



Walkers 'step ahead' for top honor

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Social work program to meet local demand

Veronica Gonzalez works with young people in her position with Monterey County's Division of Behavioral Health, helping them transition into adulthood. She's enthusiastic about her job, and she's eager to advance in her career. To do that, she needs a master's degree in social work.

Until now, she would have to leave the area to accomplish that. With a full-time job and an eight-month-old baby," Gonzalez said, "I didn't want to waste time commuting to a school outside of my community."

Starting this fall, she shouldn't have to leave the area.

At press time, the program was awaiting final approval by the Western Association of Schools & Colleges (WASC). CSU Monterey Bay will accept applications for its new Master of Social Work program that is scheduled to start in August. The plan calls for 50 students to be accepted into the first class.

There has long been a need for people with MSW degrees in the region. Before the university even opened its doors in 1995, discussions had been held about establishing a social work program. A variety of issues intervened.

With the passage of Proposition 63 in 2004, funding became available. The Mental Health Services Act added a 1 percent tax on personal incomes over \$1 million. The money is funneled to county mental health programs; some of it is earmarked for workforce development. Monterey County's Behavioral Health Division has used some of that money to support the development of the university's MSW program.

"Once people leave the area for education, they often don't come back," said **Dr. Mayleen True**, director of the new program. "And because of the cost of living here, it's been hard for local agencies to recruit MSWs.

"The solution is to grow our own."

In her position as executive vice president of the Kinship Center, **Carol Bishop** has first-hand experience with the situation True described.

"For years we have hired wonderful young staff who have had to leave us to go out of the area in order to continue their education, and we lose this talent," Bishop said.

The program has grown out of a strong university-community partnership, with a variety of agencies and organizations involved in planning and in helping to develop the curriculum and the resources needed to implement it. Among the community partners are Monterey, Santa Cruz and San Benito counties, and non-



Mayleen True

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CSUMB library earns LEED silver certification



CSU Monterey Bay has earned its first Leadership in Energy and Environmental Design (LEED) certification from the U.S. Green Building Council for the Tanimura & Antle Family Memorial Library.

LEED is the nation's pre-eminent program for the design, construction and operation of high-performance "green" buildings. The library earned silver certification, one of the top ratings, following the council's inspection and analysis.

"We are very proud of this significant accomplishment," **President Dianne Harrison** said. "It is a result of much planning and teamwork and underscores our commitment to principles of sustainability and energy conservation. We are designing and building to the highest environmental standard."

The library, which opened in December 2008, showcases how sustainable design strategies can significantly reduce environmental impacts. Among its energy-saving features are natural lighting; window glass that reduces energy consumption by filtering out infrared light; a high level of recycled content in the tile, concrete and other construction materials; water-saving landscaping and bathroom fixtures; and an innovative heating and cooling system.

In addition, the library's large roof area collects water during the rainy season. Rather than letting it run into the storm drain system, up to 90 percent of that water is used to irrigate natural

grasses around the building. When major storms strike, the surge of water is diverted underground to storage tanks, where the accumulated water perks through the sandy soil into the aquifer.

The library's sustainable design is in accordance with the American College and University Presidents' Climate Commitment pledge signed by Dr. Harrison in 2007. The commitment obligates schools to reduce greenhouse gas emissions and teach sustainability.

Campus puts electric vehicles to the test

Salinas-based Green Vehicles, a manufacturer of electric cars, in January loaned the university a model to test drive for three days. Moose, a small van, is an NEV (neighborhood electric vehicle) with a top speed of about 35 mph. The company says the cost to operate it is 2 cents per mile, and it has a range of 60 miles per charge.

Members of the campus community were invited to take a test ride with **Megan Tolbert**, the university's transportation planner. CSUMB is considering acquiring one or more comparable vehicles to replace gasoline-powered vehicles.

Electric cars may be best known for the impacts they don't have – they don't use fossil fuel and they don't spew greenhouse gases. These are among the reasons why the university is interested in them. And, if people vanpool to campus, vehicles like Moose may be a solution to the problem of how staff members get around campus on university business.



Transportation planner Megan Tolbert sits in Moose as the all-electric vehicle's batteries are recharged on Jan 29.

