

# Spring/summer edition of university magazine now online

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## Campuswide budget meeting on May 19

The entire campus community is invited to a May 19 presentation on the budget outlook for CSU Monterey Bay and the entire California State University System.



Spearheading the May 19 budget meeting are, from left, Jim Main, Cathy Rank and John Fitzgibbon.

Faculty, staff and students are encouraged to attend the meeting, scheduled for noon to 1 p.m. in the Barnet Segal Auditorium of the Tanimura and Antle family Memorial Library.

Much like a presentation held last May, the program will include an update on the university's 2009-10 budget and a look ahead at expectations for the 2010-11 budget, which will depend heavily on events in Sacramento.

**President Dianne Harrison** will provide a brief overview, followed by a more detailed briefing from **Jim Main**, vice president for administration and finance; and **John Fitzgibbon**, associate vice president for finance. There will also be time for audience questions.

The university-wide meeting should come after the expected May revise of **Gov. Arnold Schwarzenegger's** proposed 2010-11 state budget and ahead of the June 8 primary election.

Intense advocacy efforts are under way on the part of the CSU system, seeking to restore at least \$305 million in one-time funding cuts from the 2009-10 budget and to obtain an additional \$60.6 million to provide access for an additional 8,000 students system-wide.

### To attend

**What:** Budget meeting

**When:** Noon - 1 p.m., May 19

**Where:** Barnet Segal Auditorium in library

## Inside

- Get set for Commencement: Volunteer!
- A few departments at new locations
- HR offers seminars on managing change
- Campus Connection 'going green'



## Commencement: Fast facts

**When:** 10 a.m., Saturday, May 22. Guests should arrive at the stadium by 8:30 a.m. and be seated by 9:15 a.m. Grads should arrive at the soccer field by 8:30 a.m.

**Keynote speaker:** Sylvia Panetta

**Where:** Freeman Stadium, off General Jim Moore Boulevard

**Length:** Approximately two hours, 30 minutes

**Admittance:** Tickets required; go to [csumb.edu/commencement](http://csumb.edu/commencement) for details

**Parking:** Free, guests are encouraged to carpool and to arrive on campus by 8 a.m. Traffic controllers will provide parking directions.

**Disability accommodations:** Sign-language interpreting provided. Seating for people with disabilities provided without reservations. For other accommodations, call 582-4141.

**More info:** Email [grad@csumb.edu](mailto:grad@csumb.edu) or visit [csumb.edu/commencement](http://csumb.edu/commencement)



## Pomp, circumstance — and water bottles?

At CSU Monterey Bay's upcoming commencement ceremony, students will wear gowns sewn with material made entirely from recycled plastic bottles.



To stay in step with efforts by colleges and universities nationwide to "go green," Oak Hall Cap & Gown, a leading manufacturer of academic apparel, last year started making a line of graduation wear — named GreenWeaver — of fabric spun from molten plastic pellets. It takes an average of 23 bottles to make each gown.

When a company representative contacted **Phyllis Grillo**, special events coordinator, to talk about the new product, Grillo was receptive.

"I thought students would appreciate the 'green' aspect," Grillo said. "And when I saw it, I thought the gowns had a better look and feel and a better quality than what we had been providing."

Students order their caps and gowns through the campus bookstore. "We brought the GreenWeaver regalia in as a collaboration with Phyllis," said bookstore manager **Jimmy White**, who added that the price is \$2 cheaper than last year when the gowns were made of polyester.

