



California State
University
Monterey Bay



Campus technology rental store opens

page 3

Black Box Cabaret now open for events

Throughout much of the last decade, CSU Monterey Bay's Black Box Cabaret has been a creative home for students and community members, showcasing their visual, theatrical and musical talents. It first opened in 1996, when business students, faculty and staff took a 1940s-era military building, originally intended for temporary use, and created the BBC.

In 2000, the BBC was shut down when it failed to comply with ADA and other building code regulations.



The Black Box Cabaret today.

When they learned there was no plan to reopen the facility, students took it upon themselves to save the building.

They took their cause to the student union ballot box. With a 90-percent approval, the students voted a \$40 per year increase in student fees to fund needed modifications to the building — totaling over \$1 million. Summer 2001 saw the beginning of construction, and by February 2002, the Black Box Cabaret re-opened.

The good news: In fall 2009, the BBC's debt was finally paid off through the student fee assessments. The facili-

ty is now under the full control of the Otter Student Union.

The other good news is that the BBC, after being temporarily closed last year, opened for a gala spring kickoff weekend Jan. 28 through 30. An opening ceremony on Jan 28 featured live entertainment, along with free food and drinks. The following nights featured more entertainment, followed by a dance on Saturday. On Feb. 24, Joe Rogers will appear at the BBC with his "Dream Alive" presentation, inspired by the Rev. Martin Luther King. The talk will be free and open to the public. The Otter Student Union, working with Associated Students and Student Activities, plans to schedule regular events in the facility.

For more information about the Black Box Cabaret, go to csumb.edu/bbc.



Extensive renovation of the BBC took place during the summer of 2001.

- New dean for Student Affairs
- Victories for women's basketball team
- 'Super Sunday' planned for February
- DaSilva named Officer of the Year

Inside

campus **COMPLETION**

President Harrison elected to Business Hall of Fame

CSU Monterey Bay President **Dianne Harrison** was among the 2010 inductees into the Monterey Bay Business Hall of Fame, sponsored by Junior Achievement of Silicon Valley and Monterey Bay.



Dr. Dianne Harrison

The five laureates were selected by a committee of local business leaders and previous inductees. They were honored at the fifth annual Monterey Bay Business Hall of Fame luncheon and induction ceremony Jan. 22 at The Inn at Spanish Bay.

According to Junior Achievement officials, the inductees demonstrate a lifetime of business success and a legacy of industry and community leadership.

Also honored were **Julie Packard**, executive director of Monterey Bay Aquarium; **Ted Balestreri**, chairman/chief executive officer, The Cannery Row Co. and chief executive officer/co-founder, the Sardine Factory; **Sue Jamiesson**, owner of Salinas Toyota Scion Hyundai; and **Anne Leach**, partner, Ottone Leach Olsen & Ray.

Junior Achievement is a non-profit organization dedicated to giving the next generation of leaders the tools they will need to be successful in today's workforce. It prepares students to face the challenges of a diverse and changing global economy.

With an emphasis on financial literacy, entrepreneurship and work readiness, Junior Achievement uses hands-on classroom activities to arm youngsters with the knowledge they need to be successful.

For more information, visit the web at www.jasvmb.org.

DaSilva named CSUMB Officer of the Year

Matt DaSilva has been named the Police Department's Officer of the Year for 2009.

Police Chief **Fred Hardee** made the selection, with input from officers in the department.

"This selection is due in large part to the positive contributions that Matt makes to our campus community, his pro-active policing efforts, his positive attitude, great work ethic and his involvement with the CSU Critical Response Unit," Hardee said.

DaSilva worked for the parking division of the Monterey Police Department in 2006 and '07, and then attended the Alameda County Sheriff's Office Regional Training Center Basic POST Academy. He joined CSUMB in June 2008.

DaSilva and nominees from other local police agencies will be honored at the Monterey County Peace Officer's Association annual banquet in February.



Matt DaSilva



Now online: Campus technology rental store

To make handheld devices available to CSU Monterey Bay students, faculty and staff at low cost, the Wireless Education and Technology Center, in partnership with The Center for Academic Technologies, has received a two-year \$300,000 grant from the U.S. Department of Education's Fund for the Improvement of Post-Secondary Education.