Transforming the old library into the Student Center

After serving as the campus library since CSUMB's founding, an extensive renovation last year transformed the former library building into a spacious and cheerful setting for students to interact and get support from university staff, find a place to do homework and enjoy themselves.

In addition to installing interior partitions to create new staff offices and creating a spacious area for student to congregate, the building's heating, ventilating and air-conditioning systems were upgraded. The new system is integrated with the computerized building management system to accurately control building temperature.

"The building houses many departments committed to engaging students in co-curricular programming and developing community," said **Rebecca Ashley**, associate director, student activities & leadership development. "It serves as a place to plan and present events, study, hang out with friends, and connect with staff. On any given day you will find students working on their laptops, playing games on Wii, facilitating a meeting, presenting programs or watching a show on one of the flat screens."



The Student Center's leadership poses in the spacious interior of the remodeled facility. From left, Kelly Mailly, coordinator of student activities; Vania Silveira, student activities office coordinator; Rebecca Ashley, associate director, student activities & leadership development; Ajamu Lamumba, associated students adviser; Andy Klingelhofer, judicial affairs officer; and Jacinto Salazar III, coordinator of orientation and welcome programs.



During the evening hours the Student Center comes alive with such student programs as multicultural night, Gatorade pong, poetry slam, guest speakers, spiritual celebrations and game tournaments.

The Student Center joins the new library as the most frequented student locales.

University Promise recognized by Salinas City Council



President Harrison addresses sixth-graders during May 2009 in the University Center.

The Salinas City Council presented **President Dianne Harrison** a plaque of commendation on Feb. 9 in appreciation for CSU Monterey Bay's University Promise program of outreach to Salinas sixth-graders.

Since last spring, about 2,000 students from the Alisal Union and Salinas City school districts have visited the campus for a presentation that conveys the promise that they can attend CSUMB if they stay in school and meet basic requirements. The visits end with a campus tour.

"Giving young people hope in this community is not a small thing," **Mayor Dennis Donohue** said.

Accepting the plaque, Dr. Harrison said many people deserve credit for the ongoing University Promise program and CSUMB's other community outreach efforts.

"Nothing gets done at a university without the help and work of very many people," she said. "So, on behalf of all our faculty, staff and students, I thank you."



Conference and Events Services goes year-round

Throughout the academic year and into the summer months, Conference and Events Services serves the needs of both the campus and the extended community. Whether it's the Have a Heart Auction and Dinner, Focus the Region or regular student or faculty meetings, the department schedules and coordinates the events.

Here's an example: On Dec. 15, the Monterey Peninsula College Firefighter 1 Academy, conducted its firefighter graduation ceremonies at the University Center. The university's Police Department, through the work of **Lt. Earl Lawson**, co-sponsored the event. Satisfied with the university's coordination, the academy plans a return in June to graduate another class of firefighters.

For the use of university facilities, organizations pay rental and any other charges.

Conference and Events processes all non-academic space requests across the entire campus and space requests for the University Center. The vast majority of the support they supply during the academic year is for internal campus events. They coordinate all aspects of these events.

The events are organized under the direction of **Pat Clausen**, Conference and Events Services manager, and **Lianne Minemoto**, event coordinator.

"During January, Seaside High School held their winter ball here," Minemoto said. "The Salinas High School junior ROTC program hosted their battalion ball here, featuring a dinner and dance. They've come here for at least the last four years and are an excellent customer — as is the Monterey County Science Fair."

Conferences and Events Services is coordinating with the Pebble Beach Company and the 2010 U.S. Open golf tournament to help house many of the people hired to conduct that event. The coming summer will also see regularly scheduled camps such as cheerleading, softball and soccer being booked in the UC.



Members of the Monterey Peninsula College Firefighter 1 Academy march into the University Center on Dec. 15 for their graduation ceremony.

Psychiatrist joins Health and Wellness Services

James Lake, M.D., has joined Health and Wellness Services on a part-time basis to provide psychiatric services for CSUMB students. Dr. Lake, a board certified psychiatrist, joins the Campus Health Center and the Personal Growth and Counseling Center. In private practice in Monterey, he is an adjunct faculty member at Stanford University Hospital, Department of Psychiatry.

