

November 2008 Volume 10

Number 3



# New magazine launched for alumni and friends of the university

— page 3

# Vince Otoupal named athletic director

Vince Otoupal, a San José State University athletics executive and former Stanford University linebacker, is the new athletic director at CSU Monterey Bay.

Otoupal, who started Oct. 30, directs 13 men's and women's interscholastic teams and guides fundraising and marketing for the university's athletics program. He also oversees intramurals and recreational sports.



Vince Otoupal

Otoupal has been at San José State since 2005, most recently as senior associate athletics director for development and donor relations, with responsibility for fundraising and marketing, including the Spartan Foundation. He also has had a variety of oversight responsibilities with the university's 15 varsity athletic teams.

Coming to CSUMB, Otoupal said, "I am very impressed by the university's support for its student-athletes — in both the academic and athletic arenas — and by the enthusiasm and participation of the entire campus, which my family and I are eager to be a part of and enhance.

"Winning is central to my core philosophy of athletics, both in the classroom and in the venues of athletic competition. Putting the fine coaches and studentathletes of CSUMB in the best possible position to succeed will be the every-

day focus of the Athletic Department."

**President Dianne Harrison** said, "He's the perfect fit for us. His leadership will benefit the student-athletes, our campus and our surrounding communities enormously."

**Stephanie Duke**, associate athletic director, served as interim athletic director during the national search. She has resumed her duties as associate athletic director and senior woman administrator.

# Access to change for recreational users

The Fort Ord Reuse Authority will soon start cleanup work near the East Campus housing area off Inter-Garrison Road, part of a 3,300-acre project. The work involves removing old Army munitions and explosives and is being done to protect public safety.

About 340 acres of that total will be transferred to CSUMB once the cleaning process is complete. The project is expected to take three years.

In addition, access to the Parker Flats area south of campus will be limited while vegetation is cleared and munitions removed.

(continued on page 2)

# Inside

- New library to open Dec. 1
- Solar power planned for CSUMB's future
- President's Speaker Series continues
- Upcoming events for the holiday season



#### Access (continued from page 1)



6,400 acres of BLM land are still available for the public to enjoy.

Since Fort Ord closed in 1992, many people have been walking, bicycling, hiking and horseback riding on the land involved in the cleanup. State and federal regulators overseeing the work now require that public access be limited while the cleanup is in progress. Therefore, designated Safety Access Corridors have been established to ensure public safety.

Signs will be placed at various points in the cleanup areas to indicate "open" and "closed" routes for public access (including all vehicles, pedestrians and bicyclists). Citations can be issued for access corridor violations.

Bureau of Land Management recreational properties — about 6,400 acres — are still available for the public to enjoy and are located only a short distance away via the Safety Access Corridors.

The Fort Ord Reuse Authority provides a map of the areas where the restrictions apply. The map shows alternate routes through these properties. The map, as well as more information about the

remediation program, can be found at fora.org and on the Army's website, fortordcleanup.com.

To be added to an email update list, contact the Fort Ord Reuse Authority at esca@fora.org or call the remediation hot-line at 883-3506.

# Partnership to provide solar power for CSUMB

The university will take another step toward reducing its carbon footprint with a project to install solar panels on campus. The state Department of General Services and the California State University system announced Oct. 21 that solar projects will be completed on 14 campuses, including CSU Monterey Bay, through agreements with solar service provider SunEdison.

The project is expected to generate nearly 2 million kilowatt hours of power for CSUMB, 16 percent of its annual consumption.

SunEdison will finance, build and operate the solar energy system over the course of a 20-year contract. The university will purchase the power at a pre-agreed price.

The panels will be installed at ground level on a vacant lot at Seventh Avenue and Col. Durham Street, in an area that is not in use by the university. A construction date has not yet been determined. It will take approximately six months to complete the installation once construction gets under way.

"CSU Monterey Bay is dedicated to conserving resources and reducing costs," **President Dianne Harrison** said. "Solar puts us a step closer to reducing our carbon footprint. And the long-term fixed energy prices are very attractive, especially given the volatility in the energy markets."

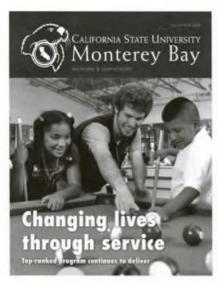
When completed, the university's solar power system will provide enough power for approximately 200 homes and will reduce carbon dioxide emissions by 713 metric tons per year, equivalent to the amount generated by 92 vehicles.