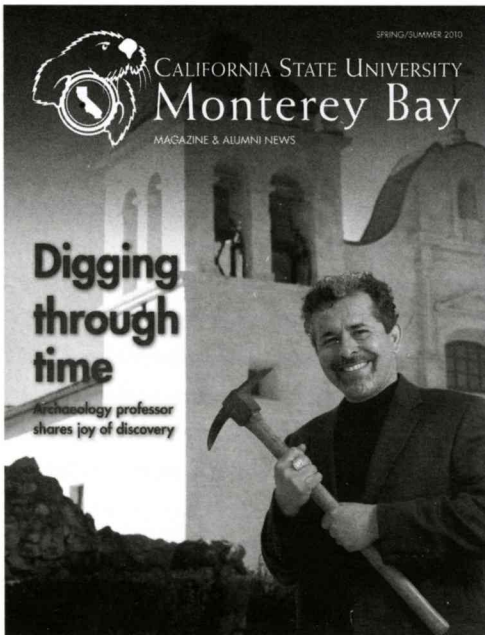
And as an added incentive, the company promises that for every gown purchased, it will make a contribution to a campus environmental group designated by the university's administration.

## Volunteers still needed

Volunteers are still needed to help on Commencement day, Saturday, May 22. Many positions are available, including ushers, ticket takers, guest services, escorts and coordinators to help students. Approximately 150 volunteers are needed. Volunteers are treated to a complimentary continental breakfast and a great end-of-year barbeque.

To register as a volunteer, log onto [csumb.edu/rsvp](http://csumb.edu/rsvp), log on in "Reserve your Seat" under Volunteer Opportunities — 14th Annual Commencement Ceremony. For more information, call **Phyllis Grillo** at 582-4141 or via email at [pgrillo@csumb.edu](mailto:pgrillo@csumb.edu).

# Spring/summer issue of university magazine now online



California State University, Monterey Bay Magazine and Alumni News is now online with the spring/summer 2010 issue. A printed version was mailed April 19 to 11,300 community members and alumni. The magazine is produced by the Department of Strategic Communications with assistance from the Alumni Association.

The 24-page spring/summer issue includes articles on the new Master in Social Work program, **Dr. Ruben Mendoza** and the university's archaeology program, how a grant from the USDA is strengthening CSUMB's agricultural science offerings, alumni activities, athletics, faculty accomplishments and outstanding students.

Each issue has a cover story and wide-ranging sections, reporting on campus growth and development and other university news; faculty projects; student profiles and Otter athletics.

The current issue can be downloaded at [csumb.edu/magazine](http://csumb.edu/magazine). The next twice-annual issue is due out in mid-October.

## Managing change: Human Resources is set to help

A series of professional development courses started this semester by Human Resources will continue over the summer and into the next academic year. One of the courses presented in February was designed for staff members to help them become more effective in their professional and personal lives.

"While staff will continue to have these opportunities, the main goal of this cycle of development renewal is to provide more training for management personnel," said **Kathy Anderson**, director of employee development in HR. "Managers have had recent opportunities to learn the best practices."

Anderson said these areas include evaluating employee performance, motivating and retaining employees, preventing harassment, conducting difficult workplace conversations, managing in a union environment, and the process of effectively returning employees to work after a medical leave or injury at work.

Managers have received some of this training through courses taught by outside trainers. This spring saw the debut of the "Management Excellence Forum," presented the third Thursday of each month, except May and December. The program provides managers information about systems and procedures in place throughout the university. It also offers new approaches to common issues that managers face.

"In June, managers will learn about using 'straight talking' to be more assertive in their conversations with colleagues to help them get things done," Anderson said. "Later in the year, managers can register for topics such as workforce planning, travel requirements and conflict of interest issues."

The Management Excellence Forum gives managers the opportunity to share their expertise with one another to raise their colleagues' level of knowledge. The open discussions during each forum are essential for managers who want to increase their own skills and help their departments operate more effectively.

For further information, contact Anderson at 582-4272.