Advances in Internet-based handheld mobile devices have created an "always-on, always-connected" culture among people in the workforce and students in college. The good news is that the latest array of these mobile technology products can aid the educational process — good news for overstressed college students. Mobile devices also help faculty members perform research, develop curriculum and adhere to federal and state accessibility requirements.



A Livescribe smart pen with its accessories.

The grant's purpose is to fund a campus technology store where students can rent mobile devices such as pocket-sized cameras for field work, course assignments and e-portfolios. Or they may rent student response system "clickers" to interact with professors. WizCom SuperPen translators and scanners will be available — these being capable of storing up to 1,000 pages of text, featuring text-to-speech conversion, translation for 28 foreign languages and 30 dictionaries. Writing pads, software to overcome learning challenges, notebook computers and calculators will round out the store's offerings.

In a survey conducted by **Andrew Gladue**, a CSUMB junior majoring in business, 91 percent of students queried said they "would rather rent at partial cost than purchase at full cost" these handheld devices. And about 80 percent of the students would like to see more use of such technology in their classes.

The grant also focuses on assisting faculty members to develop the best practices for integrating accessible mobile media content to help students with physical or learning disabilities.

The store operates "virtually," meaning that students are able to learn about and place orders for rental products online, and arrange to pick them up from a central location. If necessary, they can receive training to use the products.

"CSUMB is off and running with one of the nation's first high-tech campus equipment rental stores," said **Arlene Krebs**, WeTEC director. The campus technology rental store is online at mate.csumb.edu. For project information, call Krebs at 582-5025. Others involved in the project include **Marc Oehlman**, project coordinator; **Jonathan Baptista**, IT specialist and **Cynthia Compean**, assistive technology coordinator.



Arlene Krebs

'Super Sunday' set for Feb. 21

CSU Monterey Bay will bring the college message to prospective students and their families during the fifth annual CSU Super Sunday. The event will take place at African-American churches throughout Northern California on Sunday afternoon, Feb. 21.

President **Dianne Harrison**, Provost **Kathy Cruz-Uribe** and Chief of Staff **Patti Hiramoto** will be among a group of CSU presidents, trustees, the chancellor and other officials who will address the congregations, encouraging students to go to college.

The CSUMB leaders will speak at the Bethel Missionary Baptist Church, Greater Victory Temple Church and New Hope Baptist Church, all located in Seaside.

All presentations will take place during the regular church services. Following the services, CSUMB outreach staff will provide information about college applications and financial aid.

One of the informational pieces that will be distributed during Super Sunday is a "How to Get to College" poster. The poster provides middle and high school students and their parents step-by-step information regarding staying on the path to college, such as the classes they need to take, the importance of good grades and how to apply for financial aid.



Bethel Missionary Baptist Church in Seaside is one of the locales for CSU Super Sunday.

Women's basketball team on a roll

The CSU Monterey Bay women's basketball team is making history. Second-year head coach **Renee Jimenez'** squad is 10-3 on the season and just one win away from tying a program best in victories.

The Otters nearly had an upset over No. 7 UC San Diego on Jan. 14, in La Jolla, but fell to the Tritons 68-63 despite a strong second half.



David Royak

"Success might be new to this basketball program but it sure isn't to these young women," Jimenez said. "We recruited players who have come from winning programs, which is exactly why we are 10-3 to start our season. We have done a lot of growing up in the last 13 games, and I believe we will be playing our best basketball right when playoffs roll around."

The Otters consist of a good core of players, led by seniors **Veronica Williams** and **Helen Suarez**.

Reaching the half-way mark of the conference season, the Otters are in fourth place in the standings with a 6-3 record.

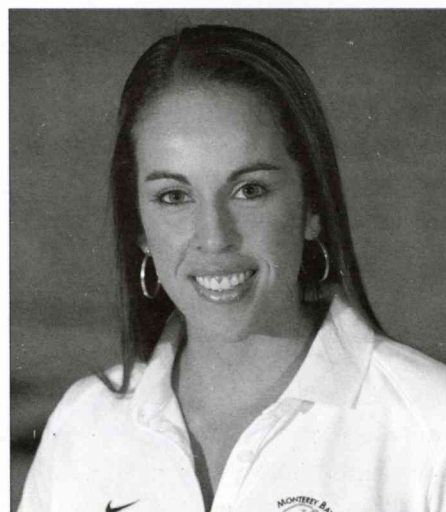
"We are going to work hard to finish in one of the top four spots in the conference, which

It's time-out for the women Otters as coach Renee Jimenez discusses play strategy.

will put us in position to host the first round of the CCAA playoffs in front of our home crowd," Jimenez said. "We are positioned in a great spot to be able to play in the NCAA Tournament, but it's up to us to maintain the success we're having for this to happen. We all look forward to this happening and bringing great pride to the CSUMB community."

