



A placard at the March 13 "CSU is the Solution" budget rally.

## Stop CSU budget cuts: Contact your legislators

### Save the CSU — here's what you can do



Staff and faculty members, along with many students, signed petitions protesting the budget cuts and gathered information at the "CSU is the Solution" rally at the World Theater March 13.

California has a very large budget problem to deal with this year. The budget is estimated to be out of balance by almost \$17 billion. The governor and Legislature are sending clear messages to every state agency, including the California State University, that significant budget cuts are needed before a balanced state budget can be achieved.

Early projections indicate the CSU system will be forced to cut \$386 million from its operating budget for the next fiscal year. However, these budget cuts *are not* inevitable.

The entire CSU is working together to prevent the university system budget from being cut. Faculty, staff, students and parents are being asked to help convince

legislators and the governor to preserve the CSU's funding. Your commitment is needed — to write, e-mail or call your state legislators. Urge them to support the CSU and eliminate the proposed \$386 million cut. Speak with your friends, colleagues and family and ask them to contact their legislators as well.

Again, these proposed budget cuts are not inevitable. We need to convince a majority of legislators to oppose the cuts because they are bad for students and the future of California.

Both the [calstate.edu/budgetcentral](http://calstate.edu/budgetcentral) and [csumb.edu/site/x21519.xml](http://csumb.edu/site/x21519.xml) Web sites have updated budget information and important legislator contact information.

The \$368 million in budget cuts being proposed by the governor is on top of a half-billion dollar cut the CSU was forced to make in fiscal year 2003-04. In simple, inflation-adjusted dollars, the CSU budget remains below the level it had in 2002. *The message for the Legislature is to restore the \$368 million now.*

(continued on page 2)

## Inside

- New athletics complex is dedicated
- Student support takes many forms
- KAZU to remain independent
- New alumni relations director hired



## Save the CSU (continued from page 1)

The cuts would mean:

- 10,000 qualified students from California will be denied access to the CSU.
- Student fees will increase another 10 percent.
- Some classes will be eliminated and others will get larger and harder for students to get. It will mean longer pathways to graduation — all costly for students, their families and for the residents of California.
- We will not be able to provide college opportunities for thousands of returning veterans, and the state's need for more teachers and trained nurses will be impossible to achieve.

Every dollar in state support generates a \$4.41 return for California's economy. Add in the higher salaries that CSU graduates earn, and the investment return to California increases to \$17 for every dollar the state invests.

With 450,000 students, the CSU is the largest four-year public university in the country. We are the economic engine that California relies on to stimulate the state's economy.

Help us impress upon the budget decision-makers that the "CSU Is The Solution." Write, call, e-mail or fax your message to State Sen. Abel Maldonado, State Assemblywoman Anna Caballero and State Assemblyman John Laird. Their contact information is available on the [csumb.edu/site/x21519.xml](http://csumb.edu/site/x21519.xml) Web site.

## Formal dedication of softball and baseball fields



CSUMB's new softball and baseball fields were formally dedicated on March 26 with KSBW-TV sportscaster Dennis Lehnen serving as master of ceremonies. Presiding over the ribboncutting in the photo are (from left) Dr. Howard Gauthier, athletics director; Robert Graham, president, Associated Students; Andrea Kenney, head softball coach; President Harrison; Dr. Sue Borrego, vice president, Student Affairs and Rich Aldrete, head baseball coach.

## Crescent landscaping reflects area's agricultural heritage

Following a project to remove power poles and place utilities underground throughout the new "crescent," activity is now under way to landscape the park-like site. When completed, it will serve as a restful area to walk, study and enjoy the outdoors. As a part of the campus master plan, the crescent will tie together future buildings that will ring the landscaped area.

Plants are arranged in rows and squares to simulate the agriculture fields of the Salinas Valley. The landscaping is designed to blend in with the surrounding native oak woodlands.

In addition to regular grassy areas, there will be an area of hydroseeded native grasses that do not require irrigation. The planted areas will be irrigated with recycled water when that source becomes available. To further conserve water, all new plants have low water requirements, although not all of them are native to the area.

The schedule calls for the crescent landscaping project to be completed by summer.



Landscaping progress on the crescent is apparent during President Harrison's visit to the roof of the new library in mid-March.