The statewide program is intended to lower energy costs over the long term, promote renewable energy use and make CSU campuses more environmentally friendly.

### Check out what's happening on campus

After months of work, the campus master calendar working group — Joan Iguban, Liz MacDonald, Kevin Miller, Lianne Minemoto, Greg Pool, Jay Singh and Petra Valenzuela — has unveiled its final product. The calendar is now online at csumb.edu/events. It can be viewed a day, week or month at a time, is searchable and has tabs that show all events, athletics, events primarily intended for students, community, faculty and staff, and "hot events." The calendar pulls events from Resource 25. To submit your event, log in to R25 and enter the information. If you do not have an R25 account, email webmasterR25@csumb.edu.

# New university magazine debuts



California State University, Monterey Bay Magazine and Alumni News, a new publication, debuted in October.

The 32-page glossy magazine was mailed Oct. 20 to 10,000 community members and 5,000 alumni. It is produced by the University Advancement Division with assistance from the Alumni Association.

The magazine replaces two previous publications, *Alma Otter*, an alumni newsletter, and *Campus Chronicles*, a newsletter for donors and friends of the university.

"We're excited to have a new connection with CSU Monterey Bay's friends, supporters and alumni," said **Scott Faust**, executive director of strategic communications, who is the magazine's executive editor. "This university has many great stories to tell, and a magazine is a perfect medium to present them."

Like traditional news magazines, each edition of the magazine will have a cover story and wide-ranging sections, reporting on campus growth and development and other university news; faculty projects; student profiles; and Otter athletics.

The cover story for the debut issue is a look at CSUMB's Service Learning Institute, which continues to earn national acclaim as it integrates community service with students' academic experience. Also included are a letter from **President Dianne Harrison** and an eight-page Annual Report on Giving for fiscal year 2007-08.

The current issue can be downloaded at csumb.edu/magazine. A second twice-annual issue is due out in early April.

# Library open to campus for first time Dec. 1

The Tanimura & Antle Family Memorial Library will open to the campus community at 8 a.m. on Monday, Dec. 1. Regular library hours will be 8 a.m. to midnight Monday-Thursday, 8 a.m. to 5 p.m. on Friday, 10 a.m. to 5 p.m. on Saturday, and 2 p.m. to midnight on Sunday. Tours, both self and guided, will be available. If interested, contact the library at 582-3733.

The campus community is invited to "officially" open the library with a ribbon-cutting ceremony at 1 p.m. Wednesday, Dec. 3, on the new building's back patio. **President Dianne Harrison**, along with student, faculty and staff representatives, will take the opportunity to address the crowd. Light refreshments will be served.

Students, faculty and staff is also invited to join the community at large and attend public dedication of the library at 4 p.m., Friday, Dec. 5, on the back patio. Light refreshments will again be served.

RSVPs are appreciated and can be made by calling 582-4001 or by emailing specialevents@csumb.edu. If you need disability accommodations, contact **Phyllis Grillo**, events coordinator, at 582-4141 or via FirstClass by Nov. 24.



# Creativity and speed win at gingerbread house contest



Mark your calendar now to join the Gingerbread House Design and Build Competition, sponsored by Human Resources. It's the fourth year for the popular event.

The competition starts promptly at 11:30 a.m. on Thursday, Dec. 11, in the University Center Ballroom. Finished houses will be on display at the Staff and Faculty Holiday Party on Dec. 12. Party guests will be invited to cast votes for the "People's Choice Award." Winning teams will receive prizes and be recognized by **President Dianne Harrison**.

Not a builder? Don't let that stop you from joining the fun. Come on by and cheer for your favorite team. This year, HR is cooking up exciting new surprises, including local celebrity judges, so make sure you're registered. To participate, staff and faculty groups should contact **Kerri Rivera**, administrative support assistant in HR, at 582-3626 by Dec. 8.

Following last year's hectic house-building competition, employees watch as judges rate the entries.



# A landscape project that really rocks

Ten quartz boulders now grace the campus, part of a continuing effort by Facilities Management and Planning to improve the appearance of the campus.

The boulders, donated by Monterey Peninsula Engineering, have been integrated into the campus landscaping.

"Rocks add to the natural environment," said **Tony Boles**, associate vice president for Facilities Management and Planning, who is charged with making the campus landscape appealing and inviting, environmentally friendly and cost-effective.



Rocks in front of the Chapman Science Center accentuate a natural environment.

Three of the boulders were placed in front of the Alumni & Visitors Center, where they are visible from General Jim Moore Boulevard. Three are located in the traffic roundabout, at the intersection of A Street, Fifth Avenue and Divarty Street. Four are situated near the Chapman Science Center: two southwest of the building and two near the interior courtyard.