"I am grateful to be able to provide this critical service for our students," said **Caroline Haskell**, LCSW, BCD, who manages Health and Wellness Services. "As we all work to ensure the success of every student, Dr. Lake is an important addition to our CSUMB community."

Health and Wellness Services is a cluster of departments within Student Affairs which includes the Campus Health Center, Campus Ministry, Personal Growth and Counseling Center and Student Disability Resources.

Sylvia Panetta to speak at commencement

Dr. Dianne Harrison has announced that **Sylvia Panetta** will be this year's commencement speaker.

Panetta is the chair of the board of directors and director of the Panetta Institute for Public Policy. She and her husband, **Leon Panetta**, began the Institute in December 1997, with a mission to encourage young people to pursue public service and to bring discussion of important issues to the community.

Spotlight: Mark O'Shea

Dr. Mark O'Shea is a professor in the Department of Teacher Education. He came to the university in January 1998.

"CSUMB was in the national spotlight as a new and innovative university," he said. At a professional conference, O'Shea met **Dr. Dorothy Lloyd**, the founding dean of the College of Professional Studies at CSUMB. She suggested that he apply for a position at the new university.

O'Shea's work focuses on teaching and supervising prospective science teachers, studying and writing about effective teaching practices for public schools, coordinating the teacher intern program and leading a five-year partnership grant. The grant involves CSUMB, Cal Poly San Luis Obispo, CSU Bakersfield, the Tulare County Office of Education and the Kern County Office of Education.

"The purpose of the grant is to reform teacher education by examining other forms of professional education, particularly medical education," O'Shea said.

"I enjoy working at CSUMB for several reasons," he continued. "My funded projects are supported by a wonderful staff that includes **Christina del Porto**, **Sophia Vicuña** and **Shawna Gannon**. I feel supported in my work by my department chair, **Irene Nares-Guzicki**, and my dean, **Brian Simmons**. The university provides extraordinary expertise and support for funded projects through the Office of Grants and Contracts."

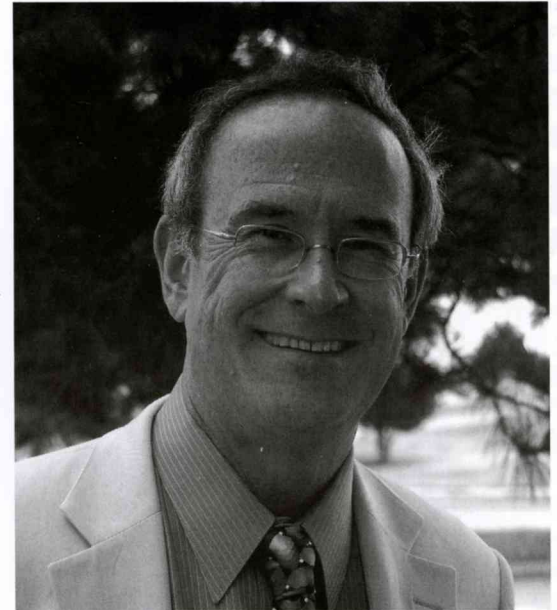
He pointed out that the teacher candidates he has worked with over the years have been a wonderful source of inspiration to him. Many of them now teach in schools throughout the tri-county area.

O'Shea taught high school for 11 years prior to becoming an educator of teachers in 1983. "I sensed that the passage of time and changing circumstances in schools caused me to be out of touch with the challenges of public school teaching," he said.

In January he started a six-week period co-teaching ninth-grade Earth science at San Benito High School in Hollister. He said he wanted "to get back in touch with realities of the public school classroom. It was a wonderful experience that will have important implications for my teacher education activities at CSUMB."

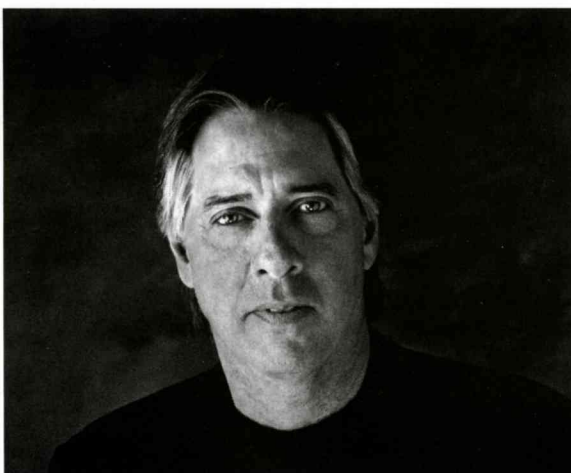
His wife, **Lorraine O'Shea**, is a lecturer in the Department of Mathematics and Statistics at CSUMB. The couple have two grown daughters who also live in California.

