



California State
University
Monterey Bay



10- and 5-year employees receive service awards

— page 6

CSU Monterey Bay is honored for workplace wellness efforts



At a March 11 presentation at Natividad Medical Center, the university was honored for its contributions to workplace wellness. From left, Linda Wight, associate vice president, human resources; Lou Calcagno, county supervisor; Kristi McMahon, benefits & training analyst; Aileen Sanchez, aide to Assemblywoman Anna Caballero; Simon Salinas and Jane Parker, county supervisors.

CSU Monterey Bay was recognized March 11 for its efforts to create a healthy, active environment for its employees.

The Monterey County Health Department, in partnership with local chambers of commerce, awarded the university a WorkWell Fit Business Award. Organizational support, healthy eating and physical activity were taken into account in handing out the awards.

The university earned points for its healthy food options, including healthy choices available in campus vending machines, and for providing educational materials about nutrition. Organic and sustainable food is served in all three campus dining venues.

The university's policies encouraging physical activity and the availability of fitness facilities and the walkable nature of campus also earned points from the judges.

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In its application, the university pointed to a variety of ways it contributes to employee health, wellness and safety. Among them:

- The Ergo Lab, where employees can “test drive” ergonomic furniture and receive equipment that is appropriate for their needs. Ergonomic evaluations of individual work stations are also provided.
 - Discounts to employees who use the campus Aquatic Center and the Sports Center.
 - The annual Benefits and Wellness Fair and the Workplace Walk-off Challenge that coincides with it.
- Approximately 24 percent of CSUMB employees participated in last year's Walk-off Challenge, walking more than 28,000 miles.

Inside

- *CSUMB takes to the airwaves*
- *'Deconstruction' proceeding along Divarty*
- *Something old — and something really old*
- *Getting students 'Dressed for Success'*

campus CONNECTION



CSUMB takes to the air: 'Have you seen us *lately?*'



Volunteer "actors" assisted in shooting scenes inside the library's atrium.

CSU Monterey Bay has developed a 30-second television commercial that began airing March 18 on KION, KCBA and the CW network. It was produced by the station's staff under close creative direction from Strategic Communications. The spot combines still photos and new video in a straightforward message of quality, value and contribution that is intended to advance the university brand among an external community audience.

The commercial's "have you seen us *lately?*" theme is intended to suggest to viewers that they may not have had a clear or current conception of what the university is all about and then replace their preconceived ideas with fresh imagery and information. Hopefully, it will encourage viewers to visit the campus. The commercial is not aimed at student recruitment, though it may help in that regard.

The campaign also includes ads on the stations' websites and in their breaking-news email newsletters. As a part of this package, the university also received TV promotion for Have A Heart and a video that was presented at the dinner-auction.

The spot appeared 36 times during the NCAA men's basketball tournament, including the semifinal and championship games. The campaign totals 337 TV appearances, reaching hundreds of thousands of potential viewers.

The plan is to apply this "have you seen us?" theme in additional advertising over the next couple of months, on TV and in carefully selected print and online locations. "I want everyone to be aware of this project because it represents the efforts of everyone in University Advancement — and indeed all of CSU Monterey Bay," said **Scott Faust**, executive director for strategic communications.

Music and Performing Arts swings into spring

The Music and Performing Arts Department is presenting two exciting events this spring. The 11th annual Heritage Music Festival has a two-night show scheduled for April 24 and 25. It features the blues musical "Howlin' Blues & Dirty Dogs: The Life and Times of Big Mama Thornton," featuring blues great Barbara Morrison. Tickets may be purchased at the World Theater box office

The MPA Gospel Choir, Nuovo Plaisir and the CSUMB Concert Band will perform for the annual Spring Concert on Sunday, May 3. The free event will be held at the CSUMB Music Hall.

For more information, or to request disability accommodations, call **Nicole Mendoza**, MPA program coordinator at 582-3009 at least two weeks in advance of each event.

