



California State  
University  
Monterey Bay



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## Tanimura & Antle Family Memorial Library opens



View of the southwest side of the library, facing the crescent, with its large patio area in the foreground.

September 2006 saw the Fort Ord-era buildings at the corner of Divarty Street and Fifth Avenue get demolished. The occasion signaled the start of the largest new construction project to date on campus: the Tanimura & Antle Family Memorial Library.

With classrooms, auditoriums, gallery spaces, group study areas and a cafe, the library will now be the academic and social heart of the campus.

The publication dedication of the library takes place at 4 p.m., Dec. 5.

For more details about the library, and its hours, see page 7.



Following demolition of the site in September 2006, a groundbreaking ceremony took place a month later.

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**CONNECTION**



# WeTEC guides broadband collaborative

For the past four years, CSUMB's Wireless Education and Technology Center (WeTEC), under the guidance of **Arlene Krebs**, its director, and **Chip Lenno**, interim chief information officer, has worked in partnership with the Association of Monterey Bay Area Governments (AMBAG) to convene a series of forums called Broadband Initiatives for a Connected Central Coast. These forums involve education, government and industry leaders from Monterey, Santa Cruz and San Benito counties.



Arlene Krebs addresses attendees during a "connected coast" forum in October.

In partnership with the California Emerging Technology Fund and the Community Foundation for Monterey County, the Central Coast Broadband Collaborative (CCBC) was formed to conduct these forums and develop needed infrastructure and applications for broadband Internet service throughout the tri-county area. The organization has formed working groups on governance, applications and technology. It's charged with completing a work plan to serve residents in such areas as education, workforce development, e-health and telemedicine, public safety and emergency communications. A draft work plan for the CCBC, along with meeting agendas, is available at [wetec.csumb.edu](http://wetec.csumb.edu).

## Aquarius research project is 'great success'



James Lindholm emerges from the surf at Monterey's Hidden Beach following a practice dive on Oct. 30.

On Nov. 11, three CSUMB graduate students, a high school teacher from Miami and two technicians started a 10-day research mission aboard Aquarius, the world's only undersea research station. The mission was completed on Nov.18.

**Dr. James Lindholm**, professor of marine biology at CSUMB, led the mission. He and **Nicholas Donlou**, a senior, supported the mission from the surface, but they also spent about five hours each day underwater.

Students **Jeremiah Brantner**, **Matthew Subia** and **Ashley Knight** studied the movement and behavior of coral reef fish off Key Largo in the Florida Keys National Marine Sanctuary. They dove up to nine hours a day while living 60 feet below the sea surface in a steel tube about the size of a mobile home. It came equipped with hot showers, a stocked refrigerator and Internet capabilities.

"The mission was a great success on many levels," Lindholm said. "We collected a huge amount of data; the outreach efforts were very popular; and our students had an exceptional experience. I met with the director of Aquarius before I left and already submitted a proposal for a mission next year."

The Aquarius is owned by the National Oceanic and Atmospheric Administration and operated by the University of North Carolina Wilmington.

The mission is the 100th for Aquarius, the fourth for Lindholm and the first to include a "Teacher Under the Sea."

Learn more about the Aquarius at [www.uncwil.edu/aquarius](http://www.uncwil.edu/aquarius)

# CSUMB organizing new philanthropic foundation

CSU Monterey Bay is organizing a new foundation with its focus on philanthropic giving, called the Foundation of CSUMB. It will have a single role: to develop private funding needed to achieve the goals of the university.

A volunteer board of community members who recognize and appreciate the university's importance to the economic and educational needs of the region will govern the new philanthropic foundation. Directors will be appointed by **President Dianne Harrison** and include a student and a faculty member. Dr. Harrison and **Jack Jewett**, vice president for University Advancement, will serve as voting ex-officio directors.

Until now, private support has been managed through a nonprofit foundation, which operated like a business to oversee university assets, including housing, food service and KAZU radio. That organization is now called the University Corporation at Monterey Bay. It will also continue to administer research grants and contracts.

Unlike the current foundation board, which has only two members from the community, the new foundation will have a majority of outside directors.

The new foundation will take an active role in shaping the present and future of the university — providing financial assistance to its scientific, literary, educational and charitable purposes through gifts, grants, loans and allocations to CSUMB. It will administer gifts, bequests, endowments and trusts and provide short- and long-term management of the money it oversees.