The biggest boulder weighs six tons, Boles said. All of them were part of the seawall that protected Stilwell Hall, the former soldiers club at Fort Ord that was demolished in 2003.

At a presentation about the university's landscape master plan on Oct. 9, Boles cited research by the Association of Physical Plant Administrators that indicates 65 percent of students and parents choose a university based on the appearance of the campus grounds and buildings.

During the summer, landscaping along the north side of the main quad was refreshed and a complete overhaul was performed at the Administration Plaza. Sustainability of campus landscaping must take three elements into account: water conservation; level of maintenance required; and cost.

Plants selected for use on campus must be wind tolerant, require little watering, be adaptable to sandy soils, and must add color, texture

and form to the mix. The campus has been divided into six zones from Zone A that requires high maintenance, to Zone F that is maintenance-free. An appropriate plant palette has been selected for each zone.

"Overall, more than 50 percent of plants in the master plan palette will be native; the rest are climate adapted, drought-tolerant and non-invasive," Boles said.

# It's out with building numbers, in with names

CSU Monterey Bay's new business cards and letterhead stationery and envelopes represent another wave in the university's shift away from building numbers and its military past.

All outgoing university mail should now bear a return address that contains the sender's name, then CSU Monterey Bay, then the sender's department, and then the postal address of 100 Campus Center, Seaside, CA 93955-8001. The ZIP's last four digits help the U.S. Postal Service direct mail to campus.

University mail staff will use the department name, with no reference to the recipient's building or building number, to direct items to the correct destination.

Even though the northwest end of campus is within Marina — a fact that's relevant for voter registration by North Quad residents — all university mail should be addressed to 100 Campus Center in Seaside.

**President Dianne Harrison** is leading the move away from building numbers as part of CSU Monterey Bay's identity as a 21st-century center for higher education.

The change could be clearly seen this past summer, when stickers bearing the university seal were placed over building numbers on signs outside campus buildings. Blue circles with building numbers remain on structures to assist emergency-response personnel, but Dr. Harrison urges everyone to refer to buildings by their name and not by number.

### Meet Sam Pacheco

As coordinator for CSU Monterey Bay's Educational Talent Search program, **Sam Pacheco** assists high school students from disadvantaged backgrounds who have the potential to succeed in higher education. Federally funded, the program he oversees serves 1,200 participants from schools in Monterey and Santa Cruz counties. Pacheco joined the university in 2000 as an outreach specialist.

"I was always interested in the Monterey area," he said. "When CSUMB first opened, I inquired about a master's program, but because the school was new it didn't have the program I was looking for."

What finally brought Pacheco to CSUMB was marriage.

"I'm originally from the Bay area and moved to Salinas when I got married," he said. "In addition, the opportunity to work for a program that helped underrepresented students go to college was a place where I believed I could make a difference. Working for ETS gave me the opportunity to get involved in a community that I felt an innate connection to."

The ETS program is centered at six high school sites: King City, Greenfield, Soledad, Gonzales, Alisal and Watsonville. The ETS staff meets with students who range from freshmen to seniors. They advise them about the classes they need to take to meet college eligibility. They help high school seniors apply to colleges and universities and hold workshops on financial aid to help students fill out the required paper work.

"The most rewarding part of the job is to take students on field trips to different colleges and universities around the region," Pacheco said. "For many of them, this is the first time they've set foot on a college campus."



He's most proud of the staff he coordinates. "All of them are strong advocates for students," he said. "It's exciting and rewarding that our outreach specialists — the professional arm of ETS — are former ETS students, who became student employees of the program and are now professional staff for the ETS program."

Pacheco has two children: Gabriel who is 9 and Anais who is 6. "I'm very involved in their lives. I coach their soccer and baseball teams, which also provides me a great link to to the Marina community. Like most parents, the most important thing in my life are my children."

Irshad Manji speaks on Dec. 1.

### President's Speaker Series: Irshad Manji

The second lecture of the 2008 President's Speaker Series on Monday, Dec. 1, will feature feminist

and Muslim Irshad Manji. The titled of her talk is "Confessions of a Muslin Reformer: Why I Fight for Women, Jews, Gays . . . and Allah." With candor and humor, Irshad uncarths the troubling cornerstones of mainstream Islam today: tribal insularity, the ill-treatment of women, deep-seated anti-Semitism, and an uncritical acceptance of the Koran as the supreme manifesto of God's will. Her message is ultimately a positive one. She expresses a new, humane and intellectually vibrant vision for the Islamic world-based on

#### To attend

What: Irshad Manji

When: 7 p.m., Dec. 1

Where: World Theater

Cost: Free

**Info:** 582-4189

Islam's own tradition of critical thinking. Tickets are not required, but reservations for the lecture are recommended and can be made at **csumb.edu/speakers**.