# Student support takes many forms

Caroline Haskell, interim associate vice president for Student Affairs, was interviewed last month about the university's Personal Growth and Counseling Center. A recipient of the CSUMB President's Award in 2005, Haskell reports here on the areas under her direction with an emphasis on the counseling center.

## **Q—What areas do you oversee?**

**A—** In addition to my role as the director of the Personal Growth and Counseling Center, I'm the interim associate vice president for Student Affairs. I oversee the Personal Growth and Counseling Center, Campus Health Center, Student Disability Resources, Judicial Affairs & Community Standards, the Career Development Office and some student-retention projects.

The units reporting to me have figured out how to make what they do work well. I work as a partner in supporting their efforts. They have all worked very hard to make their areas successful, and we work well as a team.

This year, I've focused on completing a professional development needs assessment for the entire division of Student Affairs. I went to each unit, talked with the staff there and asked them what type of professional development was needed and what their top three needs are. The next step is to create a professional development plan to address those needs. As a professional trainer, having spent many years designing training programs and conducting training, it's one of my favorite areas of expertise, and I look forward to the creation and implementation of this plan. It will be a wonderful opportunity to collaborate across the division with my Student Affairs colleagues.

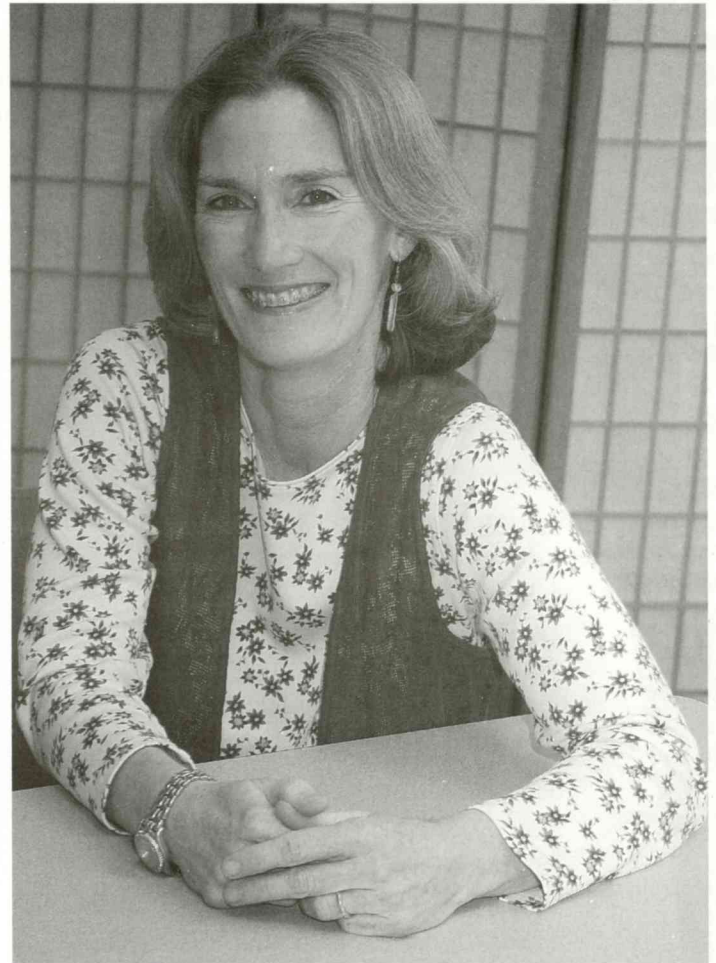
## **Q — What kinds of problems do people bring to the counseling center?**

**A —** We parallel other universities in what we are seeing — larger numbers of students coming in for help, presenting with severe depression and anxiety. The level of psychopathology and emotional problems we're seeing is now much more serious than even 10 years ago. And it takes an incredible amount of time for professional clinicians to help students who are struggling with difficult mental and emotional issues.

One reason for this increase is that we're seeing more college students on medications to help them cope with behavioral issues. Without help from medications, many of these students would not have been in college 15 or 20 years ago. The medications weren't available or that effective in the past. That's the good news. The not so great news is, on a residential campus like ours, students are away from home for the first time. Some of them forget to take their medication, or worse, mix the medication with alcohol or drugs. Some present with severe trauma from their past, deeply impacting their present lives. Most students are stressed and many are high risk. That's when we come in.