"The focus of the new foundation is on philanthropic support for the university," Jewett said. "University growth and development is simply not possible without ongoing investments from those who share our dreams and aspirations. For this university to achieve its full potential, it needs corporate, foundation and personal philanthropic investment."

Bylaws for the Foundation of CSUMB are still in the development stage and must be approved by the Chancellor's Office and the Board of Trustees. It is anticipated that the new entity will become operational during 2009.



Jack Jewett

## New general manager of Dining Services named

**Dave Taylor** is Sodexo's new general manager of CSUMB's Dining Services. He joined the university in late November. As the operator of the university's cafeteria and restaurants, Sodexo operates the Dining Commons, Otter Express, Otter Bay Restaurant and the Black Box Cabaret. It also handles the catering needs for a wide variety of special events on campus.



Dave Taylor manages Sodexo's food service operations on campus.

Prior to joining CSUMB, Taylor was manager at Sodexo for the food service operations at a U.S. Marine Corps facility in San Diego. Before joining Sodexo three years ago, he served as general manager of a large cafeteria operation at San Diego State University for six years.

"Customer service is the key here," Taylor said. "And I look forward to participating in the growth of the campus."

A major transition for Taylor and his team comes in mid-March, when renovation of the Fort Ord-era Dining Commons begins. During the construction phase, dining services will be shifted to the old library building — later slated to become a student center following completion of the Dining Commons renovations this summer.

The new library's Extended Hours Cafe, opening mid-January, will also be operated by Sodexo.





# Be a hero: Volunteer for Have a Heart

Plans for the 11th annual Have a Heart for Students Dinner and Auction are well under way — and you are needed.

Set for Friday, Feb. 20, the French-themed event will transform the University Center into a jet-setting hub for guests and volunteers alike. Volunteers will be treated to a delicious meal and join colleagues to help raise much needed funds for CSUMB students.



Pictured during the 2007 Have a Heart event are some of the faculty and staff volunteers who ensured its success.

There are openings for servers, silent or live auction marshals, greeters, ticket takers and more. Your support makes the difference. To volunteer, contact **Christina Bailey** at 582-3017 or **Kerri Rivera** at 582-3626.

If you can't attend, contact the organizers anyway if you'd like to contribute your creativity, volunteer on the decorating or setup crew, or help solicit donations from the campus or local community.

If you'd like to be a guest, want to sponsor a student or wish to sponsor a table for your department, contact **Phyllis Grillo** at 582-4141, or log onto [csumb.edu/auction](http://csumb.edu/auction).

Whatever you do, join in the fun and be a part of the next Have a Heart for Students Dinner and Auction. It's one event that will make you feel like a million.

## Don't forget December's lineup of events

It's a busy month for holiday events at CSUMB. Here's a brief recap:

**Monday, Dec. 1** — New library opens to students, faculty and staff

**Wednesday, Dec. 3** — Grand opening of new library to campus community

**Friday, Dec. 5** — Public dedication of new library

**Sunday, Dec. 7** — Winter Concert at the World Theater

**Thursday, Dec. 11** — Gingerbread House Design and Build Competition

**Friday, Dec. 12** — Staff and Faculty Holiday Party

**Monday, Dec. 15** — Last chance to bring a wrapped gift to the Giving Tree in HR

# Meet Chris Carpenter

**Chris Carpenter** is the operations and production manager in Teledramatic Arts & Technology (TAT), where he's worked for more than 10 years. He also teaches an Introduction to Production Fundamentals class. He has developed and taught classes in editing, advanced video, advanced broadcast and technical lab operations. He has either managed, or helped manage, more than 120 productions ranging from narratives, documentaries, commercials and PSAs to live and taped broadcasts and theater productions.

When he was 16, Carpenter got an opportunity to jump-start his career any kid would love. "I cut high school classes to work as production assistant on a movie set in Pacific Grove," he said. "It was 'Turner and Hooch' starring Tom Hanks."

A self-described "local boy," Carpenter started working at KCBA-TV as a teenager, eventually working his way up to the job of creative services manager. Along the way, he won three Silver Telly Awards, two regional Emmys and a Promax Gold Medallion.

"At 24, I received an offer from Elizabeth Murdoch (Rupert Murdoch's oldest daughter) to work under her at KSBW as their creative services manager," Carpenter said. "We produced programs about the flood telethon, Clinton's opening of CSUMB and the Marine Sanctuary."