Future speakers scheduled for the series are investigative journalist and author of *The Wal-Mart Effect*, Charles Fishman, scheduled for Feb. 4; and biologist Sandra Steingraber, who studies environmental links to cancer. She will lecture on March 11.

The series, now in its third year, is offered to enhance the intellectual life of the campus and the communities the university serves.

To request disability accommodations, call 582-4189 at least 10 working days prior to the event.



# Put on your dancing shoes and prepare to party

The Staff and Faculty Holiday Party will get under way at 6 p.m. on Friday, Dec. 12, in the University Center. This year's theme is "Going Green for the Holiday." The evening will feature a multicultural buffet dinner, a no-host bar,

non-stop music and dancing — plus raffle/door prize giveaways for adults throughout the evening. For the kids, there will be goodie bags and an area for them where they can practice their art talent. Awards for entries in the Gingerbread House Design and Build Competition (see page 3) will also be announced.

Tickets go on sale Nov. 10 and will be available at the front desks of the University Center and the Alumni & Visitors Center through Dec. 11. Tickets are \$12 per adult in advance or \$15 at the door. Children under 12 are free. Departments can reserve tables with table assignments made on a first-come, first-served basis.

Holiday attire is suggested. For more information, to reserve tables for departments, or for disability accommodations, contact **Phyllis Grillo**, events coordinator, at 582-4141 or via FirstClass.

Each donation of five pieces or more of non-perishable goods to the Monterey County Food Bank will be rewarded with an additional entry into the holiday party's raffle prize drawing. Donations will be accepted from Nov. 1-Dec. 12. The University Center and the Alumni & Visitors Center

#### If you go

What: Holiday party

When: 6 p.m., Sunday,

Dec. 12.

Where: University Center

Cost: \$12 in advance; \$15 at the door

Info: 582-4141

**Accommodations**: Call 582-4141 for disability accommodations.

have donation stations, with additional locations being added throughout campus. If your department is interested in sponsoring a donation station, contact **Jay Singh**, R25 service coordinator, at 582-5067 or via FirstClass.

#### Bring holiday cheer to needy families



A thank you card from the Mexican American Opportunity Foundation to those who gave to last year's giving tree.

Human Resources invites you to participate in the 2008 "giving tree" project. The giving tree will be set up in the lobby of the Human Resources Building in early November. Gifts collected will support the Salinas Childcare Migrant Program. The Mexican American Opportunity Foundation developed this program in 2006 to address the immediate needs of migrant infants and toddlers (0-3 years of age) and their families living in East Salinas.

Employees can drop by HR to choose a paper ornament from the giving tree. Each ornament is labeled with the name and age of a child and what he or she would like for a holiday gift. After purchasing the item, par-

ticipants are asked to bring the wrapped gift to HR, along with the paper ornament, by Dec. 15. For further information, call 582-3389.

#### New HR appointment

**Tamberly Petrovich** has joined CSU Monterey Bay as associate director of employee relations. She started Oct. 30.

The focus of this newly titled position is to proactively address staff employee/employer relationships through advising, coaching, training and education. Petrovich will work with staff members, supervisors, department chairs and union representatives with the goal of resolving staff issues at the campus level. Functionally, she will coordinate contract administration; management/union relations; grievance and complaint processing; and corrective action and discipline.

Petrovich has more than 25 years human resources and public sector experience, including K-12 and community college systems. Most recently, she was director of human resources and equal employment opportunity for the Hartnell Community College District. Petrovich has a M.S. in human resource management and development from Chapman College in Orange and a B.A. in sociology from UC San Diego.

#### New employees

Brenda Beech, Instructional Support Technician I — Div. of Science & Environmental Policy

Thomas Burns,\* Community Director — Residential Life

John Magana, Police Officer - Police Department

**Helen Meyers**, Administrative Support Assistant — Undergraduate Advising Center

Markus Naerheim, Access Professional Tutor — Writing Program

#### Status changes

**Promotions** 

Melody Rico,\* Assignments & Customer Service Specialist — Residential Life

Jacinto Salazar, First Year Experience Coordinator — Student Activities

Transfer

Marisa Mercado, Admissions Counselor — Admissions and Recruitment

#### Probation passed

Robert Weiher, Administrative Analyst/Specialist — Academic and Centralized Scheduling

\* Foundation employee Thanks to Human Resources for this information.