## **Q — You're including more group work at the PGCC. Why?**

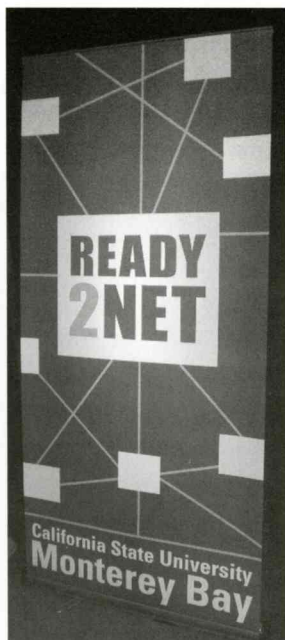
**A —** On average, the number of college students across the country who seek counseling at their university counseling centers is roughly 7 percent. At CSUMB, we've always averaged between 10 and 15 percent. Because of this workload, we're moving from individual counseling sessions to include more group work. I've given in-services to our clinicians to help them explain to students that they'll be moving from individual sessions to group work. There's no session limit for groups — but there is a session limit for one-on-one work. We are attempting to develop different methods for supporting the greatest number of students.



Caroline Haskell oversees the counseling center and four other units in Student Affairs.

(continued on page 6)

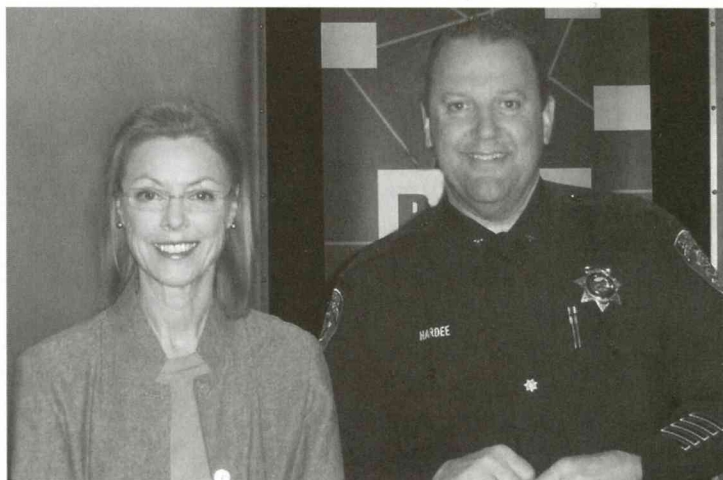
# Anticipating the unexpected is program's theme



CSUMB's latest Ready2net program, "Anticipating The Unexpected: Campus Security, Emergency Response and Crisis Management," features President Dianne Harrison, Police Chief Fred Hardee and Chief Information Officer Gil Gonzales in a roundtable discussion. Together with other education and technology leaders, the panel considered how campuses can best deal with natural disasters and tragedies, such as 9/11, Katrina and Virginia Tech. The program will be aired in mid-April. Watch for program air dates on General News and at the [csumb.edu/ready2net](http://csumb.edu/ready2net) and [researchchannel.org](http://researchchannel.org) Web sites.

Since 2001, the university has produced 20 award-winning Ready2Net TV and webcast programs that focus on timely, relevant education and technology issues. The programs are available free to schools, libraries, community and government agencies. They are distributed via public access cable TV stations, over the Internet, on campus TV networks and via the Research Channel, which reaches over 26 million households nationwide on the DISH Satellite Network. Other programs set to premiere this spring include: "Green Computing and Higher Education: Assessment and Outcomes" and a special CSU-CIO roundtable that addresses technology issues and initiatives across the 23-campus CSU system.

The university's Ready2Net team includes Kevin Cahill, assistant professor in the School of Information Technology and Communication Design, who designed the new R2N logo and banner; Gonzales, Ready2Net executive producer; John Ittelson, professor and executive producer and Arlene Krebs, technology development director, and also a Ready2Net executive producer. From the Center for Academic Technologies, Jeff McCall, digital media producer, and Charlie Wallace, instructional technologies developer, contributed to the production.




Pictured last month are President Dianne Harrison and police Chief Fred Hardee as they appeared in the latest Ready2net production.