In 1995, KSBW was hired to be the production pool station for President Clinton's visit to CSUMB. "As the executive producer, I had an opportunity to work with some of the original founding administrators, faculty and staff to prepare for his visit," Carpenter said. "I was extremely impressed and interested in what the campus could be."

In 1997, he left KSBW and took a management position with Woodenship Strategic Marketing, a political marketing company that was housed next to the current Visual & Public Art buildings. "We created 22 episodes of 'Quest for Excellence,' a series co-produced with TAT staff, faculty and students," he said.

Carpenter has been married for 15 years to Mindy, his high school sweetheart. Their children are Joshua, 9, and Nathaniel, 3.



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## President's Speaker Series: Charles Fishman



Charles Fishman will speak on Feb. 4.

The third lecture of the 2008 President's Speaker Series on Wednesday, Feb. 4, will feature investigative journalist and author of *The Wal-Mart Effect*, Charles Fishman. An award-winning journalist, he has spent the past 20 years trying to get inside, understand and explain important organizations, from NASA to Wal-Mart. His original story for *Fast Company* about Wal-Mart, "The Wal-Mart You Don't Know," won best business magazine story of 2004 from the New York Press Club. He's one of the most celebrated investigative journalists, specializing in business innovations and social responsibility.

Tickets are not required, but reservations for the lecture are recommended and can be made at [csumb.edu/speakers](http://csumb.edu/speakers).

The final speaker scheduled for this year's series is biologist Sandra Steingraber, who studies environmental links to cancer. She will lecture on March 11.

The series, now in its third year, is offered to enhance the intellectual life of the campus and the communities the university serves.

To request disability accommodations, call 582-4189 at least 10 working days prior to the event.

### To attend

**What:** Charles Fishman

**When:** 7 p.m., Feb. 4

**Where:** World Theater

**Cost:** Free

**Info:** 582-4189





# Workplace Walk-off teams log 28,284 miles

Records were set when 24 percent of CSUMB's faculty and staff participated in the third annual Workplace Walk-off Challenge, a "get moving" exercise competition held this fall in conjunction with the Benefits & Wellness Fair.



Holding the Golden Shoe Trophy is the "Any Keys" team from Technology Support Services. From left, Flavia Calusdian, Jason Longoria, Mike Ruth, Daniel Jachno and Paul Seagal.

Employees formed teams of five and tracked their steps with pedometers Monday through Friday for one month — just long enough to create a healthy exercise habit. The challenge encouraged each participant to reach or exceed his or her personal fitness goals with the overarching goal of 10,000 daily steps (five miles), the recommended daily amount of exercise. Participants could include other activities in addition to walking, such as swimming or biking, by using a step conversion chart.

With a 144 percent participation increase

from the inaugural year, the competition became fierce as 39 teams vied for the prestige of winning the Golden Shoe Trophy. In the end, "Any Keys" — captain **Jason Longoria, Flavia Calusdian, Mike Ruth, Daniel Jachno and Paul Seagal**, all from Technology Support Services — ran away with the honor by walking a record setting 2,994,733 steps.

Equally impressive, 110 participants became members of the 10,000 Steps Club, an honor given to all participants who achieved at least 10,000 daily steps during week four of the competition.

The High Stepper Award went to Mike Ruth for generating 1,035,499 steps, the most in the competition. Ruth earned this honor chiefly by riding his bicycle to work from Pacific Grove.

The Step it Up Group Award went to the "Service Soles" — captain **Asya Guillory, Belinda Hieb, Kelly Maily, Mele Paracuelles and Sandra Pacheco** — for having the greatest increase during the competition, at 141 percent. The Step it Up Individual Award went to Maily for accomplishing a 751 percent increase. Maily impressively rode her bike to work three times from Santa Cruz, which helped her achieve this honor.

The teams collectively walked a total of 59,397,122 steps — or 28,284 miles — making it around the world with a few miles to spare.

Midway through the challenge, participants were educated in proper tennis shoe fitting by Kim Wilkinson, member of the U.S. National Race Walking team and footwear buyer at The Treadmill in Carmel. Additional motivation was offered through the Benefits Lunch & Learn seminar titled, "Walk More: Think Better," conducted by **Dr. Kent Adams**, director of the Exercise Physiology Lab in CSUMB's Kinesiology Department.

"The challenge continues to change lives for the better by motivating participants to exercise and create healthy habits. It allows them to experience the benefits for themselves in a fun atmosphere," said **Kristi McMahon**, Human Resources coordinator for the event. "As a byproduct, it is bringing co-workers and departments closer together."

