, publications (including the website), and public relations.

Faust comes from The Salinas Californian and Salinas Newspapers Inc., where he was general manager and executive editor. The company also produces the Spanish-language twice-weekly newspaper El Sol, numerous non-daily publications and the company’s Web site, thecalifornian.com.

Faust joined The Californian as executive editor in 2000, continuing a career in newspaper journalism that began in 1982 following his graduation from the University of Kansas. He first worked as a news reporter at the Wichita Eagle and then at The Detroit News before becoming an assignment editor in 1989. He was promoted into senior management roles at the Rockford (Ill.) Register Star, the Visalia Times-Delta and the Reno Gazette-Journal. He spent 21 years with Gannett Co. Inc., the nation’s largest newspaper company.

Faust is chairman of the board of United Way of Monterey County, and is a board member for the National Steinbeck Center and the Salinas Valley Chamber of Commerce.
Coming up at the World Theater: Kronos

The Performing Arts Series at the World Theater continues with a return engagement by the Grammy Award-winning Kronos Quartet. For over 30 years, the quartet has been one of the most celebrated and influential ensembles of contemporary string quartet music. The group has performed thousands of concerts worldwide, released over 40 recordings, collaborated with many of the world's most eclectic composers and performers and commissioned hundreds of works and arrangements for string quartet.

For tickets or further information, call the World Theater box office at 582-4580 or purchase tickets online at the CSUMB.EDU/worldtheater website. For disability-related accommodations, please contact the World Theater box office. Event dates, programs and artists are subject to change.

If you go . . .

What: Kronos Quartet
When: Thursday, March 20, 7:30 p.m.
Where: World Theater
Cost: $22 for CSUMB staff and faculty
More information: 582-4580