### Special Training on May 6

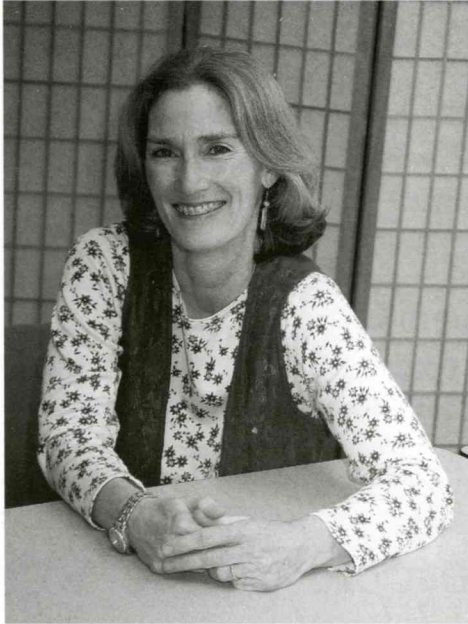
The Chancellor's Office and the CSU Risk Management Authority are sponsoring training seminars throughout the system. CSUMB is next in line to take advantage of them. To register for the "Managing Change During Challenging Times" seminar, contact **Laura Tantillo**, employee development coordinator, at 582-3504. Staff employees can register for the 9 to 11 a.m. May 6 session. Management employees can register for the 3 to 5 p.m. session that day. Both sessions will be conducted by Prince & Phelps Consultants and will discuss the challenges in maintaining morale while facing economic uncertainty, finding ways to cope with that uncertainty and keeping a sense of stability.



# Haskell honored by Monterey County

**Caroline Haskell**, CSU Monterey Bay's director of health and wellness services, is this year's recipient of the Jay Foss Clinical Services Award given by the Monterey County Mental Health Commission.

The annual award is bestowed to practitioners who have provided outstanding mental health services in the local community. It is named for the late **Jay Foss**, a former member of the commission.



Caroline Haskell

Haskell will receive the award May 20 at the sixth annual Fiesta of Hope, a community event that raises awareness of the resources, treatment options and support available for those touched by mental health issues in Monterey County.

A staff member of the university since 1996, she is the founding director of the Personal Growth and Counseling Center and oversees all campus health and wellness services, including the PGCC, the campus Health Center and the office of Student Disability Resources. She provides counseling and psychological services for students, staff and faculty and is an adjunct faculty member.

University staff members **Dr. Barbara Sayad**, **Flo Miller**, **Gary Rodriguez**, **Margaret Keith** and **Lynne White Dixon** signed the nomination letter, along with **Dr. James Lake**, a local psychiatrist, and **Mary Lounsbury**, a psychologist at Community Hospital of the Monterey Peninsula.

Separate letters of nomination were also sent by Vice President for Student Affairs **Dr. Patricia Cardenas-Adame**, Dean of the College of Professional Studies **Dr. Brian Simmons**, Director of Student Housing and Residential Life **Don Yackley** and Police Commander **Earl Lawson**.

## 'Clean-Up Day' at CSUMB

On April 17, 90 volunteers from the university participated in the countywide "Clean-Up Day." The volunteers were mostly students and staff members. The university's women and men's soccer teams, along with the baseball team, contributed their energies to the effort. The volunteers gathered trash from the main campus from Second Avenue to Eighth Avenue, as well as in the East Campus housing. More than 60 bags of trash were collected, along with other illegally dumped items. The trash filled a six-cubic-yard Dumpster. Afterward, the participants were invited to a barbeque and given T-shirts to thank them for their hard work.

**Bob Brown**, director, facilities services and operations, said the event "was very successful again ... it's gratifying to see students and staff spending their free time caring for the sustainability of our campus." The event happens every year on campus and is a part of the university's commitment to stay green. For information on countywide trash pick-up efforts, visit [www.keepmontereycountyclean.org](http://www.keepmontereycountyclean.org).

## First impressions make a big difference

From September through March, activity around the Alumni and Visitors Center is at a peak with tour and school buses dropping off prospective students for group tours — more than 70 groups and 3,000 students this year. In addition, more than 4,500 prospective students and parents took daily campus tours.