#### Winter Concert!

The Music and Performing Arts Department will hold its annual Winter Concert on Saturday, Dec. 7, as part of this year's homecoming weekend festivities. The concert will feature the CSUMB Gospel Choir, Nuovo Plaisir, the CSUMB Concert Band, a trumpet trio — and guest performances by the band and choir from Seaside High School and the Monterey Peninsula Gospel Choir.

#### If you go

What: 2008 Winter Concert

When: 3 p.m., Sunday, Dec. 7

Where: World Theater

Cost: Free

Info: 582-3009

**Accommodations**: Call 582-3009 by Nov. 24 for disability accommodations.

### Coming up: 12th Annual President's Cup Golf Tournament



Since it began in 1996, the President's Cup Golf Tournament has been at the forefront of raising funds for CSU Monterey Bay's intercollegiate athletic teams. The tournament is a great way to get involved with campus and community members. The goal is to generate funds to support CSUMB athletics and the more than 300 student-athletes who participated in 13 NCAA Division II sport programs.

This year's event is set for Friday, Nov. 14, at Bayonet Blackhorse Golf Course. A four person scramble tournament will begin with a 9:30 a.m. shotgun start. The player fee is \$250, which includes golf, cart, range balls, continental breakfast, BBQ lunch, contests and a Cutter & Buck apparel gift package. Teams and individuals, both men and women, are encouraged to register for play. Also, there are a wide range of sponsorship opportunities available.

To register or to learn more about sponsorship opportunities, please visit **csumb.edu/presidentscup** or contact **Kirby Garry**, marketing & sports camp coordinator, at 582-3051 or via FirstClass.

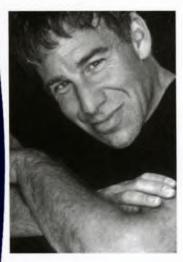
### Restructured Tax Sheltered Annuity Program for 2009

Due to new IRS regulations, the CSU Tax Sheltered Annuity Program (TSA) will be restructured effective Jan. 1, 2009. If you wish to initiate or continue participation in the TSA program for 2009, you need to enroll during the special Open Enrollment period, Nov. 3 - 28. Otherwise, you will not be able to do so until Jan. 1, 2009. If you are an active participant and do not re-enroll in the TSA program, your active participation will end as of the November 2008 pay period.

Visit the TSA Program website at calstate.edu/hr/benefitsportal for more information and detailed enrollment instructions.



### Next up at the World Theater: Stephen Schwartz and Friends



Stephen Schwartz, the celebrated theatrical music composer, brings to the World Theater stage the Broadway voices of Debbie Gravitte and Scott Coulter to perform songs from Schwartz's award-winning Broadway shows and Disney films, such as Godspell, Wicked, Pippin and others. For further information, call the World Theater box office at 582-4580 or purchase tickets online at the CSUMB.EDU/worldtheater website. For disability-related accommodations, please contact the box office. Event dates, programs and artists are subject to change.

#### To attend

What: Stephen Schwartz and Friends When: 7:30 p.m., Tuesday., Nov. 11

Where: World Theater

Cost: \$20 for CSUMB faculty, staff and alumni

Ticket prices for CSUMB staff and faculty members who attend World Theater Performing Arts Series performances have been reduced to \$20. If two or more tickets for a performance are purchased at the same time, they are \$15 each.

Info: 582-4580

Campus Connection is published during the academic year by the University Advancement Division of California State University, Monterey Bay. Don Porter, editor; Joan Weiner, contributor. To submit story ideas or event information, contact Don Porter in the Alumni & Visitors Center, at don\_porter@csumb.edu or via phone at 831-582-3302. To be considered for publication, editor must receive items by the 12th day of the month preceding month of publication. Items are published on a space-available basis and are subject to editing. Content of this newsletter is based on information available at press time.

#### **DELIVERY PREFERENCE**

If you wish to access this newsletter on the Internet rather than in paper form, please send an e-mail expressing this preference to don\_porter@csumb.edu. You may also check the box below and return this page to Don Porter, Alumni & Visitors Center,100 Campus Center, Seaside, CA 93955-8001. You may view Campus Connection on the Web at csumb.edu/news.

I do not wish to receive a hard copy of future issues of Campus Connection.



Eddy Hogan Library ~ CSUMB #12