Last year, the Otters were named the 13th most-improved team in the country after the squad notched eight more wins than the 2007-08 team, resulting in not only a program record but one of the nation's top turnarounds for a Division II women's basketball program.

"I am really proud of this team for how much we've accomplished thus far this season, but we are not done yet — and I think we are starting to believe that on any given night we are as good as any team in the country," Jimenez said.



Renee Jimenez



campus
connection

Spotlight: Monique Rutland

After working as an insurance agent, **Monique Rutland** knew that CSUMB would be a good fit for her soon after arriving on campus as a temporary employee in October 2006. Later, following a stint working in the College of Arts, Humanities and Social Sciences, she was asked to join the staff in the Office of the Provost. She became a permanent employee in January 2007, as assistant to the provost.



Monique Rutland

“I fell in love with the people of CSUMB and the students,” Rutland said. “Starting off in the dean’s office gave me an interesting vantage point to get to know students, faculty and staff. I really liked our community involvement and the passion I found in the people here on campus.”

She said she never seems to have a typical day, and that’s one of the things she loves most about her job.

“I work with an amazing team of people and together it’s anything but typical,” Rutland said. “I love campus-wide events that I’ve had a hand in coordinating — and the energy that goes along with those events.”

“My colleagues are probably the most amazing and talented group of people I’ve ever worked with. People here really care. My co-workers make up this hardworking, student success-first, be-good-to-our-earth environment.”

She is also a student, enrolled at CSUMB as a Visual and Public Art major with a concentration in museum studies.

“I’m working with Service Learning and VPA on a Soledad Street revitalization project alongside Asian community members,” Rutland said. “We hope to have an Asian Cultural Museum opened as early as 2011. We’re also working with our partners at the National Steinbeck Center to develop an exhibit that will feed this project. It’s very exciting to be a part of something

really important and community based. I love Salinas and want to help raise awareness about the cultural richness of that area.”

In her free time she keeps busy visiting Santa Cruz, Lake Tahoe and Long Beach. She’s also spent time visiting friends and family in British Columbia, Utah and Florida.

“I also love staying home, getting caught up on homework and listening to music,” Rutland added. “I am a bit of a shutterbug and love taking photos of our blooming campus.”

New dean joins CSUMB in March

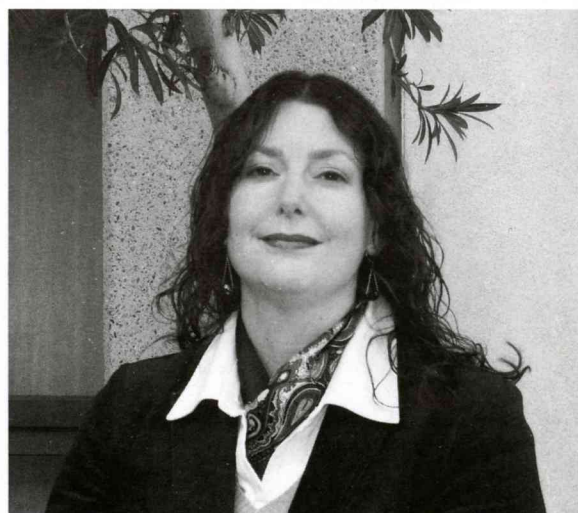
Christine Erickson will join CSU Monterey Bay as dean of students. Her first day will be March 29.

She will oversee student housing and residential life, judicial affairs, student activities and leadership development, and the Student Center. She will also be involved in crisis planning and coordinating.

Erickson comes to CSUMB from CSU San Bernardino, where she served in a variety of increasingly responsible positions, including judicial and student affairs management officer, associate vice president for student life, director of student leadership and development, lecturer and associate director of services with disabilities.

She earned bachelor’s degrees in psychology and human services and a master of arts in education, all from CSUSB. She expects to receive an executive doctorate in higher education management in May from the University of Pennsylvania.