"Ten or more tour guides are hired every year representing a diverse pool of current CSUMB students," said **David Linnevers**, director of admissions. "Their training includes review of a basic tour script, meeting with department representatives, shadowing current tour guides, mock tours and eventually demonstrating knowledge and abilities to Admissions staff members before giving an official tour on their own."

For the upcoming academic year, Admissions will unveil new tour packets, along with a new self-guided tour packet for people visiting outside of regular tour times. Beginning in September, Spanish-only tours will be offered one Saturday every month.

# Spotlight: Wes Scheibly

In the minds of many employees, the most important person in an organization is the one who handles the paychecks. At CSU Monterey Bay, that person is **Wes Scheibly**, payroll manager. He's worked at the university since March 2002 after serving as payroll manager at CSU East Bay for more than 17 years.

"When the position of payroll manager opened up at CSUMB, I was excited about the possibility of working and sharing in the growth of a new campus," Scheibly said. "I believe that CSUMB, with its mission statement and core values, is the wave of the future for higher education across the United States."

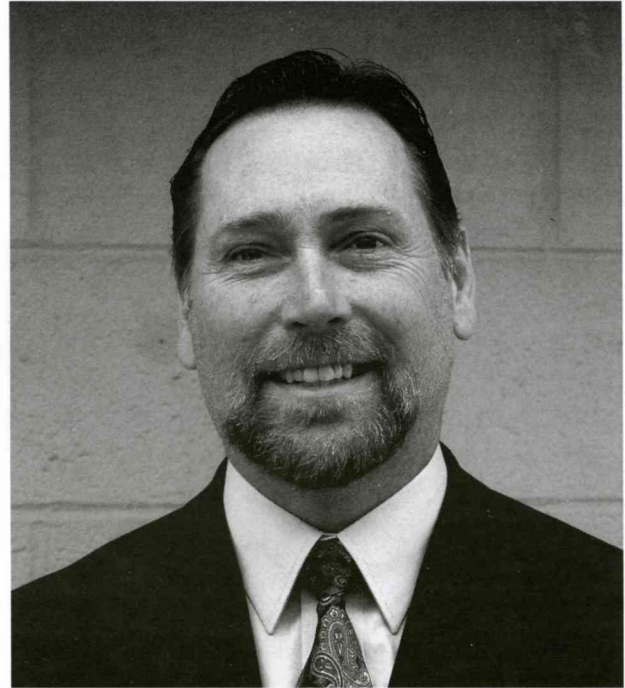
Scheibly's overall responsibility is to ensure that all employees, faculty, staff, administrators and student assistants are paid in a timely and accurate manner. Another function related to payroll operations is to accurately account for employee sick leave and vacation. His work becomes especially critical when handling sensitive issues such as disability cases.

"I've enjoyed seeing the growth of the campus since I started working here. It's met, and in many ways, exceeded my expectations," he said. "While I have regretfully not attended many of the games our student athletes have competed in, I was very excited by the completion of the new baseball fields and the upgrades in the Otter Sports Center. Attending more sporting events on campus is on my list of things I look forward to doing."

Scheibly has lived in the Monterey Bay area for eight years. "From afar I've retained my membership as a Lion with the San Lorenzo Lions Club," he said. "I'm proud to state that I'm a past president, having served as president during 1999 and 2000." San Lorenzo is a small township in the East Bay area.

"In the past I've been a coaching assistant for **April Lees'** husband, teaching 8- to 10-year-olds about the fundamentals of playing baseball," he said. "I've also participated in running a couple of 10K races with **Gigi Kiama** and **Maria Garcia.**" During evenings after work he said that he can often be seen keeping in shape by running along Inter-Garrison Road.

"Having been born in Illinois, I'm a big Chicago Bears fan," Scheibly concluded. "Since it's been a long dry spell since the Bears have won a Super Bowl, it's not something I bring up in conversation."



Wes Scheibly

## Campus Connection 'goes green'

As a new academic year unfolds, *Campus Connection* will resume publication in September on a monthly basis during the academic year. Reflecting an trend among institutional newsletters, the newsletter will no longer be delivered in a print format but instead will be delivered to staff and faculty by e-mail as well as being available on the university website.