For further information on the challenge or to view the final team standings, visit the Workplace Walk-off Challenge website at [hr.csumb.edu/site/x18148.xml](http://hr.csumb.edu/site/x18148.xml).

## New employees

- Victor Almquist**, Hardware Services Technician —  
Technology Support Services
- Priscilla Alvarez**, Customer Service Specialist\* —  
Student Housing & Residential Life
- Perry Angle**, Director — Outreach & Student Support Programs
- Mike Cruz**, Hardware Services Technician — Technology Support Services
- Nicolina Hodges**, Police Officer — Police Department
- Vince Otoupal**, Director of Athletics —  
Athletics, Intramurals, and Recreational Sports
- Tamberly Petrovich**, Associate Director of Employee Relations —  
Human Resources
- Saren Pierson**, Space Planner — Campus Planning & Development

## Status changes

### Promotions

- Deanna Aromin**, Travel Accountant — Accounting
- Cesar Tillocoati-Velasquez**,\* Upward Bound Coordinator — Upward Bound

## Probation passed

- Kimberly Agerbeek**, Administrative Support Assistant —  
Conference and Events Services
- Katrice Miller**, Student Services Professional I —  
Career Development Office
- Abraham Pedroza**, Accountant — Accounting
- Aimee Sanchez Toral**, Student Services Professional —  
Outreach & Student Support Programs
- Sathyan Sundaram**, Administrative Analyst/Specialist —  
Institutional Assessment and Research
- Victor Torres**, Student Services Professional I — Admissions & Records
- Veronica Villagomez**, Accounting Technician — Accounting

\* University Corporation employee  
Thanks to Human Resources for this information.

## Helping students by giving

**Susie Hernandez**, service desk operator in Facilities Services and Operations, has worked on campus for more than 13 years. She's also a donor to the CSUMB Staff and Faculty Giving Campaign.

"The amount you give doesn't matter — just the fact that a staff or faculty member donates is appreciated by all students," Hernandez said. "I give because I'm part of the campus community, and if it takes a donation to help students in need, then I know I can make the extra difference as a staff member."

The goal is to reach 100 percent participation in staff and faculty giving to benefit students and the campus. You can make a monthly contribution via payroll deduction or make a one-time gift. Any amount makes a difference. To donate to the campaign, pick up a donation form from the Alumni and Visitors Center, or contact **Jennifer Martinez**, director of alumni relations & annual giving, via FirstClass or at 582-4723.

## The new library at a glance



## Building facts

- Size:** 136,151 square feet
- Initial shelving capacity:** 152,000 volumes
- Potential shelving capacity:** 573,000 volumes
- Building cost:** \$69 million
- Architect:** EHDD Architecture, San Francisco
- Contractor:** S. J. Amoroso Construction Co., Inc.
- Groundbreaking:** October 3, 2006
- Grand opening:** December 3, 2008
- Public dedication:** December 5, 2008

## Library hours

**Mon.-Thurs.** 8 a.m. to Midnight  
Reference 9 a.m. to 9 p.m.

**Fri.** 8 a.m. to 5 p.m.  
Reference 9 a.m. to 5 p.m.

**Sat.** 10 a.m. to 5 p.m.  
Reference 1 p.m. to 5 p.m.

**Sun.** 2 p.m. to Midnight  
Reference 2 p.m. to 9 p.m.

*Note: Hours may vary during semester breaks.*

## Contact Information

### Circulation Services

library\_circulation@csumb.edu  
582-3733

### Reference Services

library\_reference@csumb.edu  
582-3872







# Next at the World Theater: ODC Dance 'The Velveteen Rabbit'

Enchanting music, imaginative costumes and athletic, passionate dance bring to life the story of a relationship between a boy and his stuffed rabbit and the enduring power of love. Bring the entire family to this dazzling show. For further information, call the World Theater box office at 582-4580 or purchase tickets online at the **CSUMB.EDU/worldtheater** website. For disability-related accommodations, please contact the box office. Event dates, programs and artists are subject to change.



## To attend

**What:** ODC Dance "The Velveteen Rabbit"

**When:** Friday, Dec. 19, 7:30 p.m. and Saturday, Dec. 20, 2 and 7:30 p.m.

**Where:** World Theater

**Cost:** \$20 for CSUMB faculty and staff; if two or more tickets for a performance are purchased at the same time, they are \$15 each; children 12 and under are \$8

**Info:** 582-4580

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**Eddy Hogan**

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