“Her experience in all aspects of student affairs is an excellent fit with the needs of CSU Monterey Bay,” said Dr. **Pattie Cardenas-Adame**, vice president for student affairs. “I am excited that she has agreed to join our Student Affairs team.”



Christine Erickson



CSUMB grads' film screens at Sundance

A film directed by two recent CSU Monterey Bay graduates was selected to appear in the 2010 Sundance Film Festival in Utah. The festival was held Jan. 21-31.

At the festival, now in its 26th year in the mountain resort town of Park City and several other locations, **Rodrigo Ojeda-Beck** (Class of '09) and **Robert Machoian** ('07) presented their 10-minute film, "Charlie and the Rabbit." The two started the project while they were students in the CSUMB Teledramatic Arts and Technology Department. The film is about a 4-year-old named Charlie who loves Bugs Bunny and decides to hunt a rabbit of his own.



Filmmakers Robert Machoian, at left, and Rod Ojeda-Beck discuss their film with Enid Baxter Blader, assistant professor of digital video and department chair, at the screening of 'Charlie' at CSUMB on Dec 9.

It's an example of the independent and non-mainstream attitude Sundance strives to support.

"Charlie" is the second of a three-film series the filmmakers are calling "Youth Without Youth." The directors are looking at children's ideas of imagination and reality. The first production, "Ella and the Astronaut," was selected for showing at film festivals in Mill Valley; London; Athens, Ohio; and

Austin, Texas, among others.

The film was entered in the dramatic shorts category at Sundance. The short film program was composed of 70 films from U.S. and international filmmakers selected from more than 6,000 submissions.

CSUMB men's basketball game to be televised by CBS

On Saturday, Feb. 6, the CSU Monterey Bay's men's basketball team will take on Humboldt State University on the Humboldt campus in Arcata. The game will be televised nationwide on the CBS College Sports Network cable channel.

During the broadcast, an updated version of a 30-second "Have you seen us lately" television commercial that aired locally last year, describing the many attributes of CSUMB, will be broadcast to an international broadcast and Internet audience.

CBS College Sports Network is a multimedia network and the first network dedicated exclusively to college sports 24 hours a day. It consists of CBS College Sports Network, a digital television service seen in more than 20 million homes via cable and satellite, and **collegesports.com** and its network of 215 official college websites.

It's available on channel 31 on the campus cable system.



New employees

- Mateo Ceralde**, Facilities Building Service Engineer —
Facilities, Services and Operations
- Christine Erickson**, Dean of Students — Student Affairs
- Alexandra Matei**, Office Coordinator/Operations Assistant —
Student Disability Resources
- Kathleen Sherman**, Associate Director of Academic Personnel —
Academic Personnel
- Megan Tolbert**, Transportation Analyst —
Campus Planning & Development
- Claudia Velazquez**, Community Service Specialist —
Transportation & Parking Services
- Alysia Walther**, Math Coordinator —
Academic Skills & Achievement

Probation passed

- Victor Almquist**, Equipment Systems Specialist —
Technology Support Services
- Nicolina Hodges**, Police Officer — Police Department
- Saren Pierson**, Administrative Analyst —
Campus Planning & Development
- Kevin Garcia**, Graphic Designer — University Advancement

Promotions/transfers

- Anette Bjorkevold Wolff**, Administrative Support Coordinator —
Office of the President
- Patti Hiramoto**, Chief of Staff — Office of the President
- Marivic Quintanilla**, *Administrative Support III —
Center for Student Success
- Michelle Sandersfeld**, * Budget Analyst —
SEP.org (Div. of Science and Environmental Policy)
- Michal Sibal**, Student Information Security Systems Analyst —
Student Information Systems
- Stacy Skibinski**, Catalog and Scheduling Analyst —
Student Information Systems

** University Corporation employee*

Thanks to Human Resources and Corporation Human Resources for this information.

Lifelong learning at CSUMB

If one of your New Year's resolutions was learning something new, the Osher Lifelong Learning Institute (OLLI) at CSU Monterey Bay has just the opportunity.

OLLI, with support from the Bernard Osher Foundation, offers a diverse range of courses, speakers and events specifically for those 50 and better. OLLI is part of a national network that recognizes learning has no age limits. Through an array of lifelong learning opportunities, members are inspired to take a fresh look at themselves, their world and the possibilities that await them.