"I live down the south coast in the beautiful village of Carmel Highlands," he said. "I love the natural beauty of the surroundings, and I like to take walks and hikes in the areas from Carmel down to Big Sur."



Mark O'Shea

Composer Alan Silvestri to appear on campus



Alan Silvestri

On Friday, March 12, from 10 a.m. to noon, film composer **Alan Silvestri** will appear in the Music Hall to discuss his work as a film composer. Admission is free.

For more than 30 years, Silvestri has become known for exciting and melodic scores, winning the applause of Hollywood and movie audiences the world over.

He has distinguished himself in many genres, from thrilling suspense ("Predator," "The Abyss," "Identity," "G.I. Joe-The Rise of Cobra") to westerns ("Young Guns 2," "The Quick and the Dead"), youthful fantasy ("Stuart Little," "Lilo and Stitch," "Night at the Museum") comedy ("Father of the Bride," "The Parent Trap," "What Women Want," and heartfelt drama ("The Perez Family," "Made in Manhattan"). Whether composing orchestral action or tender melodies, Silvestri's work is identifiable by its keen sense of melody and theme.

CSUMB employees make their wellness mark

The Music & Performing Arts (MPA) Department made its mark on wellness in January as the first department team to score the highest team step average in CSUMB's new low-key exercise program.

Established in November 2009 to promote year-round exercise, department exercise groups consist of teams in which each member tracks and logs daily physical activities through a free tool offered by the American Heart Association. It is

called MyStart!Online. Employees not only compete individually and as a department to improve upon their exercise goals, but as a university against other health conscious companies taking part in this program. Each quarter, the team with the highest team step average receives complementary on-campus dining passes courtesy of the University Corporation. They also get the honor of signing the "Sole Power" shoe, an award the department gets to showcase in its office until the next quarter's standings are tabulated.

"We were shocked we were the top team," said



Drew Waters and Nicole Mendoza were presented with the "Sole Power" shoe award at the Music Hall on Feb. 10.

team captain **Nicole Mendoza**, program coordinator, when she learned MPA was the 2009 winner. "We hadn't been doing more than our normal day-to-day activities and we're only a team of two."

When asked why he decided to participate in the program, **Dr. Drew Waters**, faculty member for recording technology, the other half of team MPA said, "I think exercise is important in my daily life. I thought that doing this as a community would encourage others to increase their exercise."

The benefits of participating already are paying off, Waters said. "I'm even more conscious of my exercise routine," he said. "Logging in my hours makes me consider other varieties of exercise I could be doing, which is important. I feel even more motivated not to skip a day. I know [skipping a day] affects my stress level so the regularity keeps me sane."

Added Mendoza, "My goal was just to start getting out and being more active, especially having a little one who loves being outdoors."

Mendoza and Waters have both had positive experiences using MyStart! Online. The challenge most participants have encountered so far is to make a habit of tracking their activities.

"It really seems to boil down to the logging of your activities on the MyStart website," Mendoza said. "We try to make it a routine to log our activities at least once a week. Using a pedometer is helpful that way. If you don't have time for a really good physical activity, you at least have your daily steps to log."

CSUMB now has 11 department teams participating. Team captain **Dr. Patti Cardenas-Adame**, vice president of student affairs, has challenged the university to be part of the top 500 companies competing in this program. Jumping over 200 places in one month to 776, CSUMB is well on its way but can use more help.

For those who are participating in the program or considering joining, Waters offers this advice: "Get a buddy to sign up with if you don't have one, and get a pedometer. You'd be shocked at the number of steps you can take during the day. Then, try to increase it by small increments each week."