THE MUSIC AND PERFORMING ARTS DEPARTMENT  
CALIFORNIA STATE UNIVERSITY, MONTEREY BAY  
PRESENTS

## THE BLUE MOON CAFE

A NOSTALGIC JOURNEY INTO THE POPULAR MUSIC AND LIVE PERFORMANCE OF THE SWING ERA.



FRIDAY, MAY 2, 2008  
7:30 - 10:00 PM  
UNIVERSITY CENTER BALLROOM

## Relive music's swing era

For its spring music and theatre production, the Department of Music and Performing Arts will present "The Blue Moon Café" on May 2, combining a nostalgic journey into the popular music and live performances of the 1930s, '40s and '50s. Enjoy the jazz band, singers, dancers and re-creations of radio plays that once thrilled audiences. Plenty of opportunity will be available to dance to classic tunes in a cafe setting, where guests will enjoy complimentary hors d'oeuvres with wine and beer from a no-host bar.

### To attend

**What:** "The Blue Moon Cafe"

**When:** 7:30 p.m., May 2

**Where:** University Center Ballroom

**Cost:** \$40 per couple; \$25 single

**Info and disability accommodations:** 582-3009

## KAZU to remain independent

Thanks to a widening audience of listeners and growing financial support, KAZU-FM radio, owned by the Foundation of CSUMB, has both positive momentum and a promising future. A decision last month to maintain the public radio station's independent status was accompanied by a plan to move it from its current home in Pacific Grove onto the university's campus, where it can become an even greater community and educational asset.

The university's ties to the station date to 2000, when the foundation acquired the KAZU license. A subsequent move to emphasize National Public Radio programming began an era of growth at KAZU that continues today. The station's progress is a major reason why the foundation's board of directors voted Feb. 28 to maintain KAZU's independent status. That unanimous decision, which concluded a six-month review process, was reached after careful evaluation of several alternatives for establishing a partnership with KUSP, including consideration of views expressed by community and elected leaders and consultation with legal and broadcast professionals.

According to a fall 2007 Arbitron study, KAZU reaches more than 46,000 listeners per week between 6 a.m. and midnight. This is outstanding performance compared to the audience existing when the foundation acquired the station in 2000. Sponsorship underwriting has increased from \$51,806 in 2003 to \$239,285 in 2007, meaning that the foundation's



Volunteers, including CSUMB Vice President for University Advancement Jack Jewett (at far right), answer phones at KAZU-FM during the station's membership drive on March 20.

own private investment to maintain station operations continues to shrink. In 2005, the foundation contributed \$160,000. In 2006, that was down to \$135,000. And in 2007, it was further reduced to \$75,000.

As proof of the station's continuing popularity, the spring 2008 membership drive resulted in on-air and online pledges of \$126,270, up almost 5 percent from the \$120,990 raised in spring 2007.

## Meet Lianne Minnemoto

Approaching eight years working at the university, Lianne Minnemoto is the events coordinator in Conference and Event Services. Earlier, she worked for two years in Academic and Centralized Scheduling.



Conference and Event Services helps produce 300 to 350 events each year. They range from commencement to department meetings to external events such as the recent Monterey County Science Fair.

Reflecting on why she came to CSUMB, Lianne said, "There was so much potential for growth, and the idea of the transformation from a former military base to a university was intriguing to me." Although born and raised on the Monterey Peninsula, she had never visited Fort Ord until she started to work at the university. "I had a couple of friends who worked here at the time and thought I would be a good fit. I think they were right," she said.

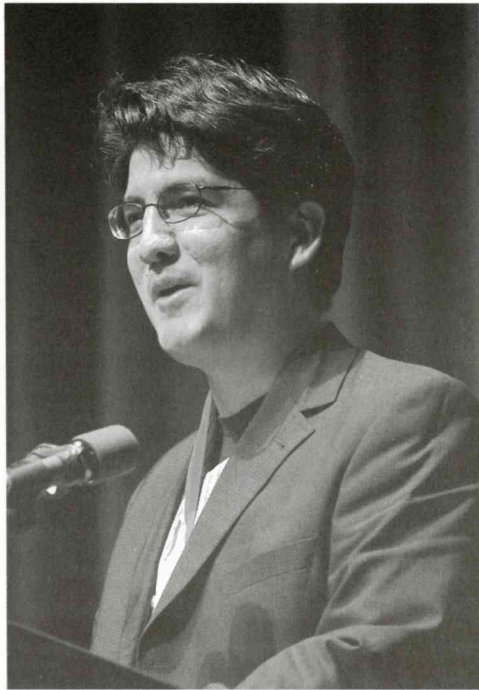
"The fun part of my job is that there's nothing typical. I can jump from helping student assistants with a last-minute change to a setup, to troubleshooting the audio-visual equipment in the absence of our technician, to getting ice and water down to the stadium for a cheerleading camp during the summer. I get to work with faculty, students and staff from across campus. I work with the movers, Police Department, catering and dining services, as well as risk management, TAPS and IT. During the summer, we add Residential Life and Athletics to the mix. Because most of the events are fun activities, people are happy to participate, happy to be there."