Among the course offerings are the OLLI Writers' Circle and several other writing and literature classes and workshops; Emergency Preparation: Beyond the Basics; Aging Positively; Nutrition; and Pebble Beach and the 2010 U.S. Open.

For details or to register for classes, call 582-5500 or visit csumb.edu/olli.



Flu shot update

Anyone who wants an H1N1 flu shot or nasal spray, with exception of people having an existing medical condition that prohibits such immunization, may visit the Campus Health Center and get one for \$10.

The center cannot bill insurance carriers to obtain reimbursement for patients, but will provide a receipt that may be submitted to insurance carriers for reimbursement or a credit toward the deductible.

For more information, go to health.csumb.edu or call the center at 582-3965.

Have a Heart volunteers still needed

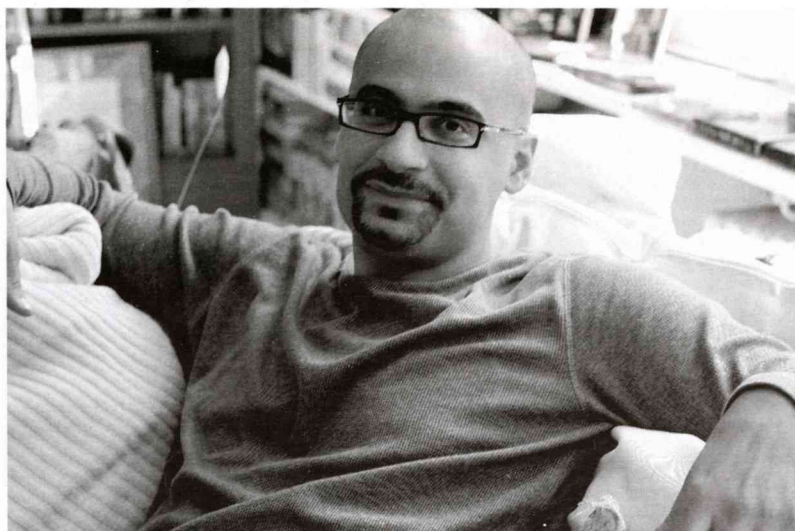
The 12th annual Have a Heart for Students Dinner and Auction happens on March 13 — and volunteers are still needed.

Volunteers will be treated to a delicious meal and help raise much-needed funds for CSUMB students. Openings remain for servers, silent or live auction marshals, greeters and ticket takers. Your support will help ensure the event's success. To volunteer, contact **Phyllis Grillo**, events coordinator, at 582-4141. Or you may register as a volunteer at rsvp.csumb.edu.





President's Speaker Series: Junot Diaz



The President's Speaker Series at the World Theater continues Feb. 10 with critically acclaimed writer Junot Diaz.

Diaz is the 2008 Pulitzer Prize-winning author of "The Brief and Wondrous Life of Oscar Wao." Besides the Pulitzer, the book earned Diaz the National Book Critics Circle Award and the Dayton Literary Peace Prize, along with many other honors. A

professor of creative writing at Massachusetts Institute of Technology, Diaz has enjoyed much recognition since the novel's publication. It was ranked on more than 35 best-book lists. Time magazine called it the novel of the year.

During his appearance at CSUMB, Diaz will read from his works. A book signing will follow. The event is free, but reservations are requested and should be made at csumb.edu/speakers.

To attend

What: Junot Diaz

When: 7 p.m., Feb. 10

Where: World Theater

Cost: Free

Info: 582-4580

For disability-related accommodations, please contact the World Theater box office at 582-4580.

Campus Connection is published during the academic year by University Advancement at California State University, Monterey Bay. Don Porter, editor; Joan Weiner, Mindy Mills, contributors. To submit story ideas or event information, contact Don Porter, Strategic Communications, at dporter@csumb.edu or 831-582-3302. To be considered for publication, editor must receive items by the 12th day of the month preceding month of publication. Items are published on a space-available basis and subject to editing. Content of *Campus Connection* is based on information available at press time.

Delivery preference

If you wish to access this newsletter on the Internet rather than in paper form, please send an e-mail expressing this preference to dporter@csumb.edu. You may view *Campus Connection* on the Web at csumb.edu/news.

___ I do not wish to receive a hard copy of future issues of *Campus Connection*.



Printed on recycled paper.

Eddy Hogan
Library ~ CSUMB
Tanimura & Antle Family
Memorial Library