For more information on joining department exercise groups, visit the hr.csumb.edu/site/x22299.xml website.



campus **connection**

New employees

Rebecca Niznak,* Administrative Assistant —
University Corporation Administration

Matthew Subia,* Research Coordinator —
Undergraduate Research Opportunities Center

Ingrid Zarate,* Administrative Assistant —
University Corporation Administration (rehire)

Probation passed

Martine Armstrong, Student Services Professional I —
Educational Opportunity Program

Sara Hughes, Administrative Support Coordinator —
Office of Admissions

Benjamin Mayberry, Public Affairs Communications Specialist —
Athletics, Intramurals & Recreational Sports

Michele McGuire, Administrative Analyst/Specialist —
Accounting Office

Minh X Pham, Student Services Professional I —
Student Affairs Office

Janis Spencer, Operating Systems Analyst — Network Services

CORRECTION

In the February issue of *Campus Connection*, under Promotions/Transfers, Michele Sandersfeld was identified as a budget analyst for SEP.org. She is a budget assistant.

* University Corporation employee

Thanks to Human Resources and Corporation Human Resources for this information.

MSW program (continued from page 1)

profit organizations including the Kinship Center, Interim, Inc., Community Hospital of the Monterey Peninsula, Dominican Hospital of Santa Cruz and the local Veterans Administration clinic.

Since people already employed with local government agencies and nonprofits are the likely students, classes will be offered in the evenings. The three-year program will allow students to concentrate in Behavioral Health or Children, Youth and Families. Students must also complete an internship of 1,000 hours total, 250 hours per semester starting in the second year.

For some people, the program can't start soon enough.

"I have waited six years for this program to start here in the Monterey Bay area," Gonzales said. "It feels great to say that I grew up here, received my education here and work here, all in my community."

For more information, call Mayleen True at 582-4216 or visit the web at csumb.edu/msw.

Have a Heart volunteers still needed

The 12th annual Have a Heart for Students Dinner and Auction happens on Saturday evening, March 13 — and volunteers are still needed.

Volunteers will be treated to a delicious meal and help raise much-needed funds for CSUMB students. Openings remain for servers, silent or live auction marshals, greeters and ticket takers. Your support will help ensure the event's success. To volunteer, contact **Phyllis Grillo**, events coordinator, at 582-4141. Or you may register as a volunteer at rsvp.csumb.edu.

Workplace Walk-off Challenge begins April 5

Get your tennis shoes ready because the Workplace Walk-off Challenge is back. Beginning April 5, teams of five employees across campus will compete in this annual one-month "get moving" competition co-sponsored by the University Corporation for faculty and staff. Student assistants cannot participate. With a pedometer and



step equivalents, each team member tracks his or her steps and physical activities in a 24-hour period for each week of the competition. The team with the most steps is deemed the "Workplace Walk-off Challenge Champions" and wins the Golden Shoe Trophy, to be displayed in the workplace until the next year's challenge begins. For more information on how to register, visit the <http://hr.csumb.edu/site/x18148.xml> website.

Safety first

Check out the Environmental Protection, Health & Safety website at ephs.csumb.edu. Be sure to visit the training page and view the presentation called "Creatures of the Ord" that will introduce you to the flora and fauna that inhabit the unique territory surrounding CSUMB.



World Theater: Brenda Wong Aoki



The Performing Arts Series at the World Theater continues April 15 with Brenda Wong Aoki, performing in "The Legend of the Morning Glory."

"The Legend of the Morning Glory" is a Kabuki tale of a rich girl who falls in love with a poor boy, written and performed by Brenda Wong Aoki. It features taiko drumming, shakuhachi flute and dance. Wong Aoki has broken barriers and established a new artistic genre as a contemporary American storyteller. Her work is a synthesis of Japanese Noh and Kyogen Theater, Commedia Dell'arte, modern dance and everyday experiences.

She's acclaimed as one of America's foremost soloists, performing in such venues as the Kennedy Center, New Victory Theater on Broadway, Hong Kong Performing Arts Center, the Adelaide Festival in Australia, the Esplanade in Singapore, the Graz Festival Austria and the Apollo.

For tickets or further information, call the World Theater box office at 582-4580 or purchase tickets online at the csumb.edu/worldtheater website. For disability-related accommodations, please contact the World Theater box office at 582-4580.

To attend

What: Brenda Wong Aoki

When: 7:30 p.m., April 15

Where: World Theater

Cost: \$20 (staff & faculty)

Info: 582-4580

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