Most of Lianne's family lives in the area. "I love to cook, and thanks to my mother and grandmother, I do that quite well," Lianne said. "I love to travel. I've been to Europe a couple of times, as well as Australia and Japan. I also love art and architecture, reading and music of all kinds."

She is also a big Dave Matthews Band fan. "In 2007, I went to 13 concerts in four states," Lianne said. "Six of those concerts had me traveling to five cities in six days. I met all kinds of interesting people, some of whom had been to more than 25 concerts that summer alone."

# President's Speaker Series: Sherman Alexie

*An urban Indian's comic, poetic & highly irreverent look at the world*



Sherman Alexie will appear here April 15.

Author of "Flight" (2007) and "The Absolutely True Diary of a Part-Time Indian," Sherman Alexie has just won the National Book Award for "The Absolutely True Diary." It's Alexie's first foray into young adult fiction and is based on the author's own experiences. This heartbreaking yet funny story chronicles the adolescence of a contemporary Native American boy as he attempts to break away from the life he seems destined to live. Alexie is an award-winning author, poet, and filmmaker. He was named one of GRANTA's Best Young American Novelists and has been lauded by the Boston Globe as "an important voice in American literature." A member of the Couer-d'Alene Indian tribe, Alexie grew up on the Spokane Indian Reservation in Wellpinit, Wash.

**To attend**

**What:** An evening with Sherman Alexie

**When:** 7 p.m., April 15

**Where:** World Theater

**Cost:** Free

**Info:** 582-4580

## Caroline Haskell (continued from page 3)

For many years we've conducted content-based groups, like the one we have for depression. We still do that on an ongoing basis. Last year, we started men's and women's groups. This year, we have an ongoing art therapy group. They're open to anyone at CSUMB with the focus being on whoever shows up and the issues each participant brings to the group.

Most of the problems in life are relational. People often have a hard time in their relationships, increasing their anxiety or depression. Groups are the perfect format for working out these issues.

### **Q – What else is new at the center?**

**A –** We now offer mindfulness meditation classes for students, staff, faculty and community members. Our goal is to assist people to achieve more balance in their lives. Meditation is very beneficial to assist students with stress management, anxiety and depression. Last year, the clinicians and I attended a mindfulness meditation training class. As a group, we did meditations together, which we still do at the start of each clinical staff meeting here. The therapist who conducted that training agreed to come back to us and present a beginning class in meditation. She now teaches the "Beginning Mindfulness" meditation class and an advanced version called "Going Deeper." Many students who attend the first class go on to attend the second class. This year, we've opened up both the basic and advanced courses for staff, faculty and members of the community.

### **Q – How does the center's staff cope with the increased workload?**

**A –** The staff in the counseling center makes use of what I call participatory management, meaning that everyone steps up to help each other. That is, two heads are better than one and three heads are better than two.

We're getting more requests to collect data and track trends more efficiently. That's why we are moving from the manual charting system we've used for years to an electronic one. It will make it easier to track trends that we've been unable to analyze in the past. Most college campuses are moving in this direction. San José State has been our sister in helping us set this up. It's been a great collaboration.