To attend

What: Heritage Music Festival
When: 7:30 p.m., April 24 - 25
Where: World Theater
Cost: \$20 in advance, \$25 at door

What: Spring Concert
When: 3 p.m., May 3
Where: CSUMB Music Hall
Cost: Free

'Deconstruction' along Divarty Street proceeding

Deconstruction of the five World War II-vintage wooden barracks located at Second Avenue and Divarty Street began in March. The work will take place in three phases and is scheduled to be completed in early May.

Phase I involves removal and recycling the contents of the buildings and the adjacent area. Phase II involves abatement and removal of any contaminated construction materials. In phase III, the structures will be taken down.

In keeping with CSU Monterey Bay's goal of sustainability, the contractor will disassemble the buildings and separate the components into recyclable commodities (copper pipe, ferrous metals, glass, plastic, wood material and concrete). On previous campus demolition projects, over 90 percent of the building debris was diverted from the landfill. That's also the goal of this project.

"The five buildings have a very low level of contamination. However, regardless of the quantity or content of the contaminated materials within a building, abatement must be performed in compliance with Cal-OSHA, EPA and local air quality district regulations," said **Ron Deller**, lead construction manager. "For this reason, the workers wear protective clothing and equipment."

To further ensure the safety of students, staff, faculty and the contractor's employees, CSUMB has engaged the services of Vista Environmental Consulting. They monitor the abatement process for compliance with regulations and proper procedures. The company also samples the air around the perimeter of the construction site to ensure safe air quality levels.



One of five abandoned World War II-era Army barracks near the intersection of Divarty Street and Second Avenue that are being removed.

Well-dressed: Preparing grads for success



Students select from garments during last year's Dress for Success event.

The class of 2009 has been kept busy. Gradfest, held March 11, served as a one-stop shopping opportunity for graduating students to purchase caps and gowns, have photos taken, check the spelling of names in the commencement program, join the Alumni Association and socialize with other graduates. On April 7, the grand opening of the Dress for Success program, at its new permanent location in the University Corporation Building, continues that support by helping graduates choose a new wardrobe to begin their careers.

The Dress for Success program provides new or gently used, freshly dry-cleaned business clothing free of charge to graduating seniors, male or female, who may not have appropriate attire for job interviews, internships, senior Capstone presentations or on-campus career day events.

To provide clothing for students, donations of items suitable for job interviews are collected throughout the year. By appointment, students may also select clothing at other times during the year. For information about donating clothing, contact **Eva Quiroz-Mojica**, development coordinator at 582-3908 or via FirstClass.

Grand opening

When: Noon, April 7

Where: Suite 211, University Corporation Building

Information: 582-3908



Something old ... and something *really* old

During the 1940s and '50s, the main garrison area of the former Fort Ord served the U. S. Army as an airport. In 2007, the sprawling site was transformed into baseball and softball fields for CSU Monterey Bay. The former airport featured a short runway and parking areas for Army airplanes and helicopters.



A relic of Fort Ord's early aviation history, aircraft tie-down rings like this still dot portions of the athletic field's parking lot.

In the early 1960s, a larger Army airfield was constructed, later renamed Marina Municipal Airport. Once the new airfield became operational and the main garrison airfield shut down, the aircraft maintenance hangars at the old site served as a motor pool. Later, the Army converted the site to the South Parade Ground, where graduation ceremonies were held for trainees. When Fort Ord was decommissioned in 1994, the abandoned buildings became an eyesore as the new university grew up around them.

After being demolished in 2006, the Quonset-style hangars located near the stadium became a footnote in history. But the former airport's many rusty aircraft tie-down points remain imbedded in the parking area to this day.

On the other side of the campus, a close look at the exterior tile-work at the entrance to the Tanimura & Antle Family Memorial

Library

will reveal fossils of creatures who lived millions of years ago.

The popular limestone used for the tile, quarried from the mountains of Germany, is called Jura Beige. It features natural veins of quartz and fossils on a beige background formed over millions of years from sediments on the sea floor. The result is a smooth chalky natural stone with the fossils that create visual interest.

Limestone is a sedimentary rock composed mainly of calcium carbonate. Tiny pieces of shell, skeletons and plants accumulated to form rock beds. They become bonded through years of heat and pressure. The Jura Beige finish was selected for the new library for its cost-effectiveness and low maintenance needs.



Limestone walls covering the new library's entry facade reveal fossils from millions of years ago.

Google: A different way to 'message'



MyCSUMB is hosting a pilot evaluation project using part of the Google Applications for Education software. Until May, employees are invited to test Google's email, calendar and chat functions. This provides a "test drive" for users to try this software, which is new to CSU Monterey Bay. FirstClass is still the university's official messaging software until further notice.

For more details about the Google Messaging Pilot and to participate in the evaluation project, visit It.CSUMB.EDU.

Meet Flo Miller

As clinic manager and privacy officer for the Campus Health Center, **Flo Miller** monitors and evaluates all campus medical services and health education programs. She's been an employee at the university since March 1995.

"As with the majority of folks at a 'startup,' we came here because we believed in and were energized by the goals and mission set for the campus," Miller said. "I had a vested interest in being a part of creating a campus for my tri-county neighbors."

Each day in the health center is different, with the range of issues Miller handles varying greatly. "As the only university employee in the center, I do all the non-medical work as well as act as liaison between CSUMB and Doctors on Duty, our medical partners," she said.

From her first day to the present, Miller said the challenges continue to keep her here. "I'm great with change and have held previous jobs where I managed change by creating systems, opening new offices, initiating new job positions and hiring employees," she said.

"Change energizes me, along with the wonderful learning opportunities I encounter with every interaction involving patients, staff, vendors and peers."

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In addition to being a member of the Carmel Mission Basilica, Miller is a board member for the Monterey County Rape Crisis Center, a member of an ad hoc advisory committee for the Monterey County AIDS Project, and a committee member of the Monterey County HIV/AIDS Planning Committee. She partners with the Monterey County AIDS Project and John XXII to provide free HIV testing at the Campus Health Center. "One of the most important outcomes of my volunteer work

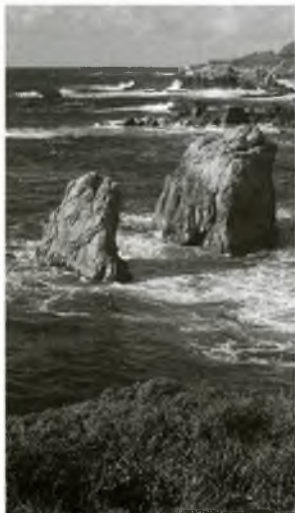
has been providing free HIV testing and counseling on campus at this facility," she said.

Miller loves to travel, scuba dive in warm water, kayak on the bay, garden, read and take anthropology and archaeology classes whenever she can.

"When I travel to Third World countries, I always bring items such as medical supplies, clothing or school supplies to leave at health clinics, schools and orphanages," she said. "I'd love for everyone to do what they can when they visit a Third World country. We are so very fortunate."



Adventure Connections: discovering nature is fun



In an area famous for its beauty, CSU Monterey Bay is ideal for students and employees who wish to dive, surf, climb, hike, bike or ski. The university is bordered by miles of public beaches and recreation lands and connects with 50 miles of hiking, mountain biking and horseback riding trails in the largest remaining coastal oak woodlands in California. A short distance away is a marine sanctuary noted for whale watching and scuba diving.

The university provides guidance, field trips, rental equipment — and an abundance of inspiration for students and employees who wish to explore this inviting outdoor environment.

"I stress the importance of nature in our lives," said **Cynthia D'Vincent**, manager of the outdoor recreation program at Adventure Connections. "And I like to help people find inspiration in understanding and co-existing with nature."

The outdoor recreation program offers a wide range of possibilities for students and employees to learn and enjoy. There's a ropes course, dive locker, boat rentals, rock climbing, sea kayaking, surfing, backpacking, mountain biking, in-line skating — even ski chalets to use at Lake Tahoe.

For details, go to the Adventure Connections website at sports.CSUMB.EDU or call 582-4644.



Staff and faculty recognized for service



Nearly 95 CSUMB and University Corporation employees will be recognized for their service to the university and for their academic achievements at an awards ceremony on Tuesday, April 14, from 3 to 5 p.m. in the University Center Ballroom.

President Dianne Harrison will present service awards to employees who have completed five and 10 years of service.

Staff and faculty members who have completed degree work at the bachelor's, master's or doctoral level at any institution during the past year will also be recognized as part of the university's commitment to supporting lifelong learning.

10 years

- Jacqueline Adams** - Teacher Education Dept.
- Berj Amir** - Early Outreach and Student Support Programs
- Carrie Bretz** - Sea Floor Mapping Lab
- Debra Busman** - Div. of Humanities & Communication
- Linda Bynoe** - Liberal Studies Dept.
- Chris Carpenter** - Teledramatic Arts and Technology Dept.
- Pamela Cunha** - Center for Academic Technologies
- Christine Derr** - Kinesiology Dept.
- David Erwin** - Technology Support Services Dept.
- Tom Fulton** - Teacher Education Dept.
- Diana Garcia** - Div. of Humanities & Communication
- Rafael Gomez** - School of World Languages and Cultures
- Leonard Han** - Kinesiology Dept.
- Pat Iampietro** - Sea Floor Mapping Lab
- Donald Kiser** - Network Services Dept.
- Frauke Loewensen** - School of World Languages and Cultures
- Amy Marbach** - Technology Support Services Dept.
- Gayle McCallum** - Div. of Humanities & Communication
- Jacqueline Means** - Teacher Education Dept.
- Gregory Meyer** - Kinesiology Dept.
- Marilyn Meyers** - Teacher Education Dept.
- Jean Mitchell** - Teacher Education Dept.
- Bella Morganstern** - Corporation Accounting
- Wendi Newman** - Div. of Science & Environmental Policy
- Joy Nguyen** - Div. of Science & Environmental Policy
- Yolanda Perez** - College of Arts, Humanities and Social Sciences
- Kathryn Poethig** - Div. of Social, Behavioral and Global Studies
- Gary Quinonez** - Visual and Public Art Dept.
- David Reichard** - Div. of Humanities & Communication
- William Robnett** - Library
- Erik Rueppel** - Police Department
- Marlene Sabanal** - Budget Office
- Eva Salas** - Purchasing Dept.
- Gail Salgado** - School of World Languages and Cultures
- Benjamin Sanchez** - Shipping & Receiving
- Gary Shara** - School of Business
- Eric Tao** - School of Information, Technology and Communication Design

- Beatriz Toro** - School of World Languages and Cultures
- Sophia Vicuna** - Teacher Education Dept.
- Lorena Villalobos** - Corporation Accounting
- Patrick Watson** - School of Information, Technology and Communication Design
- Crescenda Zuccaro** - College of Professional Studies

5 years

- Zuleima Arevalo** - Teacher Education Dept.
- Terry Burns** - Human Resources Dept.
- Mardi Chalmers** - Library
- Justin Clausen** - Network Services Dept.
- Roger Dahl** - CalState TEACH Program
- Christina Del Porto** - Teacher Education Dept.
- Janine DeLeon** - Student Information Systems
- Lynn Downey** - Human Resources Dept.
- John Fitzgibbon** - Finance Dept.
- Peggy Gross** - NASA/Ames
- Rebecca Kersnar** - Div. of Science & Environmental Policy
- Joseph Lubow** - Library
- Michael Machado** - School of Information, Technology and Communication Design
- William Martin** - School of Business
- Douglas McKnight** - KAZU Radio
- Burke Pease** - School of Business
- Amber Perez** - Career Development Office
- John Perry** - CalState TEACH Program
- Cathleen Rank** - Budget Office
- Nancy Rogers** - Human Resources Dept.
- Joy Rubey** - Health, Human Services & Public Policy Dept.
- Mahito Shirako** - Network Services Dept.
- Stan Skibinski** - Network Services Dept.
- Aparna Sreenivasan** - Div. of Science & Environmental Policy
- Anjali Sundaram** - Teledramatic Arts and Technology Dept.
- Arianne Tucker** - Student Housing & Residential Life
- Petr Votava** - NASA/Ames
- Nancy Wahl-Scheurich** - School of Business

Source: Human Resources

New employees

- Jon Balcom**, Facilities Maintenance Mechanic —
Facilities Services and Operations
- Jessica Bawdon**, Graduation Counselor — Records & Registration
- Jazmine Contreras**, Administrative Support Coordinator —
Teacher Education Department
- Joseph DiMaggio**, Electrician/Alarm Technician —
Facilities Services and Operations
- Maria Reyes**, Administrative Support Coordinator —
Early Outreach and Support Programs
- Stephanie Russell**, Administrative Support Coordinator —
Kinesiology Department
- Bhavana Sherchand**, Data Resource & Reports Analyst —
Institutional Assessment and Research

Status changes

Promotions

- Warda Alhadi**,* Business Manager — KAZU 90.3 FM
- Christine Gibson**,* Administrative Assistant — Camp SEA Lab

Temporary to permanent

- Veronica Flores**, Director — Student Information Systems

Probation passed

- Rebecca Owen**, Confidential Office Support — Academic Personnel
- Ralph Sirtak**, Administrative Analyst/Specialist — Budget Office
- Judith Swartz**, Information Technology Consultant —
Records & Registration

* *University Corporation employee*
Thanks to Human Resources for this information.

Lighted crosswalks

During spring break, lighted crosswalks were installed at the Inter-Garrison Road crosswalk leading from North Quad to Parking Lot 18 and the General Jim Moore Boulevard crosswalk from North Quad to the Campus Health Center.

The lighted crosswalks are wireless, solar-powered devices controlled by push buttons to activate the lights. At the Inter-Garrison crosswalk, stepping on a yellow pad on the ground before crossing activates the lights — or by pushing a button on the pole. If testing proves effective, the pads will also be installed at the General Jim Moore crosswalk. The lighting at that thoroughfare is now manually operated by pushing a pole-mounted button.

Volunteer at commencement

Volunteers are needed to help on commencement day, May 16. Volunteers serve as ushers, escorts and student coordinators. For more information, call Phyllis Grillo at 582-4141 or via FirstClass.

Alumni Association update

The Alumni Association has experienced unprecedented membership growth, established a strong online presence and unveiled many new member benefits over the last year.

More than 1,300 graduates now belong to the association — the most members since it was founded. Nearly 25 percent of students now join upon graduation. That compares with an average of fewer than 10 percent at other CSUs — giving CSU Monterey Bay one of the highest membership rates in the university system.



Jennifer Martinez, director of alumni relations and annual giving, (left) and Pilar Gose, alumni relations and annual giving coordinator, guide Alumni Relations in University Advancement.

From 2004 to the present, alumni have donated more than \$36,000 to fund 90 student scholarships and Capstone grants. The funds were raised through events such as the Have A Heart Dinner and Auction and alumni merchandise sales.

Over the past year, the association has established a major online presence on Facebook, LinkedIn, MySpace and Twitter. On Facebook alone, 524 alumni are currently registered as members.

Thanks to auction volunteers

The Have A Heart for Students Dinner and Auction on Feb. 20 raised nearly \$100,000. In addition to those who donated items, a thank you is extended to the many faculty, staff, alumni and student volunteers who helped make the event a success.

The annual auction focuses on raising funds to benefit financially challenged students through scholarships.



April 17 at the World Theater: *The Folk Collection*

The Folk Collection is a harmony folk group based in Southern California. Their music is a tribute to the songs made famous by The Kingston Trio, The Limelickers, Peter Paul & Mary, John Denver and other great artists of the folk era.



The Folk Collection performs nostalgic, entertaining, family-friendly shows, blending music with humor. The four members — Tony Unger, Ed Labowitz, Mike Sirota and Bob Packham — grew up in the 1960s and fell in love with the songs and harmonies of that acoustic era. Labowitz and Unger have performed together since their days at Hollywood High School; the other two members joined in recent years.

To attend

What: The Folk Collection

When: 8 p.m. Friday, April 17

Where: World Theater

Cost: \$15

Info: 582-4580

For further information, call the World Theater box office at 582-4580 or purchase tickets online at the **CSUMB.EDU/worldtheater** website. For disability-related accommodations, please contact the box office. Event dates, programs and artists are subject to change.

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I do not wish to receive a hard copy of future issues of *Campus Connection*.