From its beginning in November 1999, *Campus Connection* has provided information and articles of interest to staff and faculty members. If you have suggestions for content changes for the upcoming online version, please send them to [dporter@csumb.edu](mailto:dporter@csumb.edu).



## Lawson leads SWAT

Seven Monterey Peninsula police agencies unveiled to the public their regional special weapons and tactics team (SWAT) unit on April 21. It's part of a statewide effort to consolidate law enforcement programs.

In addition to his responsibilities at CSUMB, Commander **Earl Lawson**, of the university's Police Department, commands the SWAT unit.

The team was created to lessen the Peninsula's reliance on the county's larger SWAT units based a half-hour's drive away in Salinas.



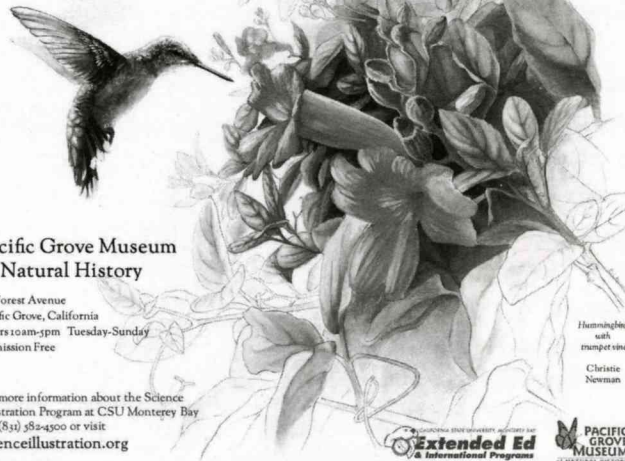


# Science illustration exhibit at P.G. museum

## Illustrating Nature

Student works from the Science Illustration program  
California State University, Monterey Bay

May 8 - June 5, 2010



Pacific Grove Museum  
of Natural History

165 Forest Avenue  
Pacific Grove, California  
Hours 10am-5pm Tuesday-Sunday  
Admission Free

For more information about the Science  
Illustration Program at CSU Monterey Bay  
call (831) 352-4300 or visit  
[scienceillustration.org](http://scienceillustration.org)

Hummingbird  
with trumpet vine  
Christie  
Newman

CSU Monterey Bay's Science Illustration Program and the Pacific Grove Museum of Natural History are presenting student works from the class of 2010 in the 21st annual "Illustrating Nature" exhibition.

This exhibit runs from May 8 through June 5 at the museum. On May 15, there will be a demonstration of illustration techniques from 10 a.m. to 2 p.m.

One of the most prestigious programs of its kind in the nation, the Science Illustration Certificate at CSUMB prepares students who are sought after by institutions and publications around the world.

Graduates' work can be found at museums and science centers such as the Smithsonian Institution, New York's American Museum of Natural History, California Science Center and the Los Angeles Museum of Natural History; in top science magazines such as National Geographic, Scientific

American, American Scientist, Nature, Natural History and Audubon; at zoos, aquaria, and botanical gardens such as the National Zoo, Washington, D.C., the Monterey Bay Aquarium; Kew Botanical Gardens, U.K.; as well as U.S. Fish and Wildlife Service, and hundreds of other organizations.

## Making room for new academic programs

To centralize both new and existing academic programs in areas convenient to students, a number of department moves have been planned and completed beginning since the summer of 2009.

"We are following the university's master plan by relocating as many academic units as possible close to the campus core to better support students," said **Kathleen Ventimiglia**, director for Campus Planning and Development. "While the student-centered functions are being grouped closer together, some administrative support elements used by employees will be relocated."



Beach Hall is the new home of the Master in Social Work program and the Teacher Education Department.

Academic and Centralized Scheduling has moved from Suite E in Mountain Hall to the third floor of the Student Services Building.

The Science Illustration Program, new to CSUMB, has moved into the east side of Green Hall.

The Master in Social Work program, also new to the university, has moved from the College of Professional Studies to the west side of Beach Hall.

In February 2010, the Teacher Education Department moved from Suite E in Mountain Hall to Beach Hall.

"Other moves are still in the planning stage," Ventimiglia said. "We will report on those in the fall as they're finalized."

## New employees

**Margarita Cervantez**, Administrative Support Assistant —  
Educational Opportunity Program

**Linda Gardner**, Annual Giving & Advancement Services  
Coordinator — University Advancement

**Amber Isidro**,\* Administrative Assistant —  
Student Support Services

**Pam McGee**, Employment Services Manager — Human Resources

## Promotions

**Helen Meyers**, Alumni Relations Coordinator —  
University Advancement

**Denise Wineglass**,\* Post-Award Grants Analyst —  
Corporation Accounting

*NOTE: Employee probation information is no longer published.*

\* University Corporation employee

*Thanks to Human Resources and Corporation Human Resources for this information.*

## CSUMB named to list of top schools on Facebook

CSU Monterey Bay has been named one of the top 75 colleges and universities to have harnessed the power of Facebook — the No. 1 social networking site on the web — to keep their fans involved and informed.

In recent years colleges and universities across the country, including CSUMB, have embraced the power of social networking. From recruiting new students to sustaining relationships with their alumni, schools are using sites such as Facebook to keep in touch with their students, staff, faculty and graduates.

The Facebook logo, consisting of the word "facebook" in a white, lowercase, sans-serif font on a black rectangular background.

**DistanceEducation.org**, a website that offers information about online education, has named a list of its favorite college and university Facebook pages and CSUMB has made the list, along with the University of California-Irvine, Arizona State University, Oregon State and George Washington University, among others.

According to a story on the site, the schools it has selected “are using the power of Facebook for good by keeping their fans involved and up-to-date on everything from academics to sports.”

## Another honor for KAZU's Almanzan

**Krista Almanzan** of KAZU radio has won a regional Edward R. Murrow Award for excellence in electronic journalism presented by the Radio, Television, Digital News Association.

She won in Region 2, which includes California, Nevada, Hawaii and Guam, in the category of audio feature reporting. Her winning story profiled a group called the Monterey Bay Veterans, which runs a recreational rehabilitation program for disabled veterans that holds fishing derbies on Monterey Bay.



Regional winners automatically become eligible for the national awards competition in June. Last summer Almanzan was selected to participate in National Public Radio's Impact of War project. She attended a training session, courtesy of NPR, that opened a path for local reporters to file NPR stories on how the wars in Iraq and Afghanistan have affected their communities. Her award-winning report was part of that project.

In 2007, she joined the staff at KAZU where she serves as host of All Things Considered as well as news director.

It's the second award for Almanzan in the past six months. In November, she was honored by the Radio-Television News Directors Association of Northern California for best feature reporting on a serious subject for “A Second Chance in Salinas.” The story examined a program called Take the Lead, which pairs at-risk youngsters with dogs surrendered to the local SPCA.

### CORRECTION

The April issue of *Campus Connection* reported that the presentation of employee service awards was scheduled for May 24. The date and location for this event has been changed. It's now scheduled for Aug. 17 at 3 p.m. in the World Theater as part of the annual Day of Welcome event.



# Commencement: Our special day

campus **connection**



Commencement is the year's culminating academic event representing years of hard work on the part of students, faculty, staff and administration.

## Sylvia Panetta joins list of distinguished keynote speakers



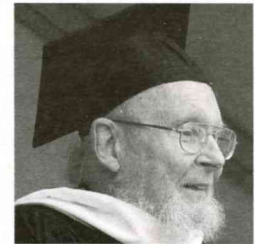
'10 — Sylvia Panetta



'09 — Ray Suarez



'08 — Leon Panetta



'07 — Ric Masten

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