## New employees

**Scott Faust**, Executive Director of Strategic Communications —  
University Advancement

**Patricia Hiramoto**, Associate Director of Academic Personnel —  
Academic Personnel

**Jennifer Martinez**, Director of Alumni Affairs and Annual Giving —  
University Advancement

**Steven Plessas**, Building Service Engineer —  
Facilities Services and Operations

**Ralph Sirtak**, Budget Analyst — Budget Office

## Promotions

**Rachelle Bass**, Assistant Director for Student Services —  
Campus Service Center

**Tom Van Nguyen**, Police Corporal — University Police Dept.

## Probation passed

**Cynthia Compean**, Information Technology Consultant —  
Center for Academic Technologies

**Kirby Garry**, Public Affairs/Communication Specialist —  
Athletics, Intramurals, and Recreational Sports

**Marisa Mercado**, Administrative Support Coordinator —  
College of Arts, Humanities and Social Sciences

**Kerri Rivera**, Administrative Support Assistant —  
University Human Resources

**Christine Shaw**, Administrative Analyst/Specialist —  
Campus Development & Operations

**Laura Tantillo**, Confidential Office Support —  
University Human Resources

**Christy Underwood**, Administrative Analyst/Specialist —  
Student Affairs

*Thanks to University Human Resources for this information.*

## Students help employees get fit

CSUMB students will become the teachers in the latest set of free employee seminars focused on health and wellness. During the noon lunch hour on April 23 and 30, Dr. Kent Adams, director of the Exercise Physiology Lab in CSUMB's Kinesiology Department, and students from his personal training class, will lead employees through a recommended strength training workout. Each participant will be given hands-on training, identifying key muscle groups to focus on, proper technique and tips to achieve optimum results.

In as little as 20 minutes per workout, all ages can benefit from incorporating this healthy habit into their lives.

The Benefits Lunch & Learn series offers employees free financial, health and wellness information during their lunch hour, relevant to specific CSU benefits.

"The 2008 series is the best one yet," said series coordinator Kristi McMahon, benefits specialist in University Human Resources. "Interested employees are encouraged to enroll early as space is limited."

To view upcoming seminars in the series or to enroll in a class, visit the Seminars & Workshop section of the University Human Resources Web site at [uhr.csumb.edu/site/x16564.xml](http://uhr.csumb.edu/site/x16564.xml).

## Jennifer Martinez is new director of alumni relations and annual giving

Jennifer Martinez is the university's new director of alumni relations and annual giving in University Advancement. She will oversee all alumni association activities for the university and spearhead opportunities to support students and the university through an annual giving program.



Jennifer Martinez

A 2003 CSUMB graduate with a business major, Martinez comes from The Carmel Foundation, where as a philanthropy associate, she created successful fundraising campaigns to raise funds for local seniors.

## Otter Realm wins state journalism award

For the second consecutive year, the Otter Realm newspaper won first place for overall design, and was runner-up in the competition for best small college newspaper in the state.

The awards from the California College Media Association were among several earned by the Otter Realm in the division for less-than-weekly publications.

The awards were presented March 1 at the group's annual meeting which took place as



part of the Associated Collegiate Press National College Newspaper Convention in San Francisco Feb. 28-March 2.

## Volunteer at commencement

Volunteers are needed to help on commencement day, May 17. Volunteers serve as ushers, escorts and student coordinators. For more information, call Phyllis Grillo at 582-4141 or via FirstClass.



# Coming up at the World Theater: Leine Roebana



Deer van Meer

The Performing Arts Series at the World Theater continues with Leine Roebana. Based in the Netherlands and making their West Coast debut, the acclaimed dance group from the Netherlands has made a name for itself with its demanding choreography and visual complexity. Its work has been recognized with many national and international awards.

For tickets or further information, call the World Theater box office at 582-4580 or purchase tickets online at the **CSUMB.EDU/worldtheater** website. For disability-related accommodations, please contact the World Theater box office. Event dates, programs and artists are subject to change.

## To attend

- What:** Leine Roebana
- When:** 7:30 p.m., April 23
- Where:** World Theater
- Cost:** \$22 for CSUMB staff and faculty
- Info:** 582-4580

*Campus Connection* is published during the academic year by CSUMB University Advancement. Don Porter, editor. Please use the *Event Request Form*, available under *Events* within *TheSource* in FirstClass, to submit event information. Send the form by e-mail to don\_porter@csumb.edu, by fax at 831-582-3505, or by paper to Don Porter, Public Affairs, #97. Phone: 831-582-3302. To be considered for publication, editor must receive items by the 12th day of the month preceding month of publication. Items are published on a space-available basis and subject to editing. Content of this newsletter is based on information available at press time.

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I do not wish to receive a hard copy of future issues of *Campus Connection*.

**Eddy Hogan**  
**#12**