



California State
University
Monterey Bay



New vice president for Student Affairs

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Faculty and staff recognized for service



President Dianne Harrison congratulates Nancy Rogers, interim recruitment & compensation program coordinator, on her five years of service.

President Dianne Harrison honored more than 70 employees for their service to the university on April 14 at the annual Staff and Faculty Recognition Ceremony in the University Center ballroom.

As part of the university's commitment to life-long learning, four employees who completed academic degrees in the last year were also honored.

"I'm here to acknowledge those employees who have reached the five- and 10-year milestones," Dr. Harrison said. "I want to share with you my sincere gratitude for your service to the university."

"When our 10-year employees started," she

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Recipients receiving service awards on April 14 include these 10-year employees, who posed with Monty Rey.

Inside

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- Employees volunteer for job shadowing
- Campus buildings to be identified by name
- Spring issue of university magazine online



Commencement set for May 16

The university will hold its 13th Commencement on May 16. The Commencement ceremony occurs once each academic year, in May. Students who have officially applied to graduate are eligible and invited to participate.

Ray Suarez, Washington-based senior correspondent for the Public Broadcasting System, will be this year's keynote speaker. At press time, 800 students had filed for graduation, with about 8,000 family members and other guests expected to attend.

More information is available at csumb.edu/grad. A live streaming video telecast of the ceremony will be viewable for the campus community and a DVD of the ceremony will be available for purchase after the event.



President Harrison about to preside over last year's commencement ceremony. A record crowd is expected this year.

Commencement: fast facts

When: 10 a.m., Saturday, May 16. Guests should arrive at the stadium by 8:30 a.m. and be seated by 9:15 a.m. Grads should arrive at the soccer field by 8:45 a.m.

Keynote speaker: Ray Suarez

Where: Freeman Stadium, off General Jim Moore Boulevard

Length: Approximately two hours, 30 minutes

Admittance: Tickets required; go to csumb.edu/grad for details

Parking: Free, guests are encouraged to carpool and to arrive on campus by 8 a.m. Traffic controllers will provide parking directions.

Disability accommodations: Sign-language interpreting provided. Seating for people with disabilities provided without reservations. For other accommodations, call 582-4141.

More info: Email grad@csumb.edu or visit csumb.edu/grad.



Ray Suarez,
keynote speaker

Two new vice presidential appointments

Dr. Patricia Cardenas-Adame has joined CSU Monterey Bay as the vice president for Student Affairs. She is currently vice president of student affairs at Mesa Community College, which has nearly 24,000 students and is the largest of the 10 Maricopa Community Colleges in Arizona. Cardenas-Adame has more than 25 years of experience in higher education, with specialization in the areas of enrollment and student support.



Patricia Cardenas-Adame

She will provide administrative leadership and oversight for residential life, student activities and leadership development, athletics, student government, the health and counseling centers and student disability resources.

Dr. Ronnie Higgs, who has been the interim vice president, will return to his former position of associate vice president for enrollment management.

In other news, **Jack Jewett**, formerly vice president for University Advancement, has left CSU Monterey Bay to become president and CEO of the Flinn Foundation in Phoenix, which supports the advancement of Arizona's bioscience sector.



Mike Mahan

A process to determine a successor has begun. While this process runs its course, **Mike Mahan**, executive director of development, has assumed Jewett's responsibilities. Mahan has been with CSUMB since November 2007, after being chief fundraising executive at the United States Military Academy at West Point.

'Shadowing' pays off for high school students

Job Shadow Day on campus took place April 3 with 34 staff and faculty volunteers mentoring sophomores from North Monterey County High School. The event was co-sponsored by Human Resources and Early Outreach and Support Programs. **Gretchen Fuentes**, director of human resources operations, and **Carolina Gonzales-Lujan**, coordinator, College Assistance Migrant Program, coordinated the program with the help of **Liz Yeek**, career counselor at the high school.

"It was great to see the students in suits and dresses," Fuentes said. "They came prepared with questions and were eager to hear from their mentors. What a great opportunity to give young people a glimpse of a future career."

Chris Carpenter, media production specialist, was one of the volunteers. "I had a wonderful experience doing job shadowing," he said. "We spent the day working in the Teledramatic Arts and Technology media studios alongside advanced production students in the field and in the editing bays. I really enjoyed this experience and look forward to next year."

Pondering the future, Fuentes said, "It would be great to see many of them return here in a couple of years as a college student. Perhaps some will even work here five years from now."

Here are the volunteers:

Warda Alhadi — KAZU 90.3 FM
Perry Angle — Early Outreach and Support Programs
Gayleene Badiango-Rullan — Student Housing & Residential Life
Pam Baker — Library
George Ball — Business and Support Services
Carrie Ballard — Liberal Studies Department
Barbara Beckmeyer — Center for Academic Technologies
Paul Bender — Police Department
Rob Bishop — Athletics, Intramurals, and Recreational Sports
Gladys Cabadas — Undergraduate Advising Center
Chris Carpenter — Teledramatic Arts and Technology Department
Troy Challenger — Center for Academic Technologies
Carina Cisneros — Early Outreach and Support Programs
Dr. Jennifer Colby — Liberal Studies and Service Learning Institutes
Chas Croslin — World Theater
Christiane Dettinger — Personal Growth and Counseling Center
Dr. Jennifer Dyer-Seymour — Social, Behavioral, and Global Studies

Phil Esparza — World Theater
Scott Faust — University Advancement
David Finkelstein — Information Technology
Gretchen Fuentes — Human Resources
Carolina Gonzales-Lujan — Early Outreach and Support Programs
Phyllis Grillo — University Advancement
Ken Howat — Athletics, Intramurals, and Recreational Sports
Julia Hubbard — Intercollegiate Athletics
Gigi Kiama — University Corporation
Susan Morse — School of Business
Tamberly Petrovich — Human Resources
Corporal Stacie Russo — Police Department
Jacinto Salazar III — Early Outreach and Support Programs
Jennifer Stone — Information Technology
Geena Valenzuela — University Corporation
César Tlilcoatl Velásquez — Early Outreach and Support Programs
Dr. Maria Zielina — World Languages and Cultures

Campus buildings now go by name — not number

CSU Monterey Bay's new business cards, letterhead stationery and envelopes represent another wave in the university's shift away from building numbers and its military past, while maintaining pride in its Fort Ord roots.

President Harrison is leading the move away from building numbers as part of CSU Monterey Bay's identity as a 21st-century center for higher education.

Last year, stickers bearing the university seal were placed over building numbers on signs outside campus buildings. Blue circles with building numbers remain on structures to assist emergency-response personnel, but everyone is encouraged to refer to buildings by their name and not by number. For more details about the building naming process, see [page 7](#).

- 1 - **Administration Building**
- 2 - **Humanities and Communication**
- 3 - **College of Professional Studies**
- 4 - **Journalism and Media Studies**
- 6 - **Institutional Assessment and Research**
- 8 - **Student Affairs Administration**
- 10 - **Teaching, Learning, and Assessment**
- 12 - **Student Center**
- 13 - **Science Research Lab Annex**
- 14 - **Otter Express**
- 16 - **Dining Commons**
- 18 - **Media Learning Center**
- 21 - **Beach Hall**
- 23 - **Tide Hall** (Human Resources)
- 27 - **Teledramatic Arts and Technology**
- 28 - **World Theater**
- 29 - **University Center**
- 30 - **Music Hall**
- 35 - **Mail Room/Shipping & Receiving**
- 36 - **University Storage**
- 37 - **Facilities Services and Operations**
- 41 - **Telecommunications**
- 42 - **Watershed Institute**
- 43 - **IT Services**
- 44 - **Academic & Career Advising Center**
- 45/45A - **Classrooms, Service Learning Institute**
- 46 - **College of Arts, Humanities, and Social Sciences**
- 47 - **Student Services Building**
- 48 - **World Languages and Cultures-North**
- 49 - **World Languages and Cultures-South**
- 50 - **Science Instructional Lab Annex**
- 53 - **Chapman Science Academic Center**
- 58 - **Green Hall**
- 59 - **Reading Center**
- 71 - **Visual and Public Art (VPA)-East**
- 72 - **Visual and Public Art (VPA)-Center**
- 73 - **Visual and Public Art (VPA)-West**
- 74/75 - **Central Plant**
- 80 - **Campus Health and Counseling Center**
- 81 - **Black Box Cabaret**
- 82A - **Valley Hall Suite A**(School of Business)
- 82B - **Valley Hall Suite B** (CalStateTEACH)
- 82C - **Valley Hall Suite C** (Liberal Studies)
- 82D - **Valley Hall Suite D** (Kinesiology, Tech Tools)
- 82E - **Valley Hall Suite E** (Police Department)
- 82F - **Valley Hall Suite F** (Police Department)
- 84A - **Mountain Hall Suite A** (Facilities Mgt. & Planning)
- 84B - **Mountain Hall Suite B** (Budget, Finance)
- 84C - **Mountain Hall Suite C** (Accounting, Cashier)
- 84D - **Mountain Hall Suite D** (Administration & Finance)
- 84E - **Mountain Hall Suite E** (School of Education)
- 84F - **Mountain Hall Suite F** (Athletics)
- 86A - **Ocean Hall Suite A** (Social, Behavioral, and Global Studies)
- 86B - **Ocean Hall Suite B** (Early Outreach Programs)
- 86C - **Ocean Hall Suite C** (Faculty offices)
- 86D - **Ocean Hall Suite D** (Health, Human Services, Public Policy)
- 86E - **Ocean Hall Suite E** (Panetta Institute)
- 90 - **Otter Sports Center**
- 91 - **Child Development Center**
- 93 - **Outdoor Recreation**
- 97 - **Alumni & Visitors Center** (University Advancement, Grants & Contracts)
- 98 - **Meeting House**
- 100 - **Aquatic Center** (swimming pool, classroom)
- 508 - **Tanimura & Antle Family Memorial Library**
- 902 - **Field House**
- 201 - **University Corporation** (offices, Extended Ed, KAZU)
- 202 - **Cypress Hall** (Residential Life)
- 203 - **Asilomar Hall** (Residential Life)
- 204 - **Willet Hall** (Residential Life)
- 205 - **Manzanita Hall** (Residential Life)
- 206 - **Yarrow Hall** (Residential Life)
- 208 - **Avocet Hall** (Residential Life)
- 210 - **Tortuga Hall** (Residential Life)
- 211 - **Sanderling Hall** (Residential Life)
- 301 - **Strawberry Apartments** (Residential Life)
- 302 - **Pinnacles Suites** (Residential Life)
- 303 - **Vineyard Suites** (Residential Life)



Meet Lt. Earl Lawson

Earl Lawson is the lieutenant in the university's Police Department. His job includes managing patrols, investigations, records, evidence and providing police coverage for special events on campus.

"I was encouraged to apply to CSUMB by a close friend of mine," Lawson said. "It was an opportunity to be on the ground floor of a new agency and help develop policies and practices."

He visited Monterey several times in late 1994 and enjoyed the weather. "I moved here on Christmas Day, and it continued to rain for three months," Lawson recalled. "I figured they pulled a 'bait and switch' on me."

Once dry and settled in after the unexpected stormy season, it didn't take him long to discover the beauty of the Monterey Peninsula. He decided to stay.

"I get into the office early. I'm definitely not a morning person, but it's the best time of day to really get work done," Lawson said. "I review our records management system, publish the police activity

logs, review and update policies,

handle the employee recruitment and selection process and coordinate a variety of other administrative tasks."

Throughout the day, Lawson has a busy schedule meeting with a wide range of people on campus. He sits on several campus committees and is heavily involved with the law enforcement community throughout Monterey County.

"The most interesting part of my job is the variety of activities and the people I get to interact with," he said. "Law enforcement is an interesting profession, but

having the opportunity to serve a campus community is especially rewarding. I've been working for the CSU since I was a student CSO in 1990 and I still enjoy coming to work every day. The greatest part of working for CSUMB is, without a doubt, the people I get to work with throughout the campus and the opportunity to interact with and assist students with their projects and events. This place is all about the people. The beautiful Monterey Bay area is just a bonus."

Lawson is also commander of the Monterey Peninsula Regional Special Response Unit (SRU), which includes 10 crisis negotiators, 16 SWAT operators and four command staff. "It's a tremendous honor to be given responsibility for an inter-agency unit that serves seven jurisdictions on the Monterey Peninsula," he said.

Although he gains much satisfaction from his work, Lawson also has a dream. "If I could, I would go fishing every day," he said. "My dream is to own a small house and a panga on a remote beach of the Baja Peninsula. That's where you can look for me after retirement."



"I've been working for the CSU since I was a student CSO in 1990 and I still enjoy coming to work every day."

Five more 'teardowns' continue to transform campus



Divarty Street at Second Avenue before demolition work began.

Deconstruction of the five World War II-vintage wooden barracks at Second Avenue and Divarty Street has been completed, ahead of schedule. In addition to minimizing risks to students, removal of the buildings does much to enhance the appearance of the surrounding area — a major gateway to the central campus.



At press time, the demolition work and removal of debris was almost completed.



Campus dining in a different location

To a casual observer, the temporary shift of food service from the Dining Commons to the Student Center may seem efficient and without complication. But it's proven anything but simple for dining services provider Sodexo — and the construction managers responsible for renovating the DC to make sure it's open for the start of the fall semester.

"The biggest challenge in serving food in this building is the transportation factor," said **Dave Taylor**, Sodexo's general manager at CSUMB. "We are cooking all the food (in the DC) and then moving it down the parking lot to serve." Another challenge he faces is "getting a feel for the flow of patrons and having enough food cooked ahead of time without compromising quality — and not running out of food or producing too much, which leads to waste."

As for seating space in the Student Center, there's plenty of it to accommodate diners. "We're only about a dozen seats short from what we had in the two dining rooms in the Dining Commons," said Taylor.

In order to continue food service during the renovation, the food service offices in the DC, along with the existing kitchen, cold storage and food preparation areas, are in daily use as construction work continues in the front of the building.

Looking forward to the renovated dining facilities, Taylor said, "I think the payoff for the diners will be the open seating. The ability to see the whole serving area instead of two separate areas will definitely be a plus. The greatest benefit will be the ability to establish a better sense of community than we previously had in the old Dining Commons."

At press time, the project was on schedule, with 90 percent of the demolition work completed. A foundation and structure for a new entry were being built. "Probably the most challenging part of the renovation is the tight timeline for construction," said **Michael Tebo**, project manager, Campus Planning & Development. "Every phase of the construction process must move very quickly and efficiently to meet the Aug. 21 completion date."

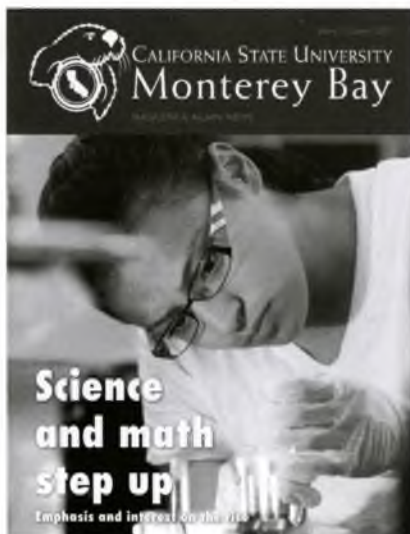
Silverie Builders, Inc. of Monterey is the contractor for the renovation project.



After patrons select their meals in the food service area, they can dine in a spacious dining area set up in the Student Center.

New issue of university magazine now online

California State University, Monterey Bay Magazine and Alumni News, a publication that debuted in October 2008, is now online with the spring/summer 2009 issue. A PDF version is downloadable from the university website. A link to the magazine was emailed to each staff and faculty member. A printed version was mailed April 14 to 13,000 community members and alumni. The magazine is produced by the University Advancement Division with assistance from the Alumni Association.



Scott Faust, executive director of strategic communications, said "The purpose of the magazine is to promote awareness and support among friends and alumni of CSU Monterey Bay."

The 24-page spring/summer issue includes articles on the fast-growing interest in the university's STEM subjects, the TA Library, alumni activities, athletics, faculty accomplishments and outstanding students.

Each edition of the magazine has a cover story and wide-ranging sections, reporting on campus growth and development and other university news; faculty projects; student profiles and Otter athletics.

The current issue can be downloaded at csumb.edu/magazine. The next twice-annual issue is due out in October.

New employees

Cheryl Abbott, Administrative Support Coordinator —
College of Arts, Humanities, and Social Sciences

Tom Lee, Programmer Analyst —
Information Systems and Enterprise Resource Planning

Louis Martin III, Admissions Counselor — Admissions and Records

Krishna Palvadi, Programmer Analyst —
Information Systems and Enterprise Resource Planning

Robin Wilcox, Police Officer — Police Department

Status changes

Promotions

Mickey McGuire, GAAP Accounting Analyst — Accounting

Ashlie Weisbly, Financial Aid Counselor — Financial Aid

Probation passed

Tom Nguyen, Corporal — Police Department

Steven Plessas, Building Service Engineer — Energy Management Services

Carolyn Snidow-Smith, Administrative Support Coordinator —
Office of the chief information officer

Thanks to Human Resources for this information.

Service awards (continued from page 1)

said, “we had 1,958 students. Now we have slightly more than 4,000.”

She pointed out that in 1998, the Sports Center and Visual and Public Art buildings opened and renovation began on the University Center and the World Theater. This year, the Tanimura & Antle Family Memorial Library opened and a renovated Dining Commons will open in the fall.

Those employees celebrating five years of service started the same year the North Quad residence halls and the aquatics center opened. It was also the year CSU Monterey Bay received accreditation from the Western Association of Schools and Colleges.

Dr. Chris Hasegawa, dean of Extended Education, remembered **John Paul (J.P.) Jones**, who passed away last fall. Jones would have been celebrating his fifth year of service in the office of Extended Education.

Correction

In the April issue of *Campus Connection*, two employees were inadvertently omitted from the service anniversary list: **Judith Swartz** (10 years) and **Joan Weiner** (five years). **Zuleima Arevalo** was incorrectly listed as a five-year recipient.

Final call – volunteer for Commencement!

The commencement event on Saturday, May 16, relies on faculty and staff volunteers. At press time, more than 30 volunteers were still needed to help on commencement day. Volunteers serve as guest associates, ushers, escorts, student coordinators, shuttle drivers and perform other tasks. Shifts are scheduled between 7 a.m. and 2 p.m. To volunteer your time for this memorable event, contact **Christina Bailey** at 582-3017 or via FirstClass.



Focus on building names

To identify CSU Monterey Bay buildings by name rather than number is part of ongoing efforts to improve wayfinding for visitors, for whom numbers mean nothing if they're seeking a particular destination. While numbers may make sense for employees who've grown used to them, they're foreign to visitors who are more accustomed to building names.

Where needed, names were drawn from suggestions by students, faculty and staff. Many are descriptive of the departments housed in a particular building, but others, including those for the residence halls, reflect the natural history of the Monterey Bay region.

The A-Z directory has been updated to reflect the names. Business cards, letterhead and return envelopes will continue to use department names, not building names, and the building (and suite) names are not needed in mailing addresses. Your address is your department name, plus 100 Campus Center, Seaside, CA 93955-8001.

Steps to complete the building name switch include conversion of online campus maps, production of updated printed maps, revision of campus map kiosk signage, some individual building signage and ongoing elimination of building number references in printed and online materials. The residence hall names will be celebrated as students arrive in August. The former building numbers will remain as index numbers on campus maps, and they will remain in the blue circles on buildings for emergency-response purposes.



May 7: Instituto Mazatlán Bellas Artes

The Instituto Mazatlán Bellas Artes (IMBA) is one of California's most esteemed Mexican folkdance companies.

The group boasts a repertoire that includes traditional folkloric dance pieces as well as indigenous rituals that are fused with elements from contemporary movement.

The IMBA will offer a "south-of-the-border" performance, featuring a cast of artists that includes exceptional dancers, gifted mariachis and a magnificent Latin American music ensemble.



To attend

What: Instituto Mazatlán Bellas Artes

When: 7:30 p.m. Friday, May 7

Where: World Theater

Cost: \$20 for staff and faculty

Info: 582-4580

For further information, call the World Theater box office at 582-4580 or purchase tickets online at the **CSUMB.EDU/worldtheater** website. For disability-related accommodations, please contact the box office. Event dates, programs and artists are subject to change.

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I do not wish to receive a hard copy of future issues of *Campus Connection*.



Eddy